**Hibiscus and Bays Local Board**

**OPEN MINUTE ITEM ATTACHMENTS**

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Destination Orewa Beach

The Orewa Business Association

An overview of

Orewa’s Growth & the 2017 / 2018 year

What 2018 / 2019 will bring & allocation of HBBLB Partnership Funding

What else can DOB do for Hibiscus & Bays Local Board?
### Attachment A

#### Item 8.2

<table>
<thead>
<tr>
<th></th>
<th>June Qtr.</th>
<th>Sept Qtr.</th>
<th>Dec Qtr.</th>
<th>Mar Qtr.</th>
</tr>
</thead>
<tbody>
<tr>
<td>% Spend Growth</td>
<td>7.8</td>
<td>7.9</td>
<td>8.9</td>
<td>3.3</td>
</tr>
<tr>
<td></td>
<td>Browns Bay</td>
<td>Devonport</td>
<td>Milford</td>
<td>Takapuna</td>
</tr>
<tr>
<td>% Transaction Growth</td>
<td>9.9</td>
<td>6.9</td>
<td>9.9</td>
<td>3.3</td>
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<tr>
<td></td>
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<td></td>
<td></td>
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</tr>
<tr>
<td>% Immediate Local Spend</td>
<td>40.6</td>
<td>40.8</td>
<td>38.2</td>
<td>20.5*</td>
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</table>

- *Note: Figures are approximate and subject to rounding errors.*
### Retail spend growth

<table>
<thead>
<tr>
<th>Event</th>
<th>Retail spend growth</th>
<th>Prev Years %</th>
<th>Increase in spend from</th>
<th>Overall spend from outside catchment</th>
<th>% increase from sectors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rodders Festival 2018</td>
<td>15.10%</td>
<td>16.30%</td>
<td>-6%</td>
<td>103.50%</td>
<td>6.50%</td>
</tr>
<tr>
<td>Boulevard Arts Fiesta 2018</td>
<td>14.40%</td>
<td>-6.80%</td>
<td>0.80%</td>
<td>50%</td>
<td>-3.10%</td>
</tr>
<tr>
<td>Drewa Surf Sounds 2017</td>
<td>1.30%</td>
<td>N/A</td>
<td>21.70%</td>
<td>35.70%</td>
<td>-5.40%</td>
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</tbody>
</table>

Reports for Boulevard of Buskers was cancelled due to the 2018 event being a wash out.

*Other* storetypes - includes accommodation (reflects out of town visitor numbers or participants)

Growth is calculated against the closest NON EVENT weekend.

As the A.C contract with Marketview ended, in 2018 the Market View reports cost DOB $4600.
2018 / 2019 will bring....

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</thead>
<tbody>
<tr>
<td>2018</td>
<td>17,000</td>
<td>30,500</td>
</tr>
<tr>
<td>2019</td>
<td></td>
<td></td>
</tr>
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</table>

TOTAL EVENTS CONTRIBUTION
Projects outstanding....

Pedestrian Crossing install / black strip removal – multiple delays. A.T advised 06.04.18 that works should commence around 24th April.

Arms attached to bench seats – advised mid 2017 that our funding application for this had been declined as the works would instead be added to the annual Maintenance Programme for Orewa. Status update?

Fountains on Moana Reserve – at my deputation in 2017 it was advised that budget had been allocated for this and investigations were being done on a replacement or repair. Status update?
Thank you to the Hibiscus and Bays Local Board, not only for the funding granted every year but also for your support throughout the year – every year.

Destination Orewa Beach enjoys a strong and mutually beneficial collaboration with you, and we look forward to this continuing in the future years.

If there is any other way in which we can work with you and support your community messages / projects, let us know.
Hibiscus and Bays Local Board
18 April 2018

Attachment A

Item 8.1

A Community Physically Active for Life

Inspiring, Empowering, and Strengthening the Community through Sport and Physical Activity

Harbour Sport
in
Hibiscus & Bays
What We Do

- Support community development for sport and healthy lifestyles and strive to influence more people to participate in sport and physical activity.

- Provide advocacy, expertise, investment and support to RSOs, Clubs, Schools and Community organisations within our region.

- Support the capability of these organisations by modelling and sharing good practice in governance, management, leadership, community engagement and development.

- Work collaboratively developing relationships with and between Council, Local Boards, RSOs, Clubs, Schools and Community organisations.

- Seek contracts related to sport, recreation and health and where possible fills gaps in the community where delivery is required before turning it into a sustainable project that can be passed on to local community groups.
Key Focus for Next 3 Years

- Young people 5 – 18
- Targeted communities
  - Asian,
  - Samoan,
  - Maori
Staffing Resource

- Leadership / Advocacy / Management
- Accounts and Administration
- Bikes
- Spaces and Places
- Events / Business Development
- Health
- Maori (Employed through Sport Waitakere)
- Pacific
- Asian
- Community Sport development (including secondary school and young people) and coaching
KiwiSport

- 9 KiwiSport projects schools in the Hibiscus Coast & Bays Local Board benefitted from the KiwiSport Local Community Fund, FastFund and non-contestable fund
- 10 sports delivered (AFL, Athletics, Bowls, Cricket, Football, Ki O Rahi, Snowboarding, Surf Lifesaving, Tennis and Volleyball)
- 2,828 individual participants impacted through these projects
Cycling

Learn to Ride workshop delivered to 35 teachers at Whangaparaoa School as part of the Bikes in Schools programme.

20 children participated in the Learn to Ride and Cycle Skills Holiday programme run in July and October.
Secondary Schools

- Attendance from all schools at School Sport meetings and PD workshops throughout the year
- Sports Plan review held with Long Bay College
- Harbour Student Sports Council 2017
  - Student representatives from KingsWay School, Long Bay College, Wentworth College and Whangaparaoa College
  - Value of School Sport promotion from KingsWay School, Long Bay College, Wentworth College – ‘what sport means to their school’
  - KiwiSport Student Led Project (encourage new participants to play sport) at KingsWay School (Volleyball) and Long Bay College (Football)
Green Prescription

Green Prescription (GRx) is a nationwide programme that motivates sedentary adults, through phone support, to lead an independently active lifestyle.

- Green Prescription has supported 837 Hibiscus and Bays clients to get active with face-to-face or phone support over the past year
- Harbour Sport started free face-to-face consultations and low cost group exercise at Stanmore Bay Leisure Centre. Up to 200 attending each month and just under 50 individual consultations each month.
Active Families & Active Teens

Active Families assists families of overweight/obese children and the children themselves, to become more active, gain nutritional knowledge and become involved in regular activity.

- 20 Active Families/Teens have been referred and some have received support through family meetings, nutritional advice and weekly exercise classes over the last year.
Community Strength and Balance

ACC is working with the health sector to improve the effectiveness of injury prevention and rehabilitation for older people so they can live stronger for longer in their communities.

A key part of this work is the provision of community group strength and balance programmes for those older people who are at risk of falling.

Classes meet an evidence-based criteria developed to improve strength and balance to help prevent falls and associated injuries.

- In the Hibiscus and Bays Local Board area there are currently 13 approved Community Strength and Balance classes. The classes include Tai Chi, Zumba Gold, never2old, circuit classes and low impact aerobics.
Sport Capability

- In-depth Strategic Planning support for Silverdale & Browns Bay Tennis Clubs
- Strategic Plan process initiated with Campbells Bay Tennis Club
- Annual Plan development support for ECB & Hibiscus Coast Raiders RLFCs
- Continued support for ECB RLFC developing their overall capability
- Generic Club Development workshop programme
- Collaboration with Local Board for contributions to Harbour Sports Summits and Sector Knowledge Days
- In-depth support for all sport and recreation organisations regarding LB Plan submissions
- In-Depth support for Harbour Volleyball around facility utilisation/collaboration, Mairangi Bay Beach Volleyball centre
- Facility Development Support Browns Bay Bowls Club – Sport collaborations
Coaching

- Increased Kiwisport contributed to coach development and support through CSI project. 2 coach developers (1.5 FTE)
  - 53 workshops delivered to 346 coaches from 13 different sports
- Community Coach Advisor delivered 13 workshops to 72 coaches and 15 sec school students from 5 local clubs and schools
Spaces & Places

- Ongoing in-depth support of Browns Bay Community Hub project
- Supported ECBRL to develop relationship with Browns Bay Bowls Club for sharing clubroom facilities
- Established relationship between Whangaparaoa College and Whangaparaoa Tennis Club
- Ongoing in-depth support for Metro Park project
- Initial discussion held with Council about Open Space Management Framework pilot
Events

Sport Excellence Awards
Recognising local talent that have been successful across all levels of sport and acknowledged the countless individuals who dedicate their time to keeping sport running in the region

- 328 attendees, 24 sports represented, 110 nominations and 85 finalists
- North Shore Beach theme with Hand Up Fund Auction to support local athletes
- Hand Up Fund auction raised $2900 and donated a total of $3000 to 3 junior athletes to assist in their sporting pursuits
- 2 Legend of Harbour Inductions: Tom Ashley and Tania Dalton
Events

Mud Monster Mud Rush

- Date: 9\textsuperscript{th} & 10\textsuperscript{th} September
- 2.5km Muddy Obstacle Course at Massey University
- A record number of 2033 participants – steady growth since 2013 with 473 from the Hibiscus & Bays Region
- Majority of participants were families.

Shore to Shore

- Date: Sun 9\textsuperscript{th} April
- 33\textsuperscript{rd} annual 5km Fun Run/Walk
- 5394 Total Participants with 1951 from the Hibiscus & Bays Region
- 48 schools represented
- Over $17,000 donated back to local schools in the form of Sports Distributors vouchers
Presentation to Hibiscus & Bays Local Board by Metro Park Community Sports Charitable Trust. 18 April 2018

Attendees

Jeff Olufson and Merv Huxford Trustees.

Introduction & Purpose

Thank you for the opportunity to present. Thank you also for the investment to date in the development of Metro Park and the facilities there for the sports we represent and the local community.

Recent highlights at the park have included: the opening up of the full sand carpet area for grass fields, completion of athletics infrastructure – long & triple jump run ups, completion of the 4 lane cricket practice nets and the relocation of floodlights into “winter” mode for football and rugby night time activity.

The objectives of our presentation are to provide updates on:

1. the activity of the Metro Park Community Sports Charitable Trust (MCSCST),
2. the status of activity at Metro Park and the next steps planned, and

Thirdly, to facilitate an important next step in the development of the park, we will seek the allocation of $100,000 funding this financial year for the completion of the first stage of the “Pavilion” project.

1. The MCSCST - Background

The MCSCST was established with the purposes of developing, owning, managing and maintaining facilities at Metro Park East in Silverdale for the benefit local sports and community groups that use the park.

The MCSCST, and its predecessor the Metro Park Working Group, have worked collaboratively with Council and the Hibiscus & Bays Local Board for many years to facilitate the development of Metro Park.

Metro Park is the home facility for cricket, athletics and hockey. Football and Rugby currently train and play competition games at the park. Further sports interested in making Metro Park a home base are netball, squash and tennis, basketball, futsal, badminton, volley ball and softball.

There are many sporting groups interested in utilising the facilities at Metro Park and the sheer volume of growth in the region makes planning for the provision of adequate facilities a priority.

2. Current activity and next steps planned at Metro Park

Metro Park is becoming busier and it’s common to see the existing car park full and the fields being fully utilised most evenings during the week and on Saturdays and Sundays.

Athletics, Cricket, social football and touch rugby keep the fields busy during summer while Rugby and Football occupy them during winter. Hockey’s turfs will become available for play this winter and with the recent completion of the 4 lane cricket nets the park will be used most evenings next summer for cricket practice.

As the park gets busier and we see continued growth in the region, planning for the provision of adequate facilities at the park is a priority for the trust.

The park’s development now approaches significant next steps as outlined in the Metro Park Multi-Sport Feasibility Study conducted by Opus in September 2017.
The key recommendations of Opus’s feasibility study was the proposal of a two-building solution as illustrated in the Metro Park Concept Plan March 2017 (attached).

- The first being a small “Pavilion” building providing toilets, changing rooms, storage and social space for athletics, football, rugby and cricket between the grass playing fields and car park on Millwater Parkway.
- The second being a larger indoor sports centre located at the southern end of the park close to the hockey turfs and proposed outdoor courts. This building would cater for the needs of users of the hockey turfs and outdoor courts (eg: netball, tennis, basketball, futsal) as well as users of any future indoor facility (eg: squash, badminton, volleyball etc.).

Immediate next steps recommended in Opus’s feasibility study were:

a. The creation of an Outdoor Courts working group comprising outdoor court users and council to determine ownership and design of the outdoor courts and parking requirements.

b. Create an Indoor Facility working group to raise funds and lead a detailed business plan for a future indoor facility.

c. Initiate the Pavilion Project to fundraise and lead the detailed design Q3 and consent of the Pavilion building.

The Outdoor Courts working group has been established – Opus has been engaged by Council to prepare a report on options for these courts.

The Indoor Facility working group will be established once the indoor Regional Facilities Plan is available.

Progressing the Pavilion Project is the immediate priority of the MCSCT and we seek the Hibiscus & Bays Local Board’s support to fund the initial “Developed Design” stage of this.

3. $100,000 funding towards the Pavilion Project

The MCSCT are seeking the allocation of $100,000 funding from the Hibiscus and Bays Local Board this financial year. This funding will enable completion of a Developed Design being the first stage of completing the entire project.

Total Project estimated costs include:

<table>
<thead>
<tr>
<th>Stage</th>
<th>Cost</th>
<th>Description</th>
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<tbody>
<tr>
<td>Stage 1</td>
<td>$100,000</td>
<td>Professional Services - Developed Design</td>
</tr>
<tr>
<td>Subsequent stages:</td>
<td>$100,000</td>
<td>Professional Services - Project Management etc...</td>
</tr>
<tr>
<td></td>
<td>$758,000</td>
<td>Building cost</td>
</tr>
<tr>
<td></td>
<td>$450,000</td>
<td>Outdoor spaces (deck), landscaping, external services</td>
</tr>
<tr>
<td></td>
<td>$1,408,000</td>
<td>Total Cost</td>
</tr>
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</table>

Once Stage 1 – Developed Design - is completed the Trust’s focus will then be raising the funds required to complete the remaining stages of the project.

Stage 2 – Construction Drawings

Stage 3 – Tender for construction contractor

Stage 4 – Build.

Thank you again for the opportunity to present and your support for the development at Metro Park to date.

We look forward to continuing to work with you to facilitate the development of the park as a valuable community asset.
Metro Park Concept Plan

KEY:

1. Shored path / greenway traversing the coastal edge — much of this has recently been installed. Path to be accompanied by coastal edge vegetation improvements.

2. Existing stormwater ponds.

3. Proposed active recreation node — learner-scaled track integrated with a playground. A BMX pump track could also be provided in this area subject to interest.

4. Proposed carpark serving the northern fields, approximately 196 spaces, designed with vegetated mounds to minimise pollutants entering the adjacent waterways.

5. Minor timber jetty at end of main north/south spine, potentially allowing for the launch of small recreational boats, such as kayaks.

6. Passive open space, with single full sized field. This space could be used for events, such as music in parks.

7. Five full sized fields, one grass cricket wicket block and two artificial wicket blocks (subject to confirmation of network need). Low fencing set amongst the coastal edge vegetation required to reduce the incidence of balls entering the estuary.

8. Minor lookout points provide views up the Orewa River and out across the mangroves.

9. New native vegetation to improve water quality and fauna habitat, Minor timber bridges provide crossing points.

10. Increased vegetation around existing sewage pump station and solar beds to road visual and olfactory effects.

11. Potential site to dispose surgical waste; work undertaken at these important junctions.

12. Existing toilet block.

13. Existing field layout, including track and field activities: wicket blocks and football.

14. Existing carparking: two new entries created to improve circulation and access.

15. Potential multi-sport pavilion housing toilets, changing rooms, storage and event management space located on hallway line of main field.


17. Proposed cricket practice nets (4 lanes).

18. Proposed active recreation node — half and/or full basketball courts.

19. Bridge across inlet to provide coastal access.

20. Existing hockey turf facility (30a), half turf for hockey S's and training to be developed (35a).

21. Potential multi-sport facility that could provide for, but is not limited to indoor sport spaces such as basketball, social and volleyball, as well as squash and outdoor sport areas such as hockey, netball, tennis and cricket. A staged approach to facility development may be required subject to identified need and funding available for development.

22. Proposed multi-sport courts, marked for different sports (tennis only shown for clarity). Final layout subject to site geotech reports.


24. Relaxative 'аторcana' style toilets, storage and changing rooms to service hockey fields/outdoor courts prior to multi-sport facility completion.

25. Kingsway School with existing sports field (35a), floodlit tennis courts (35b), a sports hall (25c) and carparking facilities (25d) (approximately 40 spaces).

26. Existing bridge across inlet (footbridge with controlled vehicle access).

27. Silverdale Primary School with existing sports fields, 3x field/hall/tennis courts, and carparking facilities (approximately 60 spaces).
CareerMum

Driving positive solutions to workplace challenges faced by career mums

Anwen Robinson
[April 2018]
KEY TRENDS

CareerMum: focused on the bigger picture to drive social, business and economic gain

- We are leaking & under-utilising talent (Source: Statistics New Zealand)
- Lower fertility rate among educated women (Statistics New Zealand)
- Childcare – enrolment hours have increased year-on-year since 2000. (Ministry of Education)
- Postnatal depression: affects around 14% of New Zealanders (Health Promotion Agency)
- Lack of women in senior roles – and little traction being made (Grant Thornton)
- The ‘motherhood penalty’ sits at 17%, compared with 5% for non-parents (Statistics NZ)
- Slow rate of progress with gender equality (Global Gender Gap Report)
Understanding Challenges

CareerMum Survey – uncovered many key insights

Key Findings:

1. Challenges are broad, numerous and invoke a lack of confidence in support. Many common challenges exist. (Time, confidence, flexibility, school hols, career progression)

2. Support is crucial but deficient. Partner & employer support – two biggest influencers

3. Career changes and sacrifices are common 85% made changes, many who didn’t felt unable to

4. Opportunities exist. Employers are game changers, but need support.
THE OPPORTUNITY

Very few initiatives exist to support mothers in the workplace - at a broad and strategic level.

.....But the opportunity to our economy is significant

Focus on:

- Broadening minds
- Better support for women to resume and grow their career – picking up on key challenges from the survey
- Working with businesses - sharing key insights, offering solutions.
- Collaborations and partnerships – enabling more opportunity, and creating more impact

Funding enables us to trial new opportunities, and keep costs low for participants.

Career Mum
THANK YOU

Career Mum

Anwen Robinson
anwen@careermum.co.nz
021 02 464 871
Background & business summary:

- Social Enterprise, set up in 2016
- Driven to give voice to the challenges faced by mothers in the workplace, develop solutions, and improve the career landscape for mums.
- Registered as a Limited Liability Company 2018
- Grounded by social and economic values
- Member Social Enterprise Auckland
- Registered with Regional Business Partner Network
- Business Support from Akina, ATEED

Past 12 months:

“Building the platform” - strong focus on listening, researching & building strategy.

- What are the challenges and how can CareerMum have the greatest impact?
  - Relationship building – woman, businesses & related entities
  - Research & validation: CareerMum survey; co-design workshop; business meetings; community engagement
  - Team growth: Jade and Caitlin on board
  - Development of 12-24 month strategic plan

Next 12 months and beyond:

“Implementation” - three key work-streams:

1. Business Support – strengthening strategy; broadening mindsets
2. Supporting career mums – events; community; opportunities
3. Supporting progress towards gender equality

Team Focus:

⇒ Comms & stakeholder Strategy
⇒ Profile Raising
⇒ Increasing Reach
⇒ Funding, sponsorship & investment

“It’s working mothers that are key to the long-term viability of countries, with both the public and private sector having a stake in the outcome”
Deloitte – The Gender Dividend

The Team:

Anwen Robinson (Founder)
Local resident (Manly - 10+ years)
Programme Manager Beachheads then Business Advisor at NZTE 8 years
Post Grad diploma in Business Administration (UoA)
Mum of two boys (7 and 5)
Full time CareerMum

Jade Tang-Taylor
Director - Design and Events
Co-founder Curative
Master of Arts Management (AUT)
Mum of one
Part time CareerMum
Auckland based

Caitlin Sinclair
Director – Comms & Stakeholder Engagement
BA/LLB (UoA)
Former comms lead on NZTA Waterview tunnel
Mum of one
Part-time CareerMum
Auckland based