

Collaborate with multiple sectors to support youth from secondary education through pathways to employment and or entrepreneurships and creative endeavours.

Closing the gap between youth and business, through work readiness with local Rangitahi and sharing learnings and insights to enable youth ready business.

Providing local opportunities to improve social and economic outcomes for the Māngere-Ōtāhuhu and Ōtara-Papatoetoe Local Board areas. Aiming for all youth to be meaningfully engaged in education, employment or training and have clear and viable employment pathways

Strategic Area of Focus	Initiative	Description	Outcome
EXTENDING HORIZONS Improving the transition journey from school to employment Closing the gap between youth and business, through work readiness with local Rangitahi and sharing learnings and insights to enable youth ready business	YOUTH FULL	An online platform enabling youth to land, learn and earn. YouthFULL (www.youthfull.co.nz) is primarily a work readiness tool. Attitudinal and aptitude course, co-designed with employers assist youth to become work ready and connect to youth ready business with entry level roles.	Local youth have access to FREE online work readiness courses. Local Business has access to local youth for entry level roles. Allowing youth to work and live locally. IMPROVING SOCIAL AND ECONOMIC OUTCOMES FOR LOCAL YOUTH AND THEIR FAMILIES
	YOUTH ENGAGEMENT	Promoting pathways and careers to local youth. Assist youth to become work ready and connect to youth ready business with entry level roles.	Having greater accessibility to the local youth / Rangitahi for career options and pathways to create and achieve career goals. Providing valuable comprehension of employment opportunities IMPROVING SOCIAL AND ECONOMIC OUTCOMES FOR LOCAL YOUTH AND THEIR FAMILIES
	BUSINESS ENGAGEMENT	Bringing youth ready local business closer to work ready youth. Utilising YouthFull as a digital spine with pledge partners, BID's, business associations and SME engagement to augment and leverage off line relationships.	Closing the gap between youth ready local business and work ready youth to provide employment outcomes. IMPROVING SOCIAL AND ECONOMIC OUTCOMES FOR LOCAL YOUTH AND THEIR FAMILIES
	ADDITIONAL WORK READY TOOLBOX REQUIREMENTS	Promoting and supporting of skills required to become work ready, ie computer skills / CV workshops, local cost effective drivers licence initiatives aiming for sustainability, site safety course, soft skills etc.	Youth become aware for need of personalised cover letters and CVs. Youth become aware of their soft skills and the value of promoting these. Youth understand the value of a drivers licence for youth employment. IMPROVING SOCIAL AND ECONOMIC OUTCOMES FOR LOCAL YOUTH AND THEIR FAMILIES

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SKILLS EXCHANGE/ COLLABORATION Auckland Council Family	LEADERSHIP & INFLUENCE Leveraging Council's Assets and Resources	Identify opportunities across the Council Family to integrate youth employment tactics so local youth can access a range of activities that increases their exposure to, and engagement with employers and job opportunities, with a specific focus on the Southern Initiative [includes Maori Pasifika Trades Training], Procurement, and Council community assets	Activates the Council Pledge and increases youth employment. Collaborating with internal departments to assist with promotion of Youth Connections initiatives.
	YOUTH EMPLOYER PLEDGE PARTNERS	Partner with ATEED and YC Regional to identify Youth Employer Pledge partnership opportunities for engaging local youth, school students, whanau/families, and school clusters	Programme implemented to leverage value from employers to build youth capability and employment opportunities COLLAPSES SPACE BETWEEN EMPLOYER AND EMPLOYMENT READY/ YOUTH
INVESTING IN FUTURES Changing the Career Conversation	COMMUNICATION AND CASSE STUDIES	Sharing the success stories and delivering consistent communications so youth employment remains top of mind and the ecosystem course corrects	Call to action increases partnerships and collective impact to generate greater empathy between employers and young people and providing insights and evidence of successful outcomes
	ENTREPRENEURIAL INITIATIVES	Seed Fund - validate and grow creativity, entrepreneurship and start-ups, for youth to pathway into	Youth Entrepreneurial skills IMPROVING SOCIAL AND ECONOMIC OUTCOMES FOR LOCAL YOUTH AND THEIR FAMILIES
YC REGIONAL STRATEGIES Leverage and impact	Regional initiatives and strategies that benefit local communities	JOBFEST – promote, market and engage local young people and employers to access and use the JOBFEST platform	Unemployed/under employed youth gain access to employment opportunities and engagement with employers Youth are mobilized to create change within their own lives Employers gain access to talent pool IMPROVING SOCIAL AND ECONOMIC OUTCOMES FOR LOCAL YOUTH AND THEIR FAMILIES