

I hereby give notice that an ordinary meeting of the Papakura Local Board will be held on:

Date: Wednesday, 18 April 2018
Time: 4.30PM
Meeting Room: Local Board Chambers
Venue: Papakura Service Centre
35 Coles Crescent
Papakura

Papakura Local Board

OPEN ADDENDUM AGENDA

MEMBERSHIP

Chairperson	Brent Catchpole
Deputy Chairperson	Felicity Auva'a
Members	Hon. George Hawkins, QSO
	Bill McEntee
	Michael Turner
	Katrina Winn

(Quorum 3 members)

Paula Brooke
Democracy Advisor

17 April 2018

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Reprioritisation of the Papakura Local Board 2017/2018 operational expenditure (opex) budget

File No.: CP2018/04521

Te take mō te pūrongo / Purpose of the report

1. This report recommends options to the Papakura Local Board for the reallocation of its Locally Driven Initiatives (LDI) operational expenditure (opex) budget 2017/2018.

Whakarāpopototanga matua / Executive summary

2. Through Auckland Council's Long-term Plan, each local board receives an allocation of operational and capital funding to enable them to deliver local activities and projects aligned to their local board plan priorities.
3. Staff have identified that some of the Papakura Local Board's operational budgets will not be fully spent as planned in this current financial year (FY17/18). The amount identified as currently available for reallocation in this financial year is \$70,000.
4. At a workshop on 11 April 2018, board members discussed a number of projects that have been identified for possible funding support, totalling \$69,800.

Ngā tūtohunga / Recommendation/s

That the Papakura Local Board:

- a) note that it currently has \$70,000 of its Locally Driven Initiatives (LDI) operational expenditure (opex) budget available for reallocation.
- b) consider allocating from the LDI budget:
 - i) \$3,000 from the 'Papakura sports needs assessment' budget line to purchase a Papakura Local Board branded E-Z Up including a windscreen with a map of the Papakura Local Board area
 - ii) \$3,500 from the 'Papakura sports needs assessment' budget line as a contribution towards the delivery of the Proud Papakura Proud Programme
 - iii) \$20,000 from the 'Local Planning and Development' budget line towards the development and implementation of the Papakura Town Centre Key Messages project
 - iv) \$23,000 from the 'Papakura sports needs assessment' budget line as a contribution towards a sports coach/youth worker for one year from the 'There is a better way Foundation' to activate Court 2110 - Smiths Avenue
 - v) \$300 from the 'Papakura sports needs assessment' budget line towards the installation of the youth artwork from the Creative Souls project in the library foyer
 - vi) \$10,000 from the 'Local Planning and Development' budget line towards the noxious weeds management in Papakura parks
 - vii) \$5,000 from the 'Papakura sports needs assessment' budget line towards Elsie Morton road reserve tidy up
 - viii) \$5,000 from the 'Papakura sports needs assessment' budget line towards the purchase of local board branded material
- c) note that recommendations for further reallocations of the board's Locally Driven

Initiatives budgets will be presented to the local board in future reports.

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Horopaki / Context

5. Auckland Council's 21 local boards have decision-making responsibility for local activities. Each local board is allocated operational funding in the council's Long-term Plan which is used for the delivery of local activities aligned to local board plan priorities and allocated through the annual plan process each year.
6. Each local board also receives an allocation of capital funding to enable them to deliver small, local asset-based projects, either directly, in partnership with the community, or through joint agreements between boards.
7. During the course of the year, the organisation reports to the local boards on progress of projects and initiatives. Staff have identified that some of the Papakura Local Board's operational budgets will not be fully spent as planned in this current financial year. These include budgets allocated to Local Parks, Sports and Recreation (\$40,000) and Local Planning and Development (\$30,000).

Tātaritanga me ngā tohutohu / Analysis and advice

8. At a workshop on 11 April 2018, members discussed a number of projects for possible funding support and these are set out in the table below. Members should consider how the projects align with their Local Board Plan outcomes, objectives and key initiatives when allocating the remaining 2017/2018 Locally Driven Initiatives budgets.

No.	Project	Alignment to the Local Board Plan Outcome(s)/Objectives/Key initiatives	Amount requested
1.	The purchase of a Papakura Local Board branded E-Z Up including a windscreen with a map of the Papakura Local Board area to be used for community consultation events	Not applicable	\$3,000
2.	Continuation of the Proud Papakura Proud Programme (see Attachment A for a breakdown of the costs)	Aligns with the following Local Board Plan Outcomes: 'A vibrant and prosperous metropolitan centre' and 'People in Papakura lead active, healthy and connected lives'. Contributes to the following key initiatives: 'Introduce a programme of events for the town centre' and 'help our young people to contribute, prosper and thrive'.	\$3,500
3.	Development and implementation of the Papakura Town Centre Key Messages project (see Attachment B for the project scope)	Aligns with the Local Board Plan Outcome: 'A strong local economy'. Contributes to the following key initiatives: 'Promote the Papakura area as an ideal	\$20,000

No.	Project	Alignment to the Local Board Plan Outcome(s)/Objectives/Key initiatives	Amount requested
		location for businesses to set up' and 'Promote Papakura as a visitor destination'.	
4.	Funding for a sports coach/youth worker for one year from the 'There is a better way Foundation' to activate Court 2110 - Smiths Avenue (Friday evenings and Saturday mornings)	Aligns with the Local Board Plan Outcome: 'People in Papakura lead active, healthy and connected lives'. Contributes to the following key initiatives: 'Continue with the Smiths Avenue Reserve community-led project' and 'Help our young people to contribute, prosper and thrive'.	\$23,000
5.	The installation of the youth artwork from the Creative Souls project in the library foyer	Aligns with the Local Board Plan Outcome: 'A vibrant and prosperous metropolitan centre'. Contributes to the following objective: 'Regular local and cultural and arts experiences in the Papakura town centre'.	\$300
6.	Noxious weeds management in Papakura parks	Aligns with the Local Board Plan Outcome: 'People in Papakura lead active, healthy and connected lives'. Contributes to the following key initiative: 'Progressively upgrade and improve the overall standard of existing parks'.	\$10,000
7.	Elsie Morton road reserve tidy up	Aligns with the Local Board Plan Outcome: 'People in Papakura lead active, healthy and connected lives'. Contributes to the following key initiative: 'Progressively upgrade and improve the overall standard of existing parks'.	\$5,000
8.	Purchase of local board branded material to be utilised at community (engagement) events	Not applicable	\$5,000
	<i>Total amount of funding</i> \$69,800		

Ngā whakaaweawe ā-rohe me ngā tirohanga a te poari ā-rohe / Local impacts and local board views

9. The Papakura Local Board views are being sought via this report.

Tauākī whakaaweawe Māori / Māori impact statement

10. Several of the projects and initiatives considered by local board members for funding allocation have direct engagement with Māori. The Papakura Local Board is actively engaged in fostering positive, meaningful relationships with mana whenua, mataawaka and the Papakura Marae.

Ngā ritenga ā-pūtea / Financial implications

11. Staff advice has been sought on the projects described in this report and staff have indicated that the initiatives can be completed by the 30 June 2018. Hence there are no issues with the implementation of the recommendations of this report foreseen at this stage.



Ngā raru tūpono / Risks

12. The projects covered in this report are all of modest scale to be carried out by 30 June 2018. There are no foreseen risks associated with the projects for the local board.

Ngā koringa ā-muri / Next steps

13. Staff will initiate the implementation of the relevant new work programmes and payment of grants to the recipient organisations, as appropriate. It is anticipated that staff will report back to the local board on outcomes.

Ngā tāpirihanga / Attachments

No.	Title	Page
A 	Attachment A - Proud Papakura Proud Continuity Programme Proposal	9
B 	Attachment B - Development of the Papakura town centre key messages - project scope	11

Ngā kaihaina / Signatories

Authors	Madelon De Jongh - Senior Local Board Advisor
Authorisers	Manoj Ragupathy - Relationship Manager Manurewa & Papakura

PROPOSAL:

Proud Papakura Proud Continuity Programme 5th March 2018

Background:

Business Lab has been asked to submit a proposal for continuing to support the Proud Papakura Proud (PPP) collaborative initiative in Papakura. The key partners involved are Papakura Business Association, the Papakura Local Board and the Papakura Marae. This proposal focusing on building on the value for PPP derived from the Street Festival in March 2018 in acting as a spring board to increase the momentum of the programme overall.

Proposal themes:

- Leverage the Papakura Street Festival to increase the momentum for PPP overall
- Aim to establish a formal PPP steering group post event
- Ensure at least three other PPP initiatives during 2018, e.g. Tikanga Talks, youth employment initiative

Service breakdown:

Stage	Description	Date
Full project review meeting	Phone contact with PBA to set agenda for post event review meeting Help coordinate invite and preparation for open meeting of all PPP interested parties to review and refresh post event project plan Facilitation of open meeting workshop Project plan updated Formalise steering group	End May 2018
Tikanga Talks	Run a Tikanga Talks evening at an interesting venue in the Town Centre Programme to be confirmed with Tony Kake	June 2018
Quarterly steering group meeting	Phone contact with PBA to set agenda for quarterly steering group meeting including review of progress to date Attendance at steering group meeting Minutes for meeting Meeting open to all interested parties	July 2018
Youth Employment	Develop an innovative youth employment initiative in partnership with local schools that has a presence in the town centre	August 2018
Quarterly	Phone contact with PBA to set agenda for quarterly steering	Sept 2018

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steering group meeting	group meeting including review of progress to date Attendance at steering group meeting Minutes for meeting Meeting open to all interested parties	
Xmas initiative	Consider PPP initiative as part of town centre Christmas programme TBC at quarterly planning session	December 2018
General support	Ongoing general support to ensure implementation of steering group plan up until March 2019	March 2019
Investment required: \$7,000 excluding GST		

Attachment A

Papakura: Commercial Centre Project Group

Papakura town centre key messages development

Project Scope April 2018

Background

The Papakura local board and Papakura Business Association have undertaken or are in the process of undertaking a number of initiatives and research, with the aim of helping to support the development and growth of the town centre. Taking advantage of its location near public transport and state highway 1.

In 2014 the local board undertook a commercial property study and local business survey, and in 2018 the local board commenced with a health check of the town centre. The purpose of the health check is to assess the town centre against several indicators of vitality and viability, and enable a judgement to be made on the relative performance and economic health of the Papakura town centre. In addition to this, the health check will establish a baseline which can then be used to monitor the centre's health over future years.

In 2015 the Papakura Business Association produced an investment prospectus entitled "Why Papakura!" with the aim of providing a stronger profile for the investment potential of Papakura.

Purpose

To build on the work already completed or commissioned and develop a strong narrative for the promotion of Papakura as a destination and an investment opportunity the local board would like to commission research to identify the key messages that can be used to highlight Papakura's attributes and form a strong narrative for the town centre to attract new businesses and visitors.

Scope of services

The activities that should be undertaken in developing the key messages are as follows:

A review of the strategic context

Review the key strategies and plans that guide and inform the local board economic development action plan, both generically and specific to the strengths and opportunities in the local board's economic profile. To ensure any reviews or change in circumstances are taken account of. This should include:

- The draft Auckland Plan (2018)
- Auckland Unitary Plan
- Papakura Local Board Plan
- Papakura Business Association Investment prospectus
- Papakura town centre health check outputs
- Papakura Business Association Strategic Plan
- The integrated area plan for Manurewa – Takanini and Papakura

Stakeholder engagement

The development of the key messages should engage with stakeholders and delivery partners, who will be important in driving the messages once determined. This should include:

- The Papakura Local Board
- Papakura Business Association
- Iwi
- Local community groups e.g. Proud Papakura Proud
- The Papakura Commercial Centre Project Group

Key deliverables:

1. Stakeholder workshop and one workshop with the Papakura Local Board during the development of the messages.
2. A set of three to four key messages that can be used to promote and advocate for Papakura town centre
3. A Powerpoint presentation outlining the process of identifying the messages and the results of the engagement exercise
4. Key year 1 and year 2 initiatives and next steps that can be used to operationalize the messages and deliver outcomes

Budget

The budget available is \$20,000 inclusive of GST.

Timeframe

The review will need to be completed by **30 June 2018**