Kaipātiki Local Board Community Forum

OPEN MINUTE ITEM ATTACHMENTS

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Note: The attachments contained within this document are for consideration and should not be construed as Council policy unless and until adopted. Should Councillors require further information relating to any reports, please contact the relevant manager, Chairperson or Deputy Chairperson.
NORTHART

Strategic Plan 2018 – 2021
**Strategic Summary 2018 - 2021**

**Our Vision:**
To be recognised as a leading visual arts facility in Ngāti Patiki and Auckland.

**Our Purpose:**
To provide quality art experiences that are stimulating, contemporary, innovative and relevant, and which encourage the ongoing practice and appreciation of the visual arts within the local and wider community.

**Our Intent:**
During this period of change in Northcote that Northart continues to provide outstanding service to the artists and people of Ngāti Patiki.

**Our Values:**
Respectful relationships. Meaningful collaboration. Open communication.

<table>
<thead>
<tr>
<th>Long Term Objectives</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Visual Artists</strong></td>
<td>To attract, enrich and cultivate a supportive arts community through the promotion of a diverse curatorial and event program.</td>
</tr>
<tr>
<td><strong>General Public</strong></td>
<td>Maintaining the current high standards of the Gallery’s presentation of the arts.</td>
</tr>
<tr>
<td><strong>Children and Young People</strong></td>
<td>To encourage people of diverse ages, ethnicity and culture visit Northart regularly to experience all forms of visual arts.</td>
</tr>
<tr>
<td><strong>Local Government</strong></td>
<td>To enable local children and young people enjoy learning about the arts in the relevant and appealing programmes Northart provides.</td>
</tr>
<tr>
<td><strong>Local Organisations</strong></td>
<td>To maintain communication with local Government during Northcote’s redevelopment ensuring Northart is recognised for the value it contributes to the cultural enrichment of its community and for the economic role it plays in attracting visitors to the area.</td>
</tr>
<tr>
<td><strong>Local Organisations</strong></td>
<td>To enrich the cultural environment of Ngāti Patiki by developing and nurturing collaboration between Northart and other community organisations.</td>
</tr>
</tbody>
</table>

**Accomplished via our areas of strategic focus**

- **Effective Governance**
  Governance will provide clear strategic direction that ensures Ngāti Patiki people benefit from a vibrant, sustainable centre for the visual arts.

- **Engaging Community**
  An engaging programme of visual art events and exhibitions will educate, involve and challenge people who live locally and further afield.

- **Place and Space**
  Northart galleries will be accessible and draw people of all ages, cultures and experience to appreciate the best of visual arts.

- **Valuing Northart’s People**
  The culture of Northart will be respectful and supportive, welcoming and community minded.

- **Financial Stability**
  The Northart business model will sustain its capacity, development and influence.
Introduction

This plan sets out the strategic context in which Northart operates, and communicates Northart’s vision, purpose and intent, as well as the long-term objectives in relation to our key stakeholders. The areas of strategic focus indicate how we will achieve those objectives.

Priorities for 2018

This section outlines Northart’s strategic goals for 2018 – 2021 with specific objectives and actions for 2018. The budget for the strategic plan will be established as the priorities are agreed and will appear in the annual business plan.


Strategic Goal 1: Effective Governance
Governance will provide clear strategic direction that ensures Kaipātiki people benefit from a vibrant, sustainable centre for the visual arts.

- Develop a process of recruitment, induction, training, succession planning and evaluation for the governance committee.
- Establish, and maintain, a policy and delegations manual.
- Establish a process whereby the Governance Committee understands and implements its role as a responsible employer.
- Establish a process of monitoring and evaluation of the strategic plan.

Strategic Goal 2: Engaging Community
An engaging programme of visual art events and exhibitions will educate, involve and challenge people who live locally and further afield.

- Identify Northart’s communities of interest and plan how to engage a range of representatives from current and future communities of interest in the development and growth of Northart.
- Manage a programme of exhibitions and associated events that is ethnically diverse, responds to emerging and established artists, includes artists of all levels of experience and ability, and highlights excellence in the arts.
- Support and mentor local artists and connect them to broader audiences and opportunities.
- Develop opportunities to collaborate on local community projects where the visual arts can provide insight and value.
- Explore opportunities to participate in an annual user satisfaction survey in collaboration with other facilities or organisations.
- Develop an annual communication and marketing plan.

Strategic Goal 3: Place and Space
Northart galleries will be accessible and draw people of all ages, cultures and experience to appreciate the best of the visual arts.

- Work with Auckland Council to agree appropriate leasing arrangements for Northart for the short and longer terms.
- In the context of Panuku’s proposed redevelopment of Northcote’s commercial centre and the impact of this on the future location of Northart we will research alternative
<table>
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<tr>
<td>options for the gallery space(s), in consultation with Council. Alternative options might be short term (until the new gallery space in the redeveloped Northcote area is complete), or permanent (and operated in conjunction with the new gallery space).</td>
</tr>
<tr>
<td>Be proactive in the planning process for the development of the new Northcote town centre community facility, including developing collaborative relationships with other cultural organisations such as the library.</td>
</tr>
</tbody>
</table>

**Strategic Goal 4: Valuing Northart’s People.**
The culture of Northart will be respectful and supportive, welcoming and community minded.
- Ensure staff management protocols are in place including: up-to-date contracts and job descriptions, agreed performance management processes and salary reviews, and an agreed management succession-plan.
- Promote opportunities for members and volunteers from diverse communities to be actively involved with Northart, with a particular focus on engagement with the local community.
- Provide appropriate professional development opportunities for staff.
- Actively support the development of Northart’s volunteer programme as a means of involving people of diverse cultures, age and experience in the gallery’s programmes and events.

**Strategic Goal 5: Financial Stability**
The Northart business model will sustain its capacity, development and influence.
- Increase Northart’s revenue to reduce reliance on grants.
- Develop a business case focusing on the value Northart provides and associated investment opportunities.
**Background**

In July 2016 the Kaipātiki Local Board approved the funding and the scope of a ‘360° strategic review’ of Northart. The purpose of the review was to provide a ‘fit for purpose’ assessment of the gallery with a focus on the factors relevant to NorthArt remaining a viable organisation able to continue delivering value for both its members and the wider community.

The review assessed what Northart is, who it serves, how it operates, particularly in relation to other similar organisations, and how well it is placed to face the challenges of a significant redevelopment of the Northcote area. The review also assessed Auckland’s current funding model for Northart compared to comparable arts facilities, in light of the services in currently delivers, and considering NorthArt position as the only visual arts facility in Kaipatiki delivering on the cultural aspirations of both the Kaipātiki Local Board and Auckland Council’s Toi Whātiki Arts and Culture Strategic Action Plan. The review provides a perspective of Northart from the point of view of a number of parties from past and present members and artists, the local board and people who live locally and regularly visit the Northcote shopping precinct.

The process of review, led by Elisabeth Vaneveld, began in September of the same year. The review, completed in March 2017 and formally presented to the Kaipātiki Local Board in November 2017, has provided Northart’s Governance Committee with the majority of the material to develop this strategy.

Planning for Northart’s future includes facing a number of challenges, not the least of which will be planning for the new Northcote town centre. The review report acknowledges the credibility and reputation of Northart which has developed as a gallery of “professionalism and high standards of work [from which] people know to expect interesting, diverse, well presented exhibitions”. Furthermore, it notes that “Northart has boldly and proactively chosen the visual arts as its field of expertise, which sets it apart from ‘usual’ or ‘normal’ expectations of what a community-based arts facility is”. The review also states that Northart is “bridging the space and resource deficit between non-professional and professional arts practice”. In essence, “Northart has successfully offered arts exposure, experience and education to individuals and local groups and through its work, it plays an important part in the long process of community enrichment and development especially in Kaipātiki.”

However, the report also acknowledges that Northart is a victim of its own success. The organisation is “operating at capacity (and beyond) taking into consideration its minimal staffing, constrained budget and the limits of its physical resources “… with … “no further capacity for growth of its services and activities without positive adjustments to core staff levels”. Northart is understaffed … in relation to the size and scope of its operations on a daily basis. Quoting from the report again: “The core operation of Northart is under-resourced and this impacts negatively on the sustainability and potential development of Northart and its services. Positioning Northart for survival and growth is crucial however, no more so than now in the context of the redevelopment of Northcote Town Centre.” Success can breed increased expectations and the resources to meet those expectations have not been commensurate.

The review’s report also identifies areas that need development as Northart faces a period of rejuvenation. It is with these in mind that we are embarking on the development of a strategic plan that reviews our purpose, the risks and challenges we face and what we aim to do about them. This strategic plan will guide us in the development of budgets and business plans through which those who decide to invest in the future of Northart will be able to make decisions.
In essence those benefits accrue from maintaining Northart as an independent organisation that:
- has a professional ethos and focus,
- generates opportunities to provide a unique visual arts space that brings people into the area, and
- positions Kaipātiki as a strong contributor to Auckland as a creative city.

**Information and feedback used**

The development of this plan included the review and analysis of the following sources:
- Feedback and direction provided by the Northart Gallery 360° review conducted by Elisabeth VanEvel in 2016-2017,
- Demographic profile information for the Kaipātiki Local Board area
- Interviews with Richard McWha and David Hebenton (Auckland Council), Wendy Harsant (Manager, Northart Gallery), and members of the Northart Committee of Governance
- Two facilitated workshops with the Northart Committee of Governance.
- One workshop with an advisory group.

**Strategic Context**

This section briefly sets out the strategic context for Northart’s plan, including a summary of the pertinent aspects of Toi Whītiki Arts and Culture Strategic Action Plan(2016) and Kaipātiki Local Board Plan 2017-2020.

**Toi Whītiki Arts and Culture Strategic Action Plan**

The following are the goals of the regionally focussed Arts and Culture Strategic Action Plan for Auckland:
- All Aucklanders can access and participate in arts and culture.
- Auckland values and invests in arts and culture.
- A network of vibrant arts and culture organisations and facilities.
- Arts and culture are built-in to Auckland’s place making.
- Auckland celebrates a unique cultural identity.
- Auckland has a robust and flourishing creative economy.

**Kaipātiki Local Board Plan 2017-2020**

Northart is aligned with the 2017-2020 Kaipātiki Local Board Plan in the following outcome areas:

**Outcome 5:** Our urban centres are vibrant

**Objective:** Northcote town centre builds its identity as a vibrant, multicultural hub and connects to the adjoining community.

**Commentary:** Improved community facilities are high on our agenda due to the opportunities they provide for our communities to keep learning and connect with each other. We will work to ensure the proposed new Northcote community facility makes our community proud and provides flexible community space that brings people together. We expect this facility will provide the opportunity for the services and groups currently based in the Norman King and library buildings to be located together.

**Outcome 6:** Our community facilities and infrastructure are high quality and well managed

**Commentary:** The development in Northcote is likely to provide an opportunity to develop a new community facility that provides the services delivered in the current library and by our partners (Northart and Hearts & Minds) in the Norman King building. We want to ensure the community is meaningfully involved in discussing what such a facility would
look like and what it would deliver. This way we believe we will create a social and cultural taonga (treasure) for our tamariki (children) and mokopuna (grandchildren) to enjoy.

**Outcome 7:** Services are well managed and meet community needs  
**Objective:** Local community organisations are well supported, resourced and empowered to deliver to our communities.  
**Key Initiatives:** Support our community partners to succeed by continuing to work with the Governing Body on appropriate funding for services across the region.  
**Objective:** Our communities celebrate events, the arts, heritage and culture through programmes, arts space and integrated public art.  
**Key Initiatives:** Encourage and support a range of events that celebrate aspects of our diverse community and promote our identity.

**VISION FOR NORTHART**

**Our Vision:** To be recognised a leading visual arts facility in Kaipātiki and Auckland.  
**Our Purpose:** To provide quality art experiences that are stimulating, contemporary, innovative and relevant, and which encourage an awareness of, and involvement in, the visual arts.

**Objectives**  
The objectives for Northart are stated in the Northart Society Incorporated Constitution and Rules, 2013.  
The objectives of Northart are to:  
- encourage the practice and appreciation of the arts, especially the visual arts, in the Kaipātiki area  
- provide and govern a public gallery (Northart Gallery) and any other associated arts venues, to cater for the exhibition, performance and development of the visual arts  
- liaise with and assist the Kaipātiki Local Board to fulfil its arts and culture objectives  
- develop, foster and maintain an effective working relationship with Kaipātiki Local Board and Auckland Council as the administrative local authorities.

**OPERATING MODEL - GOVERNANCE**

Northart operates as an incorporated society¹ (The Northart Society Incorporated) and was registered as a charity with the Charities Commission in January 2008. (The Charities Commission was disestablished and its functions transferred to the Department of Internal Affairs in 2012.)

A Governance Committee administers governance of the organisation. At this time Northart has one full-time manager and three part-time gallery and education facilitators. Publicity for Northart and its programmes are currently managed through a contracted provider as funding allows.

**KEY SERVICES**

- Gallery exhibitions and related programmes and events;  
- Providing a project space for hire;  
- Community engagement and outreach initiatives;  
- Advice and mentoring services for local visual artists and groups.

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¹ In New Zealand an incorporated society is a group of at least 15 people who have applied for registration under the Incorporated Societies Act 1908. Once registered the society constitutes a distinct legal entity which provides protection to members from debts, contracts etc.
### ENVIRONMENTAL CONTEXT

The following is a demographic overview of the Kaipātiki local board area compared with its nearest local board neighbours, Devonport-Takapuna and Upper Harbour. (Population Profile, Kaipātiki Local Board Area, 2013 Census).

<table>
<thead>
<tr>
<th>Factor</th>
<th>Kaipātiki</th>
<th>Devonport-Takapuna</th>
<th>Upper Harbour</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>82,494</td>
<td>55,470</td>
<td>53,670</td>
</tr>
<tr>
<td>% of regional population</td>
<td>6%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Median age</td>
<td>35.2</td>
<td>39.7</td>
<td>36.2</td>
</tr>
<tr>
<td>Employees in the area</td>
<td>23,160</td>
<td>26,750</td>
<td>37,880</td>
</tr>
<tr>
<td>European population</td>
<td>65%</td>
<td>76%</td>
<td>66%</td>
</tr>
<tr>
<td>Asian population</td>
<td>26%</td>
<td>20%</td>
<td>29%</td>
</tr>
<tr>
<td>Maori population</td>
<td>8%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Pacific population</td>
<td>6%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Born overseas</td>
<td>40%</td>
<td>38%</td>
<td>44%</td>
</tr>
<tr>
<td>Median household income</td>
<td>$78,600</td>
<td>$58,800</td>
<td>$89,000</td>
</tr>
<tr>
<td>% residents employed</td>
<td>65%</td>
<td>64%</td>
<td>64%</td>
</tr>
<tr>
<td>Number of schools</td>
<td>26</td>
<td>22</td>
<td>19</td>
</tr>
<tr>
<td>Number of businesses</td>
<td>8,280</td>
<td>8,195</td>
<td>8,717</td>
</tr>
</tbody>
</table>

Note: While Kaipātiki is known for its ethnic diversity including a vibrant Asian retail sector at Northcote Town Centre, more people of Asian descent live in Upper Harbour than Kaipātiki. However, both areas are above the median for Auckland as a whole across the region, the population of Asian peoples is 23.1% of the total population.
Finance – revenue and expenditure

The following is a breakdown of the profit and loss statement for the years 2014 – 2017.

<table>
<thead>
<tr>
<th></th>
<th>2014/15</th>
<th>2015/16</th>
<th>2016/17</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Income</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sales &amp; Commission</td>
<td>68,361</td>
<td>109,841</td>
<td>85,034</td>
</tr>
<tr>
<td>Auckland Council Contracts Grant</td>
<td>80,571</td>
<td>82,425</td>
<td>83,084</td>
</tr>
<tr>
<td>Creative NZ</td>
<td>4,033</td>
<td>6,619</td>
<td>9,000</td>
</tr>
<tr>
<td>Special Grants</td>
<td>5,000</td>
<td>60,127</td>
<td>117,071</td>
</tr>
<tr>
<td>Exhibition costs retrieved from artists</td>
<td>17,113</td>
<td>13,021</td>
<td>16,743</td>
</tr>
<tr>
<td>Members Subscriptions</td>
<td>4,950</td>
<td>4,781</td>
<td>4,483</td>
</tr>
<tr>
<td>Other</td>
<td>2,990</td>
<td>3,369</td>
<td>10,027</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td>183,018</td>
<td>280,183</td>
<td>325,442</td>
</tr>
<tr>
<td><strong>Costs of Sales</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Payments to Artists</td>
<td>52,589</td>
<td>66,943</td>
<td>64,245</td>
</tr>
<tr>
<td>Exhibition Costs</td>
<td>14,984</td>
<td>17,837</td>
<td>15,454</td>
</tr>
<tr>
<td>Other</td>
<td>129</td>
<td>207</td>
<td>439</td>
</tr>
<tr>
<td><strong>Total Costs</strong></td>
<td>67,702</td>
<td>84,987</td>
<td>80,138</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertising &amp; Marketing</td>
<td>10,549</td>
<td>11,397</td>
<td>12,797</td>
</tr>
<tr>
<td>Publicity &amp; Outreach</td>
<td>8,413</td>
<td>12,366</td>
<td></td>
</tr>
<tr>
<td>Administration</td>
<td>41,124</td>
<td>34,294</td>
<td>41,227</td>
</tr>
<tr>
<td>Salaries &amp; PAYE</td>
<td>113,214</td>
<td>108,098</td>
<td>121,675</td>
</tr>
<tr>
<td>Depreciation</td>
<td>8,971</td>
<td>8,948</td>
<td>8,087</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>173,858</td>
<td>171,150</td>
<td>196,152</td>
</tr>
<tr>
<td><strong>Balance Sheet Profit/Loss</strong></td>
<td>-58,542.00*</td>
<td>24,047.00</td>
<td>49,153.00</td>
</tr>
</tbody>
</table>

*The balance sheet loss at end of year 2014/15 is due to a grant arriving outside the parameters for that financial year.
## PRIMARY RISKS AND THEIR POTENTIAL MITIGATION

### Financial model

**Risk – short term**
Northart’s funding model is highly reliant on grants from Auckland Council and philanthropic organisations. The core operation of the facility is under resourced and the current funding model challenges the viability and sustainability of Northart. To maintain current levels of service, revenue must increase.

**Mitigation - 1**
Diversify revenue streams to provide a higher level of financial security. Reliance on grants must shift to an ‘investment’ mind-set.

**Mitigation -2**
Develop a business plan each year that highlights the key areas of development, and an appropriate budget to support those goals.

### Staff and volunteers

**Risk – short term**
Lack of staff management protocols including up to date Manager’s job description, performance and salary reviews, and succession-planning means Northart is not supporting its staff in a responsible manner. The current conditions of employment, including overloaded staff, put Northart at risk in terms of the Health and Safety Management Act (2016), and may affect Northart’s ability to employ appropriately qualified staff in the future.

**Mitigation**
Establish a process whereby the Governance Committee understands and implements its role as a responsible employer.

**Risk – medium term**
Northart is reliant on volunteers for the delivery of a number of core functions, including some functions that require specialist skills. Volunteer involvement is seen as a positive way of involving people in the function of Northart but services can also be undermined if too much reliance is placed on volunteers.

**Mitigation**
Develop a formal volunteer programme that aims to develop a ‘social connectedness’ between volunteers as a means of involving people of diverse cultures in the gallery.
<table>
<thead>
<tr>
<th>Risk – short term</th>
<th>Without a current lease Northart is vulnerable to having its building maintenance reduced because the building will ultimately be demolished as part of the Northcote development. Conversely, a new lease may impose increases in utility costs (electricity etc.) beyond what Northart is currently paying, or able to sustain.</th>
<th>Mitigation</th>
<th>Gain clarity from Auckland Council, as lessor, as to leasing expectations for the foreseeable future.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Risk – mid term</strong></td>
<td>Uncertainty about Northart’s future in the building the gallery currently occupies, and about Northart’s place in the pending redevelopment of the Northcote Town Centre and nearby developments, may have a detrimental affect on regular users of the Northcote shopping precinct and of Northart. As the numbers of visitors to the gallery decrease because of difficulty parking, noise and dust, Northart may become more isolated.</td>
<td><strong>Mitigation</strong></td>
<td>Research additional options for the gallery space, in consultation with Council. Alternative and/or additional options might be short term (until the new gallery space in the redeveloped Northcote area is complete), or permanent (and operated in conjunction with the new gallery space).</td>
</tr>
<tr>
<td><strong>Risk – long term</strong></td>
<td>That the design and space requirements (including ground floor gallery spaces for Northart in the new multi-purpose facility) are retained, at the minimum, at the same scale of current operation and to appropriately support Northart’s ability to respond to the needs of a rapidly growing community.</td>
<td><strong>Mitigation</strong></td>
<td>Gain advice as to options and priorities for the design of community visual art spaces suited to Northart’s needs.</td>
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<tr>
<td></td>
<td>Regular participation by members of the Governance Committee in Panuku and Council planning for the new facility.</td>
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**Risk – Exhibition and Programming**
Reduction of high quality standards in the curation, presentation and programming of the visual arts reduces community interest and support of Northart, and the number of visitors and sales.

**Mitigation**
Ensure Northart remains an important outlet on the North Shore for exposure to and sale of visual art-work by diverse visual artists who would find it otherwise difficult to get their work before the public in an amenity that is specifically focused on presenting high quality visual arts.

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**Risk – Engaging community**
Northart’s independence as an organisation has been a significant factor in its development. However, the organisation’s independence has also contributed to its isolation from the local community. While this is largely due to constrained time and resources, this affects Northart’s:
- position in the local and wider community;
- ability to develop services for and with the community’s interest;
- capacity to leverage resources and networks for existing and new opportunities; and
- ability to grow its audience.

**Mitigation - 1:**
Reignite collaborative relationships in the Kaipātiki community, particularly with organisations such as the library, to develop a vibrant urban community by integrating quality visual arts programmes and events.

**Mitigation - 2:**
Instigate an annual survey of visitor satisfaction, perhaps in collaboration with other community arts facilities on the North Shore.

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**Risk – Marketing and promotion**
Northart’s programme of exhibitions and events is diverse and responds to a wide variety of communities of interest. Reaching these diverse communities to inform them and encourage their involvement can be complex and requires a specific skill-set and experience.

**Mitigation**
Develop an annual marketing and promotion plan that makes the most of contracted skills, in-house staff and volunteers.
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**Risk – Committee of Governance**
The Committee of Governance has not consistently demonstrated sufficient governance authority to lead Northart with a strong strategic orientation (Northart 360 Review 2017).

**Mitigation**
- Undertake governance coaching supported by the Kaipātiki Local Board.
- Identify the skills and experience gaps within the current committee and plan to fill those gaps
- Develop a succession plan for the Committee of Governance that ensures a depth of representation from the community and an appropriate mix of skills and experience.

**Risk – Health and Safety**
A lack of appreciation for the specific health and safety risks associated with the operation of a community gallery can put visitors and staff at risk.

**Mitigation**
Maintain the established risk register, update the Health and Safety Policy annually, and continue to ensure staff and the Committee of Governance are aware of their responsibilities to keep themselves and visitors safe.

**Risk – Wellbeing of staff**
Stress and fatigue occur when staff are overloaded. This can detrimentally affect people’s health and the quality of relationships and services.

**Mitigation**
Manage staff workload with sound planning and instigate monitoring processes.
KAIPĀTIKI LOCAL BOARD CHAIRPERSON’S REPORT
JOHN GILLON – 23 MAY 2018

Big Hoot Owl Sculpture

The Birkenhead Town Centre Association has approached the Kaipātiki Local Board for funding and support for the purchase of “The Night Guide” owl sculpture that was situated at Kaimataara ō Wai Manawa during the Haier Big Hoot art trail. The sculpture will be auctioned on 29 May 2018.

The sculpture is likely to sell at auction for between $2,000 and $20,000. The Birkenhead Town Centre Association has requested funding of up to $10,000 towards the purchase.

The Kaipātiki Local Board has $10,000 of unallocated Community Arts LDI Opex from the 2017/18 financial year. Should the Local Board choose to grant funding to the business association for the purchase of the sculpture, it can be on the proviso that any unspent amount is returned to the Local Board.

If successful at auction, the business association may request that the sculpture be sited on public land, such as at Kaimataara ō Wai Manawa, Zion Hill Reserve, or Nell Fisher Reserve. If this is the case, the business association would need to maintain the sculpture, which would remain in their ownership.

I am putting the following resolution forward as a matter of extraordinary business due to the tight timeframe:
That the Kaipātiki Local Board:

(a) allocate $10,000 from the Community Arts Programmes 2017/18 LDI Opex budget, to the Birkenhead Town Centre Association towards the purchase of the “The Night Guide” owl sculpture, providing that -
   i. any unspent allocation is returned to the Kaipātiki Local Board,
   ii. the sculpture will remain the property of the Birkenhead Town Centre Association,
   iii. the Birkenhead Town Centre Association will maintain the sculpture, regardless of where it is sited,
   iv. any plaque or signage accompanying the sculpture will acknowledge the Kaipātiki Local Board.

(b) supports in principle the siting of the sculpture on public land, such as at Kaimataara ō Wai Manawa, Zion Hill Reserve, or Nell Fisher Reserve.

(c) table the letter from the Birkenhead Town Centre Association in support of their request for funding towards the purchase of the owl sculpture.
23 May 2018

Kaipatiki Local Board

Re: Night Owl - Purchase for public display at Kaimataara o WaiManawa Lookout 37 Birkenhead Ave.

This letter follows my earlier correspondence in relation to funding for purchase of the Owl for the public.

As you’re aware the community has given considerable support of the owl which was on display outside Kaimataara o WaiManawa Lookout and the BTCA have arranged limited funding to attempt to bid for and retain the owl for the community.

I have registered to bid for the owl on behalf of the community on 29 May 2018.

The owl is a brilliant focal point of the public area and a significant link to LeRoy’s bush and the history of the area.

The expectation is for the bidding to go somewhere between $10,000 and $20,000.

This request is for the Kaipatiki Local Board to underwrite funding towards this community initiative.

I understand this to be a possibility at $10,000.00

If the owl is purchased for less than $10,000 as hoped for the balance would be refunded to the KLB.

My understanding is members of the KLB were working with Auckland Council as to ‘ownership’ of the owl and it is understood the owl might need to be ‘donated’ to Auckland Council or appropriate organisation for it to be sited on their property long-term.

The BTCA are discussing this with AT at present as the footpath is their responsibility and Resource Consent is likely not to be required to site it where it was.

The lifespan of the owl is not known however it had not shown any sign of deterioration in the months on display.

The structure is very simple and is not expected to deteriorate in the near future however the BTCA is happy to take care of the maintenance of the Owl in this location for the next 12 months at which time the continuing maintenance can be discussed with the KLB if that is appropriate.

It would be a good idea to have a plaque identifying the ‘donors’ and a formal opening / presentation of the owl once on site as appropriate.

We have discussed the location and although we are aware of alternate suggestions, Public feedback and common sense would suggest Kaimataara o WaiManawa is most suitable. The location is highly visible to tourists offering increased activation of council investment at Kaimataara o WaiManawa. The location is very well fit for security and very appropriate due to the link with the lookout with the view over our inner city rain forest replete with real meporep back to the CBD. Easily best view on the shore.

Although I will not be able to attend your meeting tonight please feel free to call should you have any questions.

Regards

Pete Taylor
Chairperson
Birkenhead Town Centre Association

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