

Round: 2017/2018 Rodney - Targeted Events Grant round Three 17/18 Rodney Targeted Events Grants application Application TE1816-101 From North West Country Incorporated

Welcome / He mihi

Important information / Pārongo matua

Please check:

- Who is eligible to apply
- What we don't fund
- What information you will need to include in your application.

All applications must be completed and submitted using this online application form. Remember to save as you work.

Sections of the application form will be greyed out because they are not relevant to your project.

If you have limited computer access, you can [book a computer](#) or [librarian](#) for one hour in one of [Auckland's libraries](#). Ensure you take all the required documents saved on a memory stick so you can upload these in your application form.

Contact a grants advisor at NorthWest.Events@aucklandcouncil.govt.nz or phone 09 301 0101 if you need advice on your application. Please note there is no technical support after 5:00pm.

Documents you may need to complete this application form:

- audited accounts, financial statements
- annual report
- minutes or letter from chairperson showing decision to apply
- letters of support
- letter of agreement from school/s if your project is being delivered in a school
- any permits necessary if your project is on public land
- evidence of bank account number (must be one of the following):
 - blank pre printed deposit slip
 - certified bank statement or letter
 - online print screen image (must show bank's web address (URL))

Contact Details / Whakapā Kaitono

* indicates a required field

Applicant

Organisation/Individual name *

North West Country Incorporated

Must match the name on the bank account information supplied

Address

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Physical Address

*

Level 1, 1 New North Rd
Eden Terrace Auckland 1021
Must be a New Zealand postcode

Please click [here](#) for the postcode finder website

Is your postal address different from your physical address? *

Yes No

If yes, please complete below

Postal Address *

PO Box 231
Helensville Auckland 0840
Must be a New Zealand postcode

Please click [here](#) for the postcode finder website

Website

Website address

<http://www.northwestcountry.co.nz>

Facebook page

<http://www.facebook.com/NWCountryAKL>

Contact details

Admin contact person *

Jenny Murray

Position held in organisation (if applying as an organisation) *

Member Services and Support Manager

Daytime phone number *

021379351

Mobile Phone Number

021379351

Project contact person (must be a different person from the admin contact and needs to be a signatory designated for the organisation or group. *)

Gary Holmes

Position held in organisation (if applying as an organisation) *

BID Manager

Daytime phone number

(02) 7496 6283

Mobile phone number

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Email address *

(02) 7496 6283

info@northwestcountry.co.nz

Email address

manager@northwestcountry.co.nz

Applicant details

* indicates a required field

What is the legal status of your organisation/group? *

Incorporated Society Charitable Trust Limited Liability Company Other:
Other: can include not for profit community group, Māori trusts, e.g. putea trust, whanua trust, ahu whenua trust, whenua topu trust and/or kai tiaki trust.

What registration numbers apply to your organisation?

(Please provide all applicable numbers)

New Zealand Companies Office incorporated society number

221767

Must be a number

Please click [here](#) to visit the Societies and Trusts website

Charities NZ Registration

New Zealand Charities Register Information
Reg Number
Legal Name
Other Names
Reg Status
Charity's Street Address
Charity's Postal Address
Telephone
Fax
Email
Website
Reg Date

NZ Companies Register

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New Zealand Companies Register Information
NZBN
Entity Name
Registration Date
Entity Status
Entity Type
Registered Address
Physical Address

Organisation objectives / Ngā whaingā me te ripoata ā tau

What are the primary objectives of your organisation? *

North West Country partners with various community and council based forums, liaising with organisations and businesses in actions to promote and support the Town Centre and the local community in a safe and secure environment.

Must be no more than 120 words

What activities or services does your organisation offer to achieve these objectives? *

- Promotion of businesses through local marketing and events
- Business workshops and networking opportunities
- Advocacy to local bodies over major works planned for the precinct
- Advocacy to local bodies over issues relating to service provision
- Regular updates on news and activities in the area

Must be no more than 120 words

Are you affiliated with a nation or regional body? *

Yes No

If yes, you will be required to provide more information

Project Details / Ngā pārongo mahinga

* indicates a required field

Local board priorities

Choose the local board priority your event or activity aligns with: *

- Our transport infrastructure keeps pace with the needs of our communities. Our growing townships have the same choices for quality public transport as the rest of Auckland. Communities have access to walkways, bridleways and cycle ways. Our roads are well maintained.
- Our communities influence local decision-making. They are empowered and enabled to act and take the lead on community projects and in the planning for their areas. Community groups and residents partner with the council and others to identify and deliver what is best for them.

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- Our local parks and sports facilities cater to a wide range of sporting and recreational interests. They are easily accessible, connecting our towns, villages and growth areas. Our parks are enjoyable places to visit and relax or be active in.
- Our harbours and the rivers and streams that feed them are healthy and thriving natural marine environments. Our storm water and wastewater services are reliable, well maintained and environmentally friendly, minimising downstream environmental impacts. There is minimal sediment and silt flowing into our waterways from new developments and earthworks.
- ☑ Local facilities that are the heart of our communities. They are well used and cared for by the communities that manage them. The diverse range of activities run by our communities creates a rich and accessible arts and culture scene.

How will the priorities you have selected be supported by your event or activity? *

The Arts in the Ville event will celebrate art and artists in the town showcasing to the community. "Arts In the Ville" is an opportunity for the community to meet artists in their working spaces, talk to them about their work, purchase pieces of art direct from the artist or from one of the pop-up exhibitions.

You can 'have a go' at one of the interactive displays and go home feeling inspired by the creativity that has collected in this historic town.

A three-day arts festival to be held in Helensville over Labour weekend (Oct 20th – 22nd) from 10am – 4pm each day Promising lots of interactive opportunities the organisers, community activist Kura Geere-Watson, stitcher Jo Dixey are working to ensure our town puts her best face forward in a celebration of Helensville's creativity as our local artists showcase their work.

The town will be decorated with bright, colourful textile art created especially for the purpose by local residents.

More than 20 local artists who have agreed to take part include felters, wood workers, painters, carvers, knitters, potters and metal workers. Thanks to the generosity of local landlords, some artists will be on hand to talk about their work in unused shops, re-purposed for the weekend as pop-up galleries.

Other artists, like stitcher Jo Dixey, silk painter Jane Aldridge and milliner Myra Lloyd will be working in their own studios, which will be open to the public, providing an opportunity for people to learn from the artists about their creative process and the provenance of a finished piece.

A map detailing the whereabouts of each activity and of food and parking venues will be available so you can "follow the thread to feel inspired."

Maps which show the location of the studios and displays can be collected from the meeting room (by the library) in the main street of Helensville.

Must be at least 250 words.

Project title *

Arts In The Ville

Must be no more than 10 words

Project location *

Helensville War Memorial Hall, 49 Commercial Road, Auckland & around Helensville townshi

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This means the building name, street address, location of event or venue where the project will happen.

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To find what local board area your project is taking place in please visit the [local board finder tool](#).

Is your project on council owned property/land?

Yes No

Please describe your project in three to four sentences *

This is the 4th annual ARTS IN THE VILLE, Helensville, which is held at Labour Weekend. The event celebrates art and artists in the town. Last year we had 46 artists, working either from pop up galleries or their home studios. The event also includes a charity exhibition for the Helensville Women and Family Centre. Our project celebrates the local art community.

Must be no more than 120 words

When will your project take place?

Start date *

20/10/2018

End date *

22/03/2018

Project plan / Mahere mahinga

Please complete the table below

Tasks - what will you do?	By when (date)?	What will you achieve?
Planning monthly meeting *	March 21st 2018 & each month following *	Organisation of the event and confirming artists *
Yarn bombing town as pre-marketing	July & September	Setting the scene for the event
Confirm artists and venues	End of August	Put brochure together with details
Article in local newspapers	May 2018	Advertising

Community benefits

How have you established there is a need for this project? *

Four years ago, the project co-ordinators, held the event. The success has been such that each year more artists have been included and visitor numbers have grown substantially. It is now a key event of the town's annual calendar.

Must be no more than 120 words.

What are the community outcomes of your project? *

Increased interaction between artists.

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More people visit Helensville which increases business and community outcomes.
Increased community profile,
Wide community involvement each year in interactive art projects.
Increases of profile of artists, more awareness regionally of Helensville as an artistic destination
More community involvement in interactive art
Must be no more than 200 words.
Describe three things you want the project to achieve in terms of benefits for participants and/or others

How will you measure these outcomes? *

Outcomes will be measured by foot count of visitors, to studios and local businesses, plus sales of art Works.
Must be no more than 150 words.
Describe three changes you will see if the expected outcomes of the project occur

How many people are directly involved in the delivery of this project? *

75
e.g. team members

What is the estimated number of people reached through this project? *

2500

What expertise does your organisation have in delivering similar projects? *

This event has been run previously for 4 years. The success has been such that each year more artists have been included and visitor numbers have grown substantially. It is now a key event of the town's annual calendar.
Must be no more than 120 words.
Must be no more than 120 words

Māori Outcomes

Is your organisation Māori or are you a Māori individual? *

Yes No

Auckland Council provides funding for Māori and wider organisations to uplift Māori well-being and achieve better outcomes with Māori.

Will your project/activity target Maori or Maori outcomes?

Yes No

Maori outcomes include Maori events, Maori sculpture and public art or protection of Maori cultural heritage eg waahi tapu. Improving Maori social, economic, and cultural well-being. Uses matauranga and tikanga Maori and works with mana whenua or Maori organisations to produce shared outcomes.

Smoke-free Auckland

Please tell us how you will promote smoke-free messages with your project

Must be no more than 120 words.

Collaborating organisations or individuals

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Will any other organisations or individuals be collaborating with you on this project, including volunteer groups? Please list them and their role.

Collaborating organisation/individual	Contribution to project

Acknowledgement and promotion

Do you plan to promote/market/advertise your project? *

Yes No Don't know

If yes, please provide details on how

Through local advertising - North West local newspapers and community Facebook pages, Face book, North West Country website

Brochure showcasing venue and artists on the day

Must be no more than 120 words.

How will you publicly acknowledge the local board's contribution towards this project? *

Placing local on printed material and in local papers

Must be no more than 120 words.

e.g. place logo on printed material, invite local board members to your event, signage, advertising materials etc.

Demographics

To help council and local boards better understand who will benefit from this project, please indicate below who this is targeted at. This is for internal use only.

Will your project be accessible to people with disabilities? *

Yes No

Long term disability is defined as lasting six months or more and stops people from doing everyday things other people can do.

Please explain how

Access is suitable for wheelchair entry and toilets are available

Must be no more than 120 words.

Is your project targeted at people with a long term disability? *

Yes No

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What proportion of your project is targeted at the following age groups?

If your project is not targeted to any specific age group please enter 100 in the 'All ages' box.

(Numbers only, "%" symbol is not needed)

0 - 5 years

Must be a percentage

6 - 14 years

Must be a percentage

15 - 24 years

Must be a percentage

25 - 44 years

Must be a percentage

45 - 64 years

Must be a percentage

65+ years

Must be a percentage

All ages

100

Must be a percentage

Which ethnic group(s) is your project targeted at? Select any that apply: *

New Zealand European Other European Māori Pacific Peoples Chinese Korean Indian Other Asian Middle Eastern Latin American African All/everyone Other:

What proportion of your project is targeted at male/female participants?

If your project is not targeted to either gender group please enter 100 in the 'All' box.

(numbers only, "%" symbol is not needed)

Percentage of male

Must be a number.

Percentage of female

Must be a number.

All - not targeted at either male/female

100

Must be a number.

Rain date

Start date

20/10/2018

End date

22/03/2018

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Is a Contractor/3rd Party/Producer helping to deliver the event/project?

Yes No

Project Budget / Te tahua

* indicates a required field

What part of the project are you requesting funding for? *

Hall Hire, website set up, Advertising, Art materials, Graffiti artist, pop up space

Must be no more than 100 words

Is there a cost of participation for this project? If so please state what the type of cost is, and how much it is i.e. tickets \$5 each, entry fee, entry by donation/koha

*

No

Are you GST registered? *

Yes No

What is your GST number? *

46931289

Must be a number.

Table one: expenses/costs for the project

Please provide itemised costs of the project. Refer to the application guide for examples of what to include.

Please attach a quote or evidence such as screenshots of items or past invoices for a similar activity for each listed item over \$150.

If you or your group are GST registered, please **do not** include GST in the amounts.

If you or your group are **not** GST registered, please **do** include GST (were applicable) in the amounts.

Expenditure and description (e.g. Venue Hire: 9 hours @ \$20 p/h)	Total cost of item	Attach quote
Venue Hire	\$878.65	Filename: QT180300087.pdf File size: 100.5 kB
Venue Hire	\$333.90	Filename: QT180300090.pdf File size: 100.2 kB

Table two: project income / Pūtea tautoko mai roto

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Total Amount Requested *

\$1,000.00

What is the total financial support you are requesting in this application?

If the local board(s) is unable to fund the full amount you request, would a smaller grant still be of assistance? *

Yes No

If only part of your project can be funded, which part would you prefer?

Hall hire

Must be no more than 100 words.

Please explain and indicate an amount.

Supporting documentation

* indicates a required field

Financial attachments

Please attach proof of bank account details / Pēke tiaki pūtea *

Filename: Asb Bank statement 001.jpg

File size: 284.0 kB

Applicant name must match the name on the bank account information supplied

Please attach proof of bank account details for the umbrella organisation / Pēke tiaki pūtea

No files have been uploaded

Please attach a copy of your annual report, including financial statements *

Filename: NWDBAAuditedFinal.pdf

File size: 1.7 MB

Please upload minutes from your organisation or a letter from an officeholder authorising your application *

Filename: 15th March 2018 Executive Committee Meeting minutes.docx

File size: 2.4 MB

Supporting project documentation

Attach any supporting documents you feel might help us understand your project.

Filename: 2017 Arts in the Ville Poster.pdf

File size: 818.3 kB

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Do you have any other information to support your application?

Must be no more than 100 words

If you are working with schools or early childhood education providers you must attach a letter of acceptance/agreement from each provider.

No files have been uploaded

Please upload your council lease agreement if you are undertaking building works or maintenance.

No files have been uploaded

Declaration and privacy

* indicates a required field

Note: Auckland Council reserves the right to subsequently decline an application or request a refund of a grant if any of the above information is found to be incorrect.

I/We certify that to the best of our/my knowledge the information contained in this application is correct *

Yes No

I/We confirm that any funds granted will only be used for the activity described in this application *

Yes No

I/We confirm that I/we will submit to the local board an accountability report and supporting paid invoices and receipts (GST exclusive) that applies to GST registered groups, within 60 days of the completion of my/our activity *

Yes No

I/We confirm that to the best of our/my knowledge I/we have no perceived , potential or actual conflict of interest in applying for or using any grant funding *

Yes No

For guidance on whether you have a perceived, potential or actual conflict as a result of applying for and using grant funding you should consider the following matters - if in doubt you should declare the conflict.

A conflict of interest could arise where you (the applicant) have a responsibility as a result of receiving council grant monies. This could affect another responsibility, duty or relationship you may also have.

For example

- If you are an Auckland Council employee/local board member or a councillor
- If your organisations committee or board member is an Auckland Council employee/ local board member.
- Personal or family relationships that you have
 - with council employees
 - with council contractors

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- organisations or persons that you will procure services from with the grant monies
- Financial relationships
 - e.g. investments that you have in entities that you will procure services from with the grant monies
- Employment relationships or membership of clubs
 - e.g. you intend to procure services with the grant monies from your employer or a club you are a member of - who will benefit financially from the arrangement.

If you have answered no to any of the above, please provide details below:

Must be no more than 100 words

- **I/We understand that Auckland Council is bound by the Local Government Official Information and Meetings Act 1987**
- **I/We understand that my/our name and brief details about the project may be released to the media or appear in publicity material**
- **I/We understand that I/we have the right to have access to this information**
- **I/We undertake that I/we have obtained the consent of all people involved to provide these details.**

*

Accept Decline

Date:

22/03/2018

When your application is submitted you will receive an automatic confirmation email that the application has been received from Smartygrants. If you do not receive an email confirmation, please check to see if the email has been treated as "spam".

If you need assistance please contact the Community Grants Advisor at communityfunding@aucklandcouncil.govt.nz or phone 09 301 0101.

How did you find out about this fund?

- Applied previously Council staff member Poster/flyer Word-of-mouth
- Council website Local board member Radio Other:
- Council mail-out Local newspaper Social media

Privacy

Any personal information that you provide in this form will be held and protected by Auckland Council in accordance with our [privacy policy](#) and with the Privacy Act 1993. Our privacy policy explains how we may use and share your personal information in relation to any interaction you have with the council, and how you can access and correct that information. We recommend you familiarise yourself with this policy.