

Local Economic Development: ATEED Work Programme 2018/2019

ID	LB Plan Outcome	Lead Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	FY18/19
324	Our area has a thriving local economy and vibrant, unique town centres	ATEED: Local Economic Growth	Grants for Bid retail spend data (Marketview)	This would provide additional funding to the BID's to purchase and receive information on retail spend for these respective areas. The funding would be made in the form of a grant to the business associations.	The BID areas will be better informed as to how their respective areas are performing in terms of retail spend.	No further decisions anticipated.	Q2	LDI: Opex	\$ 15,000
325	Our area has a thriving local economy and vibrant, unique town centres	ATEED: Local Economic Growth	Shore Coast Tourism	This would be a grant to each of the Business Associations to continue to work together to jointly create and develop a tourism and visitation brand that best represents the Local Board area.	Increased tourism and visitation to the Local Board area providing opportunities for business development, economic growth, and employment.	This initiative is dependent on the progress made in the previous financial year. Prior to confirming funding the Local Board would need to confirm that they are happy with the progress made following an update from the Business Improvement Districts.	Not scheduled	LDI: Opex	\$ 30,000
327	Our communities are empowered, engaged and inclusive	ATEED: Local Economic Growth	Young Enterprise Scheme (DT)	<p>The Auckland Chamber of Commerce , on behalf of the Young Enterprise Trust, delivers the Young Enterprise Scheme (YES) in Auckland. ATEED as the economic development agency is a strategic partner supporting the delivery of YES. YES is a practical, year-long programme for year 12 and 13 students. Through the programme, students develop creative ideas into actual businesses, complete with real products and services and experience real profit and loss.</p> <p>The funding from the local board will support the delivery of the Young Enterprise Scheme Kick Start Days in February 2019. The Kick Start days are held in sub-regions (north, south, east, central/west) and are the first day students get to meet the Young Enterprise team, and find out about their 2019 year, what YES is all about, and what is in store for them.</p>	<p>Students learn key work and life skills and business knowledge including: business fundamentals, planning, interpersonal relations, financial, decision making, reporting, risk management and team work. YES helps create a culture of innovation and entrepreneurship amongst Auckland's young people.</p> <p>The soft skills that are learnt as part of YES are transferable into their communities / families. Not only helping them to become future ready, but enabling them to be future leaders.</p>	No further decisions anticipated.	Q3	LDI: Opex	\$ 3,000
1376	Our area has a thriving local economy and vibrant, unique town centres	ATEED: Local Economic Growth	Support for Hurstmere Road Business	Hurstmere Road is due to be upgraded in January 2018 by Auckland Transport. A budget allocation would provide the ability for the Local Board to assist the businesses affected mitigate the impact of the works during the upgrade. It is recommended that The Takapuna Beach Business Association works with Auckland Transport to scope out the initiatives that could be implemented as mitigation measures. With a view to come back to the Local Board with a full scope requesting funding. It is recommended that the Local Board allocate funds provisionally to allow the Business Association the opportunity to develop a scope of activities.	The benefits would need to be determined following the consideration of the full scope of initiatives proposed which are not available at the time of writing. However, the provision of funding would enable the Local Board to support the mitigation of the impact of the Hurstmere Road upgrade where businesses may be affected.	The Local Board will need to approve the full scope of activities that any grant will be used for, based on a formal proposal by the Takapuna Beach Business Association.	Not scheduled	LDI: Opex	\$ 20,000
2455	Our area has a thriving local economy and vibrant, unique town centres	ATEED: Local Economic Growth	Support for business improvement districts – Takapuna Beach	The Local Board has agreed and advised that they wish to provide the three business improvement districts (BIDs) with secured funding to undertake a range of programmes, events and initiatives which support and help deliver the Devonport-Takapuna Local Board Plan.	The benefits of the initiatives will need to be considered on a case by case basis. In principle they should help to support the delivery of the Local Board Plan outcome, "our area has a thriving economy and vibrant, unique town centres".	The Local Board will need to agree the use of the grant prior to entering into a Funding Agreement.	Not scheduled	LDI: Opex	\$ 38,000

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2456	Our area has a thriving local economy and vibrant, unique town centres	ATEED: Local Economic Growth	Support for business improvement districts – Milford	The Local Board has agreed and advised that they wish to provide the three business improvement districts (BIDs) with secured funding to undertake a range of programmes, events and initiatives which support and help deliver the Devonport-Takapuna Local Board Plan.	The benefits of the initiatives will need to be considered on a case by case basis. In principle they should help to support the delivery of the Local Board Plan outcome, "our area has a thriving economy and vibrant, unique town centres".	The Local Board will need to agree the use of the grant prior to entering into a Funding Agreement.	Not scheduled	LDI: Opex	\$ 25,000
2457	Our area has a thriving local economy and vibrant, unique town centres	ATEED: Local Economic Growth	Support for business improvement districts – Devonport	The Local Board has agreed and advised that they wish to provide the three business improvement districts (BIDs) with secured funding to undertake a range of programmes, events and initiatives which support and help deliver the Devonport-Takapuna Local Board Plan.	The benefits of the initiatives will need to be considered on a case by case basis. In principle they should help to support the delivery of the Local Board Plan outcome, "our area has a thriving economy and vibrant, unique town centres".	The Local Board will need to agree the use of the grant prior to entering into a Funding Agreement.	Not scheduled	LDI: Opex	\$ 25,000