

ID	LB Plan Outcome	Lead Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	FY18/19
354	Empowered, inclusive and prosperous communities	ATEED: Local Economic Growth	Little India Promotion	<p>Hunters' Corner Business Association is interested in partnering with local board and providing match funding to promote Hunter Corner as 'Little India', an authentic India shopping and dining destination.</p> <p>The promotion seeks to leverage the area's Indian businesses and community events to increase economic viability and retain and attract other businesses to the area.</p> <p>Hunter's Corner Business Association will lead the project, and set up a project steering group. The group will include representatives from local board, business association, Papatoetoe Historical Society, and local community organisations.</p>	Raise the profile of the local business in Hunter's Corner as an authentic Indian shopping and dining destination.	The programme will proceed if the Hunter's Corner BID are in full support (i.e. publicly endorsement on 'Little India') and match funding with the local board.	Q1; Q2; Q3; Q4	LDI: Opex	\$ 20,000
355	Empowered, inclusive and prosperous communities	ATEED: Local Economic Growth	Otara-Papatoetoe Business Sustainability Development	<p>ATEED will work with Sustainable Business Network (SBN) to promote sustainable business practices.</p> <p>The focus for action is expected to be in a few key areas, such as waste minimisation. It will signal specific implementation options (e.g. used oil collection, food waste collection); an indicative set of basic resources to deploy with participants (e.g. simple checklists, top tips sheets, posters); and a simple measurable outcomes system.</p> <p>The work will also include identifying the needs of local business through an initial NEEDs assessment by working with interested businesses.</p>	Highlights the benefits of sustainability initiatives already undertaken by local businesses. Supports local businesses in identifying their material sustainability impacts and creating a practical action plan to reduce these.		Q1; Q2; Q3; Q4	LDI: Opex	\$ 25,000
655	Empowered, inclusive and prosperous communities	ATEED: Local Economic Growth	Young Enterprise Scheme (OP)	The Auckland Chamber of Commerce, on behalf of the Young Enterprise Trust, delivers the Young Enterprise Scheme (YES) in Auckland. ATEED as the economic development agency is a strategic partner supporting the delivery of YES. YES is a practical, year-long programme for year 12 and 13 students. Through the programme, students develop creative ideas into actual businesses, complete with real products and services and experience real profit and loss. The funding from the local board will support the delivery of the Young Enterprise Scheme Kick Start Days in February 2019. The Kick Start days are held in sub-regions (north, south, east, central/west) and are the first day students get to meet the Young Enterprise team, and find out about their 2019 year, what YES is all about, and what is in store for them.	Students learn key work and life skills and business knowledge including: business fundamentals, planning, interpersonal relations, financial, decision making, reporting, risk management and team work. YES helps create a culture of innovation and entrepreneurship amongst Auckland's young people. The soft skills that are learnt as part of YES are transferable into their communities / families. Not only helping them to become future ready, but enabling them to be future leaders.	No further decisions anticipated	Q3	LDI: Opex	\$ 3,000