

# Engagement Plan for Salisbury Reserve

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First Draft

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## Significance and Engagement Policy

Every Auckland Council engagement project needs to adhere to council's [Significance and Engagement Policy](#). This policy is effective from 1 December 2014 and is required under the Local Government Act 2002. It outlines our legal, policy and moral obligations when engaging with Aucklanders, based on the following key engagement principles.

## Engagement Principles

As defined by the Significance and Engagement Policy, Auckland Council will:

- conduct its business in an open, transparent, and democratically accountable manner; and give effect to its identified priorities and outcomes in an efficient and effective manner
- make itself aware of, and should have regard to, the views of all its communities
- take account of the diversity of the community, and the community's interests; and the interests of future as well as current communities; and the likely impact of any decision
- provide opportunities for Māori to contribute to its decision-making processes
- ensure prudent stewardship and the efficient and effective use of resources in the interests of its district or region, including by planning effectively for future management of assets.

## Salisbury Reserve – removal of Masonic Hall

The Waitemātā Local Board resolved in August 2013 to look at options for removal of the Masonic Hall at Argyle Street in Herne Bay and to incorporate the site into the adjoining Salisbury Reserve.

There is limited need or support for a community facility in the neighbourhood, but there are substantial benefits in clearing the site to add open area to the reserve.

Three options were investigated:

- selling for relocation
- relocation to another site for community use

- demolition and recovery of materials.

Because there is limited value in selling or re-siting the building saleable items will be removed and much of the building will be recycled.

A number of concept options have been prepared for the reinstatement of the reserve following the building removal. These options generally address the balance between parking on a neighbourhood reserve, and the prioritisation and preservation of open green space.

At a workshop on 27 March, the board indicated their preference to consult on options B and D.

- Option B: Retained car park with vehicles parked on boundary
- Option D: removed car park with central path and planted borders

Rough order costs for the development include \$50K for the building removal and between \$300-350K for the reserve reinstatement depending on the option chosen.

The board seeks feedback on the two options through an online consultation with a 4-6 week feedback period.

## Engagement Purpose and Goals/Objectives (Why)

*Purpose for engaging:* To establish community views / preference over a balance between the need for parking and open space in the area left behind after the Masonic Hall is removed.

The board is required to:

- conduct engagement in a genuine effort to listen to and consider community input
- ensure options are realistic and deliverable
- ensure questions are objective allowing people to express their views freely

## Timeline

Milestones for the following stages:

- Scoping - completed
- Planning – completed to concept level
- Engaging – July – August 2018
- Analysis – August - September 2018
- Reporting – September - October 2018
  - Workshop with WLB on consultation analysis

- Business Meeting decision on option
- Closing the loop – November 2018

## Engagement Approach and Methods (How)

We will gain feedback from the public on the preferred option for the site through an online feedback form available on Auckland Council’s consultation page:

<https://www.aucklandcouncil.govt.nz/have-your-say/topics-you-can-have-your-say-on/Pages/default.aspx>”

This will be promoted via:

- Online questionnaire
- Signage at park entrances
- Our Auckland website to promote awareness of the online consultation and how people can engage with it
- Waitemata Local Board Facebook and Herne Bay Residents Association Facebook
- Neighbourly website
- Email to stakeholders with consultation material including plans and questionnaire and directing them to the online consultation.

Following the online consultation the results will be collated and presented to the board to allow them to provide direction. The board’s decision and instruction will then be communicated back to stakeholders via email, Our Auckland website, Neighbourly website and both the Waitemata Local Board and Herne Bay Residents facebook pages.

## Target Audiences

Internal stakeholder	Current level of knowledge	Likely interests, issues or values	Expected level of engagement
WLB	High	Creation of open space	High
		Provision of parking	
		Neighbourhood concern	
PSR	Low	Creation of open space	low

External stakeholders	Current level of knowledge	Likely interests, issues or values	Expected level of engagement
Herne Bay Petanque Club	Medium	Loss of parking provision on reserve	High
Bayfield School	Low	Improvements to local amenities	Low
Ponsonby Primary School	Low	Improvements to local amenities	Low
Ponsonby Intermediate	Low	Improvements to local amenities	Low
Kelmarna Gardens	Low	Improvements to local amenities	Low
Western Bays Community Group	Low	Improvements to local amenities	Low
Leys Institute	Low	Improvements to local amenities	Low
Herne Bay/Ponsonby Plunket	Low	Improvements to local amenities	Low
Herne bay Playcentre	Low	Improvements to local amenities	Low
Neighbours	Low	Improvements to local amenities	Medium

### Spokespeople

The spokesperson for the plan will be Shale Chambers.  
Staff support for communications will be Tim Keat.

### Inclusive Engagement and Accessibility

Given the localised interest, there is no plan to make documents available in translated versions.

### Budget

There are no costs other than council staff time for this consultation process.

### Evaluation/Debrief

Natasha Turnbull from Citizen Engagement and Insights team will collate online feedback and any posted response and this will be presented back to the board for their consideration and further instruction.

Following the conclusion of the consultation, a debrief meeting will be held with the project team to evaluate the effectiveness of the engagement and identify areas for improvement.