Date: Tuesday 3 July 2018
Time: 6pm
Meeting Room: Devonport-Takapuna Local Board Chamber
Venue: Takapuna Service Centre
Level 3
1 The Strand
Takapuna

Devonport-Takapuna Local Board Community Forum

OPEN MINUTE ITEM ATTACHMENTS

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Note: The attachments contained within this document are for consideration and should not be construed as Council policy unless and until adopted. Should Councillors require further information relating to any reports, please contact the relevant manager, Chairperson or Deputy Chairperson.
SITUATION ANALYSIS

The Brand Explore North Shore (ENS) was established in early 2018 as a result of a signed MOU from the Devonport, Milford and Takapuna Business Associations (BIDS) with support from the Devonport-Takapuna Local Board (DTLB) and Auckland Tourism, Events, Economic Development. (ATEED).
VISION

To have ENS recognised as the **Tourism** and **Visitation** arm of the **DTLB**.

To have the **DTLB** area of the North Shore recognised as a “**must see**” for visitors to Auckland.

To have the **DTLB** area of the North Shore **improve** its economic **growth**.
MISSION

To work together to increase the awareness of the DTLB area of the North Shore amongst Auckland residents and visitors

GOAL

To increase tourism and visitation within the DTLB area to assist in providing incremental opportunities and driving economic growth for existing and new business.
PRIORITIES—2017/2018

Brand creation
Website build and content
Brochure development and distribution
Chameleon TV – Advertising
AA Tourism partnership
Attachment A

BRAND
The North Shore is known best for its wonderful lifestyle. White sandy beaches, clear waters, lively cafe scene, on-trend restaurants and high end shopping, beautiful parks and reserves. Just a short ferry ride across the Waitematā Harbour or by bus or car journey over the Auckland Harbour Bridge. The fast pace of inner-city life gives way to a relaxed but active lifestyle.
Item 8.1
BROCHURE DISTRIBUTION

The Explore North Shore Brochure is being distributed via Visitor Point into 240 accommodation and tourism providers across greater Auckland.
PARTNERSHIP WITH AA TOURISM

Explore North Shore will partner with AA Tourism to maximise the exposure of the DTLB area of the North Shore.
Official Guide Auckland – Tamaki Makaurau

FEATURES
• Auckland regional information
• Seasonal/events calendar
• Shopping, eating spots, event news
• Maps

DISTRIBUTION
• 200,000 copies – Summer 130,000, Winter 70,000
• Full nationwide distribution including 37 AA Centres plus more than 30 AA agencies in provincial towns, i-SITES, airports, tourism operators etc.
• In partnership with ATEED (Auckland Tourism, Events and Economic Development), The Official Guide will be distributed at selected Auckland events and through the Auckland Convention Centre
• Airside at Auckland International Airport
• On AA Traveller website and also on ATEED website
• All advertisers will receive a standard listing on AA Traveller website
• The guide will have a fully audited circulation
ATEED Maps

FEATURES
- Editorial content
- All advertisers receive a location reference on the map
- Information on tourism activities to enjoy while in the area

DISTRIBUTION
- Central Auckland – 90,000 copies
  North Auckland – 30,000 copies
  South & East Auckland – 30,000 copies
  West Auckland – 20,000 copies
  Hauraki Gulf Islands – 20,000 copies
- Full nationwide distribution including 37 AA Centres plus more than 30 AA agencies in provincial towns, i-SITES, airports, tourism operators etc.
- In partnership with ATEED (Auckland Tourism, Events and Economic Development), these maps will be distributed at selected Auckland events and through the Auckland Convention Centre
- Airside at Auckland International Airport
PRIORITIES 2018/2019

Brand Development
Website development – priority on Events and Eat and Drink
Leverage ATEED networks
Digital marketing – content & distribution
A.T. partnership to promote public transport
Walking tours
Tourism operator awareness, partnership and new product development
THANK YOU JAN, JENNIFER, GEORGE, GRANT, MIKE AND MIKE FOR YOUR TIME, INTEREST, SUPPORT AND SHARED VISION TO HELP DRIVE ECONOMIC GROWTH THROUGH TOURISM AND VISITATION TO THE DEVONPORT-TAKAPUNA LOCAL BOARD AREA.
My name is Graham Pitts. I am a registered architect and have had my studio in the Devonport area for almost 30 years. In recent years I have obtained resource and building consents for 3 properties with riparian rights in Ngataringa and Shoal Bays and last week was granted resource consent for earthworks on a ridgeline property bounded on three sides by waterways and covenanted bush. This site is larger than the Ryman Village Ngataringa Road site. In other words, I am familiar with Auckland Council’s publications TP90 and the more recent GD05 which make recommendations with respect to earthworks, silt control, runoff control and stability control.

I have walked through Polly’s Park and Mary Barrett Glade three times since the slips 4 weeks ago to observe the reasons for their occurrence and what action is being taken to deal with the consequences. Entering around the barrier on the Lake Road side last Sunday I noticed evidence of overland flow in a number of places along the Ryman development site boundary. None of this appeared to be of a scale for concern.

Just before the entry to Mary Barrett Glade I noted that the plastic sock on the end of a new 250mm diameter stormwater disposal drain had become detached from the pipe. This means that the discharge is cascading down a drop of about 1.0m. This appears to be causing erosion and needs immediate attention either by reattaching the sock or extending the pipe with bends to lower the discharge to ground level and by upgrading the riprap.

After entering Mary Barrett Glade I inspected the first major slip which extends beyond the shoreline into the tidal area. Nothing has been done to date to contain the silt from this slip.

Photograph 1: Slip 1 nearest the entrance to Mary Barrett Glade
Inspection of the next major slip revealed the same lack of action and in this case silt contamination of the foreshore is easily seen.

Photograph 2: Slip 2

Photograph 3: Foreshore silt contamination from slip 2.
What is also evident is the continuing movement of this slip with cracks at the top continuing to widen and slump. Unlike previous visits when the ground between the head of this slip and the Ryman boundary was saturated and muddy it had dried. This is probably due to clay banding on the Ryman site packed against the “silt fence” placed against the boundary netting fence.

This “silt fence” is a pretence in that it is not set into a trench which means that waterborne silt could and may in future flow underneath. Its presence probably satisfied an inexperienced compliance planner inspection.

In this situation I would have expected to see polythene sheeting placed over the ground at the head of the slip to prevent water getting into the failure plane and in both cases silt containment measures adopted as a matter of urgency. This may have included coir matting pegged over the loose material.

The third “slip” referred to in the Tonkin and Taylor assessment dated 6 June 2018 is undermining erosion probably caused by runoff. The ground between this and the Ryman boundary is very wet and has begun to show early signs of slumping. The source of wetness can be traced to the boundary. It adjoins a carpark area almost of the same size as that at the Devonport Supermarket carpark and is directly across from an access ramp from a higher level. Visual observation confirms that this is a low point on the boundary and with no attempt to contain runoff this will possibly be the cause of another major slip.

Photograph 4 : Undermining erosion
Although I have great respect for Tonkin and Taylor, who are consultants for the Ryman project, they are hardly likely to draw attention to issues such as overland flow paths and runoff which directs liability to the developer, the contractor, and themselves. Their assessment correctly identifies Polly’s Bush as an area that has high slip risk potential due to the steep slopes and the presence of subsoils which are vulnerable to failure once they become saturated. In my view their assessment should have been peer reviewed with a request that runoff issues should also be considered.

My main issue of concern is the lack of action to deal with the potential silt contamination of Ngataringa Bay which the Unitary Plan identifies as a Marine 1 Special Ecological Area. Adjoining this are chenier banks on the north-eastern side of the Bay. These and those in Shoal Bay are unique world-wide. This area classified as Marine 2, a Unitary Plan anomaly, is the seasonal habitat of at least 11 endangered shore bird species and another 13 vulnerable species. These birds feed on marine creatures living within the tidal zone. If this tidal feeding zone becomes contaminated with silt its value to the endangered and vulnerable shore birds is lost and problems such as encountered in the Okura estuary will become another part of Auckland City’s litany of environmental shame and a contradiction of the environmental outcomes the Devonport-Takapuna Local Board Plan 2017 seeks to achieve.

Graham Pitts
3 July 2018