

Aktive's Community Partners – How Much did you do?						
Sector Development	Spaces & Places	Insights	Physical Literacy (School & Community)	Leadership & Advocacy	Coaching	Target Populations
<p>Capability support for organised sport RSOs</p> <ul style="list-style-type: none"> <li>strategic planning: Auckland Football, Softball, Badminton, Bowls, Rowing, Hockey (SA), Harbour Volleyball, Badminton, Hockey (HS).</li> <li>governance, as Board member or assisting appointments/selections - Auckland Badminton, Football, Hockey (SA), Tennis Northern (HS).</li> </ul> <p>Package development support – SA: 18 clubs, 10 community groups; CLM: Club Connect 25 clubs plus 26 netball clubs at Papakura Netball Centre, 4 community groups; SW: 10 capability workshops, 1 club; HS: Tennis Northern club capability program, 1 community group, 5 capability workshops with 81 attendees, H&amp;S 1 club.</p> <p>Capability support for clubs and community organisations on topics called for in consultation (Ask not tell):</p> <ul style="list-style-type: none"> <li>Volunteer management – SA: 3 clubs; HS: workshop for Gymnastics NZ.</li> <li>Developing links between schools, clubs and community organisations – SA: 6 clubs; SW: 3 schools, 2 community groups; HS: 4 workshops for multiple clubs, 4 more for Athletics NZ, 18 clubs.</li> <li>Strategic/annual planning – SA: 2 clubs; HS: 8 clubs.</li> <li>Media and promotion – HS: Tennis Northern clubs workshop, 1 RSO (Harbour Touch).</li> <li>Constitutions, governance and leadership – SA: 1 club; SW: 5 clubs; HS: 1 club.</li> <li>Club culture and vibrancy – SW: 1 club workshop hosted for multiple clubs.</li> </ul> <p>Harbour Sport also gathers together larger RSOs for the North Harbour Sports Council.</p>	<p>RST/Partners spaces and places leads are members of the S&amp;P Action Group meeting monthly to progress the Regional Delivery Plan. Partners contribute to regional activity, and share their processes, activities and successes in work within their own areas.</p> <p>Across the city work in RST/Partner organisations has driven:</p> <ul style="list-style-type: none"> <li>support for major projects of national significance,</li> <li>the development of multisport hubs,</li> <li>investment in specific local facilities,</li> <li>the activation of local parks,</li> <li>activation of Council Leisure Centres and facilities for specific community groups,</li> <li>increased use of bike tracks in schools,</li> <li>the opening school facilities to community use by organised sports and other community groups, and</li> <li>the formation of new in-school clubs to benefit the local community.</li> </ul> <p>Whilst some projects are of a regional or sub-regional nature, much of their work has been concentrated under the Auckland Approach into nominated Communities of Activity. Of interest to note are the increasing number of successes in meeting objectives of the Regional Delivery Plan which map directly into KPIs in their specific Community of Activity Plans.</p> <p>These successes are reported in the next section 'How well did you do it?'</p>	<p>An Insights approach has been used across the RSTs and CLM when determining the Communities of Activities. These were identified using a mix of macro data from sources such as the insights tool, alongside on the ground knowledge and consultation with people living in those areas. This approach has been key for developing a locally led approach to the work being undertaken in these areas.</p> <p>There has been capability build across the board on insights, with more use of the insights tool, as well as discussions about information such as voice of participant and how to use it.</p> <p>As part of the Community Sport Engagement managers meetings, there have been discussions about using insights, and developing evaluation tools to help understand the impact of our work.</p> <p>Separately, some partners have been working on individual projects, for example:</p> <ul style="list-style-type: none"> <li>Sport Auckland have hosted a Co-op student for a project on "experiences affecting physical activity participation in a primary school setting".</li> <li>Sport Waitakere are working with Innovate Change to explore barriers to physical activity and possible solutions in the Lincoln North area. This work is expected to finish by July 2018.</li> <li>Sport Waitakere, through the TPG lawn bowls project, have been working alongside Glen Eden bowling club to understand how they need to operate in regard to diverse communities.</li> <li>Insights sharing with local boards, including understanding informal participation.</li> </ul> <p>Harbour Sport facilitated two Sector Knowledge days for RSOs, attended by Local Boards and Ward Councilors with</p>	<p><b>Sport Auckland</b> – worked with and have discussed school-club links with 77 primary, intermediate and secondary schools.</p> <p>To enhance the learning for students, teachers and coaches during KiwiSport delivery, and ensure quality experiences for all, Sport Auckland has undertaken a project which has created a "KiwiSport/PE Curriculum Overview and Resource". The project supports Sport NZ's vision to enrich and inspire the lives of young people by creating a lifelong love of sport and being physically active.</p> <p><b>Harbour Sport</b> – supported a system that enables school communities to understand and implement a quality physical activity approach. They also led a collaborative approach in meeting the needs of YP with community stakeholders and supported a locally led approach. Feedback from workshops has been positive with 85% of participants reporting increased confidence and competence post workshops.</p> <p><b>Sport Waitakere</b> – developed a leadership pathway, developing a YP group, completing feasibility studies around sports hubs, increasing opportunities for club/school's partnerships e.g. Birdwood School have a Kiwisport Activator who works within the school to increase sport opportunities outside of curriculum time, and continuing the Play.Sport Project e.g. at Glen Eden Primary the following sports were provided as electives - Disk Sports, Cricket and Lawn Bowls. 30 students attended each session.</p> <p><b>CLM</b> – created a strong link with the RSD, (employed by College Sport), integrating them into their team, the focus, inter school</p>	<p>The Auckland Approach to Community Sport (AA) has led to the identification of the following 22 geographic Communities of Activity (CoAs) across Auckland, the work undertaken in these areas represents 70% of the work being deployed locally by RSTs and CLM.</p> <p>Local board advocacy &amp; consultation (see attached) has been an important factor in the success of CoAs, RS/CLM CEs attending board meetings regularly.</p> <p><b>Communities of Activity CLM-CM</b></p> <ul style="list-style-type: none"> <li>Mangere</li> <li>Papatoetoe</li> <li>Manurewa (Homai Central)</li> <li>Papakura East</li> <li>Pukekohe North</li> </ul> <p><b>Harbour Sport</b></p> <ul style="list-style-type: none"> <li>Northcote</li> <li>Birkenhead-Beach Haven</li> <li>Albany-Fairview</li> <li>Glenfield</li> <li>Helensville</li> </ul> <p><b>Sport Auckland</b></p> <ul style="list-style-type: none"> <li>Tamaki</li> <li>Maungakiekie</li> <li>Mt Roskill</li> <li>Inner City-Waitamata</li> <li>Wesley</li> <li>Howick-Pakuranga</li> <li>Mt Wellington -Panmure</li> </ul> <p><b>Sport Waitakere</b></p> <ul style="list-style-type: none"> <li>Glen Eden-Oratia</li> <li>Ranui</li> <li>Kelston-Glendene</li> <li>Lincoln North</li> <li>New Lynn-Avondale</li> </ul> <p>These communities have been identified because of their alignment to our target groups, namely;</p> <ul style="list-style-type: none"> <li>Young People 5-18 years</li> <li>Young Girls 10-18 years</li> <li>Low Socio-Economic Communities</li> <li>Māori, Indian, Samoan &amp; Asian ethnicities.</li> </ul>	<p>Working in identified geographical communities of activity, our Regional Delivery Partners predominantly delivered Growing Coaches (GC); Good Sports (GS); and TLC over the past year. Highlights include:</p> <p><b>Harbour Sport</b></p> <ul style="list-style-type: none"> <li>GC - Delivered 50+ workshops to 300+ students at 10 different schools. 90+ support sessions and 200+ observations also provided by five Coach Support Initiative Coach Developers</li> <li>TLC – Facilitated 11 workshops to 30 students at two different schools (Mahurangi and Long Bay)</li> <li>Hosted a forum for 16 Harbour Coach Developers, creating a community of practice</li> </ul> <p><b>Sport Waitakere</b></p> <ul style="list-style-type: none"> <li>GC / GS – Provided workshops for 50+ active student coaches at 7 different secondary schools (Waitakere, St Dominics, Rutherford, Kelston Boys, Kelston Girls, Liston, Henderson)</li> <li>TLC – Worked with Rutherford, Henderson, Kelston Girls and Waitakere to utilise framework</li> <li>Facilitated girls-only day for student coaches from Rutherford, St Dominics, Kelston Girls. Supported by Netball Waitakere, Auckland Basketball and Northern Football</li> </ul> <p><b>Sport Auckland</b></p> <ul style="list-style-type: none"> <li>GC - Provided workshops for Pasadena, St Mary's, ACG Parnell, St Therese, Hillsborough, Lynfield, Marcellin, Tamaki, Onehunga and One Tree Hill schools</li> <li>GS - Supported Aktive to pilot new approach, helping Auckland Rugby and Auckland Hockey provide workshops to their clubs</li> </ul>	<p>TPG investment to RSTs/CLM is through:</p> <ul style="list-style-type: none"> <li>Increased by 4 FTEs to ActivAsian expansion throughout Auckland;</li> <li>integration through RSTs/CLM 22 CoAs</li> <li>Sport Waitakere I&amp;D</li> </ul> <p><b>Harbour Sport</b> Led ActivAsian expansion through Jenny Lim specifically to Howick-Pakuranga and west Auckland. Harbour Sport maintained local ActivAsian and overseen growth in 2/5 CoA areas –</p> <ul style="list-style-type: none"> <li>Glenfield Table tennis</li> <li>3 programmes in Albany/Fairview</li> <li>School and community engagement to 4 projects and increased participation in Northcote's Asian communities.</li> <li>growing connection with their SportsPasifik programme from the TPG focus.</li> </ul> <p><b>Sport Auckland</b> Howick-Pakuranga</p> <ul style="list-style-type: none"> <li>increased staffing has increased opportunities for AcitivAsian regular walks, pilates, "spike, spin, smash", outdoor youth leadership and volunteering</li> <li>increased use of Lloyd Elsmore and Pakuranga Leisure centres</li> </ul> <p>Central Auckland</p> <ul style="list-style-type: none"> <li>Started engagement for initiatives with Asian communities, schools and tertiary sector students, sports and rec clubs and local Boards</li> </ul> <p>Tāmaki</p> <ul style="list-style-type: none"> <li>continued an integrated CD approach through Tāmaki Touch initiative.</li> </ul> <p><b>Sport Waitakere</b> As a "pivot year, these activities initiated:</p>

		<p>insights and information sharing on topics such as LTP, AKL Plan, LTP Submissions, Council Income Generation Proposals and the Northern Corridor project</p>	<p>completions for secondary schools. Community events were held across CM with YP the focus. An extensive process around the appointment of a YP Lead has been undertaken, with an appointment being made, the candidate will start at the beginning of May 2018.</p> <p>A number of events are coming up with a collaborative Papakura Whanau Day between CLM and Aktive-HERA on the 17th May and Secondary schools Kilikiti Tournament at Bruce Pulman Park on the 10th of April.</p> <p>Piloting the delivery of a Ripper Tag event in partnership James Cook Secondary School, RSO and Police.</p>	<p>A Heat Map (attached has been developed to show impact against target groups from across primary services.</p> <p>The remaining 30% of time has been allocated to supporting both local regional work e.g. North Harbour Sports Council, CM-Good Sports, with Dr Ralph Pim, 200 people in attendance or contributing to the region-wide advocacy, <b>Sport Matters</b>, regarding the LTP &amp; Auckland Plan, advocating for increased investment for the future security of sport &amp; rec in Auckland, as examples.</p> <p>RSTs &amp; CLM undertook locally significant Leadership &amp; Advocacy campaigns, mobilising &amp; assisting clubs, community agencies, tertiary, RSOs &amp; schools etc.to 'have their say' in regard to the LTP/Auckland Plan submission campaign.</p>	<ul style="list-style-type: none"> <li>TLC - Worked with Marist, Glendowie, St Mary's, St Cuthbert's and Onehunga schools, helping coaches and sports leaders utilise framework</li> </ul> <p><b>CLM</b></p> <ul style="list-style-type: none"> <li>Hosted public event for 200+ coaches, parents and sports leaders with presenter Dr. Ralph Pim (<a href="#">p. 1</a>, <a href="#">p. 2</a>)</li> <li>GS - Delivered to 45 coaches, teachers and sports leaders at three schools</li> <li>Facilitated three new KiwiSport Coach Induction Courses for 25 participants</li> </ul>	<ul style="list-style-type: none"> <li>New diverse staff employed increasing competency working with ethnic communities</li> <li>integration of TPG to CoA's and community-led approach to influence other investment to turn to face their CoAs.</li> <li>bowls facilities and Indian communities project, resulting in new engagement and participation with various Indian and Fono groups in New Lynn/Avondale, Glen Eden and Lincoln North</li> <li>Lunchtime activities with inactive TPG at Kelston Girls College</li> <li>Research capability to I&amp;D Auckland Hockey and Sikh temple project</li> </ul> <p><b>CLM Community Sport</b></p> <ul style="list-style-type: none"> <li>6 TPG Family Fun Clubs - community driven, promoting whānau participation, locally-led by community centres, churches and Marae achieved.</li> <li>More projects in pipeline in 4/5 COA's.</li> </ul>
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## Aktive's Community Partners – How well did you do it?

Sector Development	Spaces & Places	Insights	Physical Literacy	Leadership & Advocacy	Coaching	Target Populations
<p>HS and SA worked well with larger RSO bodies in their areas, especially in governance and strategic planning. SA excelled in leading the RSO's above in strategic planning exercises.</p> <p>HS '6 keys' club approach maps well against 'small organisation' headings in Sport Compass, but in plainer language. Collective workshops within a code, or across codes, offer efficiency, and planning sessions are well-received. Workshops on club-school links are currently most often requested in CoA discovery. HS successfully promoted and delivered 5 separate '6 keys' workshops, to a total of 81 attendees, and developed a club capability programme Tennis Northern, with workshops on Club Promotions, Volunteer Management &amp; Club Culture.</p> <p>SW are starting to connect well with community groups as well as clubs within CoAs. Their approach is also based on the '6 keys'. Work with Waitemata Table Tennis around facility development has developed into a successful intervention across for example governance and funding issues. Suburbs Rugby Club hosted the SW Vibrant Clubs workshop sharing their insights as a high performing club with other clubs across the region.</p> <p>SA have increased links between organised sport, schools and community organisations, testament to the CoA approach. Following a primary school event, support in governance and strategic planning enabled the new Black Sands Junior Triathlon club to be established, providing quality opportunities for young people in Pt Chevalier. SA also worked with the Roskill Together community organisation increasing participation amongst local young people.</p>	<p>Support and advocacy for clubs affected by the Northern Corridor Project, including Pony, BMX and the National Hockey Centre was essential to success (HS)</p> <p>Excellent support given to multisport projects at Helensville, Brown Bay, Warkworth Showgrounds, Huapai Domain and Metro Park (HS) Onetangi Sports Park, Hamlin Park, Lloyd Elsmore Park, Mt Roskill War Memorial Park and St Pauls College (SA) and Massey Park (CLM)</p> <p>Support and guidance to Waitemata Table Tennis facility upgrade and refurbishment (SW)</p> <p>22 new activation events run in 7 local parks (SW)</p> <p>New user groups successfully introduced to Council facilities at Birkenhead LC (handball), and Glenfield LC (indoor courts use) (HS), Pt England Reserve (new Tamaki Junior Athletics Club), Lloyd Elsmore Pools and LC (ActivAsian group fitness and yoga classes) and Pakuranga LC ActivAsian Spike, Spin Smash (SA)</p> <p>Supported introduction of community use of bike tracks at Ranui, Konini, Pomaria and St Marys PS (SW)</p> <p>Support, advocacy and advice to successfully open school facilities to community use at Northcote College (rugby and swimming), Kristin School (hockey turf and indoor), Albany Junior High (volleyball), Albany Senior High (Parafed), Birkenhead College (Parafed and cricket), Verran Primary (Tennis), Kaipara College (rugby, basketball, badminton, volleyball and swimming), and Glenfield College (netball satellite competition of NNH, basketball, volleyball, table</p>	<p>Identifying the Communities of Activity involved an in-depth process, looking at a mixture of quantitative data such as demographics, and physical activity trends, alongside community feedback and consultation. As an example, CLM held a series of Community Open Days by engaging with local clubs, encouraging engagement around the future of local parks and the sporting and recreation options and opportunities. The events were held at Bledisloe Park, Pukekohe, Franklin; Bruce Pulman Park, Takarini, Papakura; Mountfort Park, Clendon, Manurewa; Walter Massey Park, Mangere; and Otamariki Park, Otara. More than 4,000 people attended and participated in an interactive community area to share feedback and ideas on the future.</p> <p>Another example of a community consultation approach, Sport Waitakere have been working with the youth providers network in Glen Eden. To support this work with young people, the network has supported the Sport Waitakere led event "Whanau Day Out", targeted at young people to encourage the voice of young people. During the event the Move It Youth leaders undertake questionnaires with young people attending the event to better understand what sport and recreation opportunities young people want to see in the Glen Eden community</p> <p>Sport Waitakere, through the TPG lawn bowls project, have been conducting in-depth interviews to understand how facilitators felt while undertaking delivery and if they think there is a need to change the way they as a club operate in regard to diverse communities.</p>	<p>RST's &amp; CLM have made improvements to the administration of KiwiSport at both regional &amp; local levels. The application and decision-making processes are robust and are benefitted by independent advisory groups, responsible for decisions. Improvements made have also meant an improvement to quality physical activity/sport experiences with the P/L being applied.</p> <p><b>Sport Auckland</b> – as a result of school-club partnerships, MOU's have been designed and implemented. SA worked as an example with 15 primary/intermediate schools in the Inner-City Cluster plus an additional seven secondary schools on an initiative to increase participation and develop lifelong love of sport and physical activity.</p> <p><b>Harbour Sport</b> – has worked extensively across their school network. They have been formally engaged in project work as a result of their School Sports Plan. There have been workshops provided in regard to PD opportunities for primary school teachers. Due to the engagement and capability build with secondary schools, there has been an increase in provision of social sport opportunities with the involvement of Sport Coordinators and Student Sports Council.</p> <p><b>Sport Waitakere</b> – had YP complete surveys to get the YP voice to help with what YP want to do. As a result, more nontraditional and social activities were offered in schools. There was a focus on strengthening School-Club partnerships.</p>	<p>Regarding CoAs, RSTs &amp; CLM have worked hard to ensure there is a good understanding of community needs &amp; there is strong buy in by community groups, local leaders &amp; sports codes in regard to deployment. As a result, excellent traction is being made.</p> <p>Examples include:</p> <p><b>CLM</b> held several Community Open Days. The events were held at Bledisloe Park, Pukekohe, Franklin, Bruce Pulman Park, Takarini, Papakura; Mountfort Park, Clendon, Manurewa; Walter Massey Park, Mangere; and Otamariki Park, Otara. More than 4,000 people attended and participated in interactive community areas to share feedback and ideas.</p> <p><b>Sport Auckland</b> in the Wesley COA have a strong relationship with Brenda Martin (Principal Wesley Primary School) and work collaboratively to increase awareness of community opportunities that exist for local young people. There is also strong engagement with Puketapapa Local Board with quarterly meetings focused on collaborative work that assists the community to live healthy and physically active lifestyles.</p> <p><b>Sport Waitakere</b> Waitakere Ranges Local Board gave \$5,500 to the Glen Eden Youth Network to support the Whanau Day out event to support the engagement of young people in planning and implementation of the event.</p> <p><b>Sport Waitakere &amp; Harbour Sport</b> also undertook a significant advocacy campaign in their areas to support sport and recreation in the LTP and Auckland Plan consultation.</p>	<p>Refinements were made to how each programme in the regional strategy are designed and delivered. As a group it was agreed that greater consideration would be given to selecting coaches in programmes to support local Community of Activity (CoA) plans and working with those in identified local participation communities. For example, of the 62 coaches in Coach Evolve: a significant portion are located within a CoA, 26 are female and 28 identify as non-NZ European.</p> <p>Harbour Sport's feedback on GC indicates:</p> <ul style="list-style-type: none"> <li>• 45% indicated an increased confidence in coaching</li> <li>• 100% learnt something useful</li> <li>• 85% gave an example applying their new knowledge</li> </ul> <p>Through TLC, Sport Auckland supported Glendowie College to create a new Coaching &amp; Talent Lead role to further the growth in participation. This resulted from working with their Regional Sports Director (RSD) to better understand the school and their readiness and capability to work with the programme. This 'Coaching' and 'Young People's' relationship is starting to mature in CLM too, with the RSD facilitating conversations to get another five schools interested in TLC.</p> <p>The Aktive (trainer) and Regional Delivery Partner (coach developer) role clarification has also seen greater collaboration to approach NSO-RSO-Community links. For example, one Auckland Hockey club requested GS and rather than deliver to this, Sport Auckland, with Aktive support, facilitated a meeting between NZ Hockey and Auckland Hockey so</p>	<p>We believe we have been making steady progress. All the RSTs/CLM have been transitioning to the AA Communities of Activity this year.</p> <p>This process requires them to target to wider TPGs inclusive of Indian, Samoan and Chinese (along with Young People 5-18, Young Girls, Māori, Low socio-economic areas). However, not all target groups are the focus in every CoA.</p> <p>A corresponding structure has started to operate with Action Groups for regional priority areas. A Targeted Population Groups Integration (TPG-i) action team has also been established from across the network.</p> <p>Two meetings of the TPG-i team have been held and a collective work plan will be developed.</p> <p>ActivAsian expansion has been relatively simple as the template for engagement and activities has literally been transplanted into Howick-Pakuranga and parts of west Auckland. Finding appropriate staff has been relatively easy as the Harbour Sport model of providing internships from local tertiary programmes unearthed ready-made candidates for newly created roles that TPG investment has enabled.</p>

<p>New junior clubs were also established and supported in Taekwon-do and Para sport in Waitemata, and Athletics in Stonefields. SA played a leadership, enabling and connecting role in Tamaki Touch, a community led group aiming to increase physical activity in Pacific and Maori.</p> <p>CLM's Club Connect programme uses Sport Compass as the initial assessment. To date over 25 clubs, plus 26 netball clubs in one centre, have been engaged in the package which includes support in governance, marketing, media and design, and sponsorship. Good feedback has been received from clubs:</p> <p><i>"To date, we are impressed with the direction CLM have taken to engage suitable specialist contractors around marketing, media writing, governance &amp; leadership, financial management"</i></p> <p><i>"Just to congratulate the team for getting it right!!!! As volunteers it's important to be heard and supported, and that's definitely something CLM are doing!!! Well done..."</i></p> <p>See link to articles written as part of CLM work with clubs:  <a href="http://www.clmnz.co.nz/counties/clm-club-connect/community-club-specialists/clm-club-connect-articles/">http://www.clmnz.co.nz/counties/clm-club-connect/community-club-specialists/clm-club-connect-articles/</a></p>	<p>tennis) (all HS), Kaurilands PS (swimming) (SW), St Cuthberts (badminton), St Pauls (community fitness), Lynfield College (swimming and gym access), and 10 primary schools (all SA)</p> <p>Support for the successful creation of in-school clubs at Pt Chevalier PS (inclusive sports club), St Francis PS (taekwon-do), Glen Taylor PS (basketball as part of Stonefields Sports Club) and St Pauls (Bay City Slickers basketball club) (SA), Konini PS (bike club) (SW).</p>		<p><b>CLM</b> – secondary schools have been encouraged to develop intra school social sport opportunities for YP. An extensive amount of time by the RSD has been spent in secondary schools building relationships and in some cases initiating new relationships with staff. As a result, there has been a positive capability build around School Sports Plans. There has also been an emphasis on working with local RSO's to engage more YP.</p>	<p>The result of the campaign saw postcards being taken to various events for community groups to "have their say" easily, along with the use of social media as examples.</p> <p>RSTs &amp; CLM provide regular comms to their communities, below are links to several newsletter examples.</p> <p><b>Harbour Sport:</b>  <a href="https://us7.campaign-archive.com/?u=46a2cb219a3c66c357023f988&amp;id=fb698d001a">https://us7.campaign-archive.com/?u=46a2cb219a3c66c357023f988&amp;id=fb698d001a</a></p> <p><b>Harbour Sport:</b>  <a href="https://mailchi.mp/87a1dadd7823/6ltm4vpzps-1900993?e=4251e2aed3">https://mailchi.mp/87a1dadd7823/6ltm4vpzps-1900993?e=4251e2aed3</a></p> <p>SW  <a href="https://mailchi.mp/sportwaitaker/april-newsletter?e=a7ecb7da97">https://mailchi.mp/sportwaitaker/april-newsletter?e=a7ecb7da97</a></p>	<p>hockey could support their own clubs.</p>	
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## Aktive's Community Partners – What impact did this have?

Sector Development	Spaces & Places	Insights	Physical Literacy	Leadership & Advocacy	Coaching	Target Populations
<p>Conversations about capability are seldom held in isolation, with volunteers especially coaches, facility issues, or accessing TPGs (as we call them) often being the burning platform/introductory piece. The ability to bring a holistic understanding of the environment is valued by clubs, and by the increasing numbers of community organisations we are now supporting.</p> <p>RST/Partners are knowledgeable and well-connected, able to open doors and bring people together to look across a wide range of factors and solutions at how to break down barriers to increased participation. This is happening across the city, with impact increasing weekly especially in Communities of Activity.</p> <p>Feedback is good, that RST/Partner support is well-received, appropriate, accessible and relevant. Anywhere we touch we leave a mark and an improvement in capability, knowledge and connections. RST/Partners are truly brokers in the community, and our impact is always positive.</p> <p>But our impact is limited by the number of interventions we can host, customers we can reach and topics we can cover. It has been impossible to reach a high enough proportion of clubs (the traditional market) using existing systems and methodologies and existing human resources. And the number of potential organisations we could and should increase as we include community groups providing sport and recreation and physical activity</p>	<p>The granting of leases for the three parties affected by NCI was crucial to the whole NCI project, for NZTA not just the sports involved. Assistance given to help BMX and Pony Club with new sites and sharing arrangements was essential to successfully negotiating the moves involved.</p> <p>RST/Partner support as a neutral third party bringing people and groups together around multisport or large facility projects is crucial to keeping projects on track over extended periods and as parties come and go. These are not facilities projects, they are very much people projects. RST/Partners keep the end goal in sight - providing facilities for communities that enable participation in sport and recreation and all the benefits that brings. Many of these projects would have foundered, or will do so in the future, without that essential support and guidance.</p> <p>Connections have been successfully made that bring together organised sport clubs and community organisations delivering sport opportunities, with existing facilities - whether Council owned or in schools, whether sports related or under-utilised green space in our city. All the connections successfully made have enabled more people, especially young people, to be more active.</p> <p>Some casual opportunities have been provided, but many more are on an ongoing basis. The creation of clubs to be the regular user of facilities has enabled a more formal partnership to be made with facilities and schools. RST/Partners are an initial</p>	<p>The impact of the building focus on insights and evaluation has meant a more considered and targeted approach to our work across the board. Evaluating the impact of the work in the Community of Activity areas has gathered momentum this year, with examples in the <a href="#">attached case studies</a> section.</p> <p>Harbour Sport have been conducting pre- and post-surveys around their coaching programmes, and have been able to identify an increase in confidence in the coaches attending the workshops. The findings from these surveys will be built in to the design of the next round of workshops. Sport Auckland have looked at the impact of the work they have completed in schools and have produced the <a href="#">attached infographics</a>. This information will continue to inform their ongoing work in schools.</p> <p>Separately, and building on the Auckland wide Sport Matters campaign, Sport Waitakere led an advocacy campaign to advocate for sport and recreation to be a priority in the long-term plan. Over 800 students from the New Lynn/Avondale area submitted postcards detailing why sport and recreation investment is important to them, which shows a great level of engagement with the issue and has gained the interest and buy-in from local board and councilors.</p>	<p>The P/L approach is being established across the Auckland region in schools and the community to provide YP with quality experiences. Focusing on CoAs is enabling RST's/CLM to build stronger relationships and explore new quality opportunities for YP.</p> <p><b>Sport Auckland</b> – 20 'in-school' initiatives implemented in partnership with local clubs, RSO's and other delivery organisations. 6626 Inner City young people impacted by projects and programmes initiated.</p> <p>Working with primary, intermediate and secondary schools on initiatives has led to e.g. 4% increase participation in the Mt Roskill Cluster and 57% increase in participation in primary school Triathlon event within the Inner City cluster.</p> <p><b>Harbour Sport</b> – school meetings that were held with secondary schools has allowed for networking, professional development, sharing of successes/challenges and good practice. Student Sport Council has had a large impact on leadership and advocacy for sport in secondary schools. Intra school social sport has increased participation numbers of YP.</p> <p><b>Sport Waitakere</b> – Leadership projects are linked to Nga Kaea mo Apopo (NKMA) which is a leadership programme that links to the local iwi leaders of Te Kawerau a Maki. There is a documented pathway model for YP and schools to use. The "whanau Day Out" in Glen Eden is an example of how the voice of the YP group has been put into action. The</p>	<p>The identification of CoAs has led to changes in structures within RSTs/CLM. It has facilitated a more 'joined up thinking' approach across core delivery areas e.g. School &amp; Community, Coaching, Sector Development etc. Several delivery partners have also appointed new Community Advisor roles, with responsibility for specific CoAs,</p> <p>RSTs/CLM have also spent time leading consultation within their CoAs. As a result, there knowledge of 'specific community needs' has been enhanced, as has their knowledge of new delivery partners. At the same time, the understanding of the AA locally, has been improved, resulting in organisations seeking opportunities to become involved.</p> <p>Examples on the ground:</p> <p><b>Sport Auckland</b> Supported Mt Wellington Softball Club with advocacy &amp; influencing to the Tamaki-Maungakiekie Local Board to explore opportunities for a new sport/rec facility to meet growth &amp; demand</p> <p><b>Sport Waitakere</b> Provide Whau Local Board with support in regard to sport tournaments for young people by financially contributing to the Whau Youth Providers Network, which then filters through to Sport Waitakere as the lead sport &amp; recreation agency.</p> <p>Sport Waitakere have undertaken work with Innovate Change to explore barriers to sport/ solutions in the Lincoln North area.</p>	<p>By introducing a CoA focus we are seeing candidates being put forward who are in position to support our vision. We also have anecdotal evidence to suggest this shift in the Aktive (trainer) and Regional Delivery Partner (coach developer) approach is building the capability and commitment of people and organisations to deliver quality sporting and physical activity experiences and promoting ongoing development.</p> <p><i>"Normally we get 20 kids come back next season. But after we've changed our way we do it, we're getting 30 or 40 kids coming back."</i></p> <p><i>"My biggest takeaway from the coaching workshop was making time for our own learning, and feedback from our players. To not only develop our players but ourselves as coaches."</i></p> <p>Sport Auckland have experienced one club utilise the GS philosophies to drive their core beliefs around what sport should look like. Through GC, student coaches have gone on to support the delivery of the Inner City Primary School tournament. Likewise, ParaFed Auckland coaches are now leading an Inclusive Sports Club following support from Sport Auckland.</p> <p>Similarly, attendees at the Sport Waitakere coach development workshops are now delivering sport opportunities at cluster days. 20 female participants from St Dominics College facilitated an after-school bowls programme following GC.</p> <p>At Harbour Sport - Northern Football and Tennis Northern have both identified the quality</p>	<p>We are already seeing improved collaboration and communication focused on TPGs from RSTs/CLM.</p> <p>Successes emerging are at participant level and professional capability and organisational levels. Some highlights:</p> <ul style="list-style-type: none"> <li>• Increased numbers of opportunities</li> <li>• 2 former volunteers getting full-time roles in Samoan PA delivery</li> <li>• 2 Participants in Family Fun Clubs taking on leadership roles in their churches to run activities for their own</li> <li>• Identification of leaders and groups needing capacity support</li> <li>• New areas of focus emerging for organisations including ourselves, such as personal, professional and organisational cultural competency building.</li> <li>• 6 new frontline staff from diverse cultural backgrounds across the Aktive/RST/CLM network contributed by TPG investment (3 Chinese, 2 Samoan and 1 Indian).</li> </ul>

<p>opportunities, within a CoA approach. A market penetration of 10-20% needs to be higher, especially when some of that market self-identifies for help. The CoA approach is taking us to places who might not have asked for that help traditionally.</p>	<p>connector and enabler in their communities, but keep a watching brief after initial projects are established.</p>		<p>Play.Sport project is producing interesting evidence around what is required to improve the teaching and learning experiences for YP in sport and PE.</p> <p><b>CLM</b> – the strong alignment with RSD has had a positive impact on the successful implementation of a strategy to develop School Sports Plans and target the growth of intra school social sport, within CoA areas. Terms 2-4 will see significant traction in these areas.</p> <p>There has been an increase in KS applications received in comparison to that achieved by CMS in previous rounds. The new KS deployment in CM, resulted in 27 applications received, in comparison to the 12 received in the previous round managed by CMS due to increased awareness.</p>	<p><b>The LTP &amp; Auckland Plan</b> advocacy campaign was significant, with advocacy for an extra \$250million over the next 10 years to support sport &amp; rec facility development for both the refurbishment of existing &amp; the development of new facilities</p> <p>The number of submissions made to Council as a result was significant. Arguably, one of the best campaigns deployed in NZ. (attachments included).</p>	<p>of coaches coming through the GC programme. Student coaches have since been accredited with formal coaching qualifications from both RSOs and some have been offered paid employment, enabling more coaching opportunities.</p>	
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## Aktive's Community Partners – What did you learn?

Sector Development	Spaces & Places	Insights	Physical Literacy	Leadership & Advocacy	Coaching	Target Populations
<p>Capability work is interlinked with other work areas. Conversations starting in other areas come around to capability, and vice-versa. Connecting them at the club/organisation level requires us to be connected in Aktive and across RST/Partners.</p> <p>Language is vital – smaller volunteer-run clubs and organisations, especially in lower decile communities, often have less business experience and are put off by our business-of-sport-speak (Governance, Strategic Planning). Our verbal language can be softer (leadership, direction) but our tools need to mirror this.</p> <p>CoA's are rightly bringing to our attention community organisations whose needs to be well-led, well-governed, and be financially sustainable, are the same as our traditional sport club market.</p> <p>To make sense to national and regional organisations who cross RST/Partner boundaries, we need to complete development of a suite of agreed and shared resources across the city.</p> <p>We need to continue to move towards an end-to-end system - Sport Compass for initial assessment; suite of interventions; DYL or similar for downloadable templates and saving club-specific versions in the cloud. The interventions suite needs to be developed beyond face-to-face meetings or plenary/generic workshops, into online learning tools and resources, including document templates and video units, translated into other languages – DYL and/or Sport Tutor are potential vehicles.</p> <p>We need to bring volunteer interventions together in a single Action Plan, working closely with C&amp;TD - most clubs and organisations see coaches as the key volunteers, not club</p>	<p>You can't beat having local people connecting together. RST/Partners are essential linkages in their own communities, building enduring relationships <i>around</i> projects, not just because of them.</p> <p>Local Boards are an increasingly important part of Council processes. Building those relationships, for RST/Partners themselves, and also with and on behalf of local community organisations and clubs, is crucial to success.</p> <p>Linking RST/Partner leads and their activities to region-wide activities, plans and processes, and sharing local work across the group, is a success factor. RST/Partners with knowledge of local, region-wide <i>and</i> national work are even more ideally placed to be knowledgeable and skilled system-builders, connectors and enablers.</p> <p>Schools are part of a solution to facility shortfalls, but many already have strong community links. Primary schools are perhaps less well-used, but have fewer and less-specialised facilities. A survey is needed (planned for 2018-9)</p> <p>Council facilities may have a strong focus on their own house, and may welcome connections to less-obvious potential user groups in the community.</p> <p>Organised sport is only part of the picture of participation in sport, recreation and physical activity. We need to keep our spaces and places eyes up and wide, including green-space activation, active transport and walking and cycling facilities and groups, water access, as well as on churches, marae, and any social groups which feature physical activity in their own curriculum of activities. This is not just a 'courts and sportsfields' piece.</p> <p>Facility mapping within communities needs to include what are currently not regarded as sports facilities.</p>	<p>The Community of Activity approach has led to more targeted work across the region. Whilst the initial information on demographics and initial local knowledge was easy to access and use, the more in-depth consultation with communities has taken time and this information continues to evolve how projects are being run. Building in time and growing capability to conduct these consultations will continue as we move forward.</p> <p>Sport Auckland has been undertaking a Wesley primary school research project with AUT to understand the motivation and participation barriers in physical activity for 5-10-year old's in a school setting. Four key themes emerged from the data: barriers to participation in physical activity; self-efficacy; motivation – intrinsic and extrinsic; and social relationships – friends. These findings have been written up by the student and will be shared more widely with the sector. <b>(attached)</b></p> <p>We continue to learn and evolve how we are conducting evaluation across the region. All the Community Sport Engagement Managers, alongside representatives from Aktive attended the locally led delivery workshop with Sport</p>	<p>We have learned that there are certain times when engaging with schools isn't possible, good planning is essential ahead of term and year ends.</p> <p>Taking a targeted approach via CoAs has helped with capacity, it is impossible to engage ALL schools at the same time in a meaningful way. Working intensely with clusters to build capability allows for quality provision/support to be provided.</p> <p>There is significant scope for regional work e.g. HERA and Good Sports to be positioned to better support schools both in regard to teacher PD and quality delivery. The YP Action Group will lead this work.</p> <p>There must be increased engagement with YP to better understand their needs.</p> <p>Young People are at target group rather than a 'body of work' under the Auckland Approach. Therefore, we will collectively take the opportunity to identify a more appropriate name for this area, making the focus on schools clear.</p> <p>In the absence of a national PD initiative for schools, we will continue to identify 'best practice' and rollout across CoA schools. However, the development of a national school's PD initiative could have a significant impact and improve consistency.</p> <p>Physical Literacy, whilst understood as a term between delivery partners, its meaning and understanding on the ground is limited. Its relevance is less, in deploying 'capability build' the term is often replaced e.g. "quality, and or, age &amp; stage appropriateness" which</p>	<p>In deploying a 'Community Development-Locally-Led' approach, it takes significant time to firstly understand the needs of individual communities, but then deploy an authentic co-design approach.</p> <p>Success on the ground is often achieved as a result of identifying influential leaders, or so called, '<b>Iconic Leaders</b>'. These are embedded within a community, people who are thought off as 'champions', are influential and well connected, often wearing multiple hats. They are highly respected and valued.</p> <p>CLM as an example have identified the following as 'Iconic Leaders' and as a result are working in partnership with them.</p> <ul style="list-style-type: none"> <li>• <b>Hone Fowler</b> – Mangere East Community Centre / Manukau City AFC</li> <li>• <b>Teau Aiturai</b> – Triple Teez, Time to Thrive (bicycle recycle project)</li> <li>• <b>Val Teraitua</b> Papatuanuku Kokiri Marae</li> <li>• <b>Hamish Meacheam</b> – Parafed Auckland</li> </ul> <p>Given the time and effort required to engage, influence and mobilise within a CoA, has meant that the current 22 CoA's, initially identified for a single year, as a result will remain as a CoA for second year.</p> <p>When something doesn't work, don't be afraid to make changes. Sounds simple, however it can be hard to achieve, particularly if something is long-standing.</p>	<p>Understanding how Aktive and the Regional Delivery Partners will work together has given clarity around where to focus time and effort and who is responsible for what.</p> <p>Feedback from the Regional Delivery Partners indicates that:</p> <ul style="list-style-type: none"> <li>• Being able to collaborate with other areas of community sport (e.g. Young People's Leads, Regional Sports Directors) has improved their ability to connect with people and organisations; and achieve shared outcomes</li> <li>• Shifting the focus to identified communities of activity has been a challenge as it requires relationship building – change takes time</li> </ul> <p>Working together as a regionwide Coaching &amp; Talent Development group and following an agreed operational plan is viewed as extremely valuable in providing direction and focus towards work.</p> <p>Knowing what to measure in advance is useful as it reduces time spent on reporting.</p> <p>Consulting with the community prior to delivery is important as opposed to just assuming – use an 'ask not tell' philosophy.</p> <p>Providing people with practical experiences to be able to develop their capability is more useful than just giving them education.</p> <p>Word of mouth is a very powerful promotional tool as coaches, parents, teachers and sports leaders all work together.</p>	<p>Key people are critical. When you find them, find ways to support and keep them</p> <p>Networking opportunities are valuable</p> <p>Targeting programmes by ethnicity can be problematic from both inclusion and integration perspectives</p> <p>Auckland Approach provides a challenge and opportunity to figure out how best to evidence the impact of TPG investment through RSTs/CLM</p> <p>Capacity/capability of RSTs/CLM to work in Indian space is currently lower than that of Chinese and Samoan space</p> <p>Minimize turnover of key bridge—building management/ coordinating staff.</p> <p>Health sector capacity and networks have been useful in connecting with and influencing direction of some TPG physical activity initiatives in RSTs (e.g. Grx, Active Families, Healthy Families)</p> <p>Robust monitoring, reporting and evaluation capability has been limited by lack of a fit for purpose TPG outcome frame</p> <p>In general capacity for data collection, analysis and practical use needs work across all RSTs/CLM</p>

<p>admin and governance volunteers.</p> <p>If we are to know that we have achieved a sustainable increase in capability we need a standard measure.</p>		<p>NZ which focused on evaluation. The team also attended a developmental evaluation training course. We will continue to build an evaluation and learning focus into our work.</p>	<p>has more resonance. It's important to be able to demonstrate what it 'looks like', which varies for every provider/deliverer e.g. club, school, rec org, community group etc. 'Keeping It Simple' we have found to be the best approach.</p>	<p>TAG, has recently gone through such a change. The need for improved research across the AA, at local and regional levels, has led to TAG becoming the research arm of AA.</p> <p>The need for a comprehensive Marketing &amp; Communications Plan locally. This has led to increased awareness, &amp; therefore, ability to reach new organisations previously not known &amp; engaged with.</p>	<p>Sharing information and working more collaboratively within each organisation offers greater insights into the impact we make.</p> <p>The Auckland Approach has provided a greater focus to help shape the way we work.</p>	
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