

Local Economic Development: ATEED Work Programme 2018/2019

ID	LB Plan Outcome	Lead Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	FY18/19
349	A prosperous local economy	ATEED: Local Economic Growth	Howick Tourism Development	Assist Howick Tourism Incorporated to implement the Howick Tourism Plan and update the Howick Tourism Map.	Develop local tourism operators' capability and promote Howick as a visitor destination of Auckland.		Q1; Q2; Q3; Q4	LDI: Opex	\$ 15,000
350	A prosperous local economy	ATEED: Local Economic Growth	Howick Business Improvement Districts Top-up Grant	Support local Business Improvement Districts including Howick Village Improvement District (HVBA) and Great East Tamaki Business Association (GETBA) through a \$30,000 grant to HVBA and a \$15,000 grant to GETBA. The grants will be used by the Business Improvement Districts to deliver economic development programmes in their areas.	Local businesses are well supported within a Business Improvement District area.		Q1; Q2; Q3; Q4	LDI: Opex	\$ 45,000
649	A prosperous local economy	ATEED: Local Economic Growth	Young Enterprise Scheme (HW)	The Auckland Chamber of Commerce, on behalf of the Young Enterprise Trust, delivers the Young Enterprise Scheme (YES) in Auckland. ATEED as the economic development agency is a strategic partner supporting the delivery of YES. YES is a practical, year-long programme for year 12 and 13 students. Through the programme, students develop creative ideas into actual businesses, complete with real products and services and experience real profit and loss. The funding from the local board will support the delivery of the Young Enterprise Scheme Kick Start Days in February 2019. The Kick Start days are held in sub-regions (north, south, east, central/west) and are the first day students get to meet the Young Enterprise team, and find out about their 2019 year, what YES is all about, and what is in store for them.	Students learn key work and life skills and business knowledge including: business fundamentals, planning, interpersonal relations, financial, decision making, reporting, risk management and team work. YES helps create a culture of innovation and entrepreneurship amongst Auckland's young people. The soft skills that are learnt as part of YES are transferable into their communities / families. Not only helping them to become future ready, but enabling them to be future leaders.	No further decisions anticipated.	Q3	LDI: Opex	\$ 3,500