**Rodney Local Board**

**OPEN MINUTE ITEM ATTACHMENTS**

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**Note:** The attachments contained within this document are for consideration and should not be construed as Council policy unless and until adopted. Should Councillors require further information relating to any reports, please contact the relevant manager, Chairperson or Deputy Chairperson.
EVENT OVERVIEW

OMAHA

NEW ZEALAND OCEAN SWIM SERIES
FAST FACTS

THE EVENT
- The largest swimming event in New Zealand
- Replaces King of the Bays on Takapuna Beach

LOCATION & DATE
- Omaha Beach | Saturday 15 December 2018

EVENT DISTANCES/DISCIPLINES
- 100m/200m/300m OceanKids
- 500m/1000m Main Beach Swims
- 3500m ‘Estuary to Main Beach’ Swim

PART OF NATIONAL SERIES
- One of seven events of the Banana Boat New Zealand Ocean Swim Series
- Attracts a national interest and profile.

AUDIENCE
- Estimated to attract 1200 swimmers + 2,500 event day supporters and spectators
- Online Audience of 150,000
- Peripheral event reach of 750,000+

PROMOTION
- Regional and National campaign
- Significant investment in social and digital
- Media partnership with Mediaworks

MANAGEMENT
- Founder and owner Quantum Events Ltd
- Established 2003.
HELPING THE ENVIRONMENT

- Beautiful beaches and clean waters are what our event, and our participants, rely on. That’s why the Omaha Classic supports Sustainable Coastlines

- Sustainable Coastlines mission is to enable people to look after the coastlines and waterways they love

- Through an annual cash donation, environmental business practices, the promotion of key messages and planned clean ups we are positively contributing to their cause and the environment.
THE AUDIENCE
AUDIENCE DEMOGRAPHIC*

PARTICIPANT ORIGIN

- Auckland: 76%
- Other: 6%
- Waikato: 5%
- Wellington: 4%
- Northland: 3%
- Canterbury: 3%
- Bay of Plenty: 3%

ANNUAL INDIVIDUAL SALA OMAHA

- Under $60K: 38%
- $60K - $80K: 16%
- $80K - $100K: 13%
- $100K+: 33%
Attachment A

WHY DO PEOPLE DO IT?

- A way to stay fit and healthy
- Personal challenge
- Overcoming a fear
- Ambitious goal following illness or injury
- Community & social connection

"I’ve never completed an Ocean Swim before and it was so well organised and fun! I felt really safe with all your support crew out there on the water. I will definitely be back next year. Please say a big thank you to all your team for their kindness and support."

John Glanis
THE EVENT OWNER – QUANTUM EVENTS

- Creating and managing world-class experiences for water-lovers since 2003
- Experts in large scale, public, water-based recreational events
- Successfully staged over 250 water based events
- Bespoke and collaborative partnership approach
- Committed to delivering and measuring positive business and community impacts
- Industry leading health and safety plan’s and processes
OMAHA

DELIVERING FOR THE RODNEY DISTRICT

Research indicates if Council supports events it builds reputation, trust and satisfaction with rate payers.

Positive economic benefit for local business driven from regional and domestic visitation.

Significant visitation to Omaha, Point Wells, Matakania, Leigh, Warkworth and Shells Beach and surrounding areas.

Provision of rich content for the regions tourism bodies.

Positively contributing to the environment through clean up initiatives with partner Sustainable Coastlines.

Showcases the Rodney region as exciting and vibrant place to visit, live and/or work.

A platform to encourage Rodney residents to get active through training and participation in the event.
Cr Greg Sayers: Accountability Report
June/ July 2018

This is a voluntary report initiated monthly by the Councillor to keep the Rodney Local Board, its staff and the residents and ratepayers of Rodney updated on activities and duties he has participated in. It is a summary of highlights only.

1. Committee Meetings

Note: Due to a reshuffling of staff Cr Sayers support assistance has changed to Kareana Kee. Cr Sayers wishes to acknowledge the professional and helpful support he has had from Tamsyn Matchett during this term.

Joint Governing Body/Independent Maori Statutory Board
(Monday 25 June)

Governing Body meeting
(Wednesday 27 June) decision making
Independent Maori Statutory Board - proposed funding agreement for the 2018/2019 financial year Report back to the Local Government Commission on recommendations arising from reorganisation proposals for North Rodney and Waihaha, Extension of the Contributions Policy 2015, Maungauika - transfer of administration Recommendations from the Appointments, Performance Review and Value for Money Committee - Value for Money (s17A) Review programme, Chief Executive's Employment Review

Governing Body - LTP
(Thursday 28 June) decision making

Environment and Community Committee: Low Carbon Auckland: Workshop 1 of 2
(Wednesday 04 July) non-decision making

Community Development and Safety Committee meeting
(Thursday 05 July) decision making
Understanding the National Context and Progress on Gender Issues, Sharing Perspectives on Gender Issues (panel discussion), In Conversation with the Rt. Hon. Helen Clark on the International Context on Gender, Gender issues raised by the Convention on the Elimination of Discrimination against Women

Rural Advisory Panel
(Friday 06 July) non-decision making

Environment and Community Committee meeting
(Tuesday 10 July) decision making
2. Other meetings/events of interest:

Warkworth Transport Forum
(Friday 22 June)
Sebastian Reed NZTA, Karaten Stevenson NX2, Kmdorn Nguyen AT, Melanie Alexander AT. Chaired by Chris Murphy, One Warkworth. A number of the local roading projects discussed and minuted. Matakana Link Road has a cost review underway. Cr Sayers noted the timeframe for delivery cannot be allowed to slip as this will affect the Hill Street rebuild.

Te Poari o Kaipatiki ki Kaipara Hui
(Friday 29 June)

Punganui Station Project
(Friday 29 June)
Meeting with Ant Woodward to understand his project and to identify any ways Council might assist.

Community Structure Plan Workshop: Warkworth Structure Plan
(Saturday 30 June)
Cr Sayers attended the public feedback session held at the Warkworth Town Hall on Warkworth’s Structure Planning.

Tawharanui Planting Day
(Sunday 1 July)
Cr Sayers attended along with Beth Houlbrooke the regional park’s planting day.

Whangateau Harbour Group
(Tuesday 3 July)
Cr Sayers attended this meeting to give an update on Council’s asset sales referencing the Whangateau camp ground was not on the disposal list.

Warkworth and the Mahu City Express bus service
(Wednesday 4 July)
Facilitated a meeting with this local bus service provider with Auckland Transport to enable joint understanding of public and private bus services from Warkworth.

Workshop on North-West Community Provision
(Monday 9 July)
Demographic trends in the study area that could affect what facilities are needed and how they are used. A stocktake of current facilities and their status and contribution including; usage and population, geographic catchments and condition assessments. A preliminary gap analysis – where there are current and potential future gaps in facilities provision in the north-west and the indicative timeframes. An opportunity to discuss the findings. An outline of next steps.

Warkworth Constituent Clinic
(Friday 13 July)
Open day session (morning) with Councillor Sayers for constituents to discuss concerns, issues or suggestions.

Kumeu Constituent Clinic
(Friday 13 July)
Open day session (afternoon) with Councillor Sayers for constituents to discuss concerns, issues or suggestions.

3. Ratepayer meetings attended:

Rodney Local Board Business Meeting
(Thursday 21 June)
Cr Sayer’s attended the Local Board meeting and presented his written report along with a verbal update and answered questions from the Local Board members.
Rodney Local Board Transport, Infrastructure and Environment Committee
(Thursday 21 June)
Cr Sayers attended this Local Board committee.

Snells Beach - Speaking
(Monday 02 July)
Cr Sayers was the guest speaker in attendance along with Beth Houibrooke.

KKK Residents and Ratepayers
(Thursday 5 July)
Cr Sayers attended along with Local Board members Pirrie and Bailey.

4. Constituent Queries:

Gerontius Lane, Linton Road, Wainui landfill, Sharp Road, Warkworth and the Mahu Express, Mahurangi Dredging, Risk of Flooding Kumeu Village, Snells Beach Surveillance Camera, Accommodation Targetted Rate, Mahurangi Light Festival traffic management, Bearded dragons

Greg Sayers
Auckland Councillor
Rodney ward