

City Centre Targeted Rate – Assessment Criteria (DRAFT FOR DISCUSSION)

City Centre Targeted Rate Purpose

To help fund the development and revitalisation of the city centre, enhancing it as a place to work, live, visit and do business.

City Centre Masterplan Vision

By 2032, Auckland's City Centre will be highly regarded internationally and locally as a centre for business and learning, innovation, entertainment, culture and urban living – all with a distinctly 'Auckland' flavour.

ASSESSMENT CRITERIA FOR PROPOSALS

Fit with CCTR Purpose

- How does the proposal fit with the purpose of the CCTR?
- How does it align with AKL Plan, City Centre Master Plan (CCMP), Waterfront Plan and other relevant plans? *(relevant detail to be provided with proposal)*

Outcomes for City Centre (1-5, 5=strong)

- To what degree and how does the proposal support a step-change towards achieving the city centre vision & outcomes?
- To what degree and how does it provide for a quantifiably higher standard than provided by other funding sources?
 - *What does the CCTR funding cover?*
 - *What is provided from other funding sources and \$ value?*
 - *What happens if this proposal is not approved for CCTR funding?*
- Does it leverage existing/attract new investment and if so, to what degree and how?
 - *What are the benefits from this additional investment?*
- How does it fit with other plans for this area?
- How important is it that the project is completed now?
 - *Can the project be completed in stages &/or at a later time?*
 - *Why is it not prioritized for general rate funding?*
 - *Does it bring forward investment that might be general rate funded in the future and if so, what are the benefits of earlier completion? Will the CCTR funds be reimbursed at that future time?*

Funding

- Does the business case provide adequate evidence that CCTR funds will be allocated appropriately?
 - *What is the contingency budget and who pays for any project/budget creep?*
 - *What is the monitoring mechanism for ACCAB to track progress vs budget & objectives?*
 - *What are the maintenance requirements (incl cost) & who is responsible?*

Balance of Portfolio (1-5, 5=strong)

- To what degree is the portfolio of projects balanced to CCMP outcomes over the next 10 year planning horizon *(fit with CCMP/purpose of project/type of activity/location)?*
- Does the project deliver outcomes that are balanced with those that have been achieved over last 10 years *(fit with CCMP/purpose of project/type of activity/location)?*
- Are there other projects planned over the next 10 years that may achieve similar outcomes?

Auckland Plan Outcomes

Belonging & Participation

Maori identity & well-being

Homes & places

Transport & access

Environment & cultural heritage

Opportunity & prosperity

There may be a 7th one coming - arts and culture, sport and recreation

City Centre MasterPlan Outcomes

A vibrant & engaging international destination

A globally significant centre for business

A city centre that meets the needs of a changing & growing residential population

A culturally rich and creative centre

An exemplar of urban living

Hub of an integrated regional transport system

A walkable & pedestrian-friendly city centre

An exceptional natural environment & leading environmental performer

World-leading centre for higher education, research & innovation