

**Auckland
Council**

Te Kaunihera o Tāmaki Makaurau



Panuku Development Auckland (PDA)

Chair

Candidate Specification

March 2018

Kerridge Partners 

Auckland Council/PDA Overview

Auckland Council is the governing body of Auckland, consisting of a Mayor, 20 Councillors and members of 21 local boards who make decisions on matters relevant to their communities.

It has two complementary decision-making parts – the governing body and local boards – which make region-wide strategic decisions and local decisions respectively. Key to the Council's operations is its group of six Council-controlled organisations (CCOs), all of which manage specific council assets, services or infrastructure.

Panuku Development Auckland (PDA) is part of this Council family. It helps to rejuvenate parts of the City – from small projects that refresh a site or building, to major transformations of town centres or neighbourhoods.

The organisation manages around \$2 billion of land and buildings that Auckland Council owns, by reviewing ways to generate income for the region, grow the portfolio or release land or properties that can be better used by others.

It identifies development opportunities and works with strategic partners to attract private investment, making it easier for others to take on the development of houses and commercial buildings.

Current projections suggest Auckland's population could reach 2.01 million by 2033 – an increase of more than 517,000 people within the next two decades.

To cater for this growth there is a need for a step change in urban redevelopment and intensification of town centres and brownfields. PDA has the role and mandate to address this challenge.

Strategy & Future Direction

Panuku Development Auckland (PDA) is mandated by Auckland Council to contribute to the implementation of the Auckland Plan and encourage economic development by facilitating urban redevelopment that optimises and integrates good public transport outcomes, efficient and sustainable infrastructure and quality public services and amenities. PDA is also required to manage Council's non-service property portfolio and provide strategic advice on Council's other property portfolios. It looks to recycle or redevelop sub-optimal or underutilised Council assets and aims to achieve an overall balance of commercial and strategic outcomes.

Auckland Council Appointment and Performance Review Committee (APR)

Chair – Hon Phil Goff

Deputy Chair – Hon Christine Fletcher

Councillor Chris Darby

Councillor Richard Hills

Councillor Penny Hulse

Councillor Desley Simpson

David Taipiri (Chair of Independent Maori

Statutory Board)

Deputy Mayor Bill Cashmore (ex officio)

Other key stakeholders

Auckland Council CEO: Stephen Town

Auckland Council CCO Governance Advisor:

Josie Meuli

Auckland Council CCO Governance Manager:

Alastair Cameron

Data & Metrics (NZD) for PDA

- PDA manages around \$2 bn worth of land and buildings owned by Auckland Council and PDA.
- The CCO achieved a net surplus of \$39.2m in the year to June 2017.
- Capital expenditure for the year was \$16.4m.

Role Description

Panuku Development Auckland (PDA) is seeking a new Chair, due to the retirement of Richard Aitken. It is expected that new Central Government policy, particularly in the area of housing and affordable housing supply, will have a significant material effect on PDA's activity in its regeneration areas.

Therefore, the new Chair will lead the Board to show flexibility and responsiveness on the part of PDA to working with the Council on clarifying its role. The organisation is required to support Council in discussions with Government around the acceleration of housing provision, including affordable housing, while maintaining its specific focus on the redevelopment of brownfield sites. To that end, it must show active participation in the integrated governance of urban regeneration priority areas through close collaboration across all Council business units, CCOs and local boards.

PDA is also encouraged to aid the implementation of the Council's new governance approach by reallocating budget to service urban regeneration priorities.

It is also expected to prepare proactively, effectively and highly collaboratively for the Asia-Pacific Conference 2021 and the potential America's Cup event, recognising the major urban renewal potential of both these major, international events to the City and their economic impact for New Zealand.

All CCOs must uphold the principles of the Treaty of Waitangi and promote Maori outcomes.

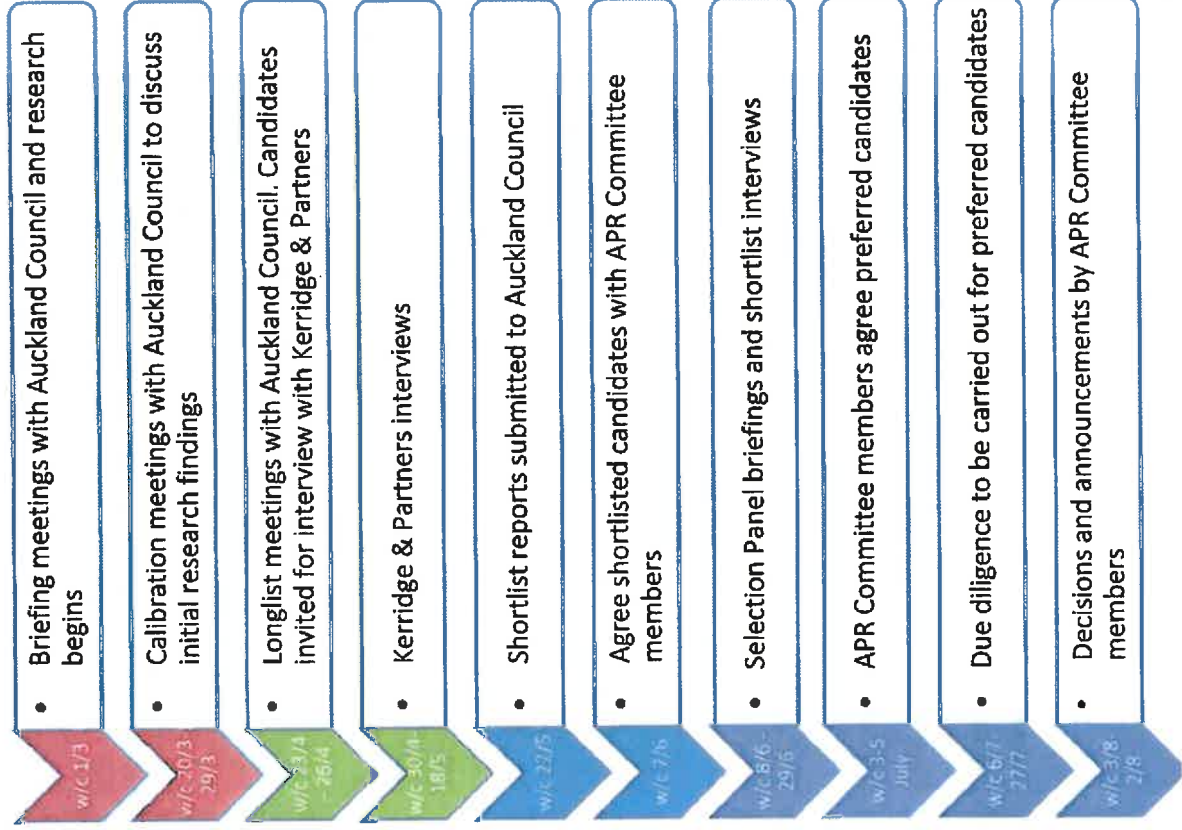
Key Requirements

- Very strong political understanding and experience of working with stakeholders and Central Government agencies.
- Significant leadership skills and strength of character.
- Knowledge of urban regeneration projects, strategies and major capital projects experience.
- Experience of working with Council and Central Government agencies to deliver measurable results, (such as in the provision of greater numbers of affordable homes).
- Strong commercial acumen. The ability to apply a commercial mindset to the deals and large-scale projects conducted by PDA to maximise the impact of funding and resources.
- Strategic partnerships and procurement knowledge
- An awareness of environmental considerations and impacts of development.
- Strong community links and networks.

PDA Board of Directors

- Richard Aitken (retiring Chair)
 - Dr Susan Macken (Deputy Chair)
 - Richard Leggat
 - Paul Majurey
 - Mike Pohio
 - Martin Udale
 - David Kennedy
- PDA Senior Leadership Team**
- Roger MacDonald (Chief Executive)
 - David Rankin (Chief Operating Officer)
 - Rod Marler (Director, Design and Place)
 - Allan Young (Director, Development)
 - Carl Gosbee (Director, Corporate Services)
 - Ian Wheeler (Director, Portfolio Management)
 - Angelika Cutler (Director, Corporate Affairs)

Timeline



19/03/2018

