**Henderson-Massey Local Board**

**OPEN MINUTE ITEM ATTACHMENTS**

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<td>Deputation: Engagement between Henderson-Massey Local Board and Te Wananga o Aotearoa.</td>
<td></td>
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<tr>
<td>A.</td>
<td>18 September 2018 Henderson-Massey Local Board: Item 8.1: Deputation: Te Wananga o Aotearoa, Presentation</td>
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<td>8.2</td>
<td>Deputation: Central Park Henderson Business Association Update</td>
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<td>A.</td>
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**Note:** The attachments contained within this document are for consideration and should not be construed as Council policy unless and until adopted. Should Councillors require further information relating to any reports, please contact the relevant manager, Chairperson or Deputy Chairperson.
Henderson-Massey Local Board
18 September 2018

Minute Attachments
Page 3

Attachment A

18 September 2018

Deputation by Deborah Misiepua, Relationships & Engagement

Te Wānanga o Aotearoa

Massey / Henderson Local Board

Success
Ngā Matawhānui
Our vision
He takapau mātauranga, he whānau huarewa
Whānau transformation through education

Ngā Whakatakanga
Our mission
Kia angitu te tauira
Tauira success

Ngā Uara
Our values

Ngā Ture
The knowledge that our actions are morally and ethically right and that we are acting in an honourable manner.

Te Whakapono
The basis of our beliefs and the confidence that what we are doing is right.

Te Aroha
Having regard for one another and those for whom we are responsible and to whom we are accountable to.

Te Kotahitanga
Unity amongst iwi and other ethnicities; standing as one.
TWoA & Auckland Council

- Tamaki Herenga Waka
- Movies in Parks * He Papa Tikanga
- Pasifika * International Festival
- Matariki * Lantern Festival
- Polyfest * Lunar Festival
- Stand Up, Stand Out

ðŸ‘Š Te Wānanga o Aotearoa
TWOA Tauira Profile - West Auckland

<table>
<thead>
<tr>
<th>Age Group</th>
<th>No. of Students</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>15-17</td>
<td>15</td>
<td>0.93%</td>
</tr>
<tr>
<td>18-24</td>
<td>188</td>
<td>11.62%</td>
</tr>
<tr>
<td>25-39</td>
<td>555</td>
<td>34.30%</td>
</tr>
<tr>
<td>40-64</td>
<td>809</td>
<td>50.00%</td>
</tr>
<tr>
<td>65+</td>
<td>66</td>
<td>4.08%</td>
</tr>
</tbody>
</table>
Item 8.1

TwoA Tauira Profile - West Auckland

<table>
<thead>
<tr>
<th>Ethnicity Group</th>
<th>No. of Students</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian</td>
<td>296</td>
<td>17.51%</td>
</tr>
<tr>
<td>European</td>
<td>324</td>
<td>19.84%</td>
</tr>
<tr>
<td>Maori</td>
<td>725</td>
<td>45.01%</td>
</tr>
<tr>
<td>Other</td>
<td>74</td>
<td>4.53%</td>
</tr>
<tr>
<td>Pacific</td>
<td>214</td>
<td>13.10%</td>
</tr>
</tbody>
</table>

Te Wānanga o Aotearoa
<table>
<thead>
<tr>
<th>Gender</th>
<th>No. of Student</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>469</td>
<td>29.94%</td>
</tr>
<tr>
<td>Female</td>
<td>1144</td>
<td>70.06%</td>
</tr>
</tbody>
</table>

TWOA Tauira Profile - West Auckland
Attachment A

TwoA Taura Profile - West Auckland

Te Wānanga o Aotearoa
<table>
<thead>
<tr>
<th>Secondary Award</th>
<th>No. of Students</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>No formal secondary school qualification</td>
<td>374</td>
<td>22.90%</td>
</tr>
<tr>
<td>Overseas qualification (includes International Baccalaureate and Cambridge Exams)</td>
<td>323</td>
<td>19.78%</td>
</tr>
<tr>
<td>14 or more credits at any level</td>
<td>26</td>
<td>1.59%</td>
</tr>
<tr>
<td>NCEA Level 1 or School Certificate</td>
<td>146</td>
<td>8.94%</td>
</tr>
<tr>
<td>NCEA Level 2 or 8th Form Certificate</td>
<td>210</td>
<td>12.98%</td>
</tr>
<tr>
<td>University Entrance</td>
<td>197</td>
<td>12.98%</td>
</tr>
<tr>
<td>NCEA Level 3 or Bursary or Scholarship</td>
<td>212</td>
<td>12.98%</td>
</tr>
<tr>
<td>Other</td>
<td>77</td>
<td>4.72%</td>
</tr>
<tr>
<td>Not Known</td>
<td>68</td>
<td>4.16%</td>
</tr>
</tbody>
</table>

The pie chart shows the distribution of secondary awards among students. The chart indicates a significant number of students have achieved at least 14 or more credits at any level, with a smaller percentage obtaining lower levels of qualifications.
### Item 8.1

**Attachment A**

**Tuwhanga Success**

<table>
<thead>
<tr>
<th>We deliver</th>
<th>63 Classes – Henderson, Glen Eden</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1,550 tauira</td>
</tr>
</tbody>
</table>

**Popular Programmes**

<table>
<thead>
<tr>
<th></th>
<th>Te Arawhau – CSB/PM, MM, CBAT</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Te Reo Rangatira</td>
</tr>
<tr>
<td></td>
<td>Introduction to Visual Arts</td>
</tr>
</tbody>
</table>

**Te Wānanga o Aotearoa**
What Next?

That the Henderson / Massey Local Board partner with Te Wananga o Aotearoa to identify opportunities to partner in the Maori Responsive Plan.
CPHBA Chair’s Presentation to HMLB Meeting – 18 September

Introduction

Good afternoon, My name is Kelvin Armstrong, I am here representing the Central Park Henderson Business Association as the new Chairperson. I would like to thank you for your time, and for your recent and ongoing support.

As you may be aware we are working tirelessly connecting the business and wider community with some great gains and successes, on a number of our combined initiatives and desired developments.

Results – Previous Funding (Website & Database)

We would like to formally thank the local board for the past funding and we hope you have taken the opportunity to see the tangible outcomes, such as our recently completed website as per slideshow presented pages 7, 8 & 9.

It clearly identifies our current vehicles of communications and associated communities. You may notice the main landing page referring to “West Auckland Business” that houses our assets as well as defining our “One Voice for West” strapline.

Not just from an outbound communication aspect but also giving all stakeholders the opportunity of using us as a communications vehicle, such as the up and coming Lincoln Road Upgrade project.

Our identity is now clear in showing our community “what we do”
- Central Park Henderson Business Association
- West Auckland Business Club
- Wayin (our own West Auckland Youth in - to employment site)
- Lincoln Road Upgrade communication portal for Auckland Transport

The Database

Database accumulation is an incredibly large undertaking, Sourcing from vendors, software for storage and cleaning so it is usable for BID communication, we have this underway but are somewhat restrained from a cost and time perspective. We will be asking for more ongoing support in the new year.

One voice for the West!
Previous Funding – Youth

Our BDM has submitted our report in regards to our WAYIN™ (youth into employment) To summarise, we are committed to engage with the many West Auckland support services, from an outbound communication perspective in our recent CPH News Magazine articles.

We have held meetings with Waitakere College, The Trusts and VisionWest. While struggling with Youth Connections communication dropping off, we understand you are in process of a workshop with YC. CPHB are committed to connect our youth to our businesses we are gaining traction.

However, understanding the difficulties involved within this sector, it must be an ongoing project, we will be looking for further support for these plans in the 2018/19 funding round from the board. Our initiatives will show further tangible outcomes in our next report, with engagement from our above mentioned partners.

Our Community Memberships and Relationships

CPHBA membership is currently sitting at 180+ Companies with a target of 200 by year end. WABC Membership is close to the 2000 mark, we are working on cleansing this database currently and expect that will be complete by November 30th

Our Community Connections (July - August)

- CPHBA members only forum on the Lincoln Road upgrade with A.T. was a success and well received, with an upcoming Public forum to be held in October
- Meeting with Panuku team – Objective to forge a connection to realise the timelines and benefits for our community, to communicate with our stakeholders.
- Member Local Works discussing homeless and the impacts it has on the wider community and understanding issues and solutions.
- Directing a business to HMLB for the servicing of Henderson - Tree Fairy Lights
- Meeting with Tony Crampton, Auckland Council’s Graffiti Vandalism Prevention Advisor, together with Henderson Police, in July to access our connection and reinforce CPHBA’s desire to have a connection that we can build on and assist a great community.
- West Auckland initiative – Myself and Garry attended and participated.
- VisionWest, several meetings creating our relationship and understanding how we can connect better with youth and be an advocate/liaison to business.
- The Trusts – focus on youth and connecting vocational pathways.
- Schools we can proudly say we have as members to CPHBA, 5 schools.
- Monthly catch up’s with HMLB Chair Shane Henderson.

You can see from these, we are being seen, progressing work and are getting the job done!

ONGOING – We are investigating the appetite for a localised employment expo amongst local businesses and other relative key stakeholders (which will include schools, private training establishments, industry training organisations). Initial feedback is positive.
Communications

- Our “Central Park Henderson News” magazine is being well received, and overall comments from the readership and advertisers has been overwhelmingly positive with a periodic expansion of pages.
- Our aim is to achieve our target of 20 pages by mid-2019.
- CPHBA Email newsletter has an unprecedented opening rate of 40% plus (industry average being 15%)”
- WABC Email Newsletter is succeeding at similar rate
- CPHBA Facebook followers 352
- WABC Facebook followers 533

These connections to our community are strategically managed, we are positioning ourselves for long term engagement with our community, should a call to action initiative arise we can be sure our community will engage with our objectives.

Networking

Our networking vehicle “West Auckland Business Club” has transitioned the management changeover from ATEED to NZFGS and has successfully held its first event. There was 150 attendees! And the room was electric.

Our next event will be this Wednesday at Waitakere netball/Te Pai event Centre. A note of importance is the attendance mix - from SME’s, larger businesses such as banking & finance etc, to ‘not for profits’.

The engagement this networking vehicle creates, is diverse and obviously a valued event on the calendar, with most now being oversubscribed! We are seeing an influx of new members is a consequence of this change of management.

In Summary

There is seriously a lot more we would like to do, but as a group of Board volunteers and only one fulltime contractor we have our limitations. As you are aware, it is our ambition to apply and successfully create a “Business Improvement District” in order to unleash these aforementioned restraints. Currently we are working on our strategic planning, and undertaking work on the BID database collection and cleaning.

Thank you for your reception and time.

One voice for the West!