

## Attachment A: Assessment matrix

Criteria
Projects are of a significant scope or size (by scale/reach of the project or size of the audience)
Projects are new events or projects, not ongoing operational activity
Projects promote innovation and/or excellence in the area of arts and culture
Project are of local impact or benefit, but may be of regional significance
Projects raise the profile of the arts and promote arts and cultural development
The funding is likely to be applied to one significant project rather than several smaller projects