

Māngere-Otahuhu Community Arts Broker Work Programme 18-19

PROGRAMME STRAND	NOTES	WHERE	WORKING BUDGET	KEY CONTRACT OUTCOMES MET
<p>1. Māngere Arts Centre</p>	<p>Continue to develop programmes with Māngere Arts Centre. These will be lead by the MAC team based on the strategic plan and supported by the arts brokers.</p> <p>Continue to support the promotion of programmes and opportunities at MAC via Mangere Otahuhu Arts communication channels.</p> <p>Introduce a new initiative - the “art marketplace” which showcases the products and services of local creative entrepreneurs and artist/makers. Held regularly from MAC but potential to “pop-up” at local events/festivals, or other centres throughout the year.</p> <p>Focus: improving utilisation of the space, increasing sense of accessibility for all, and supporting a feeling of community “ownership” of the center.</p>	<p>MAC</p>	<p>\$4,000</p>	<p>1) Connect Māngere Arts Centre – Ngā Tohu o Uenuku with its community 2) More art programmes for the community 3) Accessible creativity for all in the Māngere-Ōtāhuhu area</p>
<p>2. Māngere-Otahuhu Music</p>	<p>Support the continued development and growth of a flagship Māngere Music Month event, plus other individual events and programmes.</p> <p>Focus - the development of emerging musical talent through performance opportunities, mentorship and professional development programmes for young / emerging artists</p>	<p>Across LB area with flagship event in Mangere (Mangere Love)</p>	<p>\$10,000</p>	<p>1) Connect Māngere Arts Centre – Ngā Tohu o Uenuku with its community 2) More art programmes for the community 3) Accessible creativity for all in the Māngere-Ōtāhuhu area 4) Build capacity and networks for the arts in Māngere-Ōtāhuhu 5) Build capacity towards increased local arts and cultural enterprise.</p>
<p>3. Targeted community creative</p>	<p>Creative programmes that start from targeting a specific</p>	<p>Across LB area</p>	<p>\$5,000</p>	<p>1) More art programmes for the</p>

<p>programmes</p>	<p>community group and connecting them with suitable artists - e.g older people, new immigrants, mothers</p> <p>Focus - participation and involvement. Enabling networks to form and sustain connection.</p>			<p>community</p> <p>2) Accessible creativity for all in the Māngere-Ōtāhuhu area</p> <p>3) Tell Māngere-Ōtāhuhu stories</p>
<p>4. Large scale long term youth project</p> <p>**Establishing Do Good Feel Good's Arts programme and business development.</p>	<p>Working with existing youth and health providers, groups and schools to develop a high impact youth arts programme with the potential to develop and grow over 3 - 5 years.</p> <p>It is envisaged this project would provide employment for a local part time coordinator, with support from the arts brokers as mentors. It is also envisaged that this project would focus on growth through fundraising and business development to build resource into the future.</p> <p>Focus – a cohesive and sustainable programme with longterm goals and impact /</p> <p>Examples of international youth arts projects: http://projecto.bighart.org/about/ http://facetofaceinternational.nl</p>	<p>Across LB area</p>	<p>\$20,000</p>	<p>1) More art programmes for the community</p> <p>2) Accessible creativity for all in the Māngere-Ōtāhuhu area</p> <p>3) Tell Māngere-Ōtāhuhu stories</p> <p>4) Build capacity and networks for the arts in Māngere-Ōtāhuhu</p> <p>5) Build capacity towards increased local arts and cultural enterprise.</p>
<p>5. Open call out for creative projects and artist lead projects</p>	<p>Open call out for artists to submit creative projects that have strong community and artistic outcomes. Projects will be artist lead and broker supported. Programme TBC dependent on artist proposals received.</p> <p>Focus - quality artistic presentation outcomes, accessible opportunity to gain support tailored to each applicant. Empowering emerging talent and assisting established creatives to reach goals.</p>		<p>\$10,000</p>	<p>1) More art programmes for the community</p> <p>2) Accessible creativity for all in the Māngere-Ōtāhuhu area</p> <p>3) Tell Māngere-Ōtāhuhu stories</p> <p>4) Build capacity and networks for the arts in Māngere-Ōtāhuhu</p> <p>5) Build capacity towards increased local arts and cultural enterprise.</p>
<p>6. Community organisation capacity building - supporting</p>	<p>Continue to develop relationships with local groups and organisations, with a focus on sustainable funding and</p>		<p>No funding</p>	<p>1) More art programmes for the community</p>

<p>to extend current arts and culture offerings by local community groups</p>	<p>strategic development of their creative programmes, including:</p> <ul style="list-style-type: none"> - Māngere East Community Centre - OMYG - Local libraries - Ōtāhuhu/ Māngere Bridge/ Māngere East & Māngere Town Centre Business Associations - Do Good Feel Good - Strive Community Trust - SAYN - Ethnic Womens Art & Craft Group <p>Focus – capacity building among existing groups/networks, creating more art/creative programmes.</p>		<p>budget just broker time, networks and promotion.</p>	<p>2) Accessible creativity for all in the Māngere-Ōtāhuhu area 3) Build capacity and networks for the arts in Māngere-Ōtāhuhu 4) Build capacity towards increased local arts and cultural enterprise.</p>
<p>7. Mana whenua and mataawaka projects</p>	<p>Continue to develop relationships with Mana whenua and Mataawaka groups within the area to build on past projects.</p> <p>Focus – representation and capacity building</p>		<p>\$3,000</p>	<p>1) More art programmes for the community 2) Accessible creativity for all in the Māngere-Ōtāhuhu area 3) Tell Māngere-Ōtāhuhu stories 4) Build capacity and networks for the arts in Māngere-Ōtāhuhu 6) Build capacity towards increased local arts and cultural enterprise.</p>
<p>8. Audience development and awareness of Mangere Otahuhu Arts as recourse for the creative community to utilise.</p>	<p>Continue to build marketing awareness via existing online channels, local media and Local Board communications team.</p> <p>Continue to develop the Mangere Otahuhu Arts communication channels – website, social media (FB), e-newsletter.</p> <p>Maintain the Mangere Otahuhu NOTICEBOARD</p>	<p>Across local board area,online, in media.</p>	<p>\$3,000</p>	<p>1) Connect Māngere Arts Centre – Ngā Tohu o Uenuku with its community 2) Accessible creativity for all in the Māngere-Ōtāhuhu area 3) Tell Māngere-Ōtāhuhu stories 4) Build capacity and networks for the arts in Māngere-Ōtāhuhu</p>

	<p>introduced in 2017/18.</p> <p>Introduce an instagram internship. Showcaseing local creative projects and mentoring in communications.</p> <p>Introduce a “shop” to the website and physically via an “art marketplace” regular event, supporting creative entrepreneurs, creative services and makers.</p> <p>Focus – growing a self-sustaining local network of creatives, supporting each other in promotion, resources, and services.</p>			
9. Creative community network capacity building	<p>Develop and deliver the second MEET UP networking event (Oct 2018)</p> <p>Introduce a Mangere Otahuhu Arts Instagram account as an short-term revolving internship available to a young people to manage. Highlighting creative happenings.</p> <p>Introduce a SHOP to the Mangere Otahuhu website and FB, with local creatives products being showcased for sale. Complementing plans to develop an regular “art marketplace” at MAC (see above mention)</p> <p>Focus – growing a self-sustaining local network of creatives, supporting each other in promotion, resources, and services.</p>		\$5000	
10. Arts organisation and independent artist liaison	<p>Continued support for individuals and organisations wishing to develop creative projects, through providing advice around project planning, funding options, and links to other artists and project partners.</p> <p>Focus – representation and capacity building</p>	Across local board area	No project budget allocation; just broker time	-capacity building for local artists -partnerships developed with other organisations
TOTAL BUDGET			\$60,000	