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| 5.2  | **Public Input: Elimination of all forms of Discrimination against Woman (CEDAW)**  
A. 15 November 2018 - Community Development and Safety Committee Item 5.2: Public Input: Elimination of all forms of Discrimination against Woman (CEDAW) - presentation                                                                                                                                                        | 3    |
| 10   | **Coca Cola Christmas in the Park presentation**  
A. 15 November 2018, Community Development and Safety Committee, Item 10: Coca Cola Christmas in the Park presentation                                                                                                                                                                                   | 13   |
Auckland a City For CEDAW

Pacific Women’s Watch (NZ) (PWW(NZ))
November 2018

PW(NZ) Working for Gender Justice
Pacific Women’s Watch (NZ)

- Established and Incorporated 2001
- Links to Asia Pacific Women’s Watch
  - UN Asia Pacific region
- UN ECOSOC Special Consultative Status 2010
- Working for gender justice
  - Ensure women’s voices from Pacific and NZ are heard.
  - Monitor, review and report on elimination of all forms of discrimination and violence against women and girls
  - Representing all ethnicities and age groups
CEDAW

- Convention on the Elimination of All Forms of Discrimination Against Women
- A UN Convention adopted 1979
- NZ ratified CEDAW in Jan 1985
- International Bill of Rights for Women
Three fundamental principles

- **Equality**
  - All aspects of equality

- **Non-discrimination**
  - Covers all discrimination – deliberate and accidental or unconscious

- **Obligations**
  - Government is legally bound to protect and respect women’s human rights in all areas of society – governmental and private.

- 30 Articles covering definition, issues and implementation.

PW(NZ) Working for Gender Justice
Attachment A

Item 5.2

CEDAW reporting

- NZ Government required to report to UN CEDAW committee every 4 years
- NZ Government submitted report in 2016 – examined in July 2018
- NGOs submitted alternative reports.
- Concluding observations and recommendations have been received by Government.
Cities for CEDAW

- Developed by San Francisco
  - 7 Cities for CEDAW – USA
  - 44 Cities committed to endorse CEDAW
- Local implementation of UN convention
- Ensure resources, policies and actions do not in any way discriminate against women and girls

- Website: www.cities4cedaw.org

PWW(NZ) Working for Gender Justice
Implementation of CEDAW for Auckland

- Gender analysis – may include other demographic characteristics - e.g. race, disability etc.
- Urban planning – gender lens
  - Accessible safe spaces
  - Community facilities open longer
- City wide initiatives
  - Work life balance for all
  - Pay equity and reduce gender pay gap,
Implementation of CEDAW for Auckland

- Safety
  - Safe community facilities – libraries, sports grounds, parks, public toilets
  - Safe homes and work places
  - Street and cycle way lighting
  - Maintenance of footpaths and cycle ways
  - Transport system – lighting, security, park and ride, frequency and running later, 24hr transport

PWW(NZ) Working for Gender Justice
Auckland a City for CEDAW

- Gender equal city
  - Eliminate all forms of discrimination against all women and girls.
  - Thriving economy built on workplace diversity.
  - Equal pay for equal work.
  - Equal opportunity in work and lifestyle for all
  - Safe city environments with low rates of violence

- Review initiatives and plans through a gender lens.

PWWINZI Working for Gender Justice
AGENDA

1. Introduction
2. Our 4 Sustainability Pillars
3. People
4. Wellbeing
5. Environment
6. Community
7. Questions
Attachment A

Item 10

Wide ranging portfolio
- All limited edition Coca-Cola flavour will be no sugar
- Focusing our marketing on Coca-Cola No Sugar
- Sugar alternatives innovation
- Stevia innovation

Over half our brands offer low calorie or no sugar alternatives – an increase of 13% since 2009

Research & recipe making & consumer trials

5 years in development

25% less sugar
28% less sugar
**WELLBEING — RESPONSIBLE MARKETING**

Water Only Primary & Intermediate Schools

We only directly sell water into intermediate and primary schools.

Responsible Marketing Policy

We do not target advertising to children under the age of 14. We do not buy advertising directly targeted at audiences that are more than 35% children under 14. This television, radio, print and, where data is available, the Internet and mobile phones.
For 25 years we’ve brought Coca-Cola Christmas In The Park to life in Auckland and Christchurch.

Good2Great – a Coke NZ & Youthline Partnership to help young drivers become the best they can be.

The Coca-Cola Designated Driver programme is a joint initiative between CO & CCA which empowers RNW’s to keep their mates safe while having a great time during the holiday season.

Coke Gifting allows our people to donate product to community organisations and initiatives important to them. $200 worth of product is allocated to every Amabli employee to gift each year.

We provide community groups with uniquely designed Coca-Cola covers for their fundraising events. We provide special pricing to community groups to help raise as much funds as possible.
COCA-COLA

CHRISTMAS IN THE PARK – A PERSONAL STORY