Date: Monday 19 November 2018  
Time: 5:30pm  
Meeting Room: Manukau Civic Building  
Venue: Manukau Room  
Civic Annex Ground Floor  
31-33 Manukau Station Road  
Manukau

Ethnic Peoples Advisory Panel

OPEN MINUTE ITEM ATTACHMENTS

<table>
<thead>
<tr>
<th>ITEM</th>
<th>TABLE OF CONTENTS</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>Presentation on the panel’s priorities and achievements to date</td>
<td></td>
</tr>
<tr>
<td></td>
<td>A. 20181119 - Presentation on the panel’s priorities and achievements to date - Item 4 - Presentation</td>
<td>3</td>
</tr>
<tr>
<td>5</td>
<td>Ethnic Peoples Advisory Panel - Participation in Local Elections</td>
<td></td>
</tr>
<tr>
<td></td>
<td>A. 20181119 - Ethnic Peoples Advisory Panel - Participation in Local Elections - Item 5 - Presentation</td>
<td>21</td>
</tr>
</tbody>
</table>

Note: The attachments contained within this document are for consideration and should not be construed as Council policy unless and until adopted. Should Councillors require further information relating to any reports, please contact the relevant manager, Chairperson or Deputy Chairperson.
An Ethnically Engaged Auckland

Ethnic Peoples Advisory Panel (EPAP)
Community Hui - South Auckland
Nau Mai, Haere Mai
Namaste, Ni Hao,
Welcome

Sunil Kushal,
Chair of Ethnic People Advisory Panel
What is EPAP?

The Ethnic Peoples Advisory Panel offers advice based on their experiences living as people from ethnic cultures, to help us improve outcomes for this community. We will:

- identify the issues that are important to people from ethnic cultures
- provide advice on our regional strategies, policies and plans
- help us effectively engage with people from ethnic cultures.
Who is EPAP?

Members of the Panel:

- Sunil Kaushal (chair)
- Jade Tang-Taylor (deputy chair)
- Anita Keestra
- Bill Guan
- Dave Tomu
- Jessica Phuang
- Ljubica Mamula-Seadon
- Naoe Hashimoto
- Councillor Alf Filipaina (liaison councillor)
- Councillor Cathy Casey (chief liaison councillor)
- Lead officers: Cecilia Tse, Shameel Sahib
EPAP update on key advice provided

Since the induction in April 2017, the panel members have attended monthly panel meetings, and discussed more than 30+ agenda items. The panel has advised on the following council agendas:

- Auckland Plan 2050
- 10-year budget
- Investing in Aucklanders
- Public Safety and Nuisance Bylaw review
- Auckland Council’s engagement approach
- Inclusive Auckland Framework (diversity strategy)
- Investing in Play
- Voter participation
- Emergency Management Plan
- Facilities Network Policy.
EPAP update on key activity & engagement

Since then, we have also engaged in the following activities:

- Integrated panel sessions
- Panel’s work programme and presentations to the committees
- Engagement with the Council-Controlled Organisations (CCOs)
- Nominated panel chair and deputy chair
- Engagement with external ethnic organisations
- Public Forums to-date
- Approach to community engagement
EPAP update on work programme

The panel agreed the panel’s priorities and work programme and got approval from the Environment and Community Committee in September 2017. The panel's priorities include:

- a safer Auckland for ethnic communities
- advice on the implementation of the ‘Inclusive Auckland Framework’
- culturally competent council engagement
- affordable accommodations for new migrants
- effective public transport for migrants
- more ethnic communities’ civic participation
**Overall Feedback**

Long-Term Plan (10 Year Budget):

- **Question 1**: Regional Fuel Tax
  - Do Not Support
- **Question 2**: Targeted rate: water infrastructure
  - Support
- **Question 3**: Targeted rate: environmental
  - Support option A
- **Question 4**: General rates increase of 2.5 per cent
  - Support
- **Question 5**: Provider Targeted Rate
  - N/A
- **Question 6A/6B**: Local Board
  - N/A
- **Question 7**: Any other feedback
Overall Feedback

Auckland Plan:

- **Question 1**: An Inclusive Auckland
  - ☐ Yes
- **Question 2**: Advance Māori well-being
  - ☐ Yes
- **Question 3**: Affordable homes
  - ☐ Yes
- **Question 4**: Moving easily around Auckland
  - ☐ Yes
- **Question 5**: Protecting and enhancing our environment
  - ☐ Yes
- **Question 6**: Equipping people for future jobs
  - ☐ Yes
- **Question 7**: Shaping our growth
  - ☐ Yes
- **Question 8**: Any other feedback
Recommendation #01

Prioritise Safety & Security for Ethnic Communities.

- We need safer trains, buses, and public transport.
- We need safer streets and communities.
- We need more "working" security cameras, particularly in the city.
- Potentially more law enforcement.
Recommendation #02
Prioritise Diversity & Inclusion for Ethnic Communities:

- Unanimous support for “Belonging & Participation” outcome of the Auckland Plan
- We believe diversity & inclusion is key to Auckland’s success moving forward into the future
- Focus on creating safe opportunities for people to meet, connect and participant in and enjoy community and civic life. e.g Encourage “Ethnic” communities to integrate with “Mainstream” communities
Recommendation #03
Prioritise Environment for Ethnic Communities:

- The environment is key to Auckland/New Zealand’s global identity
- Important to prioritise and invest in ensuring our environment is the best it can be!
- International Students often choose New Zealand because of its “clean green image”
Demographic Panel’s combined recommendations

1 March 2018

The Auckland Council’s Disability, Ethnic Peoples, Pacific Peoples, Rainbow Communities and Seniors Advisory Panels appreciate this opportunity to share our communities’ experiences and recommendations to help inform the 10-year budget and Auckland Plan 2050.

This joint recommendation resulted from a cross-panel chairs’ meeting when it became apparent from discussions about the issues and priorities of our communities for the 10-year budget and Auckland Plan 2050 that we shared two important and pressing issues: transport and housing. Not surprisingly, these issues profoundly affect our communities lives and we offer recommendations and solutions to ensure Auckland is a world-class city for all our diverse communities.

<table>
<thead>
<tr>
<th>Auckland’s diverse communities have called for the following priorities</th>
<th>Disability Advisory Panel</th>
<th>Ethnic Peoples Advisory Panel</th>
<th>Pacific Peoples Advisory Panel</th>
<th>Rainbow Communities Advisory Panel</th>
<th>Seniors Advisory Panel</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Deeply concerned about accessible public transport and strongly recommend improvement in this area</td>
<td>Ethnic Peoples Advisory Panel recommends</td>
<td>The traffic congestion issues in Auckland are getting worse yet the alternative options offer little encouragement for Pasifika communities and Auckland communities in general to embrace public transport systems.</td>
<td>• Transport that is safe, affordable, accessible and rainbow friendly</td>
<td>• Better transport services and more accessible options for older people</td>
<td></td>
</tr>
<tr>
<td>• That the council ensures there is equitable access to subsidies and parking permits</td>
<td>• That Auckland Council provides better, more reliable, more frequent transport services, including more bus stops too!</td>
<td>The Pacific Peoples Advisory Panel will advocate for accessible and affordable public transport with a focus on socio-economic model of costing — such as reversing the cost of bus/train/transport hubs so that the further you are from the CBD, the less you pay and the closer you are the more you pay</td>
<td>• Develop a campaign for public transport that challenges cultural behaviour like the “Bug Bear” campaign by Auckland Transport — “Don’t be Rainbow Phobic!”</td>
<td>• Continuing monitoring of the CRL work and of the HiB card and Gold Card interface</td>
<td></td>
</tr>
<tr>
<td>• That Auckland Transport (as a Council-controlled organisation or handover recognises the UNCRPD and the NZS).</td>
<td>• That Auckland Transport invests more into making their services safer with better security as often Ethnic People are targeted</td>
<td></td>
<td>• Need for more mobility parking near train stations to assist access to the rail network too.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• That Auckland Transport references both of the above documents, and the importance of accessibility and inclusion in all transport policies and strategies.</td>
<td>• That Auckland Transport invests in more parking at bus/train/transport hubs to encourage public vs private transport</td>
<td></td>
<td>• Utilise council expertise in environmental design to create public transport environments (e.g. trains, bus stops, train platforms, cycle paths etc.) where no one feels vulnerable or unsafe</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Ethnic Peoples Advisory Panel

19 November 2018

Attachment A

Item 4

<table>
<thead>
<tr>
<th>Auckland’s diverse communities have called for the following priorities:</th>
<th>Disability Advisory Panel</th>
<th>Ethnic Peoples Advisory Panel</th>
<th>Pacific Peoples Advisory Panel</th>
<th>Rainbow Communities Advisory Panel</th>
<th>Seniors Advisory Panel</th>
</tr>
</thead>
<tbody>
<tr>
<td>For Auckland’s Housing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>· That the council provides speedier consent processes for developers who provide affordable accessible housing (private and social)</td>
<td>That the council provides financial incentives through rates for accessibility features or retrofitting</td>
<td>That the council consults with the panel about engaging with central government to prioritise housing issues for those with disabilities – including conflicting policies that prevent people from being eligible for accessible social housing.</td>
<td>That Auckland Council continues to improve the overall quality of housing and quality of urban design</td>
<td>The stark reality for many Pacific families in Auckland is that they will not be able to afford to own a house in Auckland, so the challenge is to provide viable options and innovative alternatives that still allow for Pacific families to build and have a quality affordable ‘home’. So as a key priority for the Pacific Peoples Advisory Panel, we will:</td>
<td>That Auckland Council continues to improve the overall quality of housing and quality of urban design</td>
</tr>
<tr>
<td>· That Auckland Council releases more land availability for development and continues to grow ‘up and out’</td>
<td></td>
<td></td>
<td></td>
<td>· Support and advocate for a council regulatory framework that allows for affordable housing options through quality controls on rentals and social housing developments.</td>
<td></td>
</tr>
<tr>
<td>· That Auckland Council continues to improve the overall quality of housing and quality of urban design</td>
<td></td>
<td>Advocacy to central government on other financial mechanisms that are more culturally appropriate and varied to support people’s savings, not just Kiwisaver.</td>
<td></td>
<td>· Advocate for the council to work collaboratively with central government to incrementally affordable quality housing options such as long term rentals, rent to own home schemes and equitable body corporate structures.</td>
<td></td>
</tr>
<tr>
<td>· That Auckland Council implements their tools wherever possible Auckland Design Manual Universal Design Tool</td>
<td></td>
<td>That Auckland Council regulates rental tenancy better, with a longer term security of tenure</td>
<td></td>
<td>· Advocate and endorse a coordinated campaign that highlights the benefits of alternative housing schemes such as long term rentals, once the appropriate regulatory and compliance structures are in place. This will reset peoples thinking and minimise the stigma of not</td>
<td></td>
</tr>
<tr>
<td>· That Auckland Council ensures there is an overall quality of rentals e.g. ‘warrant of fitness’ accommodation system, consider the Singapore model</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

NB: With a rapidly ageing population, some of whom...
Community Engagement
“Future of AKL” Storytelling Campaign

According to StatsNZ, by 2038 the demographic make-up of Auckland is going to shift significantly:

“All ethnic populations are projected to grow in number between 2013 and 2038, Stats NZ said today. The broad Asian ethnic group will increase the most over the period. ... New Zealand’s total population is projected to grow from 4.4 million in 2013 to 5.2–6.3 million in 2038.”

REF:
Community Engagement

"Future of AKL" Storytelling Campaign

We want to hear from you!

Your ideas, your hopes & your dreams from our diverse Ethnic communities:

- What do you believe the Future of AKL looks like?
- What is your vision for Auckland?
- If there was one thing you would want Auckland Council to change, what would that be?
Xie Xie, Namaste, Thank you!

Presented by: Sunil Kushal (Chair)
Designed by: Jade Tang-Taylor (Deputy Chair)
Ethnic Advisory Panel
Participation in local elections
Katie Watson
19 November 2018
Ethnic Peoples Advisory Panel
19 November 2018

Attachment A

Item 5

Voter turnout

- 38.5% turnout in Auckland in 2016
  (Voter awareness survey: 63% voted)

Of post campaign: Did you vote in the Auckland Council Elections?
Base: Total sample: post 2016 campaign (n=1,259)

- Male:
  - % voted by gender:
    - Male: 68%
    - Female: 59%

- % voted by time lived in Auckland:
  - 10 years or more: 69%
  - 5 years or more, but less than 10 years: 60%
  - 1 year or more, but less than 5 years: 39%
  - Less than 1 year: -13%
# Barriers to voter participation

Voter Awareness survey 2016

<table>
<thead>
<tr>
<th>Effort</th>
<th>Post 2016 (n=457)</th>
</tr>
</thead>
<tbody>
<tr>
<td>I don't know anything about the candidates</td>
<td>25%</td>
</tr>
<tr>
<td>I don't know enough about the policies</td>
<td>22%</td>
</tr>
<tr>
<td>I can't work out who to vote for</td>
<td>16%</td>
</tr>
<tr>
<td>Too much effort to select the candidate</td>
<td>10%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Timing</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>I did not know when voting finished, missed deadline</td>
<td>18%</td>
</tr>
<tr>
<td>I forgot to vote</td>
<td>18%</td>
</tr>
<tr>
<td>I'm not interested in politics or politicians</td>
<td>14%</td>
</tr>
<tr>
<td>I don't think my vote will make a difference</td>
<td>11%</td>
</tr>
<tr>
<td>I can't be bothered voting</td>
<td>11%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Apathy</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>I had other commitments during that time</td>
<td>10%</td>
</tr>
<tr>
<td>I do not like any of the candidates</td>
<td>9%</td>
</tr>
<tr>
<td>I had work commitments during that time</td>
<td>9%</td>
</tr>
<tr>
<td>I don't know where or how to vote</td>
<td>7%</td>
</tr>
<tr>
<td>I will be away from home over the voting period</td>
<td>7%</td>
</tr>
</tbody>
</table>

Base: Respondents who didn’t or don’t intend to vote.

Q7 And what are your main reasons for not voting in the Auckland Council Elections? Previous waves were select one reason only. Excludes reasons <7%.

Attachment A Item 5
Additional barriers among migrants
Diverse community participation qualitative research August 2018

- The ‘general’ barriers of lack of knowledge of council and the elections and low motivation are compounded by:
  - Recent migrants are busy trying to get settled in so wider issues such as voting are a low priority
  - Language - there is ‘so much to read’ in the candidate booklet
  - Disengagement driven by racism – not feeling accepted

- Additional barriers include:
  - Some permanent residents are not aware they are allowed to vote
  - Some also believe if they vote they will get called up for jury service (and if they do not attend they will be fined)
  - Unsure about whether to engage on issues – maybe that’s NZ culture?
“Some of the issues that I have, I hesitate talking about it because that may be NZ culture and that’s how things work around here. I don’t think about taking actions to fix it.”

(Korean non-voter)
Summary of barriers

Once they have the motivation – there are still several steps to complete the process where we may lose people.
Candidate diversity

Candidate ethnicity distribution
Comparing all candidates, elected candidates and unelected candidates to the Auckland population (horizontal bars)

- All candidates
- Elected candidates
- Unelected candidates

---

Auckland Population: 23%

- European:
  - All: 76%
  - Elected: 85%
  - Unelected: 71%
- Māori:
  - All: 10%
  - Elected: 7%
  - Unelected: 9%
- Pacific Peoples:
  - All: 11%
  - Elected: 8%
  - Unelected: 12%
- Asian:
  - All: 4%
  - Elected: 14%
  - Unelected: 10%
- MELAA and Other:
  - All: 2%
  - Elected: 3%
  - Unelected: 2%
Election rate

Election rate by ethnicity
Comparing the percentage of candidates elected in each ethnicity to the average for all candidates (horizontal bar graph)

- European: 43%
- Māori: 26%
- Pacific Peoples: 27%
- Asian: 17%
- MELAA and Other: 50%

Overall elected 39%
Why is it important for ethnic communities to participate?

- Future-proofing democracy in a superdiverse city
- Diversity of decision-makers making relevant decisions
- Shaping approach, shaping policy, shaping Auckland
- Your right as a citizen/permanent resident to vote
- Sense of belonging
Election key dates

- Enrol or update your details by 16 Aug 2019
- Nominations open 19 July to 16 Aug 2019
- Voting opens 20 September to 12 October 2019
- Election Day 12 October 2019
Questions?