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December 12, 2018.
The Whau Local Board
31 Totara Avenue
New Lynn, Auckland

Dear Board Members

SUPPORTING DOCUMENT FOR PETITION TO RETURN THE ETHNIC SOCCER TOURNAMENT TO RIVERSDALE RESERVE IN AVONDALE

The Ethnic Soccer Tournament is a volunteer-run, affordable summer football tournament which brings together the various vibrant ethnic communities in Auckland (predominantly in the Whau Local Board) to share our cultures, music, food and intertwined kiwi-ness through the most popular sport in the world, Football.

We are asking the Board to intervene and help to return the tournament to its historical staging grounds of Riversdale Reserve.

The tournament has run in one form or another for the last 30 years at the Riversdale Reserve in Avondale. At least it did until 3 years ago. We have gathered signatures from 14 different ethnic communities to return this iconic community event back to its historical staging grounds.

3 years ago, we partnered with an individual to provide us with certified referees from Auckland Football. This was to improve the quality of the football tournament. This individual offered to book the grounds at the time under his private company, Wax Eye Group Ltd.

We ended our working relationship with the individual in question due to his apparent primary motivation of making money from the tournament. There was also a significant breakdown in the relationship between this individual and the various team managers due to his adversarial nature which affected the tournament atmosphere significantly.

The team managers at the time determined that this individual wanted to take over the running of the tournament for monetary gain which would have severely limited participation of many teams who draw their players from minority migrant and refugee communities.

We were very surprised when we tried to book Riversdale Reserve the following year and were told Wax Eye Group was now considered the “historical user” and would always have first preference for booking the grounds!

Despite the colossal disappointment we felt at being denied the grounds, we have asked the council to provide us alternative grounds and it has been a disappointing 3 years since. We have had fields double booked, unsuitably marked grounds and one year an inability to book us ANY grounds.

This year, we were allocated to Blockhouse Bay Reserve with two fields which are 3 mins drive away from each other (affecting the atmosphere of the games); which got waterlogged after rain and had uncut grass for the first 2 Sundays of our tournament.

We have always required 3 fields (which Riversdale has) to accommodate the number of teams wanting to participate in the tournament and this year had to turn away 4 teams (Samoa, Fiji, Nepal and Serbia)
which whittled down participation in this year’s tournament to only 12 teams. (At its peak we have had 24 teams participating.)

We understand the individual behind Wax Eye Group Ltd is running a small football tournament on Riversdale Reserve with teams which are primarily based on the North Shore. And is doing so with the express purpose of commercial gain.

Parks and Reserves like the Riversdale Reserve are maintained through the taxes and rates paid by community members and the primary purpose of these facilities should be for community use and promoting community based initiatives. The Ethnic Soccer tournament has been doing just that for over 30 years.

The Ethnic Soccer Tournament is a volunteer-run, affordable summer football tournament which brings together the various vibrant ethnic communities predominantly in the Whau Local Board to share our cultures, music, food and intertwined kiwi-ness through the most popular sport in the world, Football.

We are asking the Board to support its minority ethnic communities by:

- Ask Auckland council to investigate and determine how a first time user 3 years ago has become the historical user over a group who has been there for more than 30 years
- Mediate a return of the tournament to Riversdale Reserve

Thank you for your time and looking forward to your quick action and resolution

On Behalf of the NZ Ethnic Soccer Tournament
Ladi Ajayi and Frank Amoah
cc: Members of the ethnic community listed below:

- Nigeria
- Ghana
- Chile
- Peru
- Zimbabwe
- Macedonia
- Ethiopia
- Nepal
- Brazil
- Japan
- Samoa
- Fiji
- Serbia
- South Africa
- Italy
- Croatia
- Mt Roskill Grammar School Football First XI
12 December 2018

1. Purpose

This document provides the Whau Local Board with an overview of the Healthy Families Waitakere and the Healthy Environments Framework Project.

1.1 Summary

A summary of the key points raised in this paper for Whau Local Board are:

- The Healthy Families Waitakere initiative was established in 2014
- The role of Healthy Families Waitakere is catalytic in that it aims to strengthen the local prevention system and works with local system stakeholders and champions to do so. The aim is to make a significant impact by supporting leadership across society and sectors to enable change at scale by leveraging their collective intelligence and spheres of influence, back-boning collaborations to explore, design, and experiment in locally-led solutions, and providing evidence and insights to inform the compelling case for change

Healthy Families Waitakere is aligned to the Whau Local Board plan and has the ability to specifically contribute to:
Outcome 2 - Great neighbourhoods with strong community connections, capacity and voices
Outcome 6 - Celebrating our creative edge in our streets, neighbourhoods and communities

2. About Healthy Families NZ

Healthy Families NZ is a large-scale initiative that brings community leadership together in a united effort for better health. It aims to improve people’s health where they live, learn, work and play by taking a systems approach to preventing chronic disease. Healthy Families NZ involves a dedicated prevention workforce creating change across the multiple systems and settings that influence our everyday lives, like workplaces and schools, and other community settings such as marae as well as the media, food, transport and planning systems to enable sustainable healthy change.

Because Healthy Families NZ is focused on the prevention system rather than further downstream in intervention, it does not deliver frontline services. Rather, it aims to work with system stakeholders and communities to identify levers for change and to test new solutions to complex problems, which affect the populations health and wellbeing. The primary focus areas for Healthy Families NZ are:

- Supporting the growth of a local sustainable food system to address the challenge of food insecurity
- Community spaces and places that inspire communities to play, move, be active
- Increasing the value proposition of wal (water) as the first choice of drink
- Encouraging more smokefree environments while supporting communities to prevent uptake by new generations
- Reducing alcohol-related harm in communities

2.1 What Healthy Families NZ looks like locally

Sport Waitakere is the led provider of Healthy Families Waitakere, which was established in 2014. The workforce works alongside key system stakeholders to develop and test initiatives designed by, and reflective of, the community, and informed by theories of change and good evidence.
Healthy Families Waitakere activations have included the exploration of new ideas and solutions that are not only specific to West Auckland communities, but have broader implications to a wider audience because of the range of collaborations and attempts to scale positive change. The following section provides an update regarding the Healthy Environments Framework.

2.2 Healthy Environments Framework

Healthy Families Waitakere has been working towards supporting Auckland Council to achieve their practices and policies that advocate for health and wellbeing. Our aim is to assist in supporting Auckland Council to become a healthy environments organisation. Healthy Environments Vision - ‘Our spaces enable and promote active, healthy and flourishing communities’.

The Healthy Environments framework is intended to support Auckland Council officers, Local Boards and community to increase healthy choices and options through various settings i.e. Local Board funded events, Leisure Centres, Community Facilities, Leasing Agreements and Funding Grants, encouraging every opportunity to adopt a Healthy Environments lens to increase the availability and accessibility of healthy food and drink choices, reduce smoking and alcohol related harm and increase opportunities for movement.

Healthy Families Waitakere initiated communications with the Western Local Board Services to discuss commonalities regarding community health and wellbeing and the potential to piece together a consistent approach that could support in achieving local board health and wellbeing goals.

Healthy Families Waitakere together with Healthy Families Manukau, Manurewa-Papakura have kept momentum by approaching representatives working in Auckland Council events to workshop Healthy Environments principles in an event setting. Workshops commenced with participants coming from Auckland Council Events Team Leader, Event Facilitator and Manager Event Production, Auckland Regional Public Health Service (ARPHS), Waitakere Healthy Families, TSI Pacific Specialist Advisor and Healthy Families Manukau, Manurewa-Papakura.

Healthy Families Waitakere is coming to its third event’s season, working in collaboration with Healthy Families Manukau, Manurewa-Papakura, ARPHS, Auckland Council Event’s team and ATEED on creating healthier events. The insights from this approach combined with outcomes of the workshops were used to develop 4 practical principles designed to be easy to implement. Hence, Healthy Families Waitakere would like to take this opportunity to provide the Whau Local Board with an update of the Healthy Environments working prototype that targets events.

3. Discussion points with Whau Local Board

a. By informing the Whau Local Board of the work that has been done, Healthy Families Waitakere would like to socialise the Healthy Environments ‘Event’ principles and guide. Our goal is for all Western Local Boards to adopt the framework across the Local Board funded events and Auckland Council run events in the local board area in the near future.

b. The events area is just one of multiple Whau Local Board to also consider other settings (i.e. Leisure Centres, Community Facilities, Leasing Agreements, Funding Grants) to create a Healthy Environments lens for use across settings that will contribute to a suite of mutually reinforcing activities that will inform the overall Healthy Environments Framework.
How might we support Auckland Council to become a health promoting organisation?

Healthy Families Waitakere
2018 – 2022

Objectives
• Improve people’s health where they live, learn, work and play
• Support communities to think differently about causes of poor health
• Enable and activate leadership across multiple sectors
• Strengthen partnerships and coordinated approaches
• Amplify and scale existing initiatives

4.9 million over 4 years
2018 - 2022
Healthy Families NZ – national impact

- Ministry of Health – government partner
- Clusters supporting networks of practice
- National impact
  - Iwi Chairs forum
  - LGNZ
- Systems – Food and Water
- Settings – Schools, Workplaces
THE VISION: OUR SPACES ENABLE AND PROMOTE ACTIVE, HEALTHY & FLOURISHING COMMUNITIES

What are we working on?

A collaborative project supporting events to have healthful food and drink environments since 2006. This work has been integrated into the food and drink guidelines in ATEPS' Major Outbreaks Guide since 2010, and the venture even being termed 'Kiwi's Dry Out'.

It also aligns with Auckland Council's Food and Drink Guidelines with places in place in leisure centres, cafeterias and catering.

We have secured seed funding for a Good Food Council since October this year, with new business events being developed for further funding. We have also received a grant from the Health Promotion Agency to develop resources to support this work.

Lead by: Healthy Families (Whakatane & Whanganui, Hamilton, Tauranga and Whitianga).

A comprehensive framework developed in 2016 to support local boards to create Health Promoting Environments in their communities, including their local board areas. Covers all areas of health including food, transport, safety, connectedness etc.

For example:

Whakatane: Good Food Council 2017 Outcome & Objective 3: "Increase opportunities for active, healthy living, and community involvement and connectedness."

Lead by Healthy Families (Whakatane, Hamilton, Tauranga and Whitianga).
Why Events?

- 500 Events/year
- 1 million people attend
- 20% of stall holders have healthy menus
- Normalising healthier options for all

WHERE WE LANDED:

4 PRACTICAL PRINCIPLES TO SUPPORT A HEALTH PROMOTING EVENT
What are the principles?

1 Water (wai) is the easiest choice
2 Good Food (Kai) for all
3 Smoke free and alcohol in moderation
4 Encourage movement

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**PRINCIPLE 1: WAI (WATER) IS THE FIRST CHOICE**

**1.1 Free water is provided**

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<td>Set up mobile water stations (great for summer events) OR mobile water bar stations (pulled to events focused on food)</td>
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<tr>
<td>Set up ‘bring your own water bottle’ stations</td>
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Tips: Pre-plan the number of water stations/water bars for the size of the event – allow at least 1 water station/water bar or water bottle station per 500 people. Don’t forget to utilise existing council owned buildings and facilities to access free water.


**1.2 Free water is promoted & accessible**

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<td>Promote water using flyers, flags or site maps</td>
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<td>Work with the event host to actively promote free water</td>
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<td>Include ‘free water’ and ‘bring your own water bottle’ messaging in all advertising and promotion</td>
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What are others doing?

Manurewa Local Board – adopted at October meeting
Papakura Local board – adopted at October meeting
Ōtara-Papatoetoe Local Board – adopted at October meeting
Mangere-Otahuhu Local Board – adopted at November meeting
Puketepapa Local Board – Creating a Healthy Puketepapa Action Plan

Follow us
healthyfamilieswaitakere.org.nz