I hereby give notice that an ordinary meeting of the Devonport-Takapuna Local Board will be held on:

Date: Tuesday, 19 February 2019  
Time: 4.00pm  
Meeting Room: Devonport-Takapuna Local Board Chamber  
Venue: Takapuna Service Centre  
Level 3  
1 The Strand  
Takapuna

**Devonport-Takapuna Local Board**  
**OPEN AGENDA**

**MEMBERSHIP**

Chairperson
George Wood, CNZM

Deputy Chairperson
Dr Grant Gillon

Members
Mike Cohen, QSM, JP
Jennifer McKenzie
Jan O'Connor, QSM
Mike Sheehy

(Quorum 3 members)

Rhiannon Foulstone-Guinness  
Democracy Advisor  
13 February 2019

Contact Telephone: 021 815 313  
Email: rhiannon.guinness@aucklandcouncil.govt.nz  
Website: www.aucklandcouncil.govt.nz

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**Note:** The reports contained within this agenda are for consideration and should not be construed as Council policy unless and until adopted. Should Members require further information relating to any reports, please contact the relevant manager, Chairperson or Deputy Chairperson.
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1  Welcome

2  Apologies

At the close of the agenda no apologies had been received.

3  Declaration of Interest

Members are reminded of the need to be vigilant to stand aside from decision making when a conflict arises between their role as a member and any private or other external interest they might have.

The Auckland Council Code of Conduct for Elected Members (the Code) requires elected members to fully acquaint themselves with, and strictly adhere to, the provisions of Auckland Council’s Conflicts of Interest Policy. The policy covers two classes of conflict of interest:

i.  A financial conflict of interest, which is one where a decision or act of the local board could reasonably give rise to an expectation of financial gain or loss to an elected member

ii.  A non-financial conflict interest, which does not have a direct personal financial component. It may arise, for example, from a personal relationship, or involvement with a non-profit organisation, or from conduct that indicates prejudice or predetermination.

The Office of the Auditor General has produced guidelines to help elected members understand the requirements of the Local Authority (Member’s Interest) Act 1968. The guidelines discuss both types of conflicts in more detail, and provide elected members with practical examples and advice around when they may (or may not) have a conflict of interest.

Copies of both the Auckland Council Code of Conduct for Elected Members and the Office of the Auditor General guidelines are available for inspection by members upon request.

Any questions relating to the Code or the guidelines may be directed to the Relationship Manager in the first instance.

4  Confirmation of Minutes

That the Devonport-Takapuna Local Board:

a)  confirm the ordinary minutes of its meeting, held on Tuesday, 11 December 2018, as a true and correct record.

5  Leave of Absence

At the close of the agenda no requests for leave of absence had been received.

6  Acknowledgements

At the close of the agenda no requests for acknowledgements had been received.

7  Petitions

At the close of the agenda no requests to present petitions had been received.
8 Deputations

Standing Order 7.7 provides for deputations. Those applying for deputations are required to give seven working days notice of subject matter and applications are approved by the Chairperson of the Devonport-Takapuna Local Board. This means that details relating to deputations can be included in the published agenda. Total speaking time per deputation is ten minutes or as resolved by the meeting.

At the close of the agenda no requests for deputations had been received.

9 Public Forum

A period of time (approximately 30 minutes) is set aside for members of the public to address the meeting on matters within its delegated authority. A maximum of 3 minutes per item is allowed, following which there may be questions from members.

At the close of the agenda no requests for public forum had been received.

10 Extraordinary Business

Section 46A(7) of the Local Government Official Information and Meetings Act 1987 (as amended) states:

"An item that is not on the agenda for a meeting may be dealt with at that meeting if-

(a) The local authority by resolution so decides; and

(b) The presiding member explains at the meeting, at a time when it is open to the public,-

(i) The reason why the item is not on the agenda; and

(ii) The reason why the discussion of the item cannot be delayed until a subsequent meeting."

Section 46A(7A) of the Local Government Official Information and Meetings Act 1987 (as amended) states:

"Where an item is not on the agenda for a meeting,-

(a) That item may be discussed at that meeting if-

(i) That item is a minor matter relating to the general business of the local authority; and

(ii) the presiding member explains at the beginning of the meeting, at a time when it is open to the public, that the item will be discussed at the meeting; but

(b) no resolution, decision or recommendation may be made in respect of that item except to refer that item to a subsequent meeting of the local authority for further discussion."
Private plan change request - Smales Farm business park, Takapuna

File No.: CP2019/00076

Te take mō te pūrongo
Purpose of the report

1. To seek the board’s views on a private plan change request lodged by Northcote RD1 Holdings Limited for the Smales Farm business park so that these views can be included in a report to the Planning Committee in March on whether to adopt, accept or reject the request.

Whakarāpopototanga matua
Executive summary

2. Northcote RD1 Holdings Limited has made a private plan change request (plan change) to change the Auckland Unitary Plan’s operative provisions applying to Smales Farm. The site is approximately 11 hectares in area, located immediately adjacent to the Smales Farm bus station on the northern busway, and is zoned Business Park with a precinct, the Smales 1 Precinct. The plan change primarily alters the precinct. See Attachment A.

3. The plan change would enable a significant amount of apartment type residential development, including several tall buildings, along with a proportionate increase in ‘ancillary’ floor space. This would include further retail, to provide for the needs of workers and new residents at the site. It is a plan change providing for the development, over 20 to 30 years, of what is best described as a mixed use transit oriented node. See Attachments C and D.

4. The plan change is scheduled to be reported to the Planning Committee in March to determine whether it should be accepted, adopted or rejected in terms of clause 25 of the First Schedule to the Resource Management Act 1991 (the Act). The committee’s decision at this stage does not involve a full assessment of the planning merits of the plan change.

5. The planning merits of the plan change will be considered subsequently following full public notification and through the submissions and hearing process (if it is ‘accepted’ and notified).

6. It is considered that the board’s focus should be the Devonport-Takapuna Area Plan and whether the plan change aligns with that plan, which in turns aligns with the Auckland Plan 2050. The key question is, does the plan change accord with ‘sound resource management practice’. The board’s views will be included in the report to the Planning Committee.

7. If the plan change is ‘accepted’ it will be prepared for notification, in collaboration with the applicant, and then proceed to notification, submissions and a hearing, through which its merits and expected outcomes would be fully explored towards an appropriate decision.

Ngā tūtohunga
Recommendation/s

That the Devonport-Takapuna Local Board:

a) provide its views to the Planning Committee on whether the private plan change request by Northcote RD1 Holdings Limited for Smales Farm should be accepted, adopted, rejected or made subject to a resource consent application process.
Horopaki
Context

General context

8. Northcote RD1 Holdings Limited has made a request to change the Auckland Unitary Plan’s (operative) “Smales 1 Precinct” provisions applying to Smales Farm (plan change). The Smales Farm business park site at 68-94 Taharoto Road is immediately adjacent to the Smales Farm bus station on the northern busway. The site is approximately 11 hectares in area, is zoned “Business Park”, and has the precinct as an ‘overlay’. See Attachments A and B.

9. Neither the Business Park zoning nor the Smales 1 Precinct provide for residential accommodation (other than ‘visitor accommodation and boarding houses’) and this is the primary purpose of the plan change – to enable residential, apartment type developments. The residential land use would be permitted but the buildings assessed via ‘restricted discretionary’ applications. No reduction in office floor space capacity is proposed from that presently enabled – up to 162,000 square metres, beyond which further consent would be required.

10. The residential developments would be up to 75 metres high, with some parts of buildings up to 100 metres, and they would be towards the motorway (western side of the site). The applicant considers the site to have the potential for up to 1300 residential units.

11. The Smales Farm business park site is a strategic one on the North Shore of Auckland, located adjacent to the Northcote interchange of the northern motorway, and adjoining the Northern Busway and Smales Farm Station. The locality is best described as a mixed use corridor, with a variety of non-residential uses nearby, including the North Shore hospital, Westlake Girls High School and health-related businesses and services. The applicant considers that the relative lack of nearby residential areas creates the opportunity for greater intensity and height. See Attachments C and D.

Statutory and planning context

12. The Planning Committee is required to make a process decision under clause 25 of the First Schedule to the Resource Management Act 1991 (the Act) to either ‘accept’ the plan change (and notify it), ‘adopt’ it as a council plan change, reject it, or require it to be subject to resource consent processes.

13. The process decision does not involve a full evaluation of the planning merits of the provisions of the plan change (and its intended environmental outcomes). Primarily, the Planning Committee must be satisfied that the plan change has sufficient merit and does not fail on various grounds the Act sets out; in particular, that it is not contrary to ‘sound resource management practice’.

14. The strategic planning context for this ‘sound resource management’ decision is established by the Auckland Plan, the Unitary Plan and the Devonport-Takapuna Area Plan, which in turn gives effect to the Auckland Plan 2050. The compact city thrust of the Unitary Plan gives effect to the Auckland Plan, and any plan changes are required to be consistent with the planning directions and aims of these plans.
Tātaritanga me ngā tohutohu
Analysis and advice

15. The soundness of the plan change is assessed at this stage at a high level, in terms of the council’s strategic and local planning documents and the compact city strategy of the Unitary Plan. The focus for the board is the Devonport-Takapuna Area Plan.

16. A mixed use transit oriented node at the site is considered by the applicant to promote numerous urban growth objectives and priorities. It would also promote some key ‘directions’ and ‘focus areas’ of the newly adopted Auckland Plan 2050. To date, staff and independent experts acting for council agree that the proposed plan change has this potential.

17. The new Auckland Plan reflects the earlier Devonport-Takapuna Area Plan which defines a ‘Greater Takapuna strategic growth and development opportunity area’, as depicted below. Smales Farm and the Northern Express bus station are an important western ‘bookend’. This is in respect of two significant corridors: the Taharoto/Anzac Street-Takapuna corridor and the Shakespeare Road- Milford corridor.

18. Under the Auckland Plan, and the Unitary Plan that gives effect to it, particular urban areas are to undergo significant housing and business growth over the next 30 years. Greater Takapuna is a ‘Development Area 2018-2021’ (see below). Smales Farm is on the western fringe of this area. The initiatives, ‘directions’ and ‘focus areas’ of the Auckland Plan, and the purpose of the Smales Farm plan change, are well aligned.
19. The staff view at this stage is that Smales Farm is strategically located with respect to its potential to contribute to the success of the Takapuna development area. Therefore, its efficient use and development in a quality compact form, incorporating residential and ancillary activities, has significant potential to contribute to a ‘quality compact urban form’ (AUP, Regional Policy Statement, B2.2.1 objective 1). A ‘mixed use transit oriented node’ directly adjoining a rapid transit station and close to schools and other employment areas is not considered inappropriate and is consistent with ‘sound resource management practice’. The plan change is therefore worthy of an ‘accept’ decision.
20. The other process options for this plan change request set out in the Act are not supported by staff for the reasons given below:

- **Adopt the plan change?** The proposed change to enable a mixed use transit oriented node has merit but is not of such importance to the wider public interest that ‘adoption’ of it by the council should occur. It should remain a private request with the costs of processing borne by the applicant.

- **Rejection of plan change?** The proposed change is not ‘frivolous or vexatious’ and the environmental outcomes it promotes have not been recently traversed and rejected (eg via the Independent Hearings Panel process). The development concept is a new consideration for the site and the plan change has been well researched and is supported by technical and expert reports.

- **Plan change process rejected and proposal made subject to a resource consent application?** The proposal is for a long term, mixed use development of a large strategically located site. The applicant’s ‘concept masterplan’ is but one development scenario. In the same way that Smales Farm has developed over many years but departed from its original concept layout, the same is likely to happen in the future. It is ‘sound resource management practice’ for a large, long term development proposal that will occur in stages to be enabled by Unitary Plan provisions where each significant stage is subject to a resource consent application and detailed evaluation in terms of structuring elements, urban design criteria and residential and ‘business park’ amenity factors.

Accordingly, in the staff’s view the appropriate recommendation in this case is to ‘accept’ the plan change.

**Ngā whakaaweawe me ngā tirohanga a te rōpū Kaunihera**

**Council group impacts and views**

21. The relevant council departments and agencies, including Auckland Transport, have reviewed the requested plan change for adequacy of information and have not identified any insurmountable issues at this stage. There are issues that will require to be closely analysed as part of a merits assessment, a key one being the fact that the site is on a very busy roading corridor (as well as a rapid transit corridor). However at this stage Auckland Transport is not opposed in principle to the land use concept the proposed change aims to enable at this site.

**Ngā whakaaweawe ā-rohe me ngā tirohanga a te poari ā-rohe**

**Local impacts and local board views**

22. Bearing in mind that the Planning Committee’s decision is primarily a process one and not a merits or outcomes one, it is nevertheless appropriate to note that the applicant and council’s experts have identified that the plan change could have a range of potential environmental effects, both positive and negative. These could impact both locally and further afield and include visual, landscape, urban design, transport and economic matters, and these will be further evaluated in the course of processing the plan change (assuming it is ‘accepted’ by the Planning Committee).

23. In terms of ‘local board’ views, there are two aspects: Firstly, the board is being asked to provide comment to the Planning Committee about the development concept of the plan change - a *mixed use transit oriented node* - and whether it considers this to be inconsistent with the board’s local planning strategies or at odds with ‘sound resource management’ to such an extent that it should not be ‘accepted’ or processed further. It is noted that a decision by the Planning Committee to ‘reject’ the plan change is appealable to the Environment Court. Secondly, the board will have an opportunity to comment on the merits of the plan change if it is ‘accepted’ and notified.
Tauākī whakaaweawe Māori
Māori impact statement

24. The applicant has advised that letters went out to iwi on 26 November 2018 with an invitation to meet to discuss the proposal. The outcomes of this will either be reported verbally to the board or in writing to the Planning Committee.

25. There are 13 mana whenua groups that have an interest in the locality in which Smales Farm is located. These are:
   a. Ngāi Tai ki Tāmaki
   b. Te Patukirikiri
   c. Ngāti Paoa
   d. Te Ākitai Waiohua
   e. Te Rūnanga o Ngāti Whātua
   f. Ngāti Whanaunga
   g. Te Kawerau Ā Maki
   h. Ngāti Whātua o Kaipara
   i. Ngāti Whātua Ōrākei
   j. Ngāti Tamaterā
   k. Ngāti Te Ata
   l. Ngāti Maru
   m. Ngāti Tamaoho

Ngā ritenga ā-pūtea
Financial implications

26. There are no significant financial implications for council arising from the plan change process decision. If the plan change is processed, all actual and reasonable costs of processing the plan change are recoverable from the applicant. However, in the event that a decision was made to reject the proposed plan change request, there may be legal costs to council in defending the decision at the Environment Court.

27. The other potential cost is in respect of a possible council submission on the plan change, once it is notified. Following an ‘accept’ decision and notification, the council may wish to make a submission and appear before the hearing commissioners. This would be covered within existing council budgets.

Ngā raru tūpono me ngā whakamaurutanga
Risks and mitigations

28. There are not considered to be any significant risks other than Environment Court costs to council in the event of a ‘reject’ decision, as identified above.

Ngā koringa ā-muri
Next steps

29. The next step in the process is for the board’s comments to be reported to the Planning Committee. In the event that the committee adopts the intended staff recommendation and ‘accepts’ the plan change enabling it to proceed to notification, then the board will have the opportunity to provide comments on the merits and intended outcomes of the plan change. This would be during April or May 2019.
Ngā tāpirihanga
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<td>Smales farm application - context</td>
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Ngā kaihaina
Signatories

<table>
<thead>
<tr>
<th>Author</th>
<th>Ewen Patience - Principal Planner</th>
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<tbody>
<tr>
<td>Authorisers</td>
<td>John Duguid - General Manager - Plans and Places</td>
</tr>
<tr>
<td></td>
<td>Eric Perry - Relationship Manager</td>
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Attachment A
Smales Farm private plan change request (cover)

Auckland Unitary Plan (Operative in Part)
Application for Private Plan Change
Smales Farm

Northcote RD 1 Holdings Limited
July 2018
Attachment B

Smales Farm plan change request – North Shore context

Item 11
Aerial of concept masterplan (looking east)
Auckland Transport monthly update - February 2019

File No.: CP2018/24447

Te take mō te pūrongo
Purpose of the report
1. To receive the February 2019 Auckland Transport monthly update.

Ngā tūtohunga
Recommendation/s
That the Devonport-Takapuna Local Board:
a) receive the Auckland Transport February 2019 monthly update report and thank Marilyn Nicholls for her presentation and attendance

Ngā tāpirihanga
Attachments

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<td>C</td>
<td>Auckland Transport D-T Quarterly Report B</td>
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Ngā kaihaina
Signatories

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<thead>
<tr>
<th>Author</th>
<th>Rhiannon Foulstone-Guinness - Democracy Advisor</th>
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<tbody>
<tr>
<td>Authorisers</td>
<td>Eric Perry - Relationship Manager</td>
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Auckland Transport February 2019, update to the Devonport-Takapuna Local Board

File No.: <<leave blank – Infocouncil will insert this when the report is saved in HPRM>>

Te take mō te pūrongo
Purpose of the report
1. To provide an update to the Devonport-Takapuna Local Board on transport related matters in their area.

Whakarāpopototanga matua
Executive summary
2. This report updates the Board on activities and issues in the Devonport-Takapuna local board area, which have been raised by members and responded to in December 2018 and January 2019.
3. It provides information on the public consultations, which closed in December 2018, undertaken by Auckland Transport in the local board area and summarises recent carried decisions of AT’s Traffic Control Committee.
4. A table is provided on the local board transport capital fund projects showing all funds committed.
5. General information on implementation of red light safety camera installation in the Auckland Region and an update on AT’s speed management programme.

Ngā tūtohunga
Recommendation/s

That the Devonport-Takapuna Local Board:
   a) receive the Auckland Transport February 2019 update to the Devonport-Takapuna Local Board.

Horopaki
Context
7. This report addresses transport related matters in the Local Board area.
8. Auckland Transport (AT) is responsible for all of Auckland’s transport services, excluding state highways and reports on a monthly basis to local boards, as set out in the Local Board Engagement Plan. This monthly reporting commitment acknowledges the important engagement role local boards play within and on behalf of their local communities.

Tātaritanga me ngā tohutohu
Analysis and advice
Local board transport capital fund
9. The table below summarises the balance of Local Board Transport Capital Fund (LBTCF) showing there is no remaining budget, which has been updated to include the Local Boards Resolution (DT/2018/144) passed at the August Local Board meeting.

<table>
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<th>Takapuna Devonport Local Board Transport Capital Fund Financial Summary</th>
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<td><strong>Total Funds Available in current political term</strong></td>
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<td><strong>Amount committed to date on projects approved for design and/or construction</strong></td>
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<td><strong>Remaining Budget left</strong></td>
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Red light safety cameras

10. Auckland Transport (AT) are launching an eight week regional awareness campaign for Red Light running (RLR) from the 4th February 2019.

11. In Auckland between 2013 and 2017, running red lights at signalised intersections resulted in the deaths of 7 people with 93 people being seriously injured. (NZTA Crash Analysis System (CAS) Data).

12. AT is substantially increasing investment in safety and have a target of reducing death and serious injuries by 60% over the next ten years. This investment, including additional safety cameras will improve high-risk routes and intersections, creating a more forgiving and safe road network.

13. This also ties in with the new memorandum of understanding (MoU) recently signed between AT and the NZ Police for the ongoing enforcement of Auckland’s red-light safety cameras at high risk intersections.

14. The key objectives are:
- To raise awareness around the dangers of running red lights and change behaviour to help reduce the number of deaths and serious injury (DSI) crashes at signalised intersections across the Auckland region
- To stop completely at red traffic lights and includes stopping at amber when it is safe to do so
- To increase driver awareness regarding the serious consequences of RLR crashes and that drivers should always stop at red lights.
- For drivers to adopt positive behaviour strategies relating to intersection safety. ‘Red means stop. No exceptions.’
- The overall objective is to help contribute to the annual 2.6% reduction in total death and serious injuries on the Auckland local network.

Update on AT's speed management programme

15. In December 2018, Auckland Transport’s Board approved a public consultation on the Bylaw. This is in accordance with the special consultative procedure under the Local Government Act 2002 and in accordance with the Land Transport Rule: Setting of Speed Limits 2017 with regard to the new speed limits themselves.

16. The consultation will last for approximately one month and any member of the public, whether an Auckland resident or not, will be able to submit their views if they wish to. Those who wish to be heard by a Hearing Panel will be given the opportunity to do so.

17. The Bylaw will contain a complete list of the roads proposed for speed limits changes and will include information on their current speed limits and the new proposed speed limits.

18. Following consultation the feedback will be analysed and any required changes made. The Auckland Transport Board will then make and pass the new bylaw with the recommended changes.
19. Once consultation on the bylaw is complete and the bylaw is adopted there will need to be changes of signage and sometimes supporting engineering measures to encourage driving at slower speeds. These measures could include installing raised zebra crossing, raised tables, speed humps and narrowing roads.

Details of the Speed Limits Bylaw consultation

20. The consultation will run from the 28th of February to the 31st of March 2019.

21. The purpose of the Bylaw consultation is to encourage people to choose safe speeds on our roads, and to provide them with the opportunity to provide feedback Auckland Transport’s proposed solutions. Specifically, the consultation will ask for feedback on:
   - The detail of bylaw we want to introduce
   - The specific roads where we want to reduce the speed limits

22. To communicate the consultation, we have embarked on a large stakeholder management stage which includes working with our key partners and core stakeholders, such as, but not limited to: local boards, resident’s associations, business associations, boards of trustees, health professionals, the freight industry, schools, accessibility groups and groups that represent the elderly. We have identified and are contacting approximately 500 stakeholder groups across Auckland.

Communications of the consultation and inviting public submissions will be wide ranging, including:
   - A region-wide multi-media campaign of social media, media, online and radio. Specifically, radio ads running during key commuter times.
   - There will be a large social media presence with both organic (through AT and stakeholders’ channels) and a paid Auckland-wide targeted campaign.
   - We will brief key media and provide spokes people and are seeking publicity opportunities with Scott McLaughlin (current super car champion) to be an ambassador of speed safety.
   - We will hold public drop in sessions for people to get more information at locations across Auckland with a focus on sites where people are already going, for example shopping malls and sporting events.
   - There will also be public events in collaboration with key stakeholders and panel discussions with AT leaders accompanied by academic, health and safety experts.
   - Brochures (with a Freepost feedback form) in the post to residents on affected roads
   - Posters on public transport and in public places (libraries, community centres, AT carparks, Kindergartens and schools etc.)
   - The AT Website will be the home of all content (AT.govt.nz/speed). This page will outline our rationale for the bylaw, provide the list of roads where we plan to reduce the speed limits, and provide a link to the online survey.
   - Electronic Direct Mail through AT and stakeholder channels.

23. All channels will lead to the AT website where the background and context of the Bylaw will be available. It will also link to the online feedback form.

24. We are working very closely with our partners in the police and NZTA with supporting messaging and joined up communications.
Ngā whakaaweawe me ngā tirohanga a te rūpū Kaunihera Council group impacts and views

25. The impact of information (or decisions) in this report is/are confined to Auckland Transport and do/does not impact on other parts of the Council group.

Ngā whakaaweawe ā-rohe me ngā tirohanga a te poari ā-rohe Local impacts and local board views

26. The proposed decision of receiving the AT report has no local, sub-regional or regional impacts.

27. The table below summarises issues raised by Local Board members and responded to in December 2018 and January 2019.

| Devonport Takapuna Local Board Members Issues Responded in December 2018 and January 2019 |
|---|---|---|
| Issue Name | Details Raised by Board Member | Response Provided |
| 1 Intersection of Salamanca Road and Sycamore Drive - Visibility Issues | A resident wrote to the Local Board suggesting that some parking needed to be removed in Sycamore Drive as it was obstructing visibility when turning right out of Salamanca Road and that there had recently been crashes at this intersection. | 1 December 2018. CAS-846833. AT believe on-street parking is a valuable asset for residents with limited off-street parking and therefore we only install restrictions at locations where a significant safety or accessibility issue has been identified. Sycamore Drive is not considered a narrow road. We consider a street to be narrow if the road is less than 6.8 metres wide. At a minimum, this width allows two metres worth of parking on each side of the road while retaining a 2.8 metre through lane, which emergency services have confirmed is the minimum space required for their vehicles to have access. There are existing broken yellow lines at the intersection and the pedestrian islands where appropriate to allow the required visibility distances. There is a bend near this intersection, however the bend is such that it allows visibility of vehicles approaching along Sycamore Drive. In addition there have been no reported crashes at the intersection in the last five years. For these reasons we believe the intersection is operating relatively safely, and are unable to justify any further parking restrictions at this time. |
| 2 Abandoned Vehicles | The Local Board Chair received complaints of two abandoned vehicles parked on road Reserve on the corner of Morton Ave and William Souter Street | 17 January 2019. CAS-920515. A site visit was undertaken on 5 December 2018. The owners of the vehicles were located and spoken to, which indicates that the vehicles are not abandoned. It was brought to the attention of the owners that because both vehicles do not have valid registration or Warrant of fitness, they will be subject to receiving infringements unless they moved to private property. Due to the owners being located, the vehicles are not classed as abandoned. No further action will be taken in this regard. Vehicles can only be uplifted and relocated if they are causing a safety issue to other road users and pedestrians. |
3. Tennyson Ave - Request for Traffic Calming

The Local MP's Office received a request to have traffic calming and pedestrian crossings installed on Tennyson Ave due to the number of Early Childhood Centres in this location.

11 December 2018. CAS-848230. Improving safety for everyone using our roads is priority for Auckland Transport. We are currently developing a plan to reduce speeds on Auckland roads. This plan will identify the highest priority areas for the initial roll out of speed reduction, on approximately 10% of our road network, including residential areas.

The new area based focus recognises that traffic calming changes on one street have a flow on effect on the surrounding neighbourhood. This plan will support all drivers to travel at the appropriate speed and to the road condition.

We can advise that we have found the majority of vehicles travelling on Tennyson Ave to be doing so at or below 45km/h. This result was gathered as part of a seven day survey where tubes were laid across the road and counted both vehicle volumes and speeds.

The results of our speed data, our onsite observation of the road layout and condition ad our review of crash history at this local do not raise any concerns As such we do not believe that the installation of traffic calming measure is appropriate.

With regard to pedestrian improvements, our assessment showed that traffic speeds and volumes were such that safe crossing gaps are created in the traffic flow. While we understand the concerns raised with the current road conditions we are unable to justify the installation of speed calming and pedestrian crossing facilities at this time.

Consultations

28. The table below summarises the consultations in the Devonport-Takapuna Local Board area which closed in December 2018.

| Consultations - Auckland Transport is required to consult on traffic control matters. | The preliminary documents were provided to the Local Board for comment. |
| Consultation - Broken Yellow Lines Ander place | 13 December 2018. This was distributed to the Local Board members. Members were generally supportive of the proposal. |
| Consultation - Pedestrian crossings 208 East Coast Road and 58 East Coast Road | 14 December 2018. This was distributed to the Local Board members. No objections to the proposal were received. |

Traffic control committee (TCC) report items November and December 2018

29. The table below summarises the carried decisions of the traffic control committee in November and December 2018 that were within the Devonport Takapuna local board area.

<table>
<thead>
<tr>
<th>Agenda Item</th>
<th>Local Board</th>
<th>Street Name</th>
<th>Suburb</th>
<th>Type of Report</th>
<th>Resolution ID</th>
<th>Nature Of Restriction</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>Devonport-Takapuna</td>
<td>East Coast Road, Elizabeth Place, Ihumata Road, Milford Road, Frater Avenue, Sunset Road, Omans Road</td>
<td>Mairangi Bay</td>
<td>Permanent Traffic and Parking changes Combined</td>
<td>15329</td>
<td>No Stopping At All Times, Bus Stop, Bus Shelter, Lane Arrows, Traffic Islands, Stop Control, Roundabout, Give-Way Control, Flush Median, Edge Line, Shoulder Markings</td>
</tr>
</tbody>
</table>
## Auckland Transport quarterly report on activities

30. Attached is information on Auckland Transports activities in this local board area, from October 2018 to December 2018. Quarterly attachments include:

- AT activities report from the AT Departments on what they have done in the Board area over the last quarter, as well as a regional list of projects. Attachment A
- Travelwise School activities. Attachment B
Tauākī whakaaweawe Māori
Māori impact statement
31. The proposed decision of receiving the report has no impacts or opportunities for Maori. Any engagement with Maori, or consideration of impacts and opportunities, will be carried out on an individual project basis.

Ngā ritenga ā-pūtea
Financial implications
32. The proposed decision of receiving the report has no financial implications.

Ngā raru tūpono me ngā whakamaurutanga
Risks and mitigations
33. Auckland Transport will put risk management strategies in place on a project by project basis.

Ngā koringa ā-muri
Next steps
34. Auckland Transport will provide another update report to the Local Board next month.

Ngā tāpirihanga
Attachments

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>AT Quarterly Report on Activities</td>
<td>Info council inserts in agenda</td>
</tr>
<tr>
<td>B</td>
<td>Travelwise School Activities</td>
<td>Info council inserts in agenda</td>
</tr>
</tbody>
</table>

Ngā kaihaina
Signatories

<table>
<thead>
<tr>
<th>Authors</th>
<th>Marilyn Nicholls, Elected Member Relationship Manager, Auckland Transport</th>
</tr>
</thead>
<tbody>
<tr>
<td>Authorisers</td>
<td>Jonathan Anyon, Manager Elected Member Relationship Unit, Auckland Transport</td>
</tr>
</tbody>
</table>
Devonport-Takapuna Local Board

This report provides a picture of Auckland Transport activities over the October - December 2018 Quarter.

The report is in two sections:
(a) Information on AT projects that are located within the Devonport-Takapuna Local Board area;
(b) Information on Regional Projects.

The numbering used in the report has no meaning other than as a reference to facilitate subsequent discussion.

The report has been compiled by Auckland Transport’s Elected Member Relationship Unit from data supplied by the Major Capital, Parking, Strategy, Public Transport, Network Management & Safety and Assets & Maintenance departments.
### Devonport-Takapuna

#### Assets and Maintenance

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>36278</td>
<td>Clarence St Pedestrian Safety</td>
<td>The Devonport Master Plan (2006) identified Clarence Street as needing improvements to pedestrian connectivity to facilitate strong connections along Clarence Street to the Depot Art space and Devonport Community House.</td>
<td>C.101078</td>
<td>Jan 16</td>
<td>Jan 19</td>
<td>Construction</td>
</tr>
</tbody>
</table>

#### Network Management and Safety

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>36404</td>
<td>Minor Cycling Improvements</td>
<td>Victoria-Calliope Safety Improvements. Speed calming and pedestrian/cycling safety measures on Victoria Road from north of Calliope to south of Kerr Street. Extension of cycle lanes, addition of raised zebra and paired crossings, kerb bailouts. To be done in combination with the Road Safety Speed Management scheme through Devonport town centre in 2019/20.</td>
<td></td>
<td>May 18</td>
<td>On hold</td>
<td>Scheme design</td>
</tr>
</tbody>
</table>

#### Cycling Safety and Promotional Programme

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
</table>

#### Pedestrian Improvement

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>36557</td>
<td>Minor Improvements Programme</td>
<td>Kelvin St raised table zebra crossing</td>
<td></td>
<td>Jul 18</td>
<td>Jul 19</td>
<td>Procurement</td>
</tr>
<tr>
<td>36568</td>
<td>Minor Improvements Programme</td>
<td>Jutland Rd raised table zebra crossings and refuge island</td>
<td></td>
<td>Jul 18</td>
<td>Jul 19</td>
<td>In Detail Design Phase</td>
</tr>
</tbody>
</table>
## Road Safety Campaigns, Education and Events

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>38402 Community and Road Safety Programme</td>
<td>Delivered a regional alcohol campaign in conjunction with NZ Police and the Warriors Rugby League team. Delivered 2 scooter and motorcycle checks.</td>
<td></td>
<td>Oct 18</td>
<td>Dec 18</td>
<td>Completed</td>
<td></td>
</tr>
</tbody>
</table>

## Parking Services

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>38405 North Shore Hospital Parking</td>
<td>The parking around North Shore hospital is in high demand and there are very few restrictions. The local board asked AT to look at improvements. Consultation with stakeholders commenced in June and over 700 submissions were received.</td>
<td>C.001812</td>
<td>Sep 17</td>
<td>May 19</td>
<td>Implementati on</td>
<td>AT is proceeding with the project. Implementation to be completed by late March 2019.</td>
</tr>
</tbody>
</table>

## Public Transport

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>38375 Ferry Improvements</td>
<td>Works / activities completed in the last quarter: repairs completed to roof at Pier 1, Downtown Ferry Terminal; lodging of resource consent for the partial redevelopment of the Downtown Ferry Terminal to support America’s Cup 36 works; Works / activities planned for completion in the next quarter include: renewal of berth 1B at Downtown Ferry Terminal (TBC); commencement of fender pile replacement at Downtown Ferry Terminal (TBC); review of public feedback on resource consent for the partial redevelopment of the Downtown Ferry Terminal to support America’s Cup 36 works.</td>
<td>Ferry</td>
<td>Jul 15</td>
<td></td>
<td>On-going</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>

## Strategy

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>38400 Lake Road Improvements</td>
<td>AT has been investigating the preferred way forward to address transport issues along Lake Rd. AT is currently procuring a team to develop the Detailed Business Case, based on a multi-modal approach including targeted transit lanes. Engagement with the Local Board will continue throughout the development of the project.</td>
<td></td>
<td>Aug 16</td>
<td>Oct 17</td>
<td>Indicative Business Case complete.</td>
<td></td>
</tr>
</tbody>
</table>
## Regional

### Assets and Maintenance

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>36329</td>
<td>Double decker network mitigation works</td>
<td>C.100553</td>
<td>Jul 24</td>
<td>Jun 24</td>
<td>Construction</td>
<td>For Remuera Road, physical works (tree trimming, veranda cut-backs, civil works and light pole/sign/post relocations) are continuing. Work is progressing well for 24 February 2019 go live. For New North Road, the professional services contract has been awarded.</td>
</tr>
</tbody>
</table>

### Major Capital

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>36310</td>
<td>Links to Glen Innes Walking &amp; Cycling</td>
<td>C.100766</td>
<td>Oct 34</td>
<td>Mar 21</td>
<td>Detailed Design</td>
<td>Investigation is underway for the option of a raised cycleway. Site visit and workshops have been completed.</td>
</tr>
</tbody>
</table>
East West FN32 Bus Network

This is to provide local road improvements to support NZTA’s new freight connection between SH20/Onehunga and SH1. It also includes public transport and cycling improvements between Mangere and Sylvia Park. Project created to reflect the southern portion of East West.

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>C.101099 - Mar 16</td>
<td>Construction</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Design and internal consultation is underway on the Church St shared path. A meeting held with the Tupuna Maunga Authority regarding project interface with Bert Henschon Park and AT to prepare various options regarding the existing footpath encroachment. AT is preparing a no-encroachment option and further liaison with Tupuna Maunga Authority to follow. Stage 3 works on Massey Road are now part of the Integrated Corridor programme. Design is planned to start in February 2019, with construction later in the calendar year.</td>
</tr>
<tr>
<td>C.100206 - Jul 13</td>
<td>Detailed Design</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Finalising designs for Middlemore and Papakura train stations.</td>
</tr>
</tbody>
</table>

Public Transport Safety Security & Amenity

Enhancing station safety, security and amenity. Current projects include electronic ticket getting at Henderson, Manurewa, Middlemore, Papatoetoe and Papakura in addition to the trial and installation of gap filler at Fruitvale Road, Baldwin Ave and Sunnyvale stations.

Network Management and Safety

New footpaths and crossings

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>3651 - Regional New Footpaths Programme</td>
<td>Spencer Road, Noel Avenue and Selts Road</td>
<td></td>
<td>Nov 17</td>
<td>Mar 19</td>
<td>Construction</td>
<td></td>
</tr>
<tr>
<td>3652 - Regional New Footpaths Programme</td>
<td>Airfield Road, Mancaife Road, Maine Road, Hibiscus Coast Highway B, Marmion Street</td>
<td></td>
<td>Jul 18</td>
<td>Jun 19</td>
<td>Scheme design</td>
<td></td>
</tr>
<tr>
<td>3653 - Regional New Footpaths Programme</td>
<td>Hibiscus Coast Highway C, Huka Road</td>
<td></td>
<td>Jul 18</td>
<td>Sep 19</td>
<td>Scheme design</td>
<td></td>
</tr>
<tr>
<td>3654 - Regional New Footpaths Programme</td>
<td>Don Buck Road, Munidawi Road</td>
<td></td>
<td>Nov 18</td>
<td>Sep 19</td>
<td>Concept plan</td>
<td></td>
</tr>
</tbody>
</table>
### Regional New Footpaths Programme

<table>
<thead>
<tr>
<th>ID</th>
<th>Programme</th>
<th>Item</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>36/43</td>
<td>Regional New Footpaths Programme</td>
<td>Grey Street, Great South Road, King Street, Levy Road, Upper Queen Street, South Lynn Road, Sea View Road, Manuel/Bankside Road, Shelly Beach Parade, West Hoe Heights, Opanuku Road</td>
<td>Mar 18</td>
<td>Jul 18</td>
<td>Consultation</td>
<td></td>
</tr>
</tbody>
</table>

### Travel Demand

<table>
<thead>
<tr>
<th>ID</th>
<th>Programme</th>
<th>Item</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>36/55</td>
<td>Auckland Walk Challenge - November 2018</td>
<td>The Auckland Walk Challenge took place during November to encourage people to walk more often (or further) for transport. Participants registered online and logged their walking trips, enabling teams to complete virtual walk around New Zealand. Over 5000 Aucklanders took part, collectively walking over 900 million steps.</td>
<td>Oct 18</td>
<td>Nov 18</td>
<td>Completed</td>
<td></td>
</tr>
</tbody>
</table>

### New Movers

At Metro is partnering with Travel Demand and Watercare to encourage public transport uptake. A flyer is mailed to new Watercare customers (people who have recently shifted in Auckland) inviting them to complete a travel survey. Eligible participants are provided with a personal journey plan and a 'Give Public Transport a Go' trial card (14 days free travel on buses and trains).

### Public Transport

<table>
<thead>
<tr>
<th>ID</th>
<th>Programme</th>
<th>Item</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>36/55</td>
<td>Public Transport Operating Model (PTOM)</td>
<td>Bus North PTOM agreements are signed and the services implemented on 30 September 2018. Waikato PTOM agreement ITF released. Negotiations started on 30 October 2018 and will continue in Q1 2019. Ferry: Phase 2 of the Ferry Future Strategy has commenced, which will inform a strategic approach to ferry procurement. Ferry service procurement plans to be provided to the Finance, Risk and Capital Committee in early 2019. Current contracts are valid until 31 March 2019 (Fuller Group Limited) and 31 July (SeaLink and Belara). Negotiations are underway to further extend ferry contracts, subject to NZTA approval, following the outcome of the Ferry PTOM procurement. Rail: A review of procurement options for the next rail franchise has been completed and options assessed. Rail Franchise Director (Procurement Director) started working on 25 October 2018. Rail Franchise procurement plans to be provided to the Finance, Risk and Capital Committee in early 2019.</td>
<td>Rail/Ferry</td>
<td>Oct 14</td>
<td>On-going</td>
<td>On-going</td>
</tr>
</tbody>
</table>
### Bus Improvements

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>36196</td>
<td>Bus Capacity</td>
<td>Bus</td>
<td></td>
<td></td>
<td>On-going</td>
<td>Completed</td>
</tr>
<tr>
<td></td>
<td>Analysis of March 2018 bus capacity data has been completed and, where necessary, additional capacity has been planned for key corridors for 2019 where New Network may not cater for the forecasted demand.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>36197</td>
<td>Bus Shelter Design</td>
<td>Bus</td>
<td></td>
<td></td>
<td>On-going</td>
<td>On-going</td>
</tr>
<tr>
<td></td>
<td>The new modular bus shelter design are being implemented throughout the region with working being focused in line with majority installed during the rollout of the New Network.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>36198</td>
<td>Double Decker clearance</td>
<td>Bus</td>
<td></td>
<td></td>
<td>On-going</td>
<td>On-going</td>
</tr>
<tr>
<td></td>
<td>Double Decker clearance work is progressing with majority of the key decker corridors completed and the progressive introduction of decker services in line with Public Transport Operator Model (PTOM) and New Network. The remaining Remuera Rd corridor and replacement of some temporary safety mitigations are underway.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>36211</td>
<td>Electric Buses</td>
<td>Bus</td>
<td></td>
<td></td>
<td>On-going</td>
<td>On-going</td>
</tr>
<tr>
<td></td>
<td>Further electric buses to be added to the bus fleet, this time on 380 Airporter route. Two additional buses will be added for a period of up to 3 months.</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

### Rail Improvements

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>36195</td>
<td>Train Patronage</td>
<td>Rail</td>
<td></td>
<td></td>
<td>On-going</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>Train Patronage for the current financial year is currently on target and expected to achieve over 21.1m passengers.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>36199</td>
<td>Train Services</td>
<td>Rail</td>
<td></td>
<td></td>
<td>On-going</td>
<td>On-going</td>
</tr>
<tr>
<td></td>
<td>Over the last Calendar year, we operated over 173,000 train services, travelling over 5.6 million kilometres. Punctuality was recorded at 96.2%, with 97.8% Reliability.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>36401</td>
<td>Right Time Departure</td>
<td>Rail</td>
<td></td>
<td></td>
<td>On-going</td>
<td>On-going</td>
</tr>
<tr>
<td></td>
<td>The year-end result for the Right Time departure KPI was 88.1% against a target of 86%. Introduced in July 2017, this KPI records the number of our services departing between 0-59 seconds of the scheduled departure time.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Item 12</td>
<td>Customer Satisfaction</td>
<td>Rail</td>
<td>On-going</td>
<td>On-going</td>
<td>Customer Satisfaction decreased by 0.6% to 92.3% in the latest Customer Satisfaction survey. A Customer Improvement Plan remains in place with Transdev, to ensure that we respond positively to any trends in the survey, and to return us to a positive trajectory.</td>
<td></td>
</tr>
<tr>
<td>---</td>
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<td>---</td>
<td>---</td>
<td>---</td>
<td></td>
</tr>
<tr>
<td>36403</td>
<td>Carriage Sales</td>
<td>Rail</td>
<td>On-going</td>
<td>On-going</td>
<td>31 x SA/SD Carriages sold to Antipodean Explorer; 39 x Carriages sold to Kiwirail; 4 x SD carriages sold to Mainline Steam; 26 x SA/SD under conditional sale to Octagonal Capital; 4 x SD and 6 x SK carriages remaining</td>
<td></td>
</tr>
<tr>
<td>36404</td>
<td>Graffiti</td>
<td>Rail</td>
<td>On-going</td>
<td>On-going</td>
<td>Due to an increased instances of Graffiti on the EMU’s, a security review of the at risk areas and stabilising sites has been carried out and recommendations provided to be actioned. A number of projects are now underway to secure those facilities from further vandalism.</td>
<td></td>
</tr>
<tr>
<td>36405</td>
<td>Rail Network Trespass</td>
<td>Rail</td>
<td>On-going</td>
<td>On-going</td>
<td>Auckland Transport are continuing to introduce recommendations, where possible, from the recent Rail network trespass review. These actions are being designed to both reduce the number of trespass incidents, but to also reduce the safety risk to those people who choose to access the rail corridor. Further, by adding these additional protection measures to the rail corridor, we would also expect to see a corresponding reduction in near miss incidents.</td>
<td></td>
</tr>
<tr>
<td>36406</td>
<td>Bridge Strike</td>
<td>Rail/Road</td>
<td>Jan 19</td>
<td>On-going</td>
<td>Bridge Strike incidents are continuing to impact operations across the rail network. AT Metro Train Services are working with AT Network Management and Safety to implement improvements to signage, median barriers, road markings, etc. to improve safety</td>
<td></td>
</tr>
<tr>
<td>36407</td>
<td>Train Services</td>
<td>Rail</td>
<td>Jan 19</td>
<td>Complete</td>
<td>Over Christmas Day and Boxing Day, AT Metro operated more than 800 train services across its network, an increase of 20% compared to 2017 - this included 6 Car services operating across the Eastern Line on Boxing Day to cater for those customer’s travelling to, and from Sylvia Park. 6 Car services also operated across the Eastern Line from 9pm on New Year’s Eve through to the end of service at 2:15am on New Year’s morning</td>
<td></td>
</tr>
<tr>
<td>36408</td>
<td>Rail Timetables</td>
<td>Rail</td>
<td>Jan 19</td>
<td>Complete</td>
<td>For the first time, the timetables for the rail replacement bus services over the Christmas and New Year have been loaded into Journey Planner, making it easier for customers and staff to plan trips. To allow Customers to differentiate between a scheduled Bus service and a rail replacement service we have also introduced new bus service signage to display the route code RBS, RBU, RBX, and RBO (Rail Bus South, etc.)</td>
<td></td>
</tr>
<tr>
<td>36409</td>
<td>City Rail Link (CRL)</td>
<td>Rail</td>
<td>Jun 19</td>
<td>On-going</td>
<td>The CRL Train Plan (proposed Timetable), has been agreed by the AT Board. Further analysis is underway to determine the future requirements including future Train Fleet, Stabling and Maintenance requirements</td>
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<tr>
<td>Item</td>
<td>Description</td>
<td>Mode(s)</td>
<td>Start Date</td>
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<tr>
<td>36/10</td>
<td>Automated Platform Announcements</td>
<td>Rail</td>
<td>Jan 19</td>
<td>On-going</td>
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<tr>
<td>36/11</td>
<td>Pedestrian Level Crossing Gates</td>
<td>Rail/Pedestrian</td>
<td>Jun 19</td>
<td>On-going</td>
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<tr>
<td>36/12</td>
<td>Red Light Safety Camera's</td>
<td>Rail/Road</td>
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<td>36/13</td>
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<td>36/14</td>
<td>Station Platform Shelters</td>
<td>Rail</td>
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<tr>
<td>36/15</td>
<td>Trial of flashing tactile</td>
<td>Rail</td>
<td>Jun 19</td>
<td>On-going</td>
<td></td>
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<tr>
<td>36/16</td>
<td>Te Reo on Trains</td>
<td>Rail</td>
<td>Jan 19</td>
<td>On-going</td>
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<tr>
<td>Item</td>
<td>Description</td>
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<tr>
<td>3A2</td>
<td>Station Public Information Display</td>
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</table>
As part of our Station Public Information Display (PIPs) upgrade project, we have recently upgraded these PIps at Grafton, Morning side and Mount Albert, Parnell, Newmarket and Kingsland Stations are due to be upgraded by November. Phase 2 of our programme will see upgrades at Middlemore, Papiharto, Puhinui, Sylvia Park and Manurewa. Linked with our introduction of the enrichment project, and automated announcements, these new double-sided PIps will increase Customer awareness and safety at each Station. During CRL construction, we have to operate single line working. Customers will be warned of non-stopping services, the train service destination and also the service consist (3 car / 6 car), both audibly and visually. |
| 3A4 | Beautification of the rail corridor | We are working with colleagues in Auckland Council to establish a new contract to manage Beautification of the rail corridor. AT has procured 3 contractors to clean the entire metro including rail bridges. No additional funding is available, however a funding request has been made to ACC and this is progressing. We are not intending to respond to individual sites, as we are already aware of most areas. The approach we’re taking is to tackle the larger areas and those that cause the most offence, as this provides greater value in our current phase and is better for managing the safety risks when working in the rail corridor. This is a systemic issue across Auckland, and as such needs the continued support of Council and Local Boards for our Working Group. |
| 3A22 | Level Crossing Awareness | Auckland Transport will be working with TrackSafe to launch a Level Crossing awareness programme ahead of the new school term. Using footage from recent incidents, we will be targeting this at both schoolchildren and adults—to “lead by example”. |
| 3A23 | Electric Trains | The first of our new Electric Trains is due to arrive in New Zealand in September 2019, and introduced into service in December 2019. The introduction of the fourteen remaining units continues through until July 2020. |
| 3A24 | Barcode Readers | The introduction of barcode readers at station gate lines will provide a number of significant benefits including faster boarding and disembarking at gated stations, reduces any opportunity for human error when checking paper tickets and will greatly improve the overall customer experience. |
### Strategy

<table>
<thead>
<tr>
<th>Programme</th>
<th>Item</th>
<th>ID</th>
<th>Start</th>
<th>Finish</th>
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<th>Notes</th>
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<tbody>
<tr>
<td>38A-45</td>
<td>Supporting Growth Transport Networks for Growth</td>
<td>Nov 15</td>
<td>Dec 22</td>
<td>Detailed Business Case/In Progress</td>
<td></td>
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<tr>
<td></td>
<td>The Supporting Growth Alliance continues to proceed through the Business Case and route protection process. We have completed the Indicative Business Case assessment and are now presenting the preferred networks to Local Boards and the Planning Committee as well as the AT and NZTA Boards. Depending on Board approvals we are anticipating the next stage of consultation to commence in May 2019 along with the Detailed Business Cases and route protection stages of the programme. There has been significant interest in the short list of options by stakeholders, the public and developers, with over 700 people attending public events and ongoing stakeholder and developer meetings. The Supporting Growth Alliance thanks the Local Boards for their support at the public consultation events, and their participation in workshops. The Alliance will continue working with our partners and Local Boards to confirm the preferred network from the 2016 Programme Business Case and further development of the corridor options through 2019.</td>
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</table>

<p>| 38A-46    | North Shore Rapid Transit Network Study | Oct 18 | Jul 19 | Business Case In Progress |
|           | Findings and proposed next steps were reported to the AT Board in December. AT are now working with the NZTA on a joint Business Case looking at strategic transport connections between the North Shore and the isthmus, the outputs of which will include likely next steps for the North Shore rapid transit network. |</p>
<table>
<thead>
<tr>
<th>Item 12</th>
<th>Airport to Botany Rapid Transit</th>
<th>Airport to Botany Rapid Transit was open to public consultation during November and December 2018. The Southwest Gateway (Airport to Botany Rapid Transit and 20 Connect) project teams attended nine community open days across south and east Auckland. Approximately 1800 people were spoken with and around 500 written comments recorded. The open days were held in spaces located central to the communities in the programme area. The project team also attended a community event at the Tupu Youth Library in Otara to broaden engagement reach following feedback from the Otara-Papatoetoe Local Board. Engagement team included staff who spoke English, Tongan, Samoan, Maori, Chinese, Hindi and Urdu to ensure a variety of languages could be used to actively engage with the community. Some of the key themes captured in the engagement feedback were: safety, connectivity and integration of projects with other infrastructure (current and proposed future) in the southeast and southwest Auckland, and growth and development. Technical work is ongoing to confirm the preferred rapid transit route alignment. The project team will be updating the Local Boards in February.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Item 12</td>
<td>Short Term Airport Access</td>
<td>Draft concept designs for proposed Puhinui Road bus lanes and Manurewa Walking &amp; Cycling Projects commenced and completed in December 2018. Concept designs, development of cost estimates and draft Business Case to be completed first quarter of 2019.</td>
</tr>
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## Attachment C

### October – December 2018

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### WSB, WSB route audit

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### Safety, pedestrian promotion events

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### Young driver’s event

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### Other priority school promotion events

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### Speed, driver’s event

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### WSB, WSB route audit

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## Attachment C

**Item 12**

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<th>School Name</th>
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<th>Attachment B Comment</th>
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<tr>
<td>Rosmini College</td>
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</tr>
<tr>
<td>St Leo's Catholic School (Devonport)</td>
<td>Active</td>
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<td>Stanley Bay School</td>
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<td>Sunnynook School</td>
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<td>Takapuna Grammar School</td>
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<tr>
<td>Takapuna Normal Intermediate</td>
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<td>Takapuna Primary</td>
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<td>Vauxhall School</td>
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<tr>
<td>Wairau Intermediate</td>
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Working on zebra crossing upgrades, 30kph school speed zone, No-stopping signs, Park and Walk areas, wayfinding signage and a reduction in parking outside the school.
Feedback on draft Increasing Aucklanders’ participation in sport: Investment Plan 2019-2039
File No.: CP2019/00878

Te take mō te pūrongo
Purpose of the report

Whakarāpopototanga matua
Executive summary
2. To respond to population growth and demographic change, Auckland Council has developed a plan for how it will invest in sport for the next 20 years.
3. The Increasing Aucklanders’ participation in sport: Investment Plan 2019-2039 seeks to:
   • increase participation in sport by targeting communities of greatest need and addressing disparities
   • deliver a broad range of programmes, services and facilities that respond to the diverse needs of Auckland’s communities
   • address population growth and changing sport preferences through regular assessments of, and changes to, programmes, services and facilities to maximise participation.
4. The draft plan was endorsed by the Environment and Community Committee in December 2018 for public consultation (resolution number CP2018/07771).
5. This report invites local boards to formally indicate their support for the draft plan and any additional feedback on the draft plan they would like the committee to consider prior to the plan’s adoption.
6. Staff have engaged with local boards informally at various stages throughout the development of the plan. Local boards members’ views and concerns have helped shape the key components of the plan.
7. A summary of consultation feedback will be prepared for the Environment and Community Committee for consideration. The final decision on adoption of the plan will be sought in May 2019.

Ngā tūtohunga
Recommendation/s
That the Devonport-Takapuna Local Board:

a) endorse the draft Increasing Aucklanders’ participation in sport: Investment Plan 2019-2039 and provide any additional feedback for consideration of the Environment and Community Committee.
Horopaki

Context

The plan sets out a new investment approach, which better responds to growth and the changing needs of Aucklanders

8. Auckland is experiencing rapid population growth and social change. Our diverse communities have different preferences and requirements for sport and recreation activities.

9. The draft Increasing Aucklanders’ participation in sport: Investment Plan 2019-2039 is the council’s response to these changes. It sets out a new approach to regional investment in sports facilities, programmes and services for Aucklanders over the next 20 years.

10. The plan will:

- target communities of greatest need and address disparities
- deliver a broad range of programmes, services and facilities that respond to the diverse needs of Auckland’s communities
- address population growth and changing sport preferences through regular assessments of, and changes to, programmes, services and facilities.

11. The draft plan has three main sections:

- Section one: ‘Why we invest’ explains the reasons for having an investment plan and the strategic context.
- Section two: ‘What we invest in’ explains the outcomes sought from the council’s sports investment, the scope and focus of that investment and the principles that will guide future investment decisions.
- Section three: ‘How we will work’ explains the investment framework that will be adopted to achieve the outcomes.

12. The development of the draft plan involved several Governing Body decisions, local board engagement, public consultation and research. The attached draft plan provides the chronological timeline for developing the plan.

Tātaritanga me ngā tohutohu
Analysis and advice

Adoption of the plan will contribute to multiple strategic outcomes

13. Sport is one of the key areas the council invests in to deliver on the ‘Belonging and Participation’ outcome in Auckland Plan 2050.

Belonging and Participation

- Focus Area 7 – Recognise the value of arts, culture, sports and recreation to quality of life
- Direction 1 – Foster an inclusive Auckland where everyone belongs
- Direction 2 – Improve health and wellbeing for all Aucklanders by reducing disparities in opportunities.
14. The draft plan focuses on delivering a single outcome: increasing Aucklanders’ participation in community sport. This aligns with the vision of the Auckland Sport and Recreation Strategic Action Plan 2014-2024: ‘Aucklanders: more active, more often.’

15. The multiple benefits delivered to local communities through increased sport participation will also contribute directly to the health, social and economic outcomes for Aucklanders as set out in local board plans.

**Achieving the desired outcomes requires putting people at the heart our investment**

16. The plan sets out a targeted, people-centric approach to increase sport participation in Auckland. Future sport investment will focus on meeting the needs of three distinct groups of people:

<table>
<thead>
<tr>
<th>1.</th>
<th>People who already play sport:</th>
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<tbody>
<tr>
<td></td>
<td>There will be more fit-for-purpose facilities and programmes to keep them actively involved in sport.</td>
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</table>

<table>
<thead>
<tr>
<th>2.</th>
<th>People who play a new sport (like futsal)</th>
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<tbody>
<tr>
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<td>Currently there are limited opportunities to play, but in the future, there will be more fit-for-purpose facilities and programmes that cater to new and emerging sports.</td>
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<tr>
<th>3.</th>
<th>People who currently do not participate in sport</th>
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<tr>
<td></td>
<td>Auckland Council will create more opportunities and make it easier for them to take up sport.</td>
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17. A key step towards increasing sport participation rates in these targeted groups is through addressing disparities.

18. Decision-makers will use a set of principles to prioritise multiple investment projects. ‘Equity’ has the highest weighting to ensure all Aucklanders enjoy the same outcomes. The full list of principles includes:

- Equity (40 per cent of assessment) – sport investment should ensure equity of outcomes across the population regardless of age, gender, ethnicity, socio-economic status or where people live.
- Outcome-focused (30 per cent) – there needs to be a clear line of sight between each investment and the outcomes it delivers.
- Financial sustainability (30 per cent) – investment decisions need to be financially sustainable for council and sports organisations.
Accountability (10 per cent) – Auckland Council has responsibility to act in the best interests of Auckland.

There will be changes to the way we currently invest in sport

19. The draft plan sets out four key shifts in our approach as illustrated in Figure 1 below.

Figure 1: Key shifts

TODAY

- Limited budget which caters for spatial or code-specific needs or investment for particular interest groups

TOMORROW

- Long-term Plan budget for sport will increase. Future investment will take a people-centric approach to increase participation in:
  - Emerging sports
  - High participation sports
  - Low participation communities

Key shift 1

TODAY

- Make investment decisions to achieve multiple objectives

TOMORROW

- Focus Auckland Council investment on community sport – where it can add the most value

Key shift 2

TODAY

- Invest mainly in bespoke facilities without a systematic approach to cater for the different needs of communities

TOMORROW

- Invest in a range of facilities, services and programmes to break down barriers to participation

Key shift 3

TODAY

- Some investment decisions are isolated and reactive with gaps in information such as the cost, benefits and alternatives

TOMORROW

- Make structured, strategic investment decisions based on evidence to improve efficiency, effectiveness and outcomes

Key shift 4
20. Figure 2 below explains the reasons for these key shifts, the problems they will tackle and the benefits for Aucklanders.

Figure 2: Intervention logic map

<table>
<thead>
<tr>
<th>Problem</th>
<th>Key Shift</th>
<th>Benefit</th>
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</thead>
</table>
| 50% The demand for sport in Auckland is growing and changing, while the existing facilities are ageing. | Undertake a people centric approach with a particular focus on:  
  • supporting communities with low participation rates  
  • increasing participation in emerging sports  
  • sustaining popular sports with high participation rates. | Increase Aucklanders’ participation in sport by adopting a strategic, evidence-based and outcome-focused approach to invest in sports. |
| 40% Not all Aucklanders have the same opportunities to access sport. | Prioritise investment to focus on increasing participation in community sport and basic provision of core and ancillary infrastructure. |                                                                 |
| 10% Auckland Council needs a more structured and strategic approach to invest in sport. | Invest in a range of assets and services to cater for the needs of communities. | Improve value for money and efficiency of the Auckland Council's investment in sport by adopting an investment framework to guide decision-making and improve process and practices. |

21. The plan will ensure robust, evidence-based decision-making and ongoing monitoring of benefits delivered to our communities.

22. Performance data will be collected to measure the return on investment. This will be shared with investors and ratepayers.
Item 13

Ngā whakaaweawe me ngā tirohanga a te rōpū Kaunihera
Council group impacts and views

23. Once adopted, the plan will have a direct impact on council’s internal investment processes, particularly regarding how future projects will be assessed and monitored.

24. Parks, Sport and Recreation staff have been engaged throughout the development of the draft plan. Their feedback, particularly regarding how the proposed changes can be adopted in practice, has helped shape the investment framework and the scenarios in the draft plan.

25. Parks, Sport and Recreation staff have also facilitated the council’s engagement with the sport sector through Aktive, the council’s strategic partner for sport. The general feedback is supportive of the new investment approach to improve participation and deliver better outcomes for Aucklanders.

Ngā whakaaweawe ā-rohe me ngā tirohanga a te poari ā-rohe
Local impacts and local board views

The local boards have an important role to play in shaping the draft plan

26. Local boards have an important role to play in the council’s sport investment. They:
   - set outcomes and priorities for local sport investment through local board plans
   - identify local sports facility and programmes needs and advocate for investment through the Long-term Plan and Annual Budget processes
   - have allocated decision-making responsibility for local sport facilities and initiatives including:
     - the specific location, design, build and fit-out of new local sports facilities within budget parameters agreed with the Governing Body
     - the use of local sport facilities and initiatives including leasing and changes of use
     - local recreation and sports programmes
   - manage local and sub-regional facility partnership relationships, funding or lease agreements and performance reporting
   - work together to support facilities that benefit several local board areas.

27. Staff have engaged with local boards informally at various stages throughout the development of the draft plan. Local boards members’ views and concerns have helped shape the key components of the plan.

Previous engagement with local boards showed general support for an investment plan

28. Staff met with local boards between February and April 2018 and sought informal feedback on the key components of the plan.

29. Feedback from local boards was generally supportive of a new investment plan for sports facilities to ensure consistency, efficiency, transparency and outcome delivery.

30. Challenges relating to population growth, land supply and budgetary constraints were highlighted. Local boards also noted challenges specific to their areas and populace.

31. Feedback showed a strong preference to have a flexible approach to accommodate diverse local needs.
Formal local board feedback is sought between February and March 2019

32. Staff are seeking to understand local boards’ views on the draft plan and request a formal decision at local boards’ business meetings during February and March 2019.

33. Staff would particularly value local board feedback on the following parts of the draft plan (refer Attachment A), which are likely to have the most bearing on local board decision-making:
   - the key shifts in the council’s future investment approach in sport (page 4)
   - the benefits of sports to Auckland communities, particularly Te Ao Māori (page 9)
   - the difference between equity and equality in the context of sport investment (pages 22-23)
   - the proposed investment framework (pages 24-36).

Tauākī whakaaweawe Māori
Māori impact statement

34. Sport participation contributes directly to the following ‘Māori Identity and Wellbeing’ outcome in Auckland Plan 2050:

<table>
<thead>
<tr>
<th>Māori Identity and Wellbeing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Direction 1</strong> – ‘Advance Māori wellbeing’</td>
</tr>
<tr>
<td><strong>Focus area 1</strong> – ‘Meet the needs and support the aspirations of tamariki and their whanau’</td>
</tr>
</tbody>
</table>

35. According to Sport New Zealand data, weekly sport participation of Māori in Auckland (76.8 per cent) is similar to European (76.3 per cent), but higher than Asian (70.7 per cent) and Pasifika (69.1 per cent).

36. Research also show pockets of sedentary Māori who do not have adequate opportunities to participate in sport. They will be a target group for investment.

37. Feedback from the Mana Whenua Forum and Aktive Māori Advisory Group during public consultation on the discussion document informed the development of the plan.

38. A key area of focus was the delivery of outcomes through increased Māori participation. Means of achieving this goal include partnerships with iwi and Māori organisations, to manage demand efficiently and to use sports programmes and facilities as a social hub to strengthen cultural and community connections.

39. Partnerships will draw on Māori-centric models and collective models of learning so that key Māori concepts become embedded in sport service design and delivery.

40. Staff will seek further feedback from the Mana Whenua Forum and Aktive Māori Advisory Group as part of the consultation on the draft plan.

Ngā ritenga ā-pūtea
Financial implications

41. Once adopted, the plan will guide all council investment in sport.

42. An immediate focus will be to establish a clear and contestable process for the allocation of the $120 million Sport and Recreation Facilities Investment Fund established in the Long-term Plan 2018-2028.
### Ngā raru tūpono me ngā whakamaurutanga

**Risks and mitigations**

43. Staff have identified reputational and operational risks associated with the adoption of the draft plan. These risks will be mitigated through regular communication and engagement with key stakeholders.

<table>
<thead>
<tr>
<th>Type</th>
<th>Risk</th>
<th>Mitigation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reputational</td>
<td>Some people might worry the plan will change arrangements already in place, or ongoing council investment.</td>
<td>Clear communication with key stakeholders and funding recipients that the plan will guide decisions on future investment only, unless a current project is already scheduled for review.</td>
</tr>
<tr>
<td>Operational</td>
<td>The transition to the new investment approach will be operationally complex. It impacts multiple teams across the council, and new business processes, guidance and forms will need to be designed to support it.</td>
<td>Detailed implementation planning will be required to ensure the transition is as smooth as possible. Changes will be phased in over the next three to five years.</td>
</tr>
</tbody>
</table>

### Ngā koringa ā-muri

**Next steps**

44. Staff will undertake public consultation from February to March 2019.

45. The consultation will be conducted in various forms:
   - local boards will be asked to formally indicate their support for the draft plan during business meetings and provide any additional feedback
   - the public will be invited to submit their feedback via ShapeAuckland
   - targeted interviews will be conducted with community groups including Māori, Pasifika and Asian people
   - the sport sector will be invited to provide their formal views through Aktive.

46. A summary of consultation feedback and a final plan will be prepared for consideration and adoption by the Environment and Community Committee around May 2019.

47. Implementation of the plan will occur in stages over the next three to five years, depending on council budgetary and planning processes. An indicative timeline of the potential changes is presented in section three of the draft plan.

48. Figure 3 below shows the next steps in a flow chart.
This plan will inform the development of other investment plans

49. The draft plan sets out an overarching investment framework to help decision-makers prioritise investment between different sports.

50. Separate, but related plans are being developed to guide council’s investment in golf and play facilities. These plans will be consistent with the overarching framework set out in Increasing Aucklanders’ participation in sport: Investment Plan 2019-2039.

Ngā tāpirihanga
Attachments

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>A0</td>
<td>Draft Increasing Aucklanders’ Participation in Sport: Investment Plan 2019-2039</td>
<td>61</td>
</tr>
</tbody>
</table>

Ngā kaihaina
Signatories

<table>
<thead>
<tr>
<th>Author</th>
<th>Nancy Chu - Principal Policy Analyst</th>
</tr>
</thead>
<tbody>
<tr>
<td>Authorisers</td>
<td>Kataraina Maki - GM - Community &amp; Social Policy</td>
</tr>
<tr>
<td></td>
<td>Eric Perry - Relationship Manager</td>
</tr>
</tbody>
</table>
About this document

Rapid growth and social change are changing the face of Auckland.

This creates an opportunity to build a stronger, more diverse and inclusive society where people feel they belong – a vision for Auckland expressed in the Auckland Plan.

Community sport is a key part of this vision. It can bring people together in both organised and casual environments, improving the health, social and cultural outcomes for Aucklanders.

Increasing Aucklanders’ Participation in Sport: Sports Investment Plan 2019-2039 reflects a desire to increase the number of Aucklanders who participate in and benefit from sport. Aucklanders: more active, more often.

Currently, it’s not easy for everyone to participate in sport and is made harder by a shortage of facilities in the existing network. There are specific groups who are not involved in any kind of sport or have consistently low levels of participation. Our research shows there is a direct link between lack of access to facilities and low participation. This plan aims to remedy this.

The core principle driving the plan is equity-based investment to improve access and outcomes for all. This means different levels of investment will be made to bridge gaps in supply (e.g. facilities) and to increase participation by targeting specific groups. Investment is directed where there is need to achieve good outcomes for all Aucklanders.

Policy objectives

Through this document Auckland Council seeks to achieve the following policy objectives:

- ensure that all Aucklanders participate in sport, by targeting communities of greatest need and addressing disparities
- deliver a broader range of programmes, services and facilities that better respond to the diverse needs of Auckland’s communities
- address growth and changing community needs through regular assessments of, and changes to, programmes, services and facilities to maximise participation.
Increasing Aucklanders’ Participation in Sport: Sports Investment Plan 2019 - 2039

Sport is important to Aucklanders

- 73% of adults participate in sport and recreation each week.
- More than 90% of young people participate in sport and recreation regularly.
- 71% of Aucklanders would like to play more sport.

Auckland Council invests in sport because it delivers a range of health, social and economic benefits (roughly $1.76 billion each year) for our communities and for Aucklanders.

Investing in sport has a number of challenges

Auckland’s population is rapidly growing and changing, so is the demand for sport. There is evidence showing people are participating in different types of sport and recreation activities, in different formats.

<table>
<thead>
<tr>
<th>Young Adults</th>
<th>Adults</th>
</tr>
</thead>
<tbody>
<tr>
<td>Competitive sports or activities only</td>
<td>Competitive sports or activities only</td>
</tr>
<tr>
<td>Both</td>
<td>Both</td>
</tr>
<tr>
<td>Non-competitive sports or activities</td>
<td>Non-competitive sports or activities</td>
</tr>
<tr>
<td>Non-participant</td>
<td>Non-participant</td>
</tr>
</tbody>
</table>

In addition, sport investment is facing growing budgetary and land supply constraints. The existing network of Auckland Council sports facilities is ageing and we have identified supply gaps in some areas of Auckland. (Source: SportNZ)

Not all Aucklanders have the same opportunities to access sport

- There is inequity across different gender, age and ethnic groups, and for people living with disabilities.
- Certain demographic groups such as Pacific and Asian residents have lower than average participation rates.

The new investment plan for sport

This plan sets out Auckland Council’s new approach to plan for growth and the changing preferences of Auckland’s diverse population.

We want to increase participation in community sport...

Our goal is to make Aucklanders ‘more active, more often.’ We will do so by providing fit-for-purpose programmes, services and facilities that cater for the greatest number of people.

We have set aside $120 million in the Long-term Plan to fund regional and sub-regional sports facilities. This is on top of the $1 billion already allocated to sport and recreation.

With the new plan, there will be a new investment approach...

Key Shifts

We will be making several key shifts to the way we currently invest in sport. Central to these key shifts is a people-centric approach, targeting those who do not have adequate access and opportunities.

Investment principles

New investment will be driven by four principles:

- accountability
- equity
- financial sustainability
- outcome-focused.

Investment framework

Every new investment will go through a decision-making framework that will deliver value for money, robustness, consistency and transparency.

What does it mean for Aucklanders?

Sport investment will target three different groups of people:

1. “I already play sport.”
   There will be more fit-for-purpose facilities and programmes to keep me actively involved in sport.

2. “I play a new sport.” (like futsal)
   Currently there are limited opportunities to play but in the future there will be more fit-for-purpose facilities and programmes that cater to new and emerging sports like mine.

3. “I do not currently participate in sport.”
   Auckland Council will create more opportunities and make it easier for me to take up sport.

Collaboration and partnerships to deliver the best outcomes for Aucklanders

The scale of investment required means Auckland Council cannot work alone.

We have consciously aligned with our sport sector partners Sport New Zealand and Aktive. New investment will seek collaboration and partnerships to build on the existing investment by the sport sector, volunteers, local communities and private investors.
# The key shifts

<table>
<thead>
<tr>
<th>Current challenges</th>
<th>TODAY</th>
<th>TOMORROW</th>
<th>This means...</th>
</tr>
</thead>
<tbody>
<tr>
<td>The demand for sport in Auckland is growing and changing, while the existing facilities are ageing</td>
<td>Investment decisions seek to achieve multiple objectives.</td>
<td>Focus Auckland Council investment on community sport - where it can add the most value</td>
<td>The only objective for our investment is increasing participation in community sport.</td>
</tr>
<tr>
<td>Not all Aucklanders have the same access and opportunities for sport</td>
<td>Limited budget focused on mainly traditional sports and in response to demand rather than need.</td>
<td>Long-term Plan budget for sport will increase. Future investment will take a people-centric approach to increase participation in low participation communities.</td>
<td>Future Auckland Council investment will be driven by Aucklanders’ needs, instead of responding to particular interest groups.</td>
</tr>
</tbody>
</table>
| Auckland Council needs a more structured and strategic approach to invest in sport | Invest mainly in single-purpose facilities without a systematic approach to cater for the different needs of communities | Invest in a range of multi-functional facilities, services and programmes to break down barriers to participation | Funding will be split between three key groups:  
  - participants in high-participation sports  
  - participants in emerging sports  
  - those who are currently inactive or have a low participation rates e.g. Pacific and Asian communities. |
|                                                                                  | Some investment decisions are isolated and reactive with gaps in information such as the cost, benefits and alternatives | Make structured, strategic investment decisions based on evidence to improve efficiency, effectiveness and outcomes | Participants in new sports will not compete for funding with traditional sports. New programmes and services will seek to get inactive Aucklanders engaged in sport. |

We will achieve this goal by focusing our investment on fit-for-purpose facilities, programmes and services.  
We will prioritise multi-sports facilities over bespoke facilities to cater for the largest number of people possible.  
We will prioritise facilities that will meet the changing needs of our diverse communities.  
We will use a robust investment decision-making framework driven by four investment principles: accountability, equity, outcome-focused and financial sustainability.
Introduction

Auckland is growing and changing rapidly and so is the demand for sport.

The plan is our response to stakeholders’ requests to take a more structured approach to deliver better outcomes for all Aucklanders through sport.

It reflects our commitment to the principles of Te Tiriti o Waitangi/the Treaty of Waitangi by providing opportunities through participation in community sports to connect, socialise, learn and celebrate Māori identity and culture.

It is based on a series of Auckland Council decisions, substantial research, evaluations and engagement feedback from 21 local boards, four advisory panels, 40 sports clubs and organisations and 121 public submissions.

Glossary

<table>
<thead>
<tr>
<th>Sport</th>
<th>Recreation</th>
<th>Sport facility</th>
<th>Community sport</th>
</tr>
</thead>
<tbody>
<tr>
<td>A physical activity that is competitive, organised and involves the observation of rules and may involve either team or individual participation.</td>
<td>General or informal physical activity (for example, walking, swimming or kayaking in the sea).</td>
<td>A piece of infrastructure vital to competition and practice of a sport (for example, golf course, hockey turf, outdoor/indoor court, sports field or softball diamond).</td>
<td>Includes play (age and stage appropriate development opportunities for young people), active and outdoor recreation, and competitive sport taking place through clubs and events (including talent development). Community sport does not include passive recreation such as gardening or elite (international) competition.</td>
</tr>
</tbody>
</table>
## Chronological timeline for developing the plan

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar-May 2016</td>
<td>Public consultation and stakeholder engagement through the Investors’ Forum, Auckland Council advisory panels, sector advisory groups and sport sector workshops.</td>
</tr>
<tr>
<td>20 Jul 2016</td>
<td>Consultation and feedback summary report. [CP2016/12144]</td>
</tr>
<tr>
<td>20 Jul 2016</td>
<td>Parks, Recreation and Sport Committee approved key components of the plan, modify the primary outcomes, principles, focus and scope of sports facilities investment. [CP2016/12613]</td>
</tr>
<tr>
<td>Mar-Apr 2016</td>
<td>Workshops with all 21 local boards.</td>
</tr>
<tr>
<td>14 Mar 2017</td>
<td>Environment and Community Committee made in-principle decisions on a number of changes to current investment mechanisms for sports facilities investments, after considering evaluation results. [CP2017/00192]</td>
</tr>
<tr>
<td>4 Apr 2017</td>
<td>Environment and Community Committee agreed to develop an outcome measurement tool for sport investment modelled on the Treasury’s Cost Benefit Analysis Model and to pilot the tool. [CP2017/03041]</td>
</tr>
<tr>
<td>8 Aug 2017</td>
<td>Environment and Community Committee considered the recommendations to expand the current revenue streams to increase funding for sport investment and agree to seek public feedback on the proposal. [CP2017/12378]</td>
</tr>
<tr>
<td>Feb-Jun 2018</td>
<td>Engagement with local boards and workshops with a political working group on the key components of the draft plan.</td>
</tr>
<tr>
<td>Early 2019</td>
<td>Public consultation on the draft plan.</td>
</tr>
<tr>
<td>Early 2019</td>
<td>Anticipated final approval from the Environment and Community Committee.</td>
</tr>
</tbody>
</table>
Section 1

Why we invest
The plan will guide Auckland Council’s sport investment over the next 20 years to respond to the changing needs of Aucklanders and deliver Auckland Plan outcomes.

1.1 Why do we invest in sport?

Auckland is experiencing rapid population growth and social change. We have a diverse population which brings many differences in values, lifestyles, demands for goods and services, and expectations of civic engagement and democracy.

Auckland Council invests in sport to provide Aucklanders with opportunities to participate in society and develop a sense of belonging in Auckland. We have the largest Pacific and Asian populations in the country. These groups also have the lowest participation rates. For health and social reasons, encouraging participation in sport can have tangible benefits for the whole community.

By removing barriers and creating better access to sport opportunities, Auckland will be one step closer to eliminating disparity and disadvantage as well as fostering healthy lifestyles and wellbeing for all Aucklanders.

It directly contributes to Focus Area 7 of the Auckland Plan 2050’s ‘Participation and Belonging’ outcomes - ‘Recognise the value of arts, culture, sports and recreation to quality of life. It is also relevant to achieving:

- direction 1 - ‘Foster an inclusive Auckland where everyone belongs’
- direction 2 - ‘Improve health and wellbeing for all Aucklanders by reducing disparities in opportunities’

The multiple benefits achieved through increased sport opportunities and participation will contribute to other Auckland Plan outcomes such as:

- ‘Māori identity and wellbeing’ - by helping to advance Māori wellbeing
- ‘home and places’ - by providing public spaces that are inclusive, accessible and contribute to urban living
- ‘opportunity and prosperity’ - by providing employment and business opportunities.

This plan sets out Auckland Council’s investment approach in sport to achieve these goals. It is a direct response to the vision ‘Aucklanders: more active, more often’ set out in the Auckland Sport and Recreation Strategic Action Plan 2014-2024.
Participation in sport has multiple benefits

There is overwhelming evidence showing participation in sport leads to a wide range of benefits for individuals and the community. Our future sport investment will consider the extent of increase in participation and the impact of that increase in terms of health, education, social and economic benefits. We will prioritise projects with the highest aggregate benefits. The table below summarises the benefits in four broad categories.

<table>
<thead>
<tr>
<th>Physical activity, health and wellbeing</th>
<th>Social and community benefits</th>
<th>Education outcomes and skills development</th>
<th>Economic development</th>
</tr>
</thead>
<tbody>
<tr>
<td>The health benefits of sport and recreation activities are clear - they are substantial, population-wide and particularly important to older people. People who regularly participate in physical activity have reduced risks of both mental and physical illness. It’s estimated that inactivity costs Auckland $179 billion of health-related expenditure, $213 billion of lost human capital and $10 billion of other costs in 2010.</td>
<td>Most people participate in sport and recreation activities for enjoyment (98%) and social reasons (52%). Organised sport and recreation activities draw individuals and diverse groups of people together, fostering cooperation and strengthening social ties. These connections provide a sense of belonging and create networks that sustain local communities.</td>
<td>Participation in sport or recreation helps improve education outcomes for children and young people. There is evidence of improved cognitive skills (think, read, learn, remember, reason and pay attention) and psychological benefits such as enhanced self-esteem and self-confidence which leads to improved educational behaviour and attainment.</td>
<td>The sport and recreation sector accounts for 2.4% of regional gross domestic product (GDP) - $1,015 million in 2009. There are approximately 11,943 people working in the industry, 3,533 in related occupations and 212,182 volunteers. International events, such as the World Masters Games 2017, contributed approximately $37 million to Auckland’s GDP. Such events provide an opportunity to reinforce and enhance Auckland’s brand image as an attractive destination to visit and live.</td>
</tr>
</tbody>
</table>

Investment in Sport and Te Ao Māori

Te Tiriti o Waitangi/the Treaty of Waitangi is our nation’s founding document and recognises the special place of Māori in New Zealand. Auckland Council is committed to engaging and working with Māori in ways that are consistent with the Treaty Principles. This includes supporting delivery of services by Māori for Māori, based on Te Ao Māori values and practices.

We acknowledge the special role of Māori in decision-making, to build lasting reciprocal relationships and improve physical activity outcomes for Māori. This will be achieved through working in partnership with iwi and appropriate organisations.
1.2 How does this plan fit within the wider context?

This plan sets out Auckland Council’s approach to regional investment in sport.

It sits within the context of the council’s wider community facilities network and operates in accordance with the Local Government Act 2002 and the Reserves Act 1977.

In the budgetary context, this plan will guide the council’s investment decisions in sport and inform the budgetary processes particularly:

- with decisions on the indicative figures and timing for sports projects during the 10-year budget process (the long-term plan process)
- to assist and prioritise sports projects against other proposals by comparing all possible costs, benefits and trade-offs. Such information will assist the annual budget process in determining the timing, duration and scale of sports projects in local board agreements and in the council’s services and infrastructure plans.

Other complementary processes and documents include:

Auckland’s Sports Facilities Priorities Plan 2017-2027

A sector-led plan to clearly communicate their priorities for investment to Auckland Council, investors and potential partners.

Development of this plan was facilitated by Aktive, Sport NZ and Auckland Council with input from over 80 regional and national sport organisations, sports trusts and major facility providers.

A panel of experienced sector representatives, set up by Aktive, will meet to review and identify high priority projects for future investment, using the agreed evaluation and prioritisation criteria in the plan.

Facilities Partnerships Policy

The policy guides how Auckland Council will enter into and manage partnerships for sports facilities. The policy sets out the strategic context, principles, the models and investment tools for decision-making, evaluation and monitoring facilities partnerships.

Auckland Sport and Recreation

To discuss investment priorities and partnership opportunities.
How does the plan relate to other Auckland Council documents?

Auckland Plan

Unitary Plan

- Auckland Sport and Recreation Strategic Action Plan
- Parks and Open Spaces Strategic Action Plan
- Toi Whātikai: Arts and Culture Strategic Action Plan
- Thriving Communities Strategic Action Plan
- I am Auckland - Children and Young People’s Strategic Action Plan
- Māori Plan for Tāmaki Makaurau

Increasing Aucklanders’ Participation in Sport: Sports Investment Plan 2019 - 2039

- Open Space Provision Policy
- Community Facilities Network Plan
- Tākaro – Investing in Play

Auckland Council land assets

- Local and regional facilities
- Local and regional services

Long-term Plan

- Annual Plan
- Local board agreements

Community-led

- Community Occupancy Guidelines
- Community Grants Policy
- Facility Partnerships Policy
- Auckland Council-led
- Auckland Council facilities
- Auckland Council services
- Market-led
- Procurement Policy
- Unsolicited Proposals Policy
- Strategic Partnerships Policy

Outcomes

Vision:
- what is the vision?
- what outcomes and benefits are we working towards?
- what will success look like?

Our role

Outcomes:
- what specific outcomes do we want for different populations, sectors, places, activities?
- what is our role in delivering them?

Priorities

Investment:
- what should Auckland Council invest in, and where, to deliver these outcomes?
- what are the priorities, to address needs and gaps?

Delivery

Options:
- will we deliver the outcomes by providing land, facilities or services, or a combination?

Budget

Planning:
- how much will we invest in the outcomes?
- how will we allocate:
  - capex (for assets)
  - opex (for everything else).

Enabling:
- how will we enable the community and the market to deliver the outcomes, alongside direct Auckland Council provision?
Collaborating with others to achieve outcomes

Auckland Council

Sports Investment Plan 2019 - 2039
Golf Facilities Investment Plan

Investors

Investors’ Forum

Annual Plan

Long-term Plan
- Prioritise sports facilities investment with investment in other areas
- Embed the decision-making framework

Auckland’s Sports Facilities Priorities Plan 2017-2027

Sports sector

Sports codes

Working with the sector

Achieving sport outcomes requires collaboration from all parties.
We will use this plan to guide our work with others and new investment decisions from the sport sector, private investors and communities.

We have already made considerable efforts to align processes and strategic priorities with our sport sector partners. The focus on community sport and increasing participation aligns with the strategic directions of Sport New Zealand and Aktive Strategic Plan 2015-2020.
1.2 Why now?

The plan will enable Auckland Council to better respond to the changing population and address current challenges.

<table>
<thead>
<tr>
<th>Challenges</th>
<th>Rapid population growth</th>
<th>Changing community needs</th>
<th>Disparity of access to sport opportunities</th>
<th>Ageing facilities</th>
<th>Unstructured investment</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Auckland's population is growing by 1.5% annually. It is expected to increase by 1 million in the next 30 years.</td>
<td>The makeup of Auckland will be different in the future, including: more older people and more children under 14 years of age; more people of Asian, Pacific and Māori ethnicity; more people born overseas.</td>
<td>Not all Aucklanders enjoy the same access to sport. There is a direct relationship between access and participation. To achieve our goal of increased participation we need to target low participation areas or population groups and improve access to sport.</td>
<td>Auckland Council has a vast network of sports facilities including over 250 sports parks and indoor courts in varying states of 'fitness'.</td>
<td>Investment in sports facilities tends to be ad hoc and reactive, based on dispersed or incomplete information.</td>
</tr>
</tbody>
</table>

**Effect on provision**

- **Demand will exceed supply**
  - The growing population places increasing pressure on existing sports facilities.

- **Sports facilities and programmes need to adapt**
  - The changing demographic profile means some existing facilities and programmes may no longer meet the needs of communities.
  - There are new sports, new ways of participating and less club-based activity.

- **There is significant financial pressure to bridge the gap**
  - The financial pressure to meet the supply shortage is substantial due to limited budget and land supply constraints. The costs are likely to grow rapidly over time, meaning a more targeted approach is required.

- **Maintenance costs are increasing**
  - The cost of maintaining and renewing current facilities will increase as they age.

- **Lack of focus on outcomes**
  - Investments aren't targeting the highest need.
How will we invest and how do we know the plan is working?

This page presents the logic for Auckland Council’s sport investment and the key shifts we will make to address the key challenges. Further details of what the key shifts mean in practice are provided in Parts 2 and 3.

<table>
<thead>
<tr>
<th>Problem</th>
<th>Key Shift</th>
<th>Benefit</th>
<th>KPIs</th>
<th>Rationale</th>
<th>Data source</th>
</tr>
</thead>
</table>
| 50% | Key shift 1 | Undertake a people-centric approach with a particular focus on:  
- supporting communities with low participation rates  
- increasing participation in emerging sports  
- sustaining popular sports with high participation rates. | KPI 1 (participation): Increase the number of adult Aucklanders who are physically active weekly. | This is an outcome indicator that shows how sport participation changes across the Auckland region. | New Zealand Health Survey (Ministry of Health) – repeated annually. |
| 40% | Key shift 2 | Prioritise investment to focus on increasing participation in community sport and provision of core infrastructure. | KPI 2 (participation): Increase the proportion of children between 5 and 18 years of age who participate in three hours or more of organised sport and recreation each week. | This is an outcome indicator that shows how sport participation of young people changes across the Auckland region. | Active NZ Survey (Sport NZ) – reported annually with data collected continuously. |
| 10% | Key shift 3 | Invest in a range of assets and services to cater for the needs of communities. | KPI 3 (participation): Increase participation of community groups with the lowest participation rates:  
- people in high socio-economic deprivation areas, particularly Pacific Peoples  
- Asian communities,  
- particularly young women  
- women generally. | This is an outcome indicator that shows how sport participation across different demographic groups changes across the Auckland region. | Active NZ Survey (Sport NZ) – reported annually with data collected continuously. |
| 30% | Key shift 4 | Make structured, evidence-based investment based on clear principles. | KPI 5 (delivery): Increase services and the number of sports facilities delivered in geographic areas with an identified supply shortage. | This is an output indicator that shows how quickly Auckland Council could address community needs in areas with the greatest need. | Data from Auckland Council’s operations unit – data collected continuously and subject to periodic audits. |

A list of key performance indicators (KPIs) will be used to track progress of the plan over time. The KPIs were selected using five criteria - specific, measurable, achievable, relevant, and timely.
Section 2
What we invest in
2.1 What are the outcomes we seek from sport investment?

We will invest to **increase the level of community sport participation** in Auckland.

This requires us to take a people-centric approach to meet the needs of our various communities.

The participation outcome directly aligns with Auckland Sport and Recreation Strategic Action Plan 2014-2024 to enable ‘more Aucklanders living physically active lives through participation in informal physical activity, recreation and sport.’

We will target participation in three areas:

1. **Enabling participation of low-participant communities.**
   - Investment in this area will increase the number of active people by targeting sedentary population groups and/or communities with low participation rates.
   - These people need more support as they have higher health risks.
   - Improved health and social benefits from increased participation of these community groups is much greater than for people who are already active.

2. **Increasing participation in emerging sports with high growth potential.**
   - Investment in sports that are likely to grow rapidly will help meet the needs of future communities. In particular, it could mean providing support for:
     - traditional Māori sports which have potential to increase participation and wellbeing (for example, Kō Rahi)
     - sports played by growing ethnic populations (for example, Kabbadi).

3. **Sustaining or increasing participation in high-participation sports.**
   - We will continue to support popular sports that appeal to a number of Aucklanders. The focus of the investment will be to build on existing sector capacity.
   - Sports with high participation rates are likely to have small percentage growth but the actual increases in the numbers of participants are large.
What is happening now?

Current investment in sports often aims to achieve a range of health, social and economic goals as well as an increase in participation. It also tends to target spatial- or code-specific needs. Such an approach can spread limited resources too thin. It also runs the risk of not catering to the needs of communities, in particular people who currently do not play sport.

Consultation

Feedback from the local boards, sports sector and public showed strong support for investment to be based on improving outcomes. There is also strong support to target Auckland Council investment in areas where it can add most value. Such an approach would set a clear direction to other sports partners and help to align investment.

When asked what types of sports facilities the council should focus on, feedback supported emerging sports with high growth potential, popular sports and sports that appeal to particular groups with low participation rates.

Public submissions showed 66% supported prioritisation for emerging sports and 45% supported investment in sports that target certain cohorts. Feedback also suggested prioritisation based on whether the investment would:
- increase overall sports participation rates
- increase participation of certain age groups
- address the needs of the population
- respond to the level of deprivation and funding gaps.

The change we’re making

Council investment will move away from a geographic or code-specific approach to a single focus on sport participation with three target areas.

This focus will manage Auckland Council’s finite resources and better respond to community needs. It will provide certainty and send a clear signal to the sector about the council’s intentions over the long term. The decision to focus on participation outcomes was made by the Parks, Sports and Recreation Committee on 20 July 2016.

TODAY

Limited budget focused on mainly traditional sports and in response to demand rather than need.

TOMORROW

Future investment will take a people-centric approach to increase participation:

- Emerging sports
- High participation sports
- Low participation communities

Key shift 1
2.2 What is the scope and focus of our sports investment?

The primary focus is community sport. The intention is to ensure Auckland Council investment provides for the greatest number of people possible and meets the changing needs of the community.

The figure below illustrates where community sport sits in the sport continuum. The size of circles indicates the level of participation at each stage.

**Progression of skills**

- **Explore** Babies and toddlers
  - Learn elementary skills such as crawling, standing and walking.

- **Fundamental movement** Preschool children
  - Develop basic skills such as running, throwing and jumping.

- **Learn** School children
  - Develop more refined skills, learn the rules of games and positive attitudes towards sport and recreation.

- **Participate** Young people and adults in clubs and local games
  - Participate in organised sport and training. Players might be motivated by multiple factors such as enjoyment, performance and challenges.

- **Perform** Players in regional and national competitions
  - Identify and develop talent in sports.

- **Excel** Athletes in international competitions
  - Achieve excellence in one sport and compete at a world-class level.

We will provide a basic level of provision of fit-for-purpose sports facilities and programmes to support community sport.

We will prioritise investment in core sport infrastructure and ancillary infrastructure required for safe and sanitary public access.

We will not prioritise investment in sports facilities that are already funded or incidental infrastructure that delivers private benefits to small groups of users. Exceptions will be made if applicants can demonstrate increased sports participation or increased use of a core facility.

**Purpose**

- **Core infrastructure**
  - Infrastructure that is central to sport participation.
  - Example: Courts, fields, playing surfaces and lighting.

- **Ancillary infrastructure**
  - Infrastructure that enables safe and sanitary access for participants and spectators.
  - Example: Toilets, changing rooms, equipment storage and car-parking.

- **Incidental infrastructure**
  - Infrastructure that is not required for sports participation but exists for social and management purposes.
  - Example: Clubrooms and administration facilities.
What is happening now?

Auckland Council currently invests in a combination of local, regional and high performance sports facilities, as well as a range of ancillary and incidental infrastructures. This reflects the different priorities of individual legacy councils across Auckland and doesn't have a clear, strategic focus for the region. This risks diluting the council's efforts and resources, and duplicating investments of other organisations such as Regional Facilities Auckland.

Consultation

Feedback showed strong support from local boards, the public and the sport sector for Auckland Council to target investment where it will increase community participation in sports.

When asked what types of facilities council should invest in, local boards suggested core sports facilities are most important, followed by ancillary and incidental facilities.

In addition, high performance facilities are not a focus but the council should not completely rule them out.

The change we’re making

Our future investment in sport will primarily focus on community sport and target core and ancillary infrastructure.

Community sport is considered to be an area where Auckland Council investment is most needed. The focus on community sport will ensure a basic level of access to facilities and a mixture of programmes and services. This will encourage participation and cater for the diverse needs of the Auckland community.

TODAY
Make investment decisions to achieve multiple objectives

TOMORROW
Focus Auckland Council investment on community sport - where it can add the most value

Today

Invest mainly in single-purpose facilities without a systematic approach to cater for the different needs of communities

TOMORROW

Invest in a range of facilities, services and programmes to increase participation

Key shift 2

Key shift 3
2.4 What are our investment principles?

Auckland Council’s future investment in sports facilities and programmes will need to meet four investment principles. These principles will be used during the decision-making process to ensure our investments are well-balanced. They are:

1. **Equity** (40% of assessment)
   - Auckland Council’s investment in sports should ensure equity of outcomes across the population regardless of age, gender, ethnicity, socio-economic status or where people live.
   - This is the most important investment principle as it addresses disparities and targets communities of greatest need. Investment in groups with the lowest access to sports opportunities will be prioritised. This may mean allocation or reallocation of funding to overcome inequality.

2. **Outcome-focused** (30% of assessment)
   - There needs to be a clear ‘line of sight’ between each investment and the outcomes. This will ensure each investment achieves maximum benefit for the communities it serves. Each investment needs to have:
     - **strategic alignment** – a clear understanding of how each investment contributes to outcomes set out in this plan, the Auckland Sport and Recreation Strategic Action Plan and local board plans.
     - **robust outcome measurement process** – ensuring there is an established monitoring and reporting process in place to demonstrate performance against clearly defined goals.

3. **Financial sustainability** (20% of assessment)
   - Investment decisions need to be financially sustainable in the long run. This means being:
     - **financially viable** – ensuring there are means to cover major capital expenses and ongoing operating costs. This also means having clarity about who (for example, Auckland Council, community, or corporate) is responsible for ensuring the financial viability of sports facilities and programmes and what the expectations are.
     - **affordable for the public** – the investment decisions need to consider public accessibility and long-term affordability.

4. **Accountability** (10% of assessment)
   - Auckland Council has responsibility to act in the best interest of the Aucklanders. Sports investment should be:
     - **efficient and effective** – every public dollar invested should represent value for money and deliver the greatest return.
     - **transparent and consistent** – investment decisions should be as transparent and consistent with sufficient information, clear decision-making criteria and outcomes.
What is happening now?

Auckland Council is facing difficult investment choices. We need to balance investment in sport for various target groups and multiple locations with variable effects on sport participants, organisations and local communities. This is the nature of a rapidly growing, dynamic and diverse city.

Consultation

Feedback showed many stakeholders supported the adoption of investment principles to guide future investment decisions.

The ‘outcome-focused’ principle in particular, received the highest support, followed by ‘evidence-based’ and ‘accountability’.

Other principles suggested include:

- affordability
- consistency
- flexibility
- co-investment/partnerships friendly.

The change we’re making

Our future sports investment proposals will align with our four investment principles: accountability, equity, financial sustainability and outcome-focused.

Decision-makers will use the four principles to weigh up and manage multiple investment projects. The investment principles will help ensure future Auckland Council investment decisions are well-balanced and prioritise investment proposals.

Applying the four principles will also be a way of prioritising funding proposals, especially when there are financial constraints:

- Funding only some proposals that are strongly aligned with the four principles
- Funding all proposals that are strongly aligned
- Maybe also funding one or two partially aligned proposals
- Maybe also funding some partially aligned proposals

Level of financial pressure

<table>
<thead>
<tr>
<th>HIGH FINANCIAL PRESSURE</th>
<th>LOW FINANCIAL PRESSURE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Limited budget</td>
<td>Expanding budget</td>
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</table>

Number of projects funded by Auckland Council

Attachment A  

Item 13
The equity principle explained

Equity has the highest weighting of all the investment principles. This page provides further information about what equity means in the context of sport investment and how it differs from equality.

Both equity and equality are strategies to ensure fairness. When applied they mean two different investment approaches:

**Equity** is ensuring every Aucklander has the same access by targeting sporting opportunities to meet people’s needs.

This could mean providing a basic level of provision to most people and additional support for certain groups to encourage greater participation rates.

**For example:**
Person C currently has lower access compared to Person A and Person B. To achieve the same outcome and increased participation, Person C will receive more support from Auckland Council.

**Equality** is providing the same level of sporting opportunities to everyone, everywhere.

This could mean providing the same sports facilities or programmes to everyone regardless of existing provision of services and facilities.

**For example:**
Persons A, B and C currently have different access to sports facilities and programmes. To achieve equality, they will receive the same support from Auckland Council.

Illustration credit: Interaction Institute for Social Change / Artist: Angus Maguire.
Current inequity and inequality

Currently there are different types of inequity and inequality occurring across the sports facilities network in Auckland Council.

**Inequity in people’s access to sport**

- Auckland is home to a diverse range of people. When everyone is different, what fairness and success look like differs too.
- Providing the same access (equality) to everyone regardless of individual needs is likely to lead to inequity of outcomes.

**Inequality across sports codes**

- There are differences in the level of support Auckland Council provides to sports codes, partly due to different historical arrangements made by legacy councils.
- The types of council support also differ. For example, some sports codes might currently receive direct funding, while others access council land and buildings at a peppercorn rental.

**Inequality across geographical areas**

- Different areas in Auckland have different levels of access to sports facilities and programmes, mainly due to the decisions made by legacy councils.
- There are also differences in current funding allocations across Auckland, based on factors such as population, land size and social deprivation.

**Examples**

- **Different age, gender and ethnic groups** are interested in different sports.
- **Children in large families** need affordable options to participate in sports.
- **People with disabilities** need facilities and programmes that cater to their needs.
- **People in high socio-economic deprivation groups** may need additional support to participate.

- **Fields sports** such as rugby and league use Auckland Council sport fields for free.
- **Indoor sports** such as gymnastics and basketball pay a hireage fee to use Auckland Council courts.

- **Traditional, high participation sports** tend to have good access to Auckland Council facilities, programmes and support.
- **Emerging sports** tend to be less organised. Their growth is limited without adequate access to facilities and programmes.

- **Growth areas** need additional facilities to cater for growing and changing local demand for sport. There is limited budget for asset renewals and services level increases.
- **Non-growth areas** have existing facilities which are ageing and may no longer be fit-for-purpose for the current people they are serving. There is limited budget for new facilities.

**Urban areas** may have limited access to open space but have better access to built facilities.

**Rural areas** tend to have fewer built facilities but more open space such as esplanade, beaches and regional parks.
How we will work
We will adopt a new investment framework to assist decision-making and ensure delivery of outcomes. The framework provides a rigorous, disciplined approach to answer a set of critical questions before making final investment decisions.

### 3.1 The investment framework

Section 2 of this plan sets out Auckland Council’s model for sport investment in the future. This section provides the investment framework to ensure future decisions align with that model.

The investment framework will ensure structured, evidence-based investment in the future, as set out in Key shift 4.

#### TODAY

Some investment decisions are isolated and reactive with gaps in information such as the costs, benefits and alternatives.

#### TOMORROW

Make structured, strategic investments based on evidence to improve efficiency, effectiveness and outcome-delivery.

---

**Auckland Council will answer a set of critical questions before investing:**

#### Whether to invest?

1. What are the community needs?
2. Does it align with Auckland Council’s strategic priorities?
3. Does it have Better Business Cases?

#### How to invest?

4. Is there a partnership opportunity?
5. What investment mechanisms should be used?
6. Who makes decisions?
7. How to report and monitor outcomes?

The next few pages explain, question by question, how the framework will work in practice.
What does it look like in practice?

In this section we use three fictional scenarios to demonstrate how the investment framework could be applied in practice. We put each scenario through the investment framework in the following pages.

**Scenario 1:**
**A sub-regional multisport facility**

Three indoor sports clubs (gymnastics, badminton and boxing) have outgrown the Auckland Council community hall they currently hire for training. They are in a fast-growing suburb of Auckland with a high proportion of new migrants. Their combined membership has more than doubled in the last five years. The three clubs have jointly approached the council for $10 million to build a multisport facility.

The new facility will be a purpose-built indoor facility. It will have a flexible floor layout to be used by different indoor sports.

The concept design shows the new facility will be large enough to cater for sub-regional demand for indoor sports and allow for future expansion.

**Scenario 2:**
**School netball courts**

A high school wants to extend its netball courts from two to six courts to accommodate recent growth in student numbers. The new courts can be used for both training and competition during school hours.

The school has approached Auckland Council to co-fund the new courts. It suggested additional lighting would allow the local community to play social games in the evening.

Auckland Council has evidence showing increasing community demand for extra court hours in the local area but has been unable to acquire new land to build new courts.

**Scenario 3:**
**Activation of a community house**

A community group has approached Auckland Council to lease a large room in the local community house owned by the council. The room has been empty for a while because the roof is leaking.

The community group proposed fixing the roof and converting the room into a table tennis room. It has raised most of the funding from the local community but may need a small amount of funding from the council.

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In real life, assessment of proposals may not necessarily follow a linear process but we will seek to answer every question in the framework before making an investment decision.

The breadth and depth of information analysed will be proportional to the level of investment and how complicated the proposal is. This will be defined by a number of factors such as:

- scope and benefits of the project
- Auckland Council’s experience and track record of delivering similar projects
- level of engagement and partnerships with customers / communities required to enable any change
- level of risks and efforts required to manage the risks
- funding sources (whether the majority is provided by multiple external organisations).

For low level, low complexity investments, investors and decision-makers could undertake a scaled down approach. As the value and risk profile increases, investment decisions need to be informed by comprehensive analysis.
## Whether to invest?

Quality decision making is based on analysis of all available information and weighing a range of options.

### Question 1: What are the community needs?

All sports investment proposals will undergo a needs assessment. It will explore what is happening in a geographic area or community of interest to determine whether any change or intervention is required, either non-facility or facility.

A needs assessment is critical to distinguish ‘wants’ from ‘needs’ ensuring a facility or programme development will be fully utilised. Needs can be quantified through research and evidence and will stand the test of time. Wants are often opinion-based and will change over time.

**Questions to consider:**

What is the current state of provision - current facility/programme use, catchment, conditions?

Will the project meet the needs of the local community now and in the future - demographic profile and changes?

### Question 2: Strategic alignment

A brief ‘pass/fail’ assessment to ensure the investment proposal aligns with Auckland Council’s strategic priorities and outcomes.

**Questions to consider:**

Is there strong alignment with:

- the outcomes, principles and scope in this plan
- Sports Facilities Priorities Plan
- Auckland Sports and Recreation Strategic Action Plan
- Auckland Plan 2050
- any relevant local plans.

### Question 3: Better Business Cases (BBC)

Detailed assessment of the strategic, economic, commercial, financial and management case for the investment proposal.

**Questions to consider:**

Can the project demonstrate:

- a strategic case illustrating the need for a change, strategic fit and business needs
- an economic case to show value for money
- a commercial case to show that the investment will be commercially viable
- a financial case to prove the investment will be affordable within available funding
- a management case to show the investment will be achievable and can be successfully delivered.

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### The change we’re making

The assessment process will help ensure future investment in sport is evidence-based and focused on outcome delivery and good practice.

We expect to see significant improvements in the quality of Auckland Council’s investment decisions in the future and increased consistency and transparency.

* Working examples and templates for needs assessment, strategic assessment, Better Business Cases and Cost Benefit Analysis are provided on the Auckland Council website.
What does it look like in practice?

Scenario 1: A sub-regional multisport facility

Question 1: What are the community needs?

Questions to consider:

- What is the current state of provision – current facility use, catchment, conditions?
- Will the project meet the needs of the local community now and in the future – demographic profile and changes?

Question 2: Strategic alignment

Questions to consider:

Alignment with this plan

Investment outcomes

- Will the proposal increase participation?
- Will it increase participation in:
  - community groups of low participation?
  - emerging sports?
  - high participation sports?
- Is the increase in participation likely to bring wider health, social, economic benefits to the local community?

Scope and focus

- Is the facility catering for community sport?
- Is the facility fit-for-purpose and does it provide basic provision?
- What will the facility provide?
  - core infrastructure
  - ancillary infrastructure
  - incidental infrastructure.
- Demonstrate project alignment with:
  - the accountability principle (10%)
  - the equity principle (40%)
  - the financial sustainability principle (20%)
  - the outcome-focused principle (30%).

Also consider alignment with:

- Sports Facilities Priorities Plan
- Auckland Sport and Recreation Strategic Action Plan
- Auckland Plan 2050.

Question 3: Better Business Cases

Questions to consider:

- What is the strategic case? (a more detailed assessment of the strategic alignment analysis conducted in Phase 1)
- Is the project value for money? (economic case)

Cost-benefit analysis:

- Who is the target community?
- What are the costs and benefits the project seeks to deliver for the target community?
- What are the costs and benefits of the alternative options for the target community?
- How will the intended costs, benefits and outcomes be monitored over time?
- How can the intended benefits be linked to Auckland Council’s strategic outcomes?

- Is it commercially viable? (commercial case)
- Is it affordable? (financial case)
- Does it have a sound governance structure and can it be delivered successfully? (management case)
How to invest?

Question 4: Is there a partnership opportunity?

Auckland Council is not always the sole investor in sports. Depending on the nature, type and purpose of investment, we might choose to: a) directly invest; b) partner; or c) invest in others to provide sports facilities.

Auckland Council as the principal investor in sport
Auckland Council is most likely to be the principle investor when the sport investment is risky or has a significant social element. This type of investment tends to be under-invested by the private sector. Without support from the council or central government agencies, there could be inadequate access and low quality facilities.

Auckland Council as a partner in sport investment
Auckland Council is most likely to partner and co-invest in sport to deliver benefits that are shared by multiple organisations. This type of investment tends to be large in scale and is likely to lead to shared agreements to co-own, co-deliver and/or co-manage sports facilities and programmes.

Auckland Council having a supporting role in sport provision
Auckland Council also invests with others to provide sporting opportunities. This type of investment is likely to happen when the sport sector is already established. In this case, the investment will focus on building existing sector capacity and provide support in areas which the council can add most value.

The change we’re making
Auckland Council is committed to working collaboratively with the sport sector and the community to provide better access to sports opportunities. To do so, we need to consider our role before investing to ensure efficient use of the budget and council resources in areas where it can make the biggest difference.

What does it look like in practice?

Auckland Council as the principal investor
Auckland Council is likely to be the principal investor in Scenario 1 as the investment is likely to bring significant social benefits and tend not to attract private investors.

We would work with the three indoor sport clubs to explore all possible funding options, either from Auckland Council or from other investors, before making a final decision.

Auckland Council as the a partner
Auckland Council is likely to form a facility partnership with the school to co-deliver the new courts.

Once the courts are built, the council will have a long term agreement with the school to ensure public access.

To enter into a facility partnership, the project will need to go through a separate assessment process set out in the Facilities Partnerships Policy.

Auckland Council having a supporting role
Auckland Council is likely to provide a supporting role if significant efforts have been made by the community group.

In addition to a lease and a community grant, Auckland Council might also offer capability-building advice to the community group.
How to invest?

Question 5: What investment mechanisms should be used?

Auckland Council uses several mechanisms to invest in sport:

- When Auckland Council is the principal investor:
  - Provision and management of sports facilities and programmes
  - Direct financial contribution for capital and/or operating costs

- When Auckland Council supports others:
  - Use of Auckland Council land and/or buildings
  - Leadership, governance, coordination, support, technical advice

- When Auckland Council partners with others:
  - Partnership agreements

Different mechanisms create different incentives and support sport participants, community and sport organisations in different ways. Determining the appropriate mechanism should be based on several factors such as:

- The scale and nature of investment
- The needs of the delivery organisations and roles of other partners
- The needs of the target community group or area
- The expected benefits and alignment with outcomes of this plan
- Consistency with the relevant Auckland Council plans (for example, open space network plans, Community Facilities Network Plan)
- Consistency with legislation (such as the Local Government Act 2002 and the Reserve Act 1977).

Question 6: Who makes the decisions?

Auckland Council has two complementary but distinct decision-making bodies with responsibilities for sports facilities investment:

- **The Governing Body**
  - Focuses on region-wide strategic and investment decisions
  - Decides where and when the council will invest in the sports facilities and programmes network to address gaps and respond to growth.
  - Develops regional policies and strategies.
  - Sets budgets for major facility and programme investments or upgrades through the long-term plan process.
  - Governs regional facility partnership relationships, funding or lease agreements and performance reporting.

- **Local boards**
  - Make most decisions on local parks, open spaces, sports facilities and activities
  - Set outcomes and priorities for local sport investment through local board plans.
  - Identify local sports facility and programmes needs and advocate for investment through the long-term plan process.
  - Govern local and sub-regional facility partnership relationships, funding or lease agreements and performance reporting.
  - May work together to support facilities that benefit several local board areas.
# What does it look like in practice?

## Scenario 1:
A sub-regional multisport facility

**Investment mechanisms**

Auckland Council might want to build the proposed facility using the Sport and Recreation Facilities Investment Fund. See A1

### A1: Sport and Recreation Facility Investment Fund

<table>
<thead>
<tr>
<th>Application</th>
<th>Applicants will need to show:</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>• a needs assessment that demonstrates the community's needs for the proposed facility.</td>
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<td>• strategic alignment with:</td>
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<td></td>
<td>- the investment outcomes and principles stated in this plan</td>
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<td></td>
<td>- the priorities stated in the Sports Facilities Priorities Plan.</td>
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<tr>
<td></td>
<td>• better business cases that demonstrate the economic, financial, strategic, commercial and management cases of the project</td>
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<td>• a cost and benefit analysis that demonstrates:</td>
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<td>- the project is value for money</td>
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<tr>
<td></td>
<td>- the input, output, intermediate outcomes of the project, and the links to the strategic outcomes the project aims to achieve</td>
</tr>
<tr>
<td></td>
<td>- performance measures to monitor progress over time and methods to collect data.</td>
</tr>
</tbody>
</table>

| Assessment | Staff will assess the applications based on the depth, breadth and quality of information provided in the applications. |

| Decision-making | The Governing Body will make final decisions based on staff recommendations. Results of various assessments will be presented by staff in a summary table, supplemented by detailed tables of each assessment in the appendices. |

| Investment | Once approved by the Governing Body, staff will work with the applicants to form a funding agreement, based on the input, output, intermediate outcomes, strategic outcomes and performance measures stated in the application. |

| Monitoring | Staff will conduct regular reviews to ensure performance measures are met over time. Information about the input, output, and intermediate outcomes will be collected over time to demonstrate progress towards strategic outcomes. The information will also be used to improve the effectiveness of the investment and help Auckland Council to articulate the benefits of the Sport and Recreation Investment Fund to the public and investors. |
# What does it look like in practice?

## Scenario 2: School netball courts

### Investment mechanisms

The school could form a facility partnership with Auckland Council. 
**See A2**

The partnership might include:
- a regional grant
- an ongoing agreement to ensure public access (for example, Community Access Scheme. **See A3**

## A2: Facility partnerships

For sport facility partnerships, the applicants will need to show strategic alignment with the investment outcomes and principles stated in this plan. Applicants will also need to meet requirements stated in Facility Partnership Policy.

## A3: Community access scheme

### Application

**Applicants will need to show:**
- a needs assessment that demonstrates the scheme will meet a known or identified geographic gap in the provision of the Auckland Council recreation facilities.
- Strategic alignment with:
  - the investment outcomes and principles stated in this plan
  - other priorities set out in the scheme’s guidelines.
- A cost and benefit analysis that demonstrates:
  - the project is value for money
  - analysis of public/private benefits
  - the input, output, intermediate outcomes of the project, and links to the strategic outcomes the project aims to achieve
  - performance measures to show the objectives have been met and methods to collect data.

### Assessment

Staff will assess the application based on the depth, breath and quality of information provided in the applications.

### Decision-making

The Governing Body will make the final decision based on staff recommendations. Results of various assessments will be presented in a summary table, supplemented by detailed tables of each assessment in the appendices.

### Investment

Once approved by the Governing Body, staff will work with the applicants to form a funding agreement, based on the input, output, intermediate outcomes, strategic outcomes and performance measures stated in the application.

### Monitoring

Staff will conduct regular reviews to ensure performance measures are met over time. Information about the input, output and intermediate outcomes will be collected over time to demonstrate progress towards strategic outcomes. The information will also be used to improve the effectiveness of the investment and help Auckland Council to articulate the benefits of the Community Access Scheme to the public.
### What does it look like in practice?

#### Scenario 3:
Activation of a community house

**Investment mechanisms**

The community group could apply for:
- a community grant. See A4
- a community lease. See A5

Alternatively Auckland Council could undertake the renewal work itself. See A6

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#### A4: Community Grants

<table>
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<th>Application</th>
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<td></td>
<td>- sport and recreation priorities set out in the local plans</td>
</tr>
<tr>
<td></td>
<td>- the investment outcomes and principles stated in this plan.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Staff will assess applications based on the quality of information provided in the applications.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decision-making</td>
<td>Local boards will make final decisions based on staff recommendations. Results of various assessments will be presented by staff in a summary table, supplemented by detailed tables of each assessment in the appendices.</td>
</tr>
<tr>
<td>Investment</td>
<td>Funding will be provided to community groups once their applications are approved by the local board. The applicants will need to fill in an accountability form which will specify the input, output, intermediate outcomes and the strategic outcomes of the project.</td>
</tr>
<tr>
<td>Monitoring</td>
<td>Staff will conduct regular reviews of the accountability forms to ensure performance measures are met over time. Information about the input, output, and intermediate outcomes will be collected over time to demonstrate progress towards strategic outcomes. The information will also be used to improve the effectiveness of the investment and help Auckland Council to articulate the benefits of community grants.</td>
</tr>
</tbody>
</table>
## Scenario 3:
Activation of a community house

### What does it look like in practice?

#### A5: Community leases

<table>
<thead>
<tr>
<th>Activity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Application</strong></td>
<td>Applicants will need to show:</td>
</tr>
<tr>
<td></td>
<td>- a needs assessment that demonstrates the lease will meet community’s needs now and in future.</td>
</tr>
<tr>
<td></td>
<td>- strategic alignment with:</td>
</tr>
<tr>
<td></td>
<td>- sport and recreation priorities set out in the local plans</td>
</tr>
<tr>
<td></td>
<td>- the investment outcomes and principles stated in this plan.</td>
</tr>
<tr>
<td></td>
<td>- a cost and benefit analysis including:</td>
</tr>
<tr>
<td></td>
<td>- the input, output, intermediate outcomes of the lease</td>
</tr>
<tr>
<td></td>
<td>- an intervention logic diagram demonstrating the connections with Auckland Council’s strategic priorities and outcomes</td>
</tr>
<tr>
<td></td>
<td>- analysis of public/private benefits for each lease</td>
</tr>
<tr>
<td></td>
<td>- analysis of opportunity costs to Auckland Council for each lease (such as the underlying land value, alternative use of the land and building)</td>
</tr>
<tr>
<td></td>
<td>- assessment of potential service level changes before and after leasing</td>
</tr>
<tr>
<td></td>
<td>- performance measures to monitor progress over time and methods to collect data.</td>
</tr>
<tr>
<td><strong>Assessment</strong></td>
<td>Staff will assess the application based on the depth, breadth and quality of information provided in the applications.</td>
</tr>
<tr>
<td></td>
<td>Additional assessment will be undertaken by the staff to consider factors such as land status, the open space provision in the local area and impact on current service provision.</td>
</tr>
<tr>
<td><strong>Decision-making</strong></td>
<td>Local boards will make the final decision based on staff recommendations.</td>
</tr>
<tr>
<td></td>
<td>Results of various assessments will be presented in a summary table, supplemented by detailed tables of each assessment in the appendices.</td>
</tr>
<tr>
<td><strong>Investment</strong></td>
<td>Once approved by the local boards, staff will work with the applicants to form a lease agreement, based on performance measures stated in the applications.</td>
</tr>
<tr>
<td><strong>Monitoring</strong></td>
<td>Staff will conduct compulsory annual reviews to ensure performance measures are met over time.</td>
</tr>
<tr>
<td></td>
<td>Utilisation data will be collected for both core activities and other uses (shared use, sub-leasing, hireage and commercial activities such as cafés and bars).</td>
</tr>
</tbody>
</table>
### Scenario 3: Activation of a community house

**A6: Auckland Council asset renewals**

<table>
<thead>
<tr>
<th>Application</th>
<th>Applicants will need to show:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• a needs assessment that demonstrates the facility is still needed to meet local demand.</td>
</tr>
<tr>
<td></td>
<td>• strategic alignment with:</td>
</tr>
<tr>
<td></td>
<td>- the investment outcomes and principles stated in this plan</td>
</tr>
<tr>
<td></td>
<td>- sport and recreation priorities set out in the local board plans.</td>
</tr>
<tr>
<td></td>
<td>• a cost and benefit analysis that demonstrates:</td>
</tr>
<tr>
<td></td>
<td>- the project is value for money</td>
</tr>
<tr>
<td></td>
<td>- analysis of public/private benefit</td>
</tr>
<tr>
<td></td>
<td>- the input, output, intermediate outcomes of the project, and links to the strategic outcomes the project aims to achieve</td>
</tr>
<tr>
<td></td>
<td>- performance measures to show the objectives have been met and the methods used to collect the data.</td>
</tr>
</tbody>
</table>

| Assessment | Staff will assess the proposed renewal project against other renewal projects based on the results of the needs assessment, strategic alignment and CBAX. |

| Decision-making | Local boards will make the final decision based on staff recommendations. Results of various assessments will be presented in a summary table, supplemented by detailed tables of each assessment in the appendices. |

| Investment | Once approved by local boards, staff will commence the renewal work. |

| Monitoring | Performance of the renewed asset will be monitored over time with performance measures. Information about the input, output, and intermediate outcomes will be collected over time to demonstrate progress towards strategic outcomes. The information will also be used to improve effectiveness of the investment and help Auckland Council to articulate the benefits of asset renewals to the public. |
How to invest?

Question 7: How to report and monitor outcomes?

Every sport investment in the future will adopt the outcome measurement tool throughout the investment cycle to monitor progress.

The outcome measurement tool is based on the cost benefit analysis model used in the previous assessment stage and an intervention logic model to link the specific investment to Auckland Council’s strategic outcomes it aims to achieve.

The outcome measurement tool will be used as the basis to set performance measures and reporting requirements for each investment. Over time, robust and consistent measurement of outcomes will allow us to measure and analyse the aggregate benefits of sport investment and its contribution to the Auckland Plan 2050 outcomes.

Such information will help us gain a better understanding of what has worked well and not so well to improve effectiveness of future investment. We will also be better at articulating the returns of our investments to our investors and ratepayers.

The change we’re making

The investment framework presented in this plan sets out the process for rigorous decision-making, monitoring and reporting.

Over time, we expect to see significant improvement in the quality of evidence and analysis used to inform investment decisions and improve sector and staff capability. This will enable a continuous feedback loop of refinement and improvement in investment to ensure delivery of better outcomes for Aucklanders.
A new investment approach

Auckland Council is taking a new investment approach to meet the sport needs of Aucklanders.

Future Auckland Council investment will be guided by four principles:

1. Accountability
2. Enquiry
3. Financial sustainability
4. Outcome-focused

We will adopt a new investment framework to:

- Improve access to quality and fit-for-purpose facilities and programmes for community sports
- Increase levels in high-participation sports
- Maintain levels in emerging sport with high growth potential
- Increased economic and community development and creation of new jobs
- Increased social community benefit
- Increased educational outcomes and skills
- Increased physical activity, health and wellbeing outcomes
- Increased identity and wellbeing
- Opportunities and prosperity
- Opportunities and places
- Auckland and Plan KPfs
- Auckland Plan KPfs
- Auckland Plan KPfs (participation)
- Auckland Plan KPfs (service delivery)
- Auckland Plan KPfs (quality decisions)

Aucklanders will have:

- Increased sport participation
- Sport participation levels will increase, with a focus on:
- Increased sport participation will lead to a range of benefits for individuals and community, including:

Section 3 How we will work

Auckland Plan outcomes

Secondary outcomes

Primary outcomes

Attachment A

Item 13
3.2 Indicative implementation timeline

This plan will be a staged process that will be completed over the next three to five years.

An indicative implementation timeline is provided below.

- **Immediate adoption**
  
  Key parts of the plan will be implemented immediately, particularly:
  
  - the investment outcomes, investment principles and focus of investment set out in Section 2 will help to set investment priorities to guide every investment decision in sport
  
  - the investment framework set out in Section 3 will be used to assess every investment proposals, although the scale of the assessment should be adjusted to the scale of the investment and the risk profile.

- **Changes 2019-2021**
  
  The plan will create a number of changes that may affect community groups, sports organisations and Auckland Council. Further policy work and engagement will be undertaken to understand the full impact of the changes. These may include:
  
  - replacing community loans, rates remissions and postponements with grants
  
  - embedding new outcome measurement tools for different forms of sport investment
  
  - evaluating and refining processes and practice for loan guarantees, community leases and grants.

- **Plan refresh every three years**
  
  We will refresh the plan in late 2021 to ensure it is fit-for-purpose and assist quality investment decisions. A particular focus of the refresh will be to ensure the plan continues to respond to community needs using new performance data that is collected. The refresh will also determine whether additional revenue streams are necessary to fund future sport investments.

After 2021, the plan will be refreshed every three years to coincide with the Long-term Plan processes and ensure alignment with the council’s strategic priorities.
2018/19 Local Economic Development Work Programme grants to Takapuna Beach, Devonport and Milford Business Associations

File No.: CP2019/00657

Te take mō te pūrongo
Purpose of the report

1. To approve the use of the funds allocated to the Takapuna Beach, Devonport, and Milford Business Associations under the Local Economic Development work Programme for the 2018/19 financial year.

a) Whakarāpopototanga matua

Executive summary

2. This report provides information on the use of the funds allocated by the local board in the 2018/19 financial year Local Economic Development (LED) Work Programme.

3. The work programme approved by the Local Board includes the allocation of funds to The Takapuna Beach, Devonport and Milford Business Associations to undertake a range of events which support the outcomes identified in the Devonport-Takapuna Local Board Plan 2017.

4. The work programme also includes funding to the Takapuna Beach Business Association to facilitate the delivery of the Shore Coast Tourism Initiative in association with the Devonport and Milford Business Associations.

5. The local board is being asked to approve the schedule of events and the activities provided by each business association and shown as attachment A-D on the agenda report in order that the necessary funding agreements be finalized.

Ngā tūtohunga
Recommendation/s

That the Devonport-Takapuna Local Board:

a) approve the delivery of the proposed initiatives and events by the local business associations in the 2018/19 Devonport-Takapuna Local Board’s Local Economic Development Work Programme Devonport described in Attachments A-D to the agenda report:

b) approve the payment of the following grants:

i. $38,000 to the Takapuna Beach Business Association

ii. $25,000 to the Devonport Business Association

iii. $10,000 to the Milford Business Association

iv. $30,000 to the Takapuna Beach Business Association to deliver the Shore Coast Tourism Initiative in association with Devonport and Milford Business Associations.
Horopaki
Context
6. This report presents to the Local Board the proposals from each of the business associations on the use of the allocated funds in the approved 2018/19 Local Economic Development Work Programme. (Resolution DT/2018/95).

Tātaritanga me ngā tohutohu
Analysis and advice
7. The 2018/2019 Local Economic Development Programme was developed having regard to the local board’s outcomes and priorities for local economic development in the Devonport-Takapuna Local Board Plan (2017).
8. A requirement of the work programme approval process is that each recipient of funding provides a detailed proposal of how it will use the funding and that this will provide the basis for the formal funding agreement. These agreements will note that by receiving funding the associations will become a ‘low-priority’ if applying for additional funding through the contestable grants Programme.

Support for the business associations
9. The local board provides the three business associations in its area with funding to contribute to the cost of delivering a range of events and initiatives which support the outcomes promoted in the Devonport-Takapuna Local Board Plan 2017.
10. This enabled the associations to continue to deliver successful events whilst removing the requirement to apply for funding for each through the contestable grant process. The associations acknowledge that this funding provides certainty and security, reduces the amount of administration associated with grant applications and provides greater accountability to the local board.
11. The funding for the Shore Coast Tourism Initiative will allow the three associations to continue to work collaboratively to develop the visitation brand that represents the entire local board area and that drives tourism and visitor attraction.

The table below shows what each association has indicated it will deliver in the 2018/19 financial year.

<table>
<thead>
<tr>
<th>Grant recipient</th>
<th>Event</th>
<th>Finding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Takapuna Beach Business Association</td>
<td>Taste of Takapuna October 2018</td>
<td>$5,000</td>
</tr>
<tr>
<td></td>
<td>Summer days Festival January 2019</td>
<td>$10,000</td>
</tr>
<tr>
<td></td>
<td>Chines Festival February 2019</td>
<td>$8,000</td>
</tr>
<tr>
<td></td>
<td>Easter Carnival April 2019</td>
<td>$8,000</td>
</tr>
<tr>
<td></td>
<td>Shop and Win June 2019</td>
<td>$7,000</td>
</tr>
<tr>
<td>Devonport Business Association</td>
<td>Matariki Dish and Progressive Dinner July 2018</td>
<td>$5,000</td>
</tr>
<tr>
<td></td>
<td>Glow@Artweek October 2018</td>
<td>$10,000</td>
</tr>
</tbody>
</table>
12. Funding of $15,000 for the Christmas by the Lake event was granted to the Milford Business Association as part of the 2017/18 contestable grant process and therefore not required from the funds set aside in the LED work programme. The $15,000 will remain in the local boards’ unallocated LDI Opex fund.

<table>
<thead>
<tr>
<th>Devonport-Takapuna Local Board</th>
<th>19 February 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Item 14</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Friday After Five on Clarence Street October 208</strong></td>
<td><strong>$10,000</strong></td>
</tr>
<tr>
<td><strong>Milford Business Association</strong></td>
<td><strong>Pirate Market day October 2018</strong></td>
</tr>
<tr>
<td><strong>Takapuna Business Association</strong></td>
<td><strong>Vive La France February 2019</strong></td>
</tr>
<tr>
<td>(In association with Devonport and Milford Business Associations)</td>
<td><strong>Shore Coast Tourism Initiative</strong></td>
</tr>
<tr>
<td></td>
<td>• creation of brand and website</td>
</tr>
<tr>
<td></td>
<td>• production and distribution of brochure</td>
</tr>
<tr>
<td></td>
<td>• Advertised on Chameleon TV</td>
</tr>
<tr>
<td></td>
<td>• Formation of advertising partnership with AA Tourism</td>
</tr>
<tr>
<td></td>
<td>• Creation and administration of Facebook and Instagram accounts</td>
</tr>
</tbody>
</table>

13. Auckland Council events staff will assist in the facilitation of the proposed events and will provide advice as required.

14. The proposed LED Programme was presented to the Local Board at the 22 May 2018 workshop and was approved in June 2018. (Resolution DT/2018/95)

15. There are no direct impacts on Maori as a result of the grant allocations being discussed.

16. The approval of the grants will authorise payments to be made to the business associations.

17. The Local Economic Development work programme is dependent on the development of detailed proposals and associated funding agreements there is a risk that some of the grant remains unspent by the Business Associations and needs to be paid back to the Local Board.
Ngā koringa ā-muri

Next steps

18. Following approval by the local board the Local Economic Development team at ATEED will draft funding agreements for the use of the funds and once signed process the payment of the grants.

Ngā tāpirihanga

Attachments

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Takapuna Beach Business Association - Business Case 2018/2019</td>
<td>105</td>
</tr>
<tr>
<td>B</td>
<td>Devonport Business Association - Proposed Events</td>
<td>117</td>
</tr>
<tr>
<td>C</td>
<td>Milford Business Association - Proposed Events</td>
<td>119</td>
</tr>
<tr>
<td>D</td>
<td>Shore Coast Tourism Initiative - Presentation</td>
<td>123</td>
</tr>
</tbody>
</table>

Ngā kaihaina

Signatories

<table>
<thead>
<tr>
<th>Author</th>
<th>John Norman - Strategic Planner Local Economic Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Authorisers</td>
<td>Paul Robinson – Local Economic Growth Manager</td>
</tr>
<tr>
<td></td>
<td>Eric Perry - Relationship Manager</td>
</tr>
</tbody>
</table>
Devonport-Takapuna Local Board
19 February 2019

2018/19 Local Economic Development Work Programme grants to Takapuna Beach, Devonport and Milford Business Associations

Attachment A

Item 14

Devonport-Takapuna Local Board
Support for Business Improvement Districts
Takapuna Beach

Business Case
2018-2019
Since its inception in 1948, the Takapuna Beach Business Association has been a pillar for local businesses and the community. As an Incorporated Society, the TBBA is funded primarily by commercial ratepayers of the Takapuna Beach Business Improvement District (BID) area. It is also supported by Auckland Council, primarily through the Devonport-Takapuna Local Board (DTLB) and ATEED.

The vision of the Takapuna Beach Business Association (TBBA) is to have Takapuna recognised as Auckland’s premier Metropolitan Centre and its mission is to promote economic growth for its 640+ businesses through strategic planning, development and collaboration with key stakeholders.

The association is involved in a variety of activities including: advocacy, development, events, marketing, promotions, lobbying, information, advice and market intelligence.

Until 2018-2019, the TBBA has applied for funding for each individual activity and event directly to the Devonport-Takapuna Local Board. These were individually assessed, with varying amounts being granted. The Association is very thankful to the Devonport-Takapuna local board for his history of support.

In order to better support the association and to provide a firmer financial support for the year, the DTLB has agreed to grant a fixed amount of funding of $38,000 to the association for the 2018-2019 financial year. This is a fantastic initiative as it allows the association to better plan for the activities during the year and reduces administration costs and time.

The funding provided by the local board will be used for programmes, events and initiatives that will directly support the Devonport-Takapuna Local Board’s 2017 plan.

The Association will use the funding to support 5 key initiatives that will drive visitation, increase spending, grow the economy, provide entertainment in a safe environment, build community connections, create place-shaping and activation of public spaces, showcase the areas natural beauty and assets, promote arts and culture, celebrate diversity, increase inclusiveness and create a sense of belonging.

The 5 key initiatives are:

- Hospitality Promotion - “Taste of Takapuna” – October 2018
- Public Event - Summer Days Festival – January 2019
- Public Event - Cultural Festival – February 2019
- Public Event - Easter Carnival – April 2019
- Retail promotion – Shop and Win – June 2019
In particular, this funding will support the DTLB’s Outcomes 5 and 4.

**Outcome 5: Our area has a thriving local economy and vibrant, unique town centres.**

We are committed to supporting the commercial viability and prosperity of our town centres and helping local businesses to be sustainable and successful.

The local board will continue to support the three business improvement districts in Milford, Devonport and Takapuna. We will actively support and celebrate seaside activities across the area, and support tourism and tourism initiatives in our town centres.

**Outcome 4: Our communities are empowered, engaged and inclusive**

We believe the best outcomes for our people are those identified and delivered by the community. We will continue to provide a range of projects, programmes and events that reflect our communities.

This funding directly supports the specific objectives and key initiatives of outcome 5 and 4, which are:

**Outcome 5:**

**Objective:** Support local businesses and champion local economic development.

Key Initiative: Fund community-led economic and tourism development initiatives.

Key Initiative: Partner with our business improvement districts to understand their priorities and identify opportunities to form strategic relationships.

**Outcome 4:**

**Objective:** Our communities are empowered to deliver placemaking projects.

Key Initiative: Continue to support the delivery of place-shaping and activation of spaces to promote arts, culture and heritage.

**Objective:** Our communities celebrate diversity and feel a sense of belonging.

Key Initiative: Support greater integration and inclusiveness of ethnic communities and older people by identifying service gaps across our area.
TASTE OF TAKAPUNA

Description
Spring hospitality promotion that aims to encourage visitors and guests to Takapuna to try the many different and varied restaurant offerings in town. Takapuna is more and more becoming known as a great hospitality hub and with so many amazing options, there is a great opportunity to highlight this and further promote Takapuna as the place to be for those who like good food.

Audience
Due to the different offerings, the target market for the promotion will encompass a wide range of demographics and targeted marketing will be used to deliver the right message to the right people. The following audience are the major target markets:

- **25 – 75+ years olds** – people with disposable income who are the most interested in checking out new and interesting things and most likely to help spread the word about the promotion to their friends and colleagues. This also fits the majority of the I Love Takapuna brand’s audience which will be used to our advantage in digital marketing channels.

- **People working in Takapuna** – employees of Takapuna businesses who go out for lunch and/or after-work food and drinks. Marketing for this audience will focus on ‘cheap eats’ and affordable deals.

- **Families** – with the weather warming up, Takapuna will be attracting a lot of families especially over the weekends. Marketing for this audience will highlight family-friendly options and those suitable for groups. Messaging will be focused on spending a great day out with Takapuna and include other activities they can do before and after their meal.

Expected outcomes
- Increase in business for member-partners
- Increase awareness of Takapuna as a dining destination and encourage repeat visitation
- Brand awareness of restaurants
- Increase in social media engagement during promotion
- Have 20 member-partners participating
Budget

The TBBA will be using $5,000.00 of the allocated DTLB funding for this promotion, all of which will be going towards marketing including creation of collateral, print, and advertising costs. The TBBA will put in an additional $10,000.00 to the promotion to add to the DTLB’s contribution.

Measurement of success

- Feedback from member-partners including number of Taste of Takapuna dishes sold, increase in business over the promotional period, and increase in engagement for their website/social media
- Marketview Report for the month of October with a focus on the hospitality category
- Social media insights tracking the success of posts related to the promotion
- Website analytics tracking the popularity of Taste of Takapuna related webpages
- Feedback from visitors and consumers received in-person, through social media, or email

Acknowledgement of DTGB contribution:

The DTGB logo will be included in marketing materials, the Local Board will also be thanked directly through social media, Channel Magazine article, and website, throughout the promotional period.

Taste of Takapuna 2017 – Channel Magazine double-page ad
SUMMER DAYS FESTIVAL

TAkapuna Beach

SUMMER DAYS

Description
The Summer Days Festival is a FREE full-day event open to the whole community held in Gould Reserve to celebrate summer in Takapuna. It will be held on Saturday, 19 January 2019, from 11am to 7pm. The event will feature food stalls, music, and family-friendly entertainment.

Audience
The event will target two core audiences:

- **Families** – The event will focus on kid-friendly entertainment from 11am to 3pm. Marketing for this audience will focus on the available free entertainment including inflatables, face painters, circus workshops, beach dig, and sandcastle competition.
- **25 – 75+ year olds** - From 3pm onwards, the event will focus on an older audience with easy listening music playing from the stage. Marketing for this audience will focus on encouraging them to have a relaxed day out by the beach and enjoying the good weather.

Expected outcomes
- Bring an additional 3,000 people to Takapuna over the event period
- Increase in social media engagement during and in the lead up to the event
- Increase awareness of Takapuna as the ultimate summer destination and encourage repeat visitation
- Increase brand awareness for the I Love Takapuna brand

Budget
The TBBA will be using $10,000.00 of the allocated DTLB funding for this promotion which will be used towards entertainment including staging and sound, lights, music, and children activities among others. The TBBA will put in an additional $10,000.00 to the event to add to the DTLB’s contribution.

Measurement of success
- Feedback from stakeholders including local businesses, partner organisations and suppliers
- Social media insights tracking the success of posts related to the event
- Website analytics tracking the popularity of Summer Days Festival related webpage
- Feedback from visitors and consumers received in-person, through social media, or email
Acknowledgement of DTLB contribution:

The DTLB logo will be included in marketing materials, the Local Board will also be thanked directly through social media, Channel Magazine articles, website, as well as on-stage during the event.

Summer Days Festival 2018
CULTURAL FESTIVAL

Description
I Love Takapuna holds a FREE Cultural Festival every February to celebrate the diversity of Takapuna and welcome people from all backgrounds to enjoy what the town has to offer. In the previous years, Takapuna celebrated a French Festival in conjunction with the annual French Festival. For 2019, Takapuna will be celebrating a Chinese Festival in time for Chinese New Year. The event will have cultural performances, entertainment, a small market, and decorations in line with the theme.

Audience
- 25 – 65+ year olds – Marketing for this audience will focus on the available entertainment, food stalls, and highlights of the event.
- Immigrants – Immigrants, specifically from the country being celebrated and its neighbouring areas, will be targeted as they are most likely to be interested in the event. This audience will be reached out to through partner organisations and messaging will highlight the authenticity and welcoming atmosphere of the event.

Expected outcomes
- Bring an additional 3,000 people to Takapuna over the event period
- Increase in social media engagement during and in the lead up to the event
- Increase awareness of Takapuna as a culturally diverse location who welcomes all
- Increase brand awareness for the I Love Takapuna brand

Budget
The TBBA will be using $8,000.00 of the allocated DTLB funding for this promotion which will be used towards entertainment and decoration including sound and stage, music, lanterns, stage performances, and children’s activities. The TBBA will put in an additional $8,000.00 to the event to add to the DTLB’s contribution.

Measurement of success
- Feedback from stakeholders including local businesses, partner organisations, and suppliers
- Social media insights tracking the success of posts related to the event
- Website analytics tracking the popularity of Cultural Festival related webpages
- Feedback from visitors and consumers received in-person, through social media, or email

Acknowledgement of DTLB contribution:
The DTLB logo will be included in marketing materials, the Local Board will also be thanked directly through social media, Channel Magazine articles, website, as well as on-stage during the event.
EASTER FESTIVAL

Description
The I Love Takapuna Easter Carnival is a FREE family Easter event held the Saturday before Easter in Hurstmere Green which will include an Easter Market, a giant Easter egg hunt throughout Takapuna, participation from local businesses, music, giveaways, and huge variety of family-friendly activities.

Audience
The event will target primarily Families with children up to the age of 12 years old. The marketing for the event will be targeted to this audience and focus on encouraging visitors to spend a whole day in Takapuna.

Expected outcomes
- Bring an additional 3,000 people to Takapuna over the event period
- Increase in social media engagement during and in the lead up to the event
- Increase awareness of Takapuna as a great destination for families with the huge variety of activities available in town
- Increase brand awareness for the I Love Takapuna brand

Budget
The TBBA will be using $8,000.00 of the allocated DTLB funding for this promotion which will be used towards entertainment including the giant egg hunt, circus workshop, face painting, balloon twisting, sound and stage, and music. The TBBA will put in an additional $8,000.00 to the event to add to the DTLB’s contribution.
Measurement of success

- Feedback from stakeholders including local businesses, partner organisations, and suppliers
- Social media insights tracking the success of posts related to the event
- Website analytics tracking the popularity of Easter Carnival related webpages
- Feedback from visitors and consumers received in-person, through social media, or email

Acknowledgement of DTLB contribution:

The DTLB logo will be included in marketing materials, the Local Board will also be thanked directly through social media, Channel Magazine articles, website, as well as on-stage during the event.

Easter Carnival 2018
Winter Shop and Win in Takapuna

Description
Retail promotion aimed to drive visitation and retail spend in Takapuna over the winter period. Shoppers need to spend $20 or more in participating retailers and go into the draw to win a trip to a holiday destination. Previous grand prizes for the promotion include trips to Tahiti (pictured), Kuala Lumpur, Macao, and Fiji. The promotion is held over a two-month period and accompanied by a strong marketing campaign including radio, print, street signages, digital, and social media.

Audience
The promotion targets primarily 25 – 65-year olds with a heavy skew towards women and lives or works either in the North Shore or inner-city suburbs. This demographic generally has disposable income and have an interest in shopping and travel.

Expected outcomes
- Have 100 participating Takapuna retailers.
- Have 5,000 online entries for the promotion.
- Increase the number of transactions and spend in Takapuna over the promotional period.
- Increase awareness of Takapuna as a shopping destination and encourage repeat business and spending.
- Increase in social media engagement during promotion.

Budget
The TBBA will be using $7,000.00 of the allocated DTLB funding for this promotion, all of which will be going towards marketing costs including creation of collateral, print, and advertising costs. The TBBA will put in an additional $15,000.00 to the promotion to add to the DTLB’s contribution.
Measurement of success

- Marketview Report covering the promotional period
- Feedback from participating retailers
- Social media insights tracking the success of posts related to the promotion
- Website analytics tracking the popularity of Shop and Win related web pages
- Feedback from visitors and customers received in-person, through social media, or email

Acknowledgement of DTLB contribution:

The DTLB logo will be included in marketing materials, the Local Board will also be thanked directly through social media, Channel Magazine articles, website, throughout the promotional period.

Winter Shop and Win in Takapuna 2018
Devonport is situated at the southern end of Auckland’s North Shore isthmus. It is one of New Zealand’s oldest settlements and has a strong Maritime history. Originally known as Flagstaff after the signal station stop Mt Victoria, Devonport is notable for being the first Local Authority to provide voting rights for women, establish a free library, lay concrete roads and asphalt paths, open all its meetings to the public, establish a comprehensive recycling programme and to declare itself nuclear free. A short ferry ride from Auckland’s CBD, Devonport is a heritage and arts destination to explore.

DEVONPORT BUSINESS ASSOCIATION PROPOSED EVENTS TO BE DELIVERED WITH THE DTLB FUNDING

In 2019, the DBA intends to deliver the following events with the assistance of the bulk funding by the Devonport-Takapuna Local Board.

- The Matariki Dish & Progressive Dinner: July - budget $5,000
- GLOW@Artweek on Windsor Reserve & Friday after Five Clarence Street: October - budget $20,000

1. Matariki Dish & Progressive Dinner:
This hospitality event was trialled in July 2018 with huge success. It offered restaurants a chance to showcase their culinary skills, their hospitality, and their facilities. The progressive dinner successfully introduced new customers to each participating restaurant and the feedback was universally positive. It is an event that can be extended to cafes and daytime eateries, and be extended in terms of its duration. Observing the market view report, it made +6.8% difference in spend in the hospitality sector over the period of the events.

2. GLOW@Artweek:
GLOW@Artweek is into it’s fourth year and is the signature Devonport BID event. Cementing Devonport’s unique place as an arts destination, GLOW@Artweek has grown to be a significant and highly anticipated event. We measure the value of this event in terms of the PR it gains, placing Devonport at the fore of media attention and encouraging people from all over Auckland to come to our town centre. The last Market View report indicated that the economic impact on hospitality was great, increasing it by 13% in 2017 on the previous year’s event. The event enjoys significant traction on social media and showcases a lighter, brighter, innovative and more contemporary side to our village offer.

3. Friday After Five: Artweek Closed Street Event
Friday after Five differs to GLOW, although operates at the same time to make use of the existing footfall. Friday after Five is a closed street event, supported by Auckland Transport as well as the DTLB. This is effectively an art themed street party that brings residents out to picnic, play and enjoy the music and atmosphere, build community as well as quality Devonport memories. This event supports our local economy by bringing footfall to our streets and encouraging locals to stay local.

Each of these events support the delivery of Objective Five contained in the Local Board Plan: Our area has a thriving local economy and vibrant, unique town centres.
Proposal for Non-Contestable Grant
Milford Business Association
2018/19 Year

The MBA normally applies for funding for three annual events:
- Christmas By The Lake – 24th December – paid
- Pirate Market Day – 27th October –
- Vive La France – 23rd February 2019

This financial year, 2018 – 2019, the MBA intends to deliver the following events with the assistance of bulk funding from the Devonport-Takapuna local board.

The grants are for our 3 major events that have been running for between 6 and 8 years as annual events on the Milford calendar. They are as follows:

<table>
<thead>
<tr>
<th>Event</th>
<th>Grant Requested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Christmas By The Lake</td>
<td>$15,000</td>
</tr>
<tr>
<td>Pirate Market Day</td>
<td>$ 5,000</td>
</tr>
<tr>
<td>Vive La France</td>
<td>$ 5,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$25,000</strong></td>
</tr>
</tbody>
</table>

A report on each event follows……..

**Christmas By The Lake**

This is our contribution to the DTLB Christmas program. An event we are very proud of that links the Auckland Symphony Orchestra, choirs from local schools and local residents for a highly professional concert in a very laid back community environment, where parents enjoy the company of their friends over a picnic & wine, whilst their children enjoy all of the activities we have for them. We have created a cosy outdoor auditorium at Sylvan Park, with the assistance of council officers, that is looked forward to every year.
In terms of economic return, each person who attends the event has to spend S10 minimum in a Milford business in order to obtain a ‘Free’ ticket to the concert. We cater for 3000 at the event, with children under 5 requiring no ticket. No Marketview Report can be done for the event, and it is probably to hard to ascertain from the December Quarter report the benefit, but the good will gained from the event is ‘GOLD’.

**Pirate Market Day**

This event has been running for well over 8 years and celebrates Milford’s heritage of the days when the Pirate Ship dance hall was on the beach front. It attracts the family groups which are our target market as opposed to the image that Milford is full of retired people. There are activities to keep the kids amused, plus market stalls for customers to enjoy some bargains on the day.

Our 2017 Marketview Report for the event showed it accounted for 15.4% of the complete weeks sales that people living in our catchment made 99.6% of their total purchases for the day in Milford, but we also had another $204,827 spent in Milford by people who live outside our catchment. A very positive outcome.

**Vive La France Market Day**

This event has been able to develop into a major event for Milford, since the DTLB provided funding for us to close off part of Dodson Av and turn it into a ‘french café’ scene complete with stage for entertainers. It continues to grow each year and again brings good sales and a great ‘vibe’ to Milford. Again, we have market day stalls in the street and Village Square.

Our 2018 Marketview Report for this event showed it accounted for 12.5% of the complete weeks sales, people living in our catchment made 94.4% of their total purchases for the day in Milford and we also had another $190,453 spent
in Milford by people who live outside our catchment. Good growth was experienced from people who live outside our centre as follows:

<table>
<thead>
<tr>
<th>% Of Total Sales</th>
<th>Incr on Prev Yr</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 10Km</td>
<td>18.2%</td>
</tr>
<tr>
<td>Rest of Region</td>
<td>9.5%</td>
</tr>
<tr>
<td>Rest of NZ</td>
<td>4.7%</td>
</tr>
<tr>
<td></td>
<td>26.8%</td>
</tr>
<tr>
<td></td>
<td>19.6%</td>
</tr>
<tr>
<td></td>
<td>52.3%</td>
</tr>
</tbody>
</table>

So again, as an association we are pleased with the results as it means a lot of new faces have come and experienced Milford as a shopping destination on a day when we make it fun.

**SUMMARY**

The great thing about these events is all the community gets involved. Just a few of the organisations who participate at these events are:

- Baptist Church – bring along musicians & free food/drinks
- Anglican Church – provide trestle tables FREE
- Sea Scouts
- Milford Rotary
- Milford Residents Assn
- Hospice
- North Shore Chess Club

These organisations aren’t necessarily at every event but happily join in when they wish to which we feel just builds that ‘community spirit’ – just as important as having a sustainable town centre. In fact, we believe the two go hand-in-hand.

Other events we are involved in that are really more about community than straight retail:

- **Auckland Symphony Orchestra ‘Free’ Family concerts** at the Bruce Mason Centre – all 3 of them!
  - We have arranged sponsorship through a great group of stakeholders including the business association so that these concerts can still be done FREE. We took over about 5/6 years ago when the council stopped paying.

- **Food Truck Thursdays**
  - We started these last year and they proved extremely popular – people commenting – why haven’t you done this before

We don’t ask for additional grants for these – just get on and do it!
ENS Conception

The project initially started in 2016 and morphed into Explore North Shore (ENS) in 2018. It resulted from a signed MOU from the Devonport, Milford and Takapuna Beach Business Associations (BIDS) with support from the Devonport-Takapuna Local Board (DTLB) and Auckland Tourism, Events, Economic Development (ATEED).
North Shore’s Unique Selling Proposition

With white sand beaches, clear waters, a lively dining scene, high end shopping, beautiful parks and reserves, Auckland’s North Shore is renowned for its wonderful lifestyle.

Auckland’s magnificent connected coast is just a short ferry ride across the Waitemata Harbour into Devonport, or by bus or private vehicle over the Auckland Harbour Bridge. Here the noise and pace of the CBD gives way to the relaxed beachside vibe that the North Shore is known for.

Our Vision

That the DTLB area of the North Shore is a ‘must see’ for visitors to Auckland.

That the DTLB area of the North Shore improves its economic growth.
Our Mission

To work together to greatly increase the awareness of the DTLB area of the North Shore among Auckland residents and visitors.

The Goal

To increase tourism and visitation within the DTLB area, assisting in providing incremental opportunities and driving economic growth for existing and new business.

The Journey So Far...

Brand created
Website built and content created
Brochure developed and distributed
Chameleon TV – Advertising
AA Tourism - Advertising partnership
Social – FB & Insta accounts
Brand Elements

Explore \[\text{NORTH SHORE}\]
BEACHES - SHOPPING - LIFESTYLE

Image of a beach scene with text overlaying the image.
2018/19 Local Economic Development Work Programme grants to Takapuna Beach, Devonport and Milford Business Associations
Attachment D

Item 14

Brochure Distribution

The Explore North Shore Brochure is distributed via Visitor Point into 240 accommodation and tourism providers across greater Auckland.
2018/19 Local Economic Development Work Programme grants to Takapuna Beach, Devonport and Milford Business Associations
Partnership With AA Tourism

Explore North Shore is partnering with AA Tourism to maximise the exposure of the DTLB area of the North Shore.

We will have nationwide coverage with the Auckland Guide, Central and North Auckland Maps as well as online: aatruveller.co.nz
Where To From Here?

Marketing Plan development
Build our social following
Grow website visitation
Leverage ATEED networks
Digital marketing – content & distribution
AT partnership to promote public transport
Walking tours
Landmarks
Tourism operator awareness, partnership and new product development
A single event encompassing the DTLB area

Measurements

We are all about the stats and measuring success
Marketview reports for DTLB
Website views
Facebook likes and engagement rate
Insta likes
Publicity
From Brand To Beyond

It’s about being more than a brand people recognise
It’s why people love to live here, spend time here and shop here
We want the North Shore to be front of mind for tourists when they consider
where to go in Auckland
And reinforce to locals why the North Shore is incredible!

The potential is HUGE – we’ve only just begun

A Big Thanks!

Devonport-Takapuna Local Board, ATEED, BENEFITZ, Local
Councillors.

And thank you for coming tonight!

Any Questions?
Item 14

@explorenorthshorenz
#explorenorthshorenz
explorenorthshore.nz
Memorial park bench application at Muritai Road end of Milford Beach

File No.: CP2019/00406

Te take mō te pūrongo
Purpose of the report
1. To consider a land owner consent application for a memorial park bench at the Muritai Road end of Milford Beach, Milford.

Whakarāpopototanga matua
Executive summary
2. Council's Parks and Places team has received an application from Mrs. Margaret Sumich for a new bench that will include a memorial plaque at the Muritai Road end of Milford Beach, Milford. The new bench will replace an existing asset and will includes a memorial plaque to commemorate Mr. Andrew Sumich and his achievements.

3. Mr. Sumich was a former pupil of Rosmini College and was a member of both the Saint Joseph's Catholic Church in Takapuna and the Wakatere Boating Club at Narrow Neck Beach. Mr. Sumich was also a structural engineer and had significant roles in major projects such as Westlake Girls High School’s covered netball court and Auckland Airport’s sun shade at the international terminal.

4. The proposed location of the bench is at the Muritai Road end of Milford Beach, Milford, along the Watercare easement.

5. The applicant will also be covering the cost of purchasing the bench, plaque and its installation.

6. The application has been assessed in accordance with the council’s Plaques and Memorials on Parks Interim Guidelines criteria. Staff conclude that based on the information available, the application does not meet the ‘an important historical figure or important person associated with the area’ clause of the guidelines.

7. While the application does display merit, and the is supported by other parties, the Parks and Places Specialist does not support the application, as it does not meet the guidelines. Mr Sumich was associated with the area, however there are no direct links to the reserve, and it instead links to his sailing background. His contribution to Auckland while commendable is not extensively associated with the locality.

8. Staff recommend that the local board do not grant land owner consent to replace the existing asset with a new park bench to commemorate Mr. Sumich.

9. Please refer to Attachments A through F for all supporting documentation relating to the land owner consent application.

Ngā tūtohunga
Recommendation/s
That the Devonport-Takapuna Local Board:

a) consider land owner consent for a new park bench to be installed at the Muritai Road end of Milford Beach, Milford to commemorate Andrew Sumich.
Ngā tāpirihanga
Attachments

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<tr>
<td>E</td>
<td>Proposed location - image two</td>
<td>153</td>
</tr>
<tr>
<td>F</td>
<td>Image of asset to be replaced</td>
<td>155</td>
</tr>
</tbody>
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Ngā kaihaina
Signatories

Authors
Tristan Coulson - Senior Local Board Advisor Devonport-Takapuna
George McMahon - Parks & Places Specialist

Authorisers
Gerry Fitzgerald - Parks & Places Team Leader
Eric Perry - Relationship Manager
Memorandum

To: Devonport - Takapuna Local Board

From: George McMahon - Parks and Places Specialist

Date: Thursday, 24th January 2019

Subject: Andrew Joseph Sumich, memorial seat to be installed at Milford Beach Front Reserve, at the end of Muritai Road, Milford 0620

1. Introduction

The purpose of this memorandum is to determine whether the Devonport-Takapuna Local Board support Auckland Council staff exercising their delegation to decline the application from the Sumich family for a donated park bench with plaque to be installed at Milford Beach Front Reserve.

2. Detail

In accordance with the “Plaques and Memorials on Parks Interim Guidelines”, an application form (attachment A) from Margaret Sumich (Mother) has been received to provide for a donation of a park bench, at Milford Beach Front Reserve, at the end of Muritai Road, Milford.

Attachment B to this memorandum is a map showing the proposed location on the ground. This has been confirmed with the Sumich family. The proposal is to replace the existing bench with a new bench with a memorial plaque to their son, Andrew Sumich.

To determine appropriateness of memorials, an assessment of the application is undertaken in accordance with the plaques and memorials guidelines. The key generic protocols and assessment criteria for assessing an application is as follows:

*Where there is no policy (i.e. identified in Reserve Management Plan), plaques and memorial structures will only be approved in recognition of:*

1. An important historical figure or important person associated with the park or locality;
2. An important cultural location;
3. An organisation or community group involved in the development of the area;
4. Someone who has come to a misadventure involved in the development of the area; or
5. A significant event e.g. events of civic (national or local) nature.

3. General

The application has been assessed in accordance with the policy; the information available suggests the application does not meet the generic protocols for plaques and memorials.

*An important historical figure or important person associated with the area*
4. Implementation Issues

There are no foreseen issues with implementation. The applicant has confirmed they will pay for the seat, plaque and installation, as per the agreed process with Community Facilities contractors.

5. Comments

Andrew Joseph Sumich passed away after his battle with cancer at age 42.

Mr Sumich’s life does display merit as is evident in the application and letters of support from St Joseph’s Parish, Rosmini College, his former employer and Wakatere Boating Club, the Parks and Places Specialist does not support the application, as it does not meet the guidelines. Mr Sumich was associated with the area, however there are no direct links to the reserve, rather links to his sailing background. His contribution to Auckland while commendable is not extensively associated with the locality.

6. Recommendation

That the Devonport- Takapuna Local Board, support the Manager Land Advisory Services, Stakeholder and Land Advisory, Community Facilities, exercising their delegation to decline the landowner approval to the applicant.

7. Attachments

Attachment A – Application form received from Margaret Sumich dated 26/11/2019
Attachment B – Map of proposed seat
Attachment C – Letters of support
1. APPENDIX A – Application Form

Plaques and Memorials Application Form

10-10-2018

Date:

Applicant: Sumich Family

Name/Organisation: Sumich Family

Position title: Family Members – Wife, Children, Parents & Siblings

Contact: Margaret Sumich

Contact number: 09 4105396

021 0444 122

Email address: margaret.sumich@outlook.com

Commemorating: Andrew Joseph Sumich

Person/group or event:

To repair the broken seat at the end of Muritai Rd, Milford, 0620, Auckland New Zealand

Reason:

To install a small plaque to commemorate Andrew Joseph Sumich and his achievements; as a wonderful family and community man; on the water as a sailor; and his contribution to NZ and specifically the North Shore as a structural engineer.

To include a short slogan that will inspire young people to achieve through sport, resilience and promote civic minded future leaders

“a smooth sea never made a skillful sailor”

Plaque Description
Memorial park bench application at Muritai Road end of Milford Beach

“a smooth sea never made a skillful sailor”

In loving memory of Andrew Joseph Sumich

A great family man so loved by many

21st May 1973 – 14th Sept 2015

TBA

Text to be used on plaque

Memorial Type Our goal is to restore the existing wooden park bench style seat, the same as all other existing seats along Milford waterfront

installation of a standard size 250mm wide x 200mm high bronze plaque

Currently the seat is in disrepair.

Furniture Description NA

Tree Species N/A

Ceremony Description

Preferred location: Attached photos

NB: Photo must be attached.

NB: All applications must be in accordance with the guidelines set out in the Plaques and Memorials on Parks Guidelines 2017
2. APPENDIX B – Standard Response Letter

(Note this may need to be modified to fit the situation and especially if the response is to refuse the application at the outset).

Thanks for getting in touch about donating a memorial bench at [name of park and/or location]. As a general rule Auckland Council, and the Local Boards, who have the final decision on these requests, will not consider an application for a commemorative bench (with a plaque) unless it met one of the following criteria:

- An important historical figure or important person associated with the park or locality
- An organisation or community group involved in the development of the park or locality
- An important cultural location, or
- A significant event

The location of the donated bench would also have to be in an appropriate location that does not interfere with the functioning of the park or future plans for the park, and does not result in unnecessary clutter on the park i.e. the park has sufficient benches. [Add comment of current state of proposed park – if necessary].

An alternative to a bench would be to plant a tree within a local park, although if you wanted to install a plaque the above criteria would still need to be met. If you would like to donate a bench or plant a tree in a park without a plaque I would be happy to work with you in finding a local park where a bench is required. If this is something you’d like to consider, please let me know so I can discuss the location and send you the relevant application forms.

Please let me know if you have any questions.
25 October 2018

To whom it may concern

Andrew Joseph Sumich

Andrew Joseph Sumich was a pupil at Rosmini College from 1984 until 1990.

He achieved well at his schoolwork. He represented North Shore in Hockey whilst at Rosmini but he is remembered as a dedicated yachtsman who was part of the Rosmini sailing team when they won the Interdominion Secondary Schools Sailing competition in 1986. To win this competition required a huge commitment and cooperation as a team.

This set him up for the career path he was to follow on leaving school which was interrupted by his untimely death three years ago.

He is a person worthy of remembrance on the North Shore

N C Cooper
Headmaster
2 November 2018

TO WHOM IT MAY CONCERN

ANDREW SUMICH

Andrew Sumich is the late son of John and Margaret Sumich. Their family have been members of St Joseph's Parish for many years. They have taken part in parish community and church activities. In particular Andrew in his youth, attended Rosmini College nearby, and also served as an altar boy, among others for Father (now Bishop of Auckland) Pat Dunn.

On behalf of the Parish, I am pleased to commend him for the proposed public memorial that the Sumich family propose to construct overlooking the sea at Muritai Rd.

Yours sincerely

Monsignor David Tonks
Parish Priest
29 October 2018

To Auckland Council,

I am writing in support of a request to Auckland Council by the Sumich family. This is to install a memorial plaque on a bench looking out to sea at Milford.

Andy Sumich was an active sailor at Wakatere Boating Club of which I am Commodore. Although I was not a Flag Officer in his day he is remembered by those who knew him as someone committed to his club and to his passion for sailing. As a junior sailor he competed for both club and school with a great deal of success.

Wakatere Boating Club is founded on grass roots family values with a high level of volunteering that has made the club what it is today. Andy and his family were active community members and their involvement with the club reflects our values.

It is fitting that someone who loved sailing and being out on the water be marked by a plaque on a bench overlooking the sea. We hope it will be an inspiration to other people.

Yours sincerely,

Simon Probert
Commodore
Wakatere BC
Andy was a devoted husband and father. That was clear to all who knew him and his family. His children and wife were the first priority in his life and he was fearlessly loyal to them. He embodied strong family values and was totally committed to protecting and providing for his family, right up to the end of his life. Andy’s family were, and continue to be, engaged in our church as valued members of our faith community. Andy is dearly missed by our congregation, but his memory lives on and the faith that he gained toward the end of his life continues to inspire many.

Shore community church.
Reuben Munn, senior pastor
reuben@shore.org.nz
To whom it may concern.

Structurflex limited wish to fully support the application made by Mrs Margaret Sumich for the dedication of a bench seat at Milford beach for Her departed Son and well respected member of the Northshore and Milford.

As a very close personal friend and employer of Andrew I can think of nothing better than to assist in the process of dedicating a memorial to Andrews life and participation in the north shore community. He went to school on the shore (Rossini College), representing his school in yachting at the highest level, and his sailing club (Wakatere yacht club). He played soccer for the north shore and in his adult life left a standing monument being the Westlake Girls High School new outdoor covered tennis court structure that he designed and built while working for Structurflex as he commenced his battle with cancer.

His wife, children, family, school friend and colleagues all frequent Milford beach on a very regular basis – most still live in Milford or the north shore and this would be a tremendous way for us all to remember Andrew while enjoying the same view and atmosphere he enjoyed at this magical place when he was still with us.

I greatly appreciate you consideration and positive response to this application.

Yours faithfully

BERNARD HYDE
GENERAL MANAGER

bhyde@structurflex.co.nz

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Kansas City USA
Kuala Lumpur Malaysia
Dubai UAE
Sao Paulo Brazil
Item 15

Memorial park bench application at Muritai Road end of Milford Beach
Memorial park bench application at Muritai Road end of Milford Beach
Memorial park bench application at Muritai Road end of Milford Beach
Memorial park bench application at Muritai Road end of Milford Beach
Memorial plaque at Sunnynook Park, Sunnynook

File No.: CP2019/01010

Te take mō te pūrongo

Purpose of the report
1. To consider a land owner consent application for a memorial plaque to be installed on a new park bench at Sunnynook Park, Sunnynook.

Whakarāpopototanga matua

Executive summary
2. Council’s Parks and Places team has received an application from Ms. Hine Grinlay for a memorial plaque to be installed on a new park bench at Sunnynook Park, Sunnynook. The plaque will be installed on a new park bench as part of the upgrade to Sunnynook Park and will commemorate Ms. Grindlay for her contributions to the local community.
3. Ms. Grinlay was a long-time North Shore resident, and died in North Shore Hospital on 30 November 2018, aged 74. She one of a number of Maori Wardens who attempted to quell the Queen Street Riots in 1984. Based on her actions and bravery in the riot, she was awarded the Queen’s Service Medal and the Auckland City Council's Good Citizen award.
4. Ms. Grinlay gave over 30 years of service to the Maori Wardens and was also a Te Puna board member for more than 20 years.
5. The proposed location of the plaque is one of the three new park benches at Sunnynook Park.
6. Dempsey Wood, who are undertaking works at Sunnynook Park (on behalf of Auckland Council) has offered to fund the plaque as part of their works.
7. The application has been assessed in accordance with council’s Plaques and Memorials on Parks Interim Guidelines criteria. Based on the information available, staff advise the application does meet the generic protocols for plaques and memorials.
8. Staff recommend that the local board grant land owner consent to install a memorial plaque on a new park bench to commemorate Hine Grinlay.
9. Please refer to Attachments A through C for all supporting documentation relating to the land owner consent application.

Ngā tūtohunga

Recommendation/s
That the Devonport-Takapuna Local Board:

a) consider land owner consent for a memorial plaque to be installed on a new park bench at Sunnynook Park to commemorate Hine Grinlay.

Ngā tāpirihanga

Attachments

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<td>B</td>
<td>Memo on memorial plaque application at Sunnynook Park</td>
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<tr>
<td>C</td>
<td>Proposed locations for memorial plaque at Sunnynook Park</td>
<td>163</td>
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</table>
### Ngā kaihaina

#### Signatories

| Authors                          | Tristan Coulson - Senior Local Board Advisor Devonport-Takapuna  
|                                 | George McMahon - Parks & Places Specialist                       |
| Authorisers                     | Gerry Fitzgerald - Parks & Places Team Leader                    
|                                 | Eric Perry - Relationship Manager                                |
Local and Sports Parks Plaques and Memorials Application form

07/02/2018

Date: 

Applicant: ________________________________

John Godfrey

Name/Organisation: ________________________________

Contact number: ________________________________

Email address: jandrose87@outlook.com

Commemorating: ________________________________

Hine Grindlay

Person/group or event: 

Grindlay, who had lived for many years on Auckland's North Shore, died in North Shore Hospital on November 30, aged 74.

Hine was a Maori Warden who attempted to quell the Queen Street Riots in 1984. She was awarded the Queen's Service Medal for her bravery in the riot, and the Auckland City Council's Good Citizen award.

Māori wardens are guided by principles including peace, respect and support. Grindlay's Māori warden service, which continued until not long before her death, included supporting people at the North Shore District Court.

Grindlay was a Te Puna board member for more than 20 years.

Plaque X

Text: To be confirmed by the Family prior to installation

Memorial  

Type: As part of Sunnynook Park upgrades 3 new bench style seats have been installed.
Item 16

Furniture

Tree

Ceremony

Description: 

Species: 

Preferred location:

NB: Photo must be attached.

NB: All applications must be in accordance with the policies set out in the Auckland Council Parks, Sport and Recreation Plaques and Memorials on Parks Interim Guidelines 2011
Memorandum

To: Devonport- Takapuna Local Board

From: George McMahon - Parks and Places Specialist

Date: Monday, 7th February 2018

Subject: Hine Grindlay, memorial plaque to be installed at Sunnynook Park

1. Introduction

The purpose of this memorandum is to determine whether the Devonport-Takapuna Local Board support Auckland Council staff exercising their delegation to provide approval for a donated plaque to be installed onto a new park bench seat as part of the Sunnynook Park upgrade.

2. Detail

In accordance with the “Plaques and Memorials on Parks Interim Guidelines”, an application form (attachment A) from John Godfrey (Member of public) has been received to provide for a memorial plaque. Dempsey Wood who are undertaking works in Sunnynook Park on behalf of Auckland Council has offered to fund the plaque as part of their works. The upgrade works already include the installation of 6 new bench seats.

Attachment B to this memorandum is a map showing the proposed location on the ground.

To determine appropriateness of memorials, an assessment of the application is undertaken in accordance with the plaques and memorials guidelines. The key generic protocols and assessment criteria for assessing an application is as follows:

Where there is no policy (i.e. identified in Reserve Management Plan), plaques and memorial structures will only be approved in recognition of:

i) An important historical figure or important person associated with the park or locality;

ii) An important cultural location;

iii) An organisation or community group involved in the development of the area; or

iv) A significant event e.g. events of civic (national or local) nature.

3. General

The application has been assessed in accordance with the policy; the information available suggests the application does meet the generic protocols for plaques and memorials.

An important historical figure or important person associated with the area

4. Implementation Issues

There are no foreseen issues with implementation. Dempsey Wood has confirmed they will pay for the plaque and installation.
Dempsey Wood have confirmed there are three potential benches that they feel would be suitable. Staff shall confirm with Hine Grindlay’s family before installation if they have a preference of location. These are highlighted by yellow boxes (Attachment B).

5. Comments

Grindlay, who had lived for many years on Auckland's North Shore, died in North Shore Hospital on November 30, aged 74. Hine was a Maori Warden who attempted to quell the Queen Street Riots in 1984. She was awarded the Queen’s Service Medal for her bravery in the riot, and the Auckland City Council’s Good Citizen award. Māori wardens are guided by principles including peace, respect and support. Grindlay's Māori warden service, which continued until not long before her death, included supporting people at the North Shore District Court. Grindlay was a Te Puna board member for more than 20 years. Te Puna Hauora O Te Raki Paewhenua is a health and social service for Maori. She also stood as a New Zealand First candidate in North Shore at the 1999 election.

The Parks and Places Specialist supports the installation of a memorial park bench at Sunnynook Park as per the details, contained within attachment A and B.

6. Recommendation

That the Devonport-Takapuna Local Board, support the Manager Land Advisory Services, Stakeholder and Land Advisory, Community Facilities, exercising their delegation to approve the landowner approval to the applicant.

7. Attachments

Attachment A – Application for Hine Grindlay
Attachment B – Location of proposed new bench seat
Chairperson's Report
File No.: CP2018/24433

Te take mō te pūrongo
Purpose of the report
1. An opportunity is provided for the Chairperson of the Devonport-Takapuna Local Board to provide updates on the projects and issues relevant to the board.

Ngā tūtohunga
Recommendation/s
That the Devonport-Takapuna Local Board:

a) receive and thank Chairperson G Wood for his verbal report.

Ngā tāpirihanga
Attachments
There are no attachments for this report.

Ngā kaihaina
Signatories

<table>
<thead>
<tr>
<th>Authors</th>
<th>Rhiannon Foulstone-Guinness – Democracy Advisor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Authoriser</td>
<td>Eric Perry - Relationship Manager</td>
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Ward Councillors Update

File No.: CP2018/24439

Te take mō te pūrongo
Purpose of the report
1. The Devonport-Takapuna Local Board allocates a period of time for Ward Councillors, Chris Darby and Richard Hills, to update the board on activities of the Governing Body.

Ngā tūtohunga
Recommendation/s
That the Devonport-Takapuna Local Board:
   a) thank Cr Chris Darby and Cr Richard Hills for their update to the Devonport-Takapuna Local Board on the activities of the Governing Body.

Ngā tāpirihanga
Attachments
There are no attachments for this report.

Ngā kaihaina
Signatories

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Te take mō te pūrongo
Purpose of the report
1. To provide a record of Devonport-Takapuna Local Board workshops held during December 2018

Whakarāpopototanga matua
Executive summary
2. At the workshop held on 04 December 2018, the board was briefed on:
   - Progress on adopted spatial plan actions
     - Devonport-Takapuna Area Plan
     - Milford Centre Plan
     - Takapuna Centre Plan.
   - Community Facilities Work Programme update
     - Lake Pupuke update
     - Plymouth reserve update
     - Becroft Park (develop and renew hybrid fields)
     - Sacred Grove, Takapuna Beach Reserve.
   - Parks, Sports and Recreation Work Programme update
     - Active Recreation
     - Parks for physical fitness
     - Out and about programme
     - Milford Tennis Club.

3. Records of these workshops are attached to this report.

Ngā tūtohunga
Recommendation/s
That the Devonport-Takapuna Local Board:
   a) receive the records of the workshops held in December 2018
Ngā tāpirihanga

Attachments

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<tr>
<td>A</td>
<td>Devonport-Takapuna Local Board workshop record - 04 December 2018</td>
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Ngā kaihaina

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Devonport-Takapuna Local Board Workshop Record

Workshop record of the Devonport-Takapuna Local Board held in the Council Chamber, Level 3, 1 The Strand, Takapuna on Tuesday 04 December 2018 commencing at 1.30 pm.

PRESENT
Chairperson: George Wood, CNZM

Members: Dr Grant Gillon
          Mike Cohen, QSM, JP
          Jennifer McKenzie from: 3.25pm
          Jan O’Connor
          Mike Sheehy

Apologies
Staff: Maureen Buchanan, Local Board Advisor, Tristan Coulson -
      Senior Local Board Advisor, Heather Skinner – Democracy
      Advisor, Lisa Howard-Smith, Strategic Broker, Pramod Nair -
      Lead Financial Advisor, Rhiannon Guinness – PA/Liaison

<table>
<thead>
<tr>
<th>Workshop Item</th>
<th>Governance role</th>
<th>Summary of discussion</th>
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</table>
| 1. Progress on adopted spatial plan actions | Oversight and monitoring | - Staff provided an update on progress of actions within the adopted Devonport-Takapuna Area Plan, Milford Centre Plan, and Takapuna Centre Plan.
| - Devonport-Takapuna Area Plan | | - The board provided direction on preferred approach for further implementation of these plans. |
| - Milford Centre Plan | | |
| - Takapuna Centre Plan | | |
| 2. Community Facilities work programme update | Local Initiative / Preparing for specific decisions | - Staff provided summary of results of public engagement in relation to Lake Pupuke Pathways – North.
| - Lake Pupuke Update | | - Staff will revise draft concept plan with options to be reported to the local board for consideration. |
| 3. Community Facilities work programme update | Oversight and monitoring | - The board received an update on the Plymouth Reserve Shared Path: Portion 1 project. |
| - Plymouth Reserve Update | | |
### 4. Community Facilities work programme update
- Bcroft Park (develop and renew hybrid fields)

| Setting direction | - Staff provided an update on the concept design for fields 2 and 3 at Bcroft Park.
|                   | - The board provided direction to progress this project and requested that staff engage with relevant stakeholders to minimise any disruptions. |

### 5. Community Facilities work programme update
- Sacred Grove, Takapuna Beach Reserve

| Keeping Informed / Direction Setting | - The board received a briefing on the Sacred Grove site at Takapuna Beach.
|                                    | - The board provided direction on the future development of the site. |

### 6. Parks, sports and recreation Work Programme update
- Active Recreation
- Parks for physical fitness
- Out and about programme
- Milford Tennis Club

| Oversight and monitoring | - Staff presented an overview on the Active Recreation Programme.
|                          | - The board requested that further discussions take place on the Parks for Physical Fitness service assessment before progressing.
|                          | - Staff provided an update on the progress of the Out and About programme.
|                          | - Staff provided an update on the Milford Tennis Club clubhouse. |

The workshop concluded at 5.30 pm
Governance Forward Work Calendar

File No.: CP2018/24446

Te take mō te pūrongo
Purpose of the report
1. To provide an update on reports to be presented to the board for the remainder of the 2019 electoral term.

Whakarāpopototanga matua
Executive summary
2. The governance forward work calendar was introduced in 2016 as part of Auckland Council’s quality advice programme. The calendar aims to support local boards’ governance role by:
   - ensuring advice on meeting agendas is driven by the local board priorities
   - clarifying what advice is expected and when
   - clarifying the rationale for reports.
3. The calendar also aims to provide guidance to staff supporting local boards and greater transparency for the public. The calendar is updated monthly, reported to local board business meetings, and distributed to council staff.
4. The January 2019 governance forward work calendar for the Devonport-Takapuna Local Board is provided as Attachment A.

Ngā tūtohunga
Recommendation/s
That the Devonport-Takapuna Local Board:

a) note the Devonport-Takapuna Local Board governance forward work calendar for January 2019 as set out in Attachment A of this agenda report

Ngā tāpirihanga
Attachments

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<td>Sport Facility Investment Plan</td>
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<td>Auckland Libraries Action Plan (previously Auckland Libraries Plan)</td>
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<tr>
<td>Draft Change to Auckland Water Plan: Open Space and water quality in Auckland waterfront</td>
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<td>Ports of Auckland Water Plan Update and channel developments</td>
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<td>Draft Master Facilities Plan</td>
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<td>Open Space Management Framework</td>
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<tr>
<td>Draft Asset Management Framework</td>
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<tr>
<td>Governance Framework Review Service Level Agreement and Funding Framework Review - Local Area and their implications.</td>
<td>April 2019</td>
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<tr>
<td>Future of Work Programme: Work Programme Workshop 2</td>
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