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<td>A. 20190227 Whau Local Board Item 8.1 Collaborative Marketplace - presentation</td>
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What is the Collaborative Marketplace?

- An innovative collaboration of Not For Profit organisations across West Auckland

- **Purpose:** To promote and enable collaboration and innovation amongst practitioners and community organisations in West Auckland.

- **In Scope:** Enable collaborative projects
  - Procurement and shared resources
  - Capacity building / professional development
  - Telling stories of our collective work
  - Collective visibility and impact
  - Sharing, promoting and networking
  - Scalability
Who is the Collaborative Marketplace?

Steering Group
- Community Waitakere
- EcoMatters
- Massey Matters
- McLaren Park Henderson South Community Trust
- Sport Waitakere

Others (so far)
- Corbans Estate Arts Centre
- West Auckland Enterprise Skills and Training
- ZEAL

- Local board services
The Why

Improved outcomes for Whau Communities

- Working together with the Local Board to
  - Create value through sustainability and effectiveness
  - Serve the community in a co-ordinated approach
  - Enhance our individual contributions
  - Reduce duplication to deliver services and initiatives
  - Influence, advise and advocate for Whau
Action so far

- Create the space to collaborate
- Bi-monthly steering group drives action
- 3 workforce hui (75, 65, 55 attendees)
- 5 action groups established
  - Community Leadership
  - Youth
  - Healthy Affordable Sustainable Kai
  - Community Enterprise
  - Community Engagement in Spaces and Places
- Professional development opportunities (Jim Diers / Billy Matheson)
- Seeking further resourcing
Future – what we are working towards

- Better outcomes for our communities
- Greater efficiency
- Strengthening the local community sector workforce
- Seeking procurement and sharing resource opportunities
- Building new strategic partnerships e.g., Western Initiative
- Telling the stories of our collective impact
Next Steps

- Continue to commit our leadership to the collaboration
- Employ a Collaboration Activator
- Seek further resourcing

Your support

- Continue to work with Local Board Services
- Contribute $8,000
- Allocation towards the 2019/2020 work programme
- 2 year pilot