

Member J O'Connor QSM

Elected Member's Report

March 2019

Submission on LUC60315903 – 62-64 Anzac Street Takapuna

Property address: 62-64 (52-56) Anzac Street, Takapuna

Application number: LUC60315903

Applicant name: QMS NZ

Applicant email: steph@incite.co.nz

Application description: Consent is sought to replace an existing non-compliant static billboard with a new digital billboard 10 metres in height by 5 metres in width, 15 metres above ground level, displaying advertisement not advertising activities on the subject site, changing every 15 seconds, on a street facing building facade. The proposal is a Restricted Discretionary Activity

Organisation name: Devonport-Takapuna Local Board

Specify the aspects of the application you are submitting on:

We oppose impact a lite billboard of the size proposed & particularly the effect on traffic waiting at the adjoining traffic lights.

What are the reasons for your submission?

Also it will have a major effect on the future 9 storey apartment development on the corner Aurburn & Anzac.

What decisions and amendments would you like the council to make?

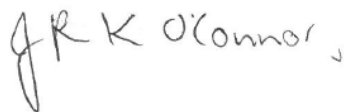
No illumination of any size at this site

Recommendations

That the Devonport Takapuna Local Board:

1. Retrospectively endorse the planning leads submission on resource consent application LUC60315903

Signed



Jan O'Connor QSM - Elected Local Board Member