

Feedback on draft Increasing Aucklanders' participation in sport: Investment Plan 2019-2039

File No.: CP2019/00878

Te take mō te pūrongo

Purpose of the report

1. To seek local board feedback on the draft Increasing Aucklanders' participation in sport: Investment Plan 2019-2039.

Whakarāpopototanga matua

Executive summary

2. To respond to population growth and demographic change, Auckland Council has developed a plan for how it will invest in sport for the next 20 years.
3. The Increasing Aucklanders' participation in sport: Investment Plan 2019-2039 seeks to:
 - increase participation in sport by targeting communities of greatest need and addressing disparities
 - deliver a broad range of programmes, services and facilities that respond to the diverse needs of Auckland's communities
 - address population growth and changing sport preferences through regular assessments of, and changes to, programmes, services and facilities to maximise participation.
4. The draft plan was endorsed by the Environment and Community Committee in December 2018 for public consultation (resolution number CP2018/07771).
5. This report invites local boards to formally indicate their support for the draft plan and any additional feedback on the draft plan they would like the committee to consider prior to the plan's adoption.
6. Staff have engaged with local boards informally at various stages throughout the development of the plan. Local boards members' views and concerns have helped shape the key components of the plan.
7. A summary of consultation feedback will be prepared for the Environment and Community Committee for consideration. The final decision on adoption of the plan will be sought in May 2019.

Ngā tūtohunga

Recommendation/s

That the Devonport-Takapuna Local Board:

- a) endorse the draft Increasing Aucklanders' participation in sport: Investment Plan 2019-2039 and provide any additional feedback for consideration of the Environment and Community Committee.

Horopaki

Context

The plan sets out a new investment approach, which better responds to growth and the changing needs of Aucklanders

8. Auckland is experiencing rapid population growth and social change. Our diverse communities have different preferences and requirements for sport and recreation activities.

9. The draft Increasing Aucklanders' participation in sport: Investment Plan 2019-2039 is the council's response to these changes. It sets out a new approach to regional investment in sports facilities, programmes and services for Aucklanders over the next 20 years.
10. The plan will:
 - target communities of greatest need and address disparities
 - deliver a broad range of programmes, services and facilities that respond to the diverse needs of Auckland's communities
 - address population growth and changing sport preferences through regular assessments of, and changes to, programmes, services and facilities.
11. The draft plan has three main sections:
 - Section one: 'Why we invest' explains the reasons for having an investment plan and the strategic context.
 - Section two: 'What we invest in' explains the outcomes sought from the council's sports investment, the scope and focus of that investment and the principles that will guide future investment decisions.
 - Section three: 'How we will work' explains the investment framework that will be adopted to achieve the outcomes.
12. The development of the draft plan involved several Governing Body decisions, local board engagement, public consultation and research. The attached draft plan provides the chronological timeline for developing the plan.

Tātaritanga me ngā tohutohu Analysis and advice

Adoption of the plan will contribute to multiple strategic outcomes

13. Sport is one of the key areas the council invests in to deliver on the 'Belonging and Participation' outcome in Auckland Plan 2050.

Belonging and Participation




- **Focus Area 7** – Recognise the value of arts, culture, sports and recreation to quality of life
- **Direction 1** – Foster an inclusive Auckland where everyone belongs
- **Direction 2** – Improve health and wellbeing for all Aucklanders by reducing disparities in opportunities.

14. The draft plan focuses on delivering a single outcome: increasing Aucklanders' participation in community sport. This aligns with the vision of the Auckland Sport and Recreation Strategic Action Plan 2014-2024: 'Aucklanders: more active, more often.'
15. The multiple benefits delivered to local communities through increased sport participation will also contribute directly to the health, social and economic outcomes for Aucklanders as set out in local board plans.

Achieving the desired outcomes requires putting people at the heart our investment

16. The plan sets out a targeted, people-centric approach to increase sport participation in Auckland. Future sport investment will focus on meeting the needs of three distinct groups of people:

1. People who already play sport:

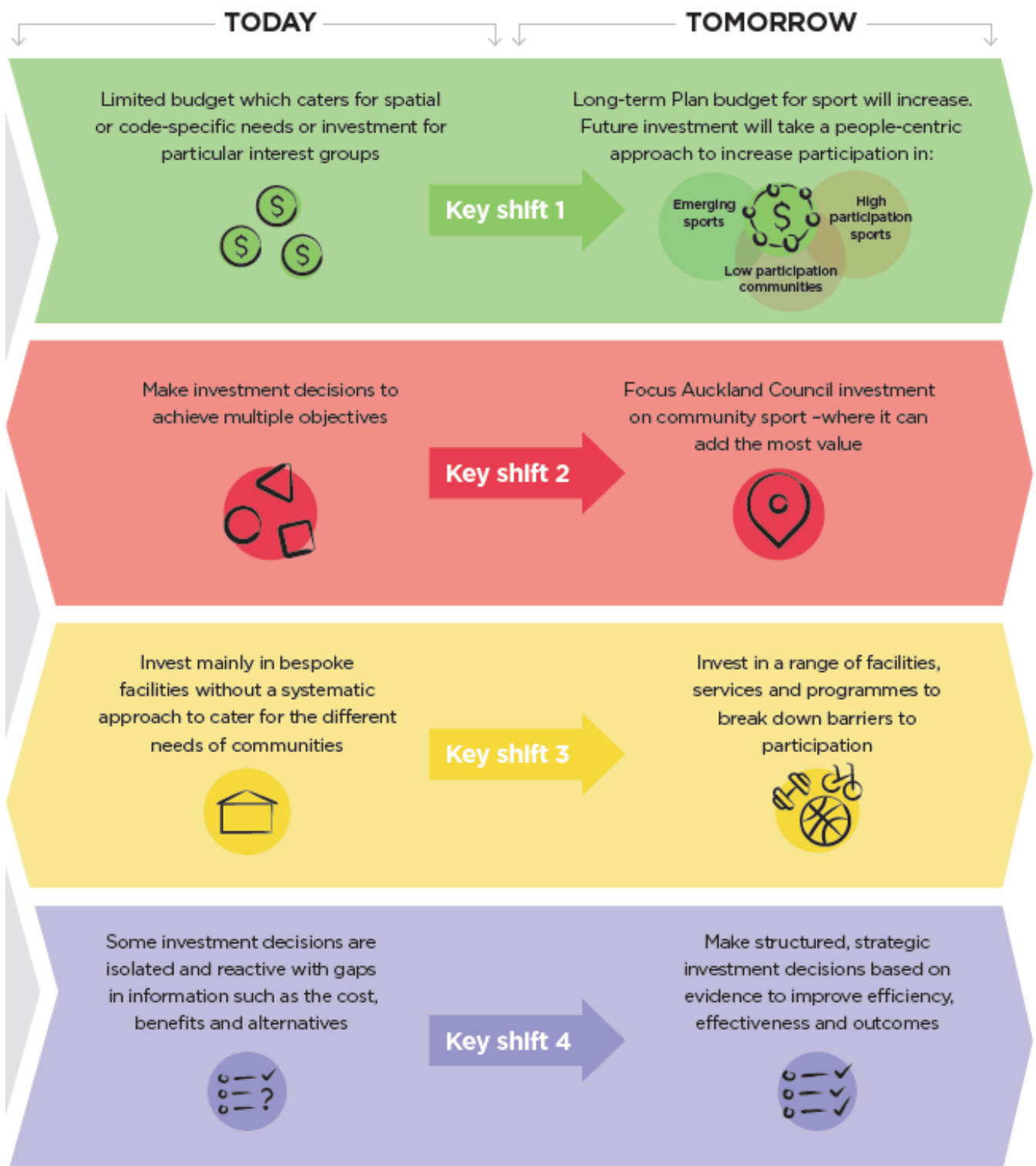
	There will be more fit-for-purpose facilities and programmes to keep them actively involved in sport.	
2.	People who play a new sport (like futsal)	
		Currently there are limited opportunities to play, but in the future, there will be more fit-for-purpose facilities and programmes that cater to new and emerging sports.
3.	People who currently do not participate in sport	
	Auckland Council will create more opportunities and make it easier for them to take up sport.	

17. A key step towards increasing sport participation rates in these targeted groups is through addressing disparities.
18. Decision-makers will use a set of principles to prioritise multiple investment projects. 'Equity' has the highest weighting to ensure all Aucklanders enjoy the same outcomes. The full list of principles includes:
 - Equity (40 per cent of assessment) – sport investment should ensure equity of outcomes across the population regardless of age, gender, ethnicity, socio-economic status or where people live.
 - Outcome-focused (30 per cent) – there needs to be a clear line of sight between each investment and the outcomes it delivers.
 - Financial sustainability (30 per cent) – investment decisions need to be financially sustainable for council and sports organisations.
 - Accountability (10 per cent) – Auckland Council has responsibility to act in the best interests of Auckland.

There will be changes to the way we currently invest in sport

19. The draft plan sets out four key shifts in our approach as illustrated in Figure 1 below.

Figure 1: Key shifts



20. Figure 2 below explains the reasons for these key shifts, the problems they will tackle and the benefits for Aucklanders.

Figure 2: Intervention logic map



21. The plan will ensure robust, evidence-based decision-making and ongoing monitoring of benefits delivered to our communities.
22. Performance data will be collected to measure the return on investment. This will be shared with investors and ratepayers.

Ngā whakaaweawe me ngā tirohanga a te rōpū Kaunihera Council group impacts and views

23. Once adopted, the plan will have a direct impact on council's internal investment processes, particularly regarding how future projects will be assessed and monitored.
24. Parks, Sport and Recreation staff have been engaged throughout the development of the draft plan. Their feedback, particularly regarding how the proposed changes can be adopted in practice, has helped shape the investment framework and the scenarios in the draft plan.

25. Parks, Sport and Recreation staff have also facilitated the council's engagement with the sport sector through Aktive, the council's strategic partner for sport. The general feedback is supportive of the new investment approach to improve participation and deliver better outcomes for Aucklanders.

Ngā whakaaweawe ā-rohe me ngā tirohanga a te poari ā-rohe **Local impacts and local board views**

The local boards have an important role to play in shaping the draft plan

26. Local boards have an important role to play in the council's sport investment. They:
- set outcomes and priorities for local sport investment through local board plans
 - identify local sports facility and programmes needs and advocate for investment through the Long-term Plan and Annual Budget processes
 - have allocated decision-making responsibility for local sport facilities and initiatives including:
 - the specific location, design, build and fit-out of new local sports facilities within budget parameters agreed with the Governing Body
 - the use of local sport facilities and initiatives including leasing and changes of use
 - local recreation and sports programmes
 - manage local and sub-regional facility partnership relationships, funding or lease agreements and performance reporting
 - work together to support facilities that benefit several local board areas.
27. Staff have engaged with local boards informally at various stages throughout the development of the draft plan. Local boards members' views and concerns have helped shape the key components of the plan.

Previous engagement with local boards showed general support for an investment plan

28. Staff met with local boards between February and April 2018 and sought informal feedback on the key components of the plan.
29. Feedback from local boards was generally supportive of a new investment plan for sports facilities to ensure consistency, efficiency, transparency and outcome delivery.
30. Challenges relating to population growth, land supply and budgetary constraints were highlighted. Local boards also noted challenges specific to their areas and populace.
31. Feedback showed a strong preference to have a flexible approach to accommodate diverse local needs.

Formal local board feedback is sought between February and March 2019

32. Staff are seeking to understand local boards' views on the draft plan and request a formal decision at local boards' business meetings during February and March 2019.
33. Staff would particularly value local board feedback on the following parts of the draft plan (refer Attachment A), which are likely to have the most bearing on local board decision-making:
- the key shifts in the council's future investment approach in sport (page 4)
 - the benefits of sports to Auckland communities, particularly Te Ao Māori (page 9)
 - the difference between equity and equality in the context of sport investment (pages 22-23)
 - the proposed investment framework (pages 24-36).

Tauākī whakaaweawe Māori Māori impact statement

34. Sport participation contributes directly to the following 'Māori Identity and Wellbeing' outcome in Auckland Plan 2050:

Māori Identity and Wellbeing

- **Direction 1** – 'Advance Māori wellbeing'
- **Focus area 1** – 'Meet the needs and support the aspirations of tamariki and their whanau'

35. According to Sport New Zealand data, weekly sport participation of Māori in Auckland (76.8 per cent) is similar to European (76.3 per cent), but higher than Asian (70.7 per cent) and Pasifika (69.1 per cent).
36. Research also show pockets of sedentary Māori who do not have adequate opportunities to participate in sport. They will be a target group for investment.
37. Feedback from the Mana Whenua Forum and Aktive Māori Advisory Group during public consultation on the discussion document informed the development of the plan.
38. A key area of focus was the delivery of outcomes through increased Māori participation. Means of achieving this goal include partnerships with iwi and Māori organisations, to manage demand efficiently and to use sports programmes and facilities as a social hub to strengthen cultural and community connections.
39. Partnerships will draw on Māori-centric models and collective models of learning so that key Māori concepts become embedded in sport service design and delivery.
40. Staff will seek further feedback from the Mana Whenua Forum and Aktive Māori Advisory Group as part of the consultation on the draft plan.

Ngā ritenga ā-pūtea Financial implications

41. Once adopted, the plan will guide all council investment in sport.
42. An immediate focus will be to establish a clear and contestable process for the allocation of the \$120 million Sport and Recreation Facilities Investment Fund established in the Long-term Plan 2018-2028.

Ngā raru tūpono me ngā whakamaurutanga Risks and mitigations

43. Staff have identified reputational and operational risks associated with the adoption of the draft plan. These risks will be mitigated through regular communication and engagement with key stakeholders.

Type	Risk	Mitigation
Reputational	Some people might worry the plan will change arrangements already in place, or ongoing council investment.	Clear communication with key stakeholders and funding recipients that the plan will guide decisions on future investment only, unless a current project is already scheduled for review.

Type	Risk	Mitigation
Operational	The transition to the new investment approach will be operationally complex. It impacts multiple teams across the council, and new business processes, guidance and forms will need to be designed to support it.	Detailed implementation planning will be required to ensure the transition is as smooth as possible. Changes will be phased in over the next three to five years.

Ngā koringa ā-muri Next steps

44. Staff will undertake public consultation from February to March 2019.
45. The consultation will be conducted in various forms:
 - local boards will be asked to formally indicate their support for the draft plan during business meetings and provide any additional feedback
 - the public will be invited to submit their feedback via ShapeAuckland
 - targeted interviews will be conducted with community groups including Māori, Pasifika and Asian people
 - the sport sector will be invited to provide their formal views through Aktive.
46. A summary of consultation feedback and a final plan will be prepared for consideration and adoption by the Environment and Community Committee around May 2019.
47. Implementation of the plan will occur in stages over the next three to five years, depending on council budgetary and planning processes. An indicative timeline of the potential changes is presented in section three of the draft plan.
48. Figure 3 below shows the next steps in a flow chart.

Figure 3: Next steps



This plan will inform the development of other investment plans

- 49. The draft plan sets out an overarching investment framework to help decision-makers prioritise investment between different sports.
- 50. Separate, but related plans are being developed to guide council's investment in golf and play facilities. These plans will be consistent with the overarching framework set out in Increasing Aucklanders' participation in sport: Investment Plan 2019-2039.

Signatories: change Lesley's position to 'Acting GM – Local Board Services'

**Ngā tāpirihanga
Attachments**

No.	Title	Page
A	Draft Increasing Aucklanders' Participation in Sport: Investment Plan 2019-2039	

**Ngā kaihaina
Signatories**

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