Date: Monday 1 April 2019  
Time: 5.30pm  
Meeting Room: Council Chamber, Ground Floor  
Venue: Auckland Town Hall  
301-305 Queen Street  
Auckland

Ngā Hui a te Rōpū Kaitohutohu Take Hapori Iwi Takatāpui / Rainbow Communities Advisory Panel

OPEN MINUTE ITEM ATTACHMENTS

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<td>Consultation on increasing Aucklander's participation in sport investment plan</td>
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<td>A. 1 April 2019 Rainbow Communities Advisory Panel, Item 6 - Consultation on increasing Aucklander's participation in sport investment plan - presentation</td>
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Note: The attachments contained within this document are for consideration and should not be construed as Council policy unless and until adopted. Should Councillors require further information relating to any reports, please contact the relevant manager, Chairperson or Deputy Chairperson.
Draft Sport Investment Plan –
Increasing Aucklanders’ Participation in Sport:
Investment Plan 2019-2029

Public consultation February-March 2019

Development of the plan

<table>
<thead>
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<th>2016</th>
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<th>2018</th>
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<td>May–June 2016</td>
<td>Public consultation and stakeholder engagement workshops.</td>
<td>4 Apr 2018</td>
<td>Environment and Community Committee approved key components of the plan, including the basket of initiatives and the investment in facilities. (MA/2018/1523)</td>
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<td>20 Jul 2016</td>
<td>Parks, Recreation and Sport Committee approved key components of the plan. (MA/2016/1059)</td>
<td>Feb–June 2018</td>
<td>Adoption of the draft plan by the Environment and Community Committee.</td>
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4/04/2019
Why do we need a new plan?

Auckland’s population is rapidly growing and changing. Research and evidence shows people have different needs and are participating in different sport and recreation activities.

(Source: Sport NZ)

Why do we need a new plan?

The current investment does not align with sport participation patterns.

(Source: PwC)
A plan that caters for diverse community needs

Future sport investment will focus on meeting the needs of three distinct groups of people:

1. **People who already play sport**
   - There will be more fit-for-purpose facilities and programmes to keep them actively involved in sport.

2. **People who play a new sport**
   - Currently there are limited opportunities to play but, in the future, there will be more fit-for-purpose facilities and programmes that cater to new and emerging sports.

3. **People who do not currently participate in sport**
   - Auckland Council will create more opportunities and make it easier for them to take up sport.

There will be changes to the current way we invest

- **Key shift 1:** Long-term planning for sport will increasingly focus on community needs rather than individual events.
- **Key shift 2:** Focus on Auckland Council investment to address multiple objectives.
- **Key shift 3:** Key shift 3.
- **Key shift 4:** Make investment decisions based on evidence to improve efficiency, effectiveness and outcomes.
The logic behind the changes

The changes will help the council respond to the challenges currently facing sport provisions in Auckland.

A list of key performance indicators will be used to track progress over time.

Investment framework

The framework will help the council make strategic, structured investment, based on evidence.
 Delivering community benefits and the Auckland Plan

The next steps

- Environment and Community Committee approved the draft plan for public consultation
- Seek formal feedback from local boards
- Conduct public consultation
- Present consultation feedback summary to the Environment and Community Committee
- Seek final approval for adoption of the plan
- Commence implementation of the plan in stages