

## Memorandum

06 May 2019

**To:** Ōtara-Papatoetoe Local Board

**Cc:** Rina Tagore (Relationship Manager); Shirley Coutts (Senior Local Board Advisor); Ronelle Baker (Operations Manager); Yongjie Li (Specialist Advisor)

**Subject:** Delegated decision on the Pursuit of Excellence applications received February to April 2019

**From:** Christine Olsen (Manager, Community Empowerment), Graham Bodman (General Manager, Arts, Community and Events)

### Purpose

1. To update the local board of the Manager Community Empowerment Unit's funding decision on two remaining Pursuit of Excellence applications received during February to April 2019.

### Summary

- Three applications were received for the Pursuit of Excellence grant February to April 2019.
- The local board approved funding for one of the applicants and delegated decision-making on the remaining two applications to the Manager, Community Empowerment Unit.
- The Manager, Community Empowerment Unit has declined the applications from Swanie Nelson and Terry Nelson as they did not meet the criteria for which the Pursuit of Excellence Awards is designed to celebrate and promote.

### Context/Background

2. The Ōtara-Papatoetoe Local Board's Pursuit of Excellence Awards is a year-round grant designed to support residents and organisations who will represent the area to demonstrate their excellence and to recognise and celebrate contributions of local people.
3. Three applications were received between February and April 2019.
4. At the Ōtara-Papatoetoe Local Board Business meeting on 16 April 2019, a copy of the 'Pursuit of Excellence applications received February to April 2019' report was tabled.
5. During the meeting, Chair Lotu Fuli, Deputy Chair Ross Robertson and Members Apulu Reece Autagavaia, Dr Asfrac Choudhary, Mary Gush and Dawn Trenberth, declared a relationship interest in the item. This prevented the local board from making a full decision on the item.
6. The local board approved funding of \$2,000 for Keneti Vai and resolved to delegate decision-making authority to the Manager, Community Empowerment Unit for the remaining two applications (resolution number OP/2019/53).

### Discussion

7. In response to the local board's resolution c), delegating decision-making authority to the Manager, Community Empowerment Unit, it has been decided to decline Swanie Nelson and Terry Nelson's applications for funding from the Pursuit of Excellence Awards.

8. The assessment undertaken of the two applications determined that the activities for which the funding was being sought for (travel to the United Kingdom and capacity-building) did not sufficiently demonstrate the level of excellence for which the Pursuit of Excellence Awards is designed to celebrate and promote and did not meet the criteria for the awards.
9. Community Empowerment staff will liaise with the applicants and inform them of the funding decision and advise both applicants of alternative avenues for support.

**Next steps**

10. Community Empowerment staff will liaise with the applicants and inform them of the funding decision and advise both applicants of alternative avenues for support.

**Signature:**



Christine Olsen  
Manager, Community  
Empowerment Unit



Graham Bodman  
General Manager, Arts,  
Community and Events Dept.

**Attachments**

Attachment 1: Pursuit of Excellence application Swanie Nelson

Attachment 2: Pursuit of Excellence application Terry Nelson

## Mrs Swanie Nelson

<b>Physical address</b>	5 Cooper Cres Otara Auckland 2023 New Zealand		
<b>Legal status in NZ</b>	New Zealand citizenship	<b>Age</b>	39
<b>Gender</b>	Female	<b>Ethnicity</b>	Māori
<b>Conflict of interest</b>	Yes		

### Conference/event information

<b>Name of conference:</b>	UK Social Supermarket Scoping
<b>Location:</b>	London
<b>Dates:</b>	22/05/2019
<b>Purpose of conference:</b>	<p>I am requesting support to go over to the UK to scope and meet with the Directors of the first developed social supermarkets based in the UK. This includes:</p> <ul style="list-style-type: none"> <li>- The People's Supermarket</li> <li>- The Food Community Hub</li> </ul> <p>I am in the process of executing Auckland first social micro supermarket which is scheduled to open late Sep/Oct this year. It's the first of its kind in Auckland. We have a secured site, a 40ft container that will be modified to house this and a \$25k start up grant from the Waste Minimisation Fund to fit it out including upgrading the community garden space it will be placed in Otara. We are coming up to the stage in which we are trying to work out the best model to operate within. We have seen Koha models, membership strict models, and discounted models. Most of these have been created and driven from where this all started... in the UK. We are requesting support to go over to London to physically see &amp; spend time in these stores and learn more about their models in the hope that it will help us find the right fit here for us before locking anything in.</p>

### Contribution to awards objectives

#### Identified objective(s)

Increase local profile and image, Serve the community, Strengthen the development of community cohesion in Ōtara-Papatoetoe

#### How would this build leadership and contribute to identified objective(s)

This is something completely new to us. The leaders in starting and driving the social supermarket scene came from the UK. We want this project to be a success from the get go and so being able to learn from those who have been doing this for years will ensure that we get the best start and avoid mistakes early on.

Otara does not have a good range of healthy food options and currently is limited on providing a good community garden also that is open and accessible 5 days a week. With this project we will be able to serve our communities Hauora needs, provide work training opportunities and more importantly making good healthy and necessary shopping staples available 5 days a week in a dignified space.

## Applicant achievements

Activity/achievement	How this shows leadership skills or community contribution	Date
Founder of the Pataka Kai Open Street Pantry Movement	Started in Otara and is now Nationwide	2018
Creator of Otara's biggest Christmas Lights	Attracts over 9k every year and has lifted the profile of Otara	2017-2018
Lets Get Legal NZ Drivers Education	We are now providing all resources and test fees covered for 20 secondary schools of which all our Local board schools are participants. This year we aim to help 200 south auckland students go from no licence to attaining their restricted licences by late Nov 2019	2019
Cooper Cres & Unofficial Otara Town Centre FB Platforms	We manage 2 of Otara's most engaged FB pages for the community. Of which together they boost up to 9k followers	2016-2019

## Financial information

**Amount requested: 2,000**

**Costs that will be covered:** Return Airfares, Accommodation & Car Hire.

## Funding history

Application ID	Project title	Decision Allocation
CEU1828POE	Otara-Papatoetoe Local Board Pursuit of Excellence Awards - Submitted	<b>Undecided</b> \$0.00

Attachment A – Swanie Nelson

<b><i>No funding history available for this applicant</i></b>		
<b><i>Applications prior to the 2014/2015 financial year have all been accounted for and omitted from this summary</i></b>		

## Mr Terry Nelson

<b>Physical address</b>	5 Cooper Cres Otara Auckland 2023 New Zealand		
<b>Legal status in NZ</b>	New Zealand citizenship	<b>Age</b>	33
<b>Gender</b>	Male	<b>Ethnicity</b>	Māori
<b>Conflict of interest</b>	Yes		

### Conference/event information

<b>Name of conference:</b>	Social Super Market Scoping
<b>Location:</b>	London, UK
<b>Dates:</b>	22/05/2019
<b>Purpose of conference:</b>	I am requesting support to go over to the UK with our Director to assist with scoping and meeting with leading Directors who are at the forefront of social supermarkets based in the UK. This is a project I am and co-project leading which is the execution of Aucklands first social micro supermarket which is scheduled to open late Sep/Oct this year. We have a secured site, a 40ft container that will be modified to house this and a \$25k start up grant from the Waste Minimisation Fund to fit it out including upgrading the community garden space it will be placed in Otara. We are coming up to the stage in which we are trying to work out the best model to operate within. My particular role in this project includes the scoping of the models, systems and co-implementation of it including the necessary P.O.S/Digital platforms if and when required as part of this project. I am requesting support to go over to London with our CEO to do this very necessary scoping.

### Contribution to awards objectives

#### Identified objective(s)

Increase local profile and image, Serve the community, Strengthen the development of community cohesion in Ōtara-Papatoetoe

#### How would this build leadership and contribute to identified objective(s)

There are two of us requesting support individually through the Pursuit of Excellence Awards in order to go over together to scope these models and see them in practice over 5 days. This particular trip does require both of us to attend, visually scope together, work in the associated markets and meet with the directors. Because I will be the actual person setting up the model it's imperative that I be there for this scope however because Swanie is the CEO and main lead her presence is equally essential to the leadership of this and connecting with these invaluable stakeholders moving forward.

This will play a huge part in building my leadership personally with being able to learn and view establishments that are at the forefront of these types of movements. I will be essentially learning from the best and be able to drive those learning back right here in Otara where I live and work as part of a South Auckland first and new initiative.

I have been an advisor at M.I.T for almost a decade here in Otara and a large majority of my work involves critical thinking. I meet with young people across a large range of secondary schools, sit down and map out a wide range of the best pathways for them with regards to education, employment and independence. A lot of this critical thinking I implement back into our local community projects. Although my face is not often at the forefront as I am not one for media I do play a huge part in building the backbones of what we do too.

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### Applicant achievements

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Activity/achievement	How this shows leadership skills or community contribution	Date
Lets Get Legal NZ	I am the brains behind the curriculum and project app lead for NZ first and only Restricted-Full Licence practical app's which are available on both IOS and Android.	2013-2019
M.I.T Fono Tagata Pasifika Excellence Awards 2018	Community Awards for my service to my community and nationwide	2018
Award Recipient	Love they Neighbour award and again for my leadership and contribution to myh community	2018
The Community Builders NZ	I helped to establish a number of movements under our trust which all started in Otara with some now being nationwide	2017

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### Financial information

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**Amount requested: 2,000**

**Costs that will be covered:** Return airfares, accommodation and car hire.

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### Funding history

Application ID	Project title	Decision
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Attachment B – Terry Nelson

	Round - Stage	Allocation
<b>CEU1829POE</b>	Otara-Papatoetoe Local Board Pursuit of Excellence Awards - Submitted	<b>Undecided</b> \$0.00
<b><i>No funding history available for this applicant</i></b>		
<b><i>Applications prior to the 2014/2015 financial year have all been accounted for and omitted from this summary</i></b>		