

ID	Activity Name	Activity Description	Activity Benefits	LB Plan Outcome	Lead Dept/Unit or CCO	Further Decision Points for LB	Timeframe	Budget Source	FY19/20
1198	Young Enterprise Scheme (OP)	The Auckland Chamber of Commerce , on behalf of the Young Enterprise Trust, delivers the Young Enterprise Scheme (YES) in Auckland. ATEED as the economic development agency is a strategic partner supporting the delivery of YES. YES is a practical, year-long programme for year 12 and 13 students. Through the programme, students develop creative ideas into actual businesses, complete with real products and services and experience real profit and loss. The funding from the local board will support the delivery of the Young Enterprise Scheme Kick Start Days in February 2020. The Kick Start days are held in sub-regions (north, south, east, central/west) and are the first day students get to meet the Young Enterprise team, and find out about their 2020 year, what YES is all about, and what is in store for them.	Students learn key work and life skills and business knowledge including: business fundamentals, planning, interpersonal relations, financial, decision making, reporting, risk management and team work. YES helps create a culture of innovation and entrepreneurship amongst Auckland's young people. The soft skills that are learnt as part of YES are transferable into their communities / families. Not only helping them to become future ready, but enabling them to be future leaders.	Empowered, inclusive and prosperous communities	ATEED: Local Economic Growth	None anticipated	Q3	LDI: Opex	\$ 3,000
1199	PopUp Business School South Auckland (OP)	The Pop Up Business School provides a free 10 day business school to provides education, support for local people interested in starting their own business. Examples elsewhere have had positive results in terms of the numbers of businesses established. By supporting local residents by providing entrepreneurial training the generation of local businesses will be increased and local employment opportunities provided.	Provides local community access to a free course to help them develop business skills and confidence to start their own business.	Empowered, inclusive and prosperous communities	ATEED: Local Economic Growth	None anticipated	Not scheduled	LDI: Opex	\$ 7,500
1261	Business Sustainability Follow-Up Programme	The proposed Business Sustainability Follow-up Programme aims to encourage local businesses (2017/18 programme participants) working collaboratively together to become more sustainable, with events designed to allow businesses to share their sustainability goals and experiences , along with presentation from expert speakers on sustainability topics most relevant to businesses.  This follow up programme will be provided if only a satisfactory evaluation result is achieved for the 2018/19 Business Sustainability Programme which will be available in May 2019  This follow up programme will be provided if only a satisfactory evaluation result is achieved for the 2018/19 Business Sustainability Programme which will be available in May 2019	Establish an engagement process to develop a community of local businesses working collaboratively to become more sustainable;  Establish the current environmental footprint of participating businesses;  Establish a practical sustainability action plan which they can confidently implement over time (addressing energy/carbon, water and waste)  Leverage the sustainability performance successes and commitments of the participating businesses to market and differentiate their products and services	Revitalising town centres	ATEED: Local Economic Growth		Q1; Q2; Q3; Q4	LDI: Opex	\$ 20,000

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1303	Little India Promotion	<p>Continue to promote Hunter's Corner as 'Little India', an authentic Indian shopping and dining destination.</p> <p>Promotion will focus on the area's Indian character with other strands woven in. The collective vision for Hunters Corner is built on three themes including:</p> <ul style="list-style-type: none"> <li>• Indian retail (clothing, jewellery, food)</li> <li>• Places of worship (temples and churches)</li> <li>• Historical heritage</li> </ul> <p>The output will include</p> <ol style="list-style-type: none"> <li>1. Continuation of current digital promotion programmes with more videos produced to showcase the three themes</li> <li>2. encourage local businesses and their customers to use mobile app and Facebook page</li> <li>2. Investigate the opportunity of erecting landmark signs (i.e. billboards/decorations) in Hunter's Corner to support three themes</li> </ol>	Raise the profile of the local business in Hunter's Corner as an authentic Indian shopping and dining destination.	Revitalising town centres	ATEED: Local Economic Growth		Q1; Q2; Q3; Q4	LDI: Opex	\$ 20,000