

Attachment C – Summary of Feedback for the Alan Wood corridor naming project

The following information relates to feedback received and processed on 15 July 2016. 55 submissions were processed and included in this analysis.

FEEDBACK ON THE NAMING OPTIONS

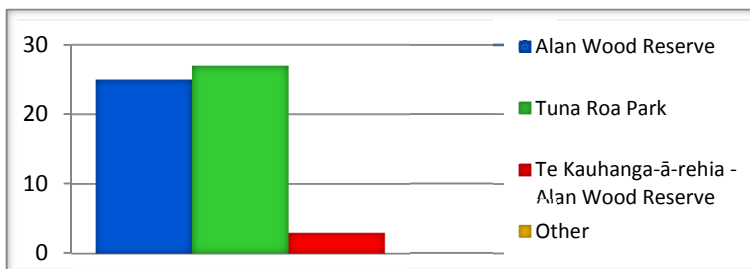
The graphs below give an illustration of responses to the naming options in relation to the following map.



Park 1 (Red border)

Please select your preferred name for the area currently known as Alan Wood Reserve (55 responses)

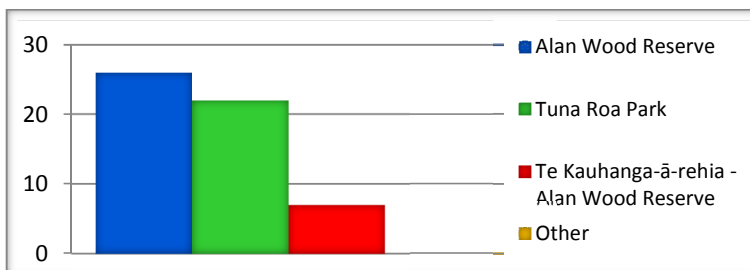
OPTIONS	
Alan Wood Reserve	25
Tuna Roa Park	27
Te Kauhanga-ā-rehia - Alan Wood Reserve	3
Other	0



Park 2 (Blue border)

Please select your preferred name for the open space in the vicinity of Valonia Reserve between the motorway and Oakley Creek (55 responses)

OPTIONS	
Alan Wood Reserve	26
Tuna Roa Park	22
Te Kauhanga-ā-rehia - Alan Wood Reserve	7
Other	0

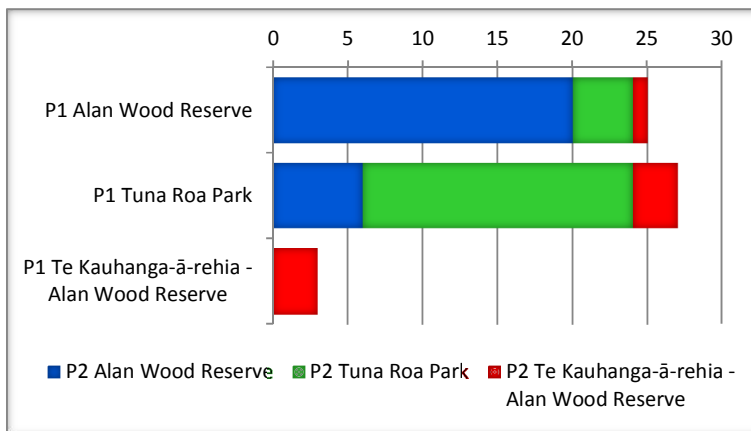


Parks 1 and 2 (Red and blue border)

For the two park areas with the red and blue borders, three names were proposed – these could be the same for both areas or different.

The information below shows the relationship between people’s choices for these two park areas.

OPTIONS	PARK 2		
PARK 1	Alan Wood Reserve	Tuna Roa Park	Te Kauhanga-ā-rehia - Alan Wood Reserve
Alan Wood Reserve	20	4	1
Tuna Roa Park	6	18	3
Te Kauhanga-ā-rehia - Alan Wood Reserve	0	0	3

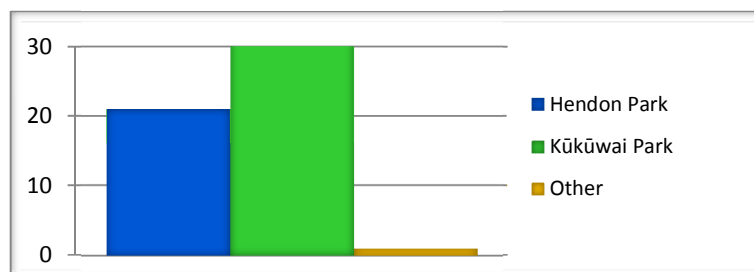


The table above, and graph to the left, show that 41 of the 55 people (75%) that responded on parks 1 and 2 thought the two areas should have the same name.

Park 3 (Yellow border)

Please select your preferred name for the areas known informally as Hendon Park and the currently unnamed park (54 responses)

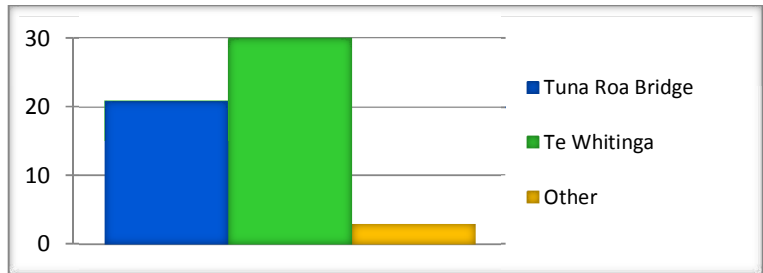
OPTIONS	
Hendon Park	21
Kūkūwai Park	32
Other	1



Bridge 1

Please select your preferred name for bridge 1
(54 responses)

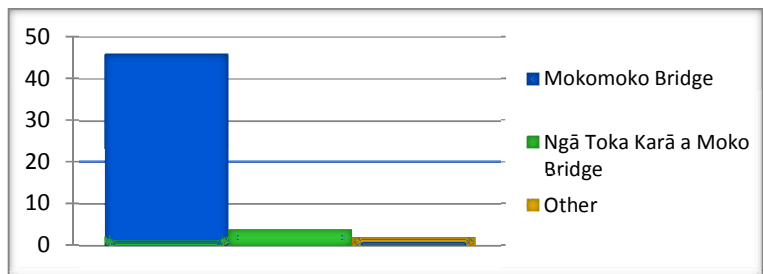
OPTIONS	
Tuna Roa Bridge	21
Te Whitinga	30
Other	3



Bridge 2

Please select your preferred name for bridge 2
(52 responses)

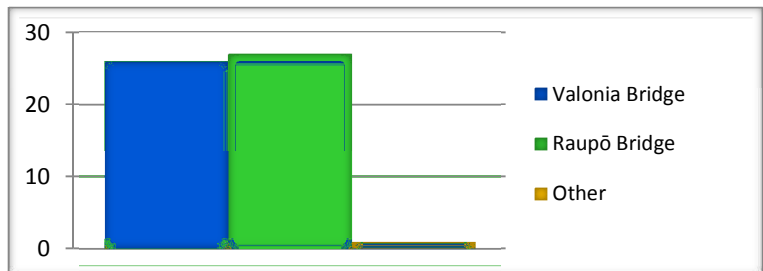
OPTIONS	
Mokomoko Bridge	46
Ngā Toka Karā a Moko Bridge	4
Other	2



Bridge 3

Please select your preferred name for bridge 3
(54 responses)

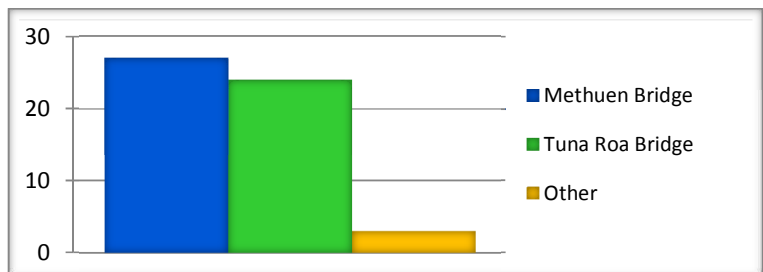
OPTIONS	
Valonia Bridge	26
Raupō Bridge	27
Other	1



Bridge 4

Please select your preferred name for bridge 4
(54 responses)

OPTIONS	
Methuen Bridge	27
Tuna Roa Bridge	24
Other	3



SUBMISSION BY RESIDENT LOCAL BOARD

The table below indicates the total number of submissions received by the local board submitters live in.

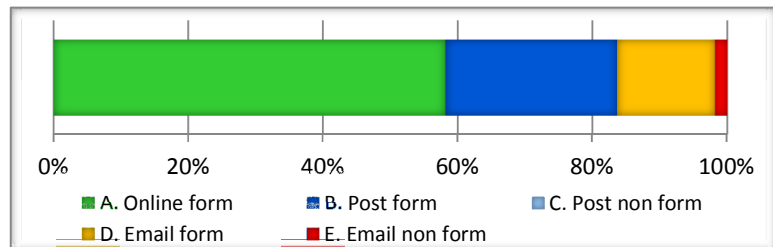
LOCAL BOARD	Organisations	Individuals	Total	Percentage
Albert-Eden Local Board	2	17	19	35%
Whau Local Board	0	17	17	31%
Not Supplied	1	9	10	18%
Other local boards	0	9	9	16%
TOTAL	3	52	55	100%

SUBMISSION INFORMATION

Of the 55 submissions received, only three were from organisations (Avondale-Waterview Historical Society, Friends of Oakley Creek Te Auaunga, and Springleigh Residents Association).

The table below indicates the channel through which the feedback was received.

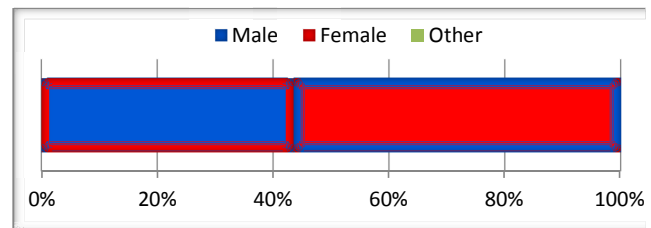
SUBMISSION TYPE		
Online form	32	58%
Post form	14	25%
Post non form	0	0%
Email form	8	15%
Email non form	1	2%
Total	55	100%



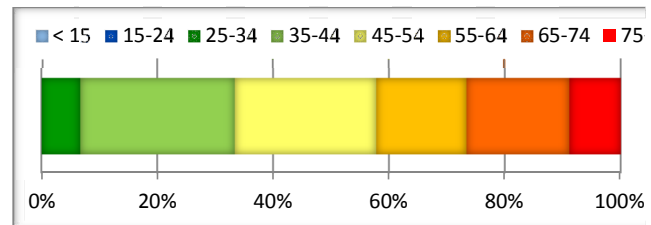
DEMOGRAPHIC INFORMATION

The table below indicates the demographic information people identified with when provided (note – the graphs only include a breakdown of those that provided demographic information).

GENDER		
Male	20	43%
Female	26	57%
Gender diverse	0	0%
Total submitters providing data	46	NA



AGE		
< 15	0	0%
15 – 24	0	0%
25 – 34	3	7%
35 – 44	12	27%
45 – 54	11	24%
55 – 64	7	16%
65 – 74	8	18%
75 +	4	9%
Total submitters providing data	45	NA



ETHNICITY	#	%
European	39	89%
NZ European	34	77%
Other European	5	11%
Maori	1	2%
Pacific	1	2%
Samoan	0	0%
Tongan	0	0%
Other Pacific	1	2%
Asian	5	11%
Chinese	1	2%
Indian	3	7%
Other Asian	1	2%
African/Middle Eastern/Latin	1	2%
Other	0	0%
New Zealander/Kiwi	0	0%
Other	0	0%
Total submitters providing data	45	NA

