

WORKSHOP NOTES

What: Franklin Local Board Workshop

Where: Franklin Local Board Chambers, Pukekohe Service Centre,
82 Manukau Road, Pukekohe

When: Tuesday, 23 August at 11.43am

Who attended: Andrew Baker, Malcolm Bell, Alan Cole, Brendon Crompton, Angela Fulljames,
Murray Kay, Lyn Murphy (until 1.10pm), Jill Naysmith, Sue O'Gorman, Debra Langton,
Jane Cain, Anthea Clarke

Absent: Sarah Higgins

1. Local Economic Development work programme - Assessment of motor campervan / camping facilities

Staff Attending: Jonathan Sudworth, Edward James

Staff sought direction on the outcomes from the work programme action.

Feedback

- The point of today is to work out what the local board want to do.
- The work programme should be focused on the campervan/freedom camper market not just all types of accommodation in Franklin.
- Need to work out what makes people want to stay in Franklin.
- Airbnb is taking a large part of this market. *A market different to campervans and campers uses Airbnb.*

Action

- An audit of motor caravans and facilities available for them when they are travelling through Franklin in order to encourage them to stop overnight in the district.
- An audit of the web presence and standard of facilities and consideration of other ways to encourage and promote overnight stays in Franklin.
- Identify how sites can get New Zealand Motor Caravan Association accreditation as being motor caravan friendly.
- Inclusion of Franklin Tourism Group, business associations, I-site as sources of local intelligence and possible identification / implementation of action

2. New contracts for maintenance of parks and buildings

Staff Attending: Gwyn De-Arth

Feedback is sought on the new contracts which will be effective from 1 July 2017

Action

- Chair and deputy chair delegated to provide the feedback by 23 September 2016

The workshop concluded at 2.28pm