

## Franklin Community Arts Initiatives Draft Work Programme

| PROGRAMME STRAND                               | Description  | WHERE      | BUDGET   | OBJECTIVES MET  |
|--|--|------------|----------|---|
| <b>Activity for Local Board Approval</b>       |  |            | \$20,000 |   |
| <b>Mural Project</b>                           | Arts broker to recommend which project of the two should be funded from this allocation – following further investigation.   |            | \$5,000  | <ul style="list-style-type: none"> <li>• Identify and curate, programme or enable community arts activity</li> <li>• Ensure diverse participation</li> <li>• Ensure geographic spread of arts activity across the local board area</li> </ul> Develop a strong network of relationships with creative individuals and organisations in the Franklin local board area            |
| <b>Either: Pukekohe North Police Mural</b>     | To engage youth in the Pukekohe North area in the development of the mural.  | Pukekohe   |          | <ul style="list-style-type: none"> <li>• Identify and curate, programme or enable community arts activity</li> <li>• Ensure diverse participation</li> <li>• Develop a strong network of relationships with creative individuals and organisations in the Franklin local board area</li> </ul>  |
| <b>Or: Beachlands Historical Society Mural</b> | To support the creation of a community mural at the R.S.A in Beachlands.<br>Process to include community consultation and to incorporate this into the final design. Requires some awareness of higher level plans for the area. | Beachlands |          | <ul style="list-style-type: none"> <li>• Identify and curate, programme or enable community arts activity</li> <li>• Ensure geographic spread of arts activity across the local board area</li> <li>• Develop a strong network of relationships with creative individuals and organisations in the Franklin local board area</li> </ul>   |
| <b>Pukekohe Youth Centre</b>                   | To support the Youth Centre to develop a weekly music workshop for young people, focusing on beat-making, song-writing and recording.<br><br>Culminates in a public presentation at the centre.                                  | Pukekohe   | \$3,000  | <ul style="list-style-type: none"> <li>• Identify and curate, programme or enable community arts activity</li> <li>• Ensure geographic spread of arts activity across the local board area</li> <li>• Ensure diverse participation</li> <li>• Develop a strong network of relationships with creative individuals and organisations in the Franklin local board area</li> </ul> |

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| <p><b>Clevedon Artist Trail and marketing</b></p>                          | <p>To raise the profile of artists within the Clevedon area through the development of an Artist Trail marketing strategy, which could include hard copy flyers, online promotional materials and physical signage in the village.</p>   | <p>Clevedon</p> | <p>\$5,000</p> | <ul style="list-style-type: none"> <li>• Identify and curate, programme or enable community arts activity</li> <li>• Ensure geographic spread of arts activity across the local board area</li> <li>• Ensure diverse participation</li> <li>• Develop a strong network of relationships with creative individuals and organisations in the Franklin local board area</li> </ul> |
| <p><b>Waiuku Theatre Community Project</b></p>                             | <p>To support a youth theatre training programme starting in October, for 15 children between the ages of 8 and 12 years old.</p> <p>Including: audition techniques, voice projection, line learning tips, characterisation, enunciation, stage make-up effects, stage fighting techniques, group choral singing, dancing, set design work and prop-performance.making, culminating in a public</p> <p>Performing live gives kids a sense of self-achievement and builds great self-confidence, they learn how to rely on each other as a cast and crew, and make great friends.</p> | <p>Waiuku</p>   | <p>\$5,000</p> | <ul style="list-style-type: none"> <li>• Identify and curate, programme or enable community arts activity</li> <li>• Ensure geographic spread of arts activity across the local board area</li> <li>• Ensure diverse participation</li> <li>• Develop a strong network of relationships with creative individuals and organisations in the Franklin local board area</li> </ul> |
|  |  |                 |                | <ul style="list-style-type: none"> <li>•</li> </ul>   |
| <p><b>Pollok Artists Co-op, Afternoon on the Green Community Event</b></p> | <p>To support the development of the annual community event run by the Pollok Artists Co-op which features local music and art.</p>  | <p>Pollok</p>   | <p>\$1000</p>  | <ul style="list-style-type: none"> <li>• Identify and curate, programme or enable community arts activity</li> <li>• Ensure geographic spread of arts activity across the local board area</li> <li>• Ensure diverse participation</li> <li>• Develop a strong network of relationships with creative individuals and organisations in the Franklin local board area</li> </ul> |

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| <b>Audience development and awareness</b>                                   | <p>1. Build local database of artists and organisations.</p> <p>2. Build online presence via FB page and dedicated project website</p> <p>3. Develop relationship with Auckland Council communications team to optimise support.</p> <p>4. Begin to raise profile of programme and local arts activity with local media outlets.</p> | <p>Across local board area and online, in media.</p> | <p>\$1000<br/>Social media promos only</p>                                   | <ul style="list-style-type: none"> <li>• Develop a strong network of relationships with creative individuals and organisations in the Franklin local board area</li> </ul> |
| <b>Arts organisation and independent artist liaison</b>                     | <p>1. Build networks with artists and organisations across the Franklin local board area through forums and individual meetings</p> <p>2. Broker to be based regularly in local community spaces to encourage face to face meetings and ongoing feedback.</p>  | <p>Across local board area</p>                       | <p>No budget allocation; just broker time</p>                                | <ul style="list-style-type: none"> <li>• Develop a strong network of relationships with creative individuals and organisations in the Franklin local board area</li> </ul> |
| <b>2. Future Activity to be scoped further – no approval needed yet</b>     |  |  | <p><b>\$10,000</b></p>   |  |
|   | <p>Further call-for-artist via an E.O.I process – targeted at organisations or individuals that show capability and meet strategic objectives.</p>   |  | <p>Budget and detail to be presented to the local board in February 2017</p> |  |
| <b>Collaborative art works – art made with high community participation</b> | <p>Open call out for local artists to create community art works – February 2017. Programme TBC dependent on</p>   | <p>Across Local Board Area</p>                       | <p>\$5,000</p>   | <ul style="list-style-type: none"> <li>• Identify and curate, programme or enable community arts activity</li> </ul>   |

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|  |  |                                |                |   |
|--|--|--------------------------------|----------------|---|
|  | <p>artist proposals received.</p> <p>Target – 2 x projects@\$2500</p>  |                                |                | <ul style="list-style-type: none"> <li>• Ensure geographic spread of arts activity across the local board area</li> <li>• Ensure diverse participation</li> <li>• Develop a strong network of relationships with creative individuals and organisations in the Franklin Local Board area</li> </ul>   |
| <p><b>Temporary art in public spaces</b></p> | <p>Open call out for local artists to create temporary art works – from February 2017. Programme TBC dependent on artist proposals received.</p> <p>Target - 2 x projects @ \$2500</p> | <p>Across Local Board Area</p> | <p>\$5,000</p> | <ul style="list-style-type: none"> <li>• Identify and curate, programme or enable community arts activity</li> <li>• Ensure geographic spread of arts activity across the local board area</li> <li>• Ensure diverse participation</li> <li>• Develop a strong network of relationships with creative individuals and organisations in the Franklin Local Board area</li> </ul> |