

Local Economic Development: ATEED Work Programme 2017/2018

ID	LB Plan Outcome	Lead Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	FY17/18
1145	Increased opportunities for local new business development and economic growth	ATEED: Local Economic Growth	Grants for Bid retail spend data (Marketview)	This would enable BID's to continue to receive information on retail spend for these areas. The funding would be made in the form of a grant to the business associations.	The BID areas will be better informed as to how their respective areas are performing in terms of retail spend.	No further decisions anticipated	Not scheduled	LDI: Opex	\$ 15,000
2491	Increased opportunities for local new business development and economic growth	ATEED: Local Economic Growth	Shore Coast Tourism	This would be a grant to each of the Business Associations to work together to jointly create and develop a tourism and visitation brand that best represents the Local Board area.	Increased tourism and visitation to the Local Board area providing opportunities for business development, economic growth, and employment.	No further decisions anticipated.	Not scheduled	LDI: Opex	\$ 30,000
1031	Increased opportunities for local new business development and economic growth	ATEED: Local Economic Growth	Young Enterprise Scheme (DT)	<p>ATEED, on behalf of the Young Enterprise Trust, delivers the Young Enterprise Scheme (YES) in Auckland. YES is a practical, year-long programme for year 12 and 13 students. Through the programme, students develop creative ideas into actual businesses, complete with real products and services and experience real profit and loss.</p> <p>The funding from the local board will support the delivery of the Young Enterprise Scheme Enterprise-Days in February 2018. The e-days are held in sub-regions (north, south, east, central/west) and are the first day students get to meet the Young Enterprise team, and find out about their 2018 year, what YES is all about, and what is in store for them.</p>	Students learn key work skills and business knowledge including: business fundamentals, planning, interpersonal relations, financial, decision making, reporting, risk management and team work. YES helps create a culture of innovation and entrepreneurship amongst Auckland's young people.	No further decisions anticipated.	Q3	LDI: Opex	\$ 3,000