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Auckland Transport media release

22 May 2017



Project Glow Wear comes to Auckland

The race is on as creatives across the country have only seven weeks left to get their designs to Wellington to be judged in the second annual Project Glow Wear, the reflective design competition all about illuminating people on bike and foot.

This year the competition has a twist as Auckland Transport has joined Wellington sponsors and will host a runway show in Auckland. The competition challenges designers and creatives to take every day clothing and make it avant-garde. All entries must include reflective elements that highlight the wearer as they ride their bikes on their evening and early morning journeys.

Manager of Walking, Cycling and Road Safety for Auckland Transport, Kathryn King, says “We have so much going on up here in Auckland building new spaces around the city for people on bikes and it feels like the perfect time to bring the event here. We know Aucklanders who entered last year but couldn’t make it to Wellington to the show will love being able to see their designs on the catwalk in their home city this year. I encourage people to get in and have a go to win some great prizes and have a lot of fun in the process.”

Aucklander Carol Green entered last year and is already busily working on this year’s entry. “I’m all about riding a bike in normal clothes so last year I made some cool trousers with a thin, reflective stripe down the leg and tape on the bottoms to tighten and keep the cuffs off the oily chain along with some pretty funky hi-vis reflective bunting for a bit of fun. I’m keeping this year’s vision under wraps for now and looking forward to being able to bike to the runway show this year.”

A \$10,000 prize pool is up for grabs across 13 categories and prizes include a \$500 Levi’s voucher, internship at Mandatory Menswear, a Wacom tablet, a Singer sewing machine, shearing scissors, cash prizes and more. The pièce de résistance is the Arrow Award where the winning entry will be manufactured by the winning designer during a two month paid internship.

All New Zealanders over the age of 15 are invited to enter: designers, home sewers, crafters and students. A Young Designer award will attract a healthy contingent of entrants from across the country.

The competition also aims to increase awareness of the effectiveness of reflective elements in clothing and accessories to increasing the visibility of people in the hours between dusk and dawn – particularly when placed on moving parts.

About the design competition

See photos of 2016 finalists at the runway show: www.projectglowwear.com and www.facebook.com/ProjectGlowWear

Project Glow Wear 2017 awards are for garments and accessories in the following categories: Luminance, Streetwear, Menswear, Best Upcycled, Fabric Innovation, Young Designer (15 to 18 years). People's Choice and Commercial Viability.

Each entry will be judged according to specific criteria for each award alongside the following general criteria:

- Reflectivity: Effective use of reflective materials
- Creativity: Innovative and original design
- Quality: Cut and finish, quality of sewing
- Wearability: Ease & simplicity of wear and movement

Entries close 6 July and runway shows in Wellington and Auckland will be in August.

Auckland Transport media release

18 May 2017



Cycle share on the agenda for Auckland

With big numbers of people taking to two wheels and stunning new cycling infrastructure around the city, Auckland Transport thinks the time is right to investigate options for a cycle share scheme to run in Auckland's city centre.

Working together with the NZ Transport Agency, Auckland Transport has begun a feasibility study into how a city centre cycle share scheme could operate. This includes looking at how it could be funded and what sort of bikes would be used as well as the range of new technologies now available and being used around the world.

Mayor Phil Goff says, "Cycling is on the rise in Auckland. Bikes now make up 9.4 percent of inbound morning peak traffic on Upper Queen Street which shows just how significant this mode of transport is becoming for Auckland.

“I welcome the Government working with Auckland Transport to investigate the potential for a cycle share scheme in Auckland at scale. It shows we are serious about making Auckland a bike-friendly city, increasing the modes of transport available to Aucklanders and reducing congestion on our roads.”

Manager of Walking, Cycling and Road Safety for Auckland Transport, Kathryn King says, “By the end of next year we will have completed a number of vital links for people travelling into and around the city centre by bike. This, combined with international evidence that cycle share schemes work when they are done right, means that now is the perfect time to begin these investigations.”

Auckland Transport expects the initial findings of the feasibility study will be available around the end of September. The information gathered during this study phase would help inform the next steps. If there is a strong case for a cycle share scheme for Auckland the next step would be for Auckland Transport to talk to potential providers with a view to delivering the scheme in the summer of 2019/20. Budget is set aside for this project but no cost is yet set as Auckland Transport expects to run a competitive process to appoint a company to undertake the study.

Auckland Transport media release

11 May 2017



'Don't let red lights bring out the worst in you'

'Don't let red lights bring out the worst in you' is the message behind Auckland Transport's new red light running campaign starting on Monday.

Red light running is common in Auckland especially among drivers aged 20 to 39 and AT's Walking, Cycling and Safety Manager Kathryn King says this target group is over-represented in crashes. “They cause 58% of the crashes at red lights where someone is injured.”

NZ Transport Agency's crash data shows that in Auckland between 2012 and 2016, there were 69 fatal and serious injury crashes caused by red light running. “Sadly four people died and 75 were seriously injured, all because someone failed to stop for the red light.”

Police say running red lights at intersections is a road risk that nobody should be willing to take. Waitemata Road Policing Manager Inspector Trevor Beggs says, “The consequences of choosing to run a red light can be life or death. Increased speed, regardless of vehicle type, puts vulnerable road users such as pedestrians, cyclists and motorcyclists at greater risk. For them, drivers stopping at red lights and even a small reduction in vehicle speed could save their life.”

The Automobile Association's Barney Irvine says there's massive public support for red light camera enforcement. “Auckland AA members are sick of innocent lives being put at risk – 90% say they want to see more red light cameras at our intersections.”

Kathryn King says Auckland Transport is working with the police to stop red light running through a mix of education and enforcement. "Auckland Transport is funding more cameras to catch motorists who run red lights, six new sites in Auckland will get cameras within a couple of months. People can die or be seriously injured if you ignore the red."

This latest campaign starts on Monday, the video (www.AT.govt.nz/redlightrunning) will be promoted via Facebook, Instagram and YouTube media. This will be supported by outdoor bus backs and billboards as well as temporary billboards at high risk intersections.

NZTA crash statistics (2012 – 2016)

- Overall signalised intersection injury crashes have been trending upwards since 2012. The Auckland Urban areas have the largest number of intersection casualties. In Auckland between 2012 and 2016, there were a total of 69 fatal and serious injury crashes at signalised intersections due to red light running. These crashes resulted in 4 deaths, with 75 people being seriously injured.
- Drivers at fault or part fault in these injury crashes were of the following age groups:
 - 20 – 24 years: 27%
 - 25 – 29 years: 14%
 - 30 – 39 years: 17%
- 93% of these crashes occurred on urban roads and 80% in dry conditions.
- The majority of these crashes took place on weekdays (67%).
- 87% of vehicles involved in these crashes had been either a car or station wagon.
- The worst months of the year for intersection red light running crashes are June (14%) and August (12%).
- 58% of drivers involved had a full licence and 24% of drivers had a learner or restricted licence.