

ID	LB Plan Outcome	Lead Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	FY17/18
1016	The environment is at its best here	ATEED: Local Economic Growth	Great Barrier Visitor Strategy	<p>Work with the local community, Ngati Rehu Ngatiwai Aotea, Doc and our island based service providers to develop a 'Visitor Strategy'</p> <p>Commission an independent tourism specialist to co-develop a visitor strategy for Great Barrier Island</p> <p>The focus of the Great Barrier Island Visitor Strategy is</p> <ol style="list-style-type: none"> 1. improving visit spend, raising awareness of Great Barrier Island with less impact on environment. 2. providing a voice for the community to lead tourism development 3. providing recommendations on sustainable livelihoods for local residents and enhancing their quality of life. 	Visitor economy will grow through a strategic focus on increasing visitor yield and	No further decisions anticipated	Q1; Q2; Q3; Q4	LDI: Opex	\$ 10,000
2621	We have more residents and visitors but we won't lose our way of life	ATEED: Local Economic Growth	Dark Sky Sanctuary Leverage	Work with local community and tourism operators to leverage a successful Dark Sky Sanctuary accreditation. The funding will be used for activities such as erecting signage, lighting and other associated costs for having Darky Sky Sanctuary status.		Formal sign off of any use of the funds will need to be approved by the Local Board	Q2; Q3; Q4	LDI: Capex	\$ 20,000