

**Attachment A**

Notice of Motion re Council Property being used to film tobacco advertisements

I, Member Richard Northey give notice that at the meeting of the Waitemata local Board on 12 December, I will move the following motion:

Motion:

That the Waitematā Local Board:

- a) Strongly advocate to the Governing Body that Auckland Council's Smokefree Policy be reviewed to include the adoption of a policy to ban the filming or making of commercials or promotions relating to tobacco products or companies on Council or CCO property.
- b) Expresses its strong opposition to the application by multinational tobacco company Phillip Morris International to film on the Lightpath on the night of 13 December and undertakes to pursue appropriate legal means to stop this tobacco promotion going ahead.



Richard Northey  
4 December 2017

Supporting information:

1. Smoking or using tobacco is one of the major causes of painful early death in the world, and this great harm is caused when the substance is used as intended.
2. Auckland Council should not allow its property to be used to promote, market or sell such a uniquely harmful product.
3. This is not a censorship, free speech or Bill of Rights issue. People should be allowed to produce documentaries, leading articles, letters to the editor, speeches or emails arguing that tobacco is relatively harmless or beneficial; it is the advertising or marketing of particular deadly products for profit that is objected to.
4. The fact that making smoking advertisements is not specifically banned by the Advertising Standards Authority is irrelevant; they are not permitted to be shown or distributed in New Zealand under New Zealand law.
5. The idea that the fact that such an advertisement cannot be shown in New Zealand somehow makes its making okay is racist. Our pristine, green, bike friendly, beautiful bike path is being used as a backdrop to seduce thousands of people in Africa and Asia to take up smoking and their health and their rights are just as precious as those of New Zealanders.

6. Elected public bodies have an obligation to take moral leadership and set an example and not allow their property to be seen to promote particularly dangerous and unhealthy practices.