

# ATTACHMENT C: REGIONAL EVENT FUND APPLICATION SUMMARIES 2017/2018 ROUND 2 – STRATEGIC PRIORITIES

Detail from funding applications in this schedule has been presented as received. No editing of content has been carried out

APPLICATION	ORGANISER	EVENT NAME
REF18S00005	interacting	InterACT 2018!
REF18S00006	New Zealand Sikh Womens Association (Inc.)	Mela Trinjana Da 2018
REF18S00007	NEW ZEALAND RUGBY LEAGUE	NZ Rugby League 2018 National Secondary Schools Tournament
REF18S00008	New Zealand Dance Festival Trust	Tempo Dance Festival 2018 community engagement events and activities
REF18S00009	Aktive - Auckland Sport & Recreation	Iwi of Origin 2018
REF18S00010	Aktive - Auckland Sport and Recreation	M2M 2019
REF18S00011	Aktive - Auckland Sport & Recreation	Te Whare Tapere o Matariki
REF18S00012	Aktive - Auckland Sport & Recreation	Mauri Toa Wānanga
REF18S00013	Touch Compass Dance Trust	InMotion Matariki 2018
REF18S00014	Auckland Region Outrigger Canoe Association	Auckland Regional Waka Ama Sprint Championship
REF18S00015	Pacific Music Awards Trust	2018 Pacific Music Awards
REF18S00016	Condor Rugby Football Club	Condor Sevens- National Secondary School Sevens Finals
REF18S00018	World School Sevens - A division of Next Generation Sport	World School Sevens
REF18S00019	Waiheke Island International Jazz festival	Waiheke Jazz, Arts and Music Festival 2018
REF18S00020	YMCA of Auckland Inc	Walk the Line

<b>Project Title</b>	<b>InterACT 2018!</b>
Applicant	interacting
Website	<a href="http://www.interacting.org.nz">http://www.interacting.org.nz</a>
Proposed venue/location	Corbans estate arts centre, Henderson
Proposed event dates	31/10/2018-2/11/2018
Proposed event times	10-2pm with gala nights 7-9pm
Estimated number of participants	4500
Estimated total audience excluding participants	600
Target audience	people with disabilities and their families and whanau
Project cost GST inclusive?	No
Total estimated running costs	\$72,000.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>This is a 3 day festival involving New Zealand's leaders in the field of Disability Arts and providing the community an opportunity to showcase, network and connect. It will have a focus on audience development and networking via a series of workshops and showcase performances. It will create a highly participative programme, inviting disabled artists and arts workers, representatives from funding bodies and mainstream arts organisations and venues to be involved. The festival offers an opportunity to celebrate the achievements of disabled people in the arts to date and a pathway forward toward a thriving and vibrant future for Disability Arts and the community. The organisers are building on the highly collaborative and inclusive nature of previous festivals and maintaining the momentum created by those events. Audience numbers have risen every year and peaked at over 4000 last year.</p>	
<b>Prior event dates, attendance numbers and key outcome</b>	
<p>Interact 2011 numbers=1200 key outcomes= relationships built with disability providers and special schools</p> <p>Interact 2012 numbers= 2500 key outcomes= bigger volunteer base, greater collaboration with other community groups</p> <p>Interact 2013 numbers=3260 key outcomes= greater engagement by disability community, much greater coverage in mainstream press and then greater attendance by non disabled people.</p> <p>Interact 2014 numbers = 4000 key outcomes, performer development amongst disability sector</p> <p>Interact 2015 numbers=4000+ key outcomes, greater collaboration with partners in disability community</p> <p>Interact 2016 number 4000+ key outcomes, disabled people in key roles and management</p> <p>Interact 2017 number 4500- key outcomes= involvement of local community youth groups to optimise youth engagement in the festival</p>	
<b>Dates and description of any Auckland Council Group support</b>	
<p>Interact 2017 received \$12000 from Regional event fund and \$6963 from Waitakere, Whau and Henderson local boards.</p>	

InterACT 2016 received \$5500 from local board event fund.

InterACT 2015 received \$13000 from local board event fund.

InterACT 2014 received \$8500 from event fund

InterACT 2013 received \$20500 Printing of programmes and flyers carried out by Auckland council

InterACT 2012 received \$19666 Printing of programmes and flyers carried out by Auckland council

InterACT 2011 received \$3000 Printing of programmes and flyers carried out by Auckland council

<b>Amount of grant requested</b>	\$18,000.00
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Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

Obviously the event has very much an arts and culture focus and its organisation and delivery relies for its success on a number of community organisations working together. These include Mapura trust, Circability Trust, Touch Compass, He Waka Eke Noa Charitable Trust, Zeal, A Supported Life

Extent to which the event showcases Auckland's assets- InterACT hires virtually the whole of the Corbans site ( last year it extended into the venue of the Pacifica Mamas for a workshop) for five days and many people who come to InterACT have never visited the site before. The organising team spends a great deal of time and effort to make the site accessible and attractive to visitors.

Extent to which the event has a region-wide impact- as well as Auckland , we have had visitors from Wellington, Rotorua and several performers from overseas. However, the bulk of the audience comes from all over Auckland.

<b>Project Title</b>	<b>Mela Trinjana Da 2018</b>
Applicant	New Zealand Sikh Womens Association (Inc.)
Website	<a href="http://www.nzswa.com">http://www.nzswa.com</a>
Proposed venue/location	Vodafone Event Centre
Proposed event dates	12/05/2018
Proposed event times	6.00 pm - 11.59 pm
Estimated number of participants	150
Estimated total audience excluding participants	2500
Target audience	all ages
Project cost GST inclusive?	Yes
Total estimated running costs	\$33,579.50
Has event been held before?	Yes
<b>Brief project description</b>	
<p>This event was first implemented in September 2012, as a respite evening out for victims who have experienced various forms of trauma in their lives and to celebrate women empowerment without hesitation of fear or repercussions. The purpose of the event is to benefit the local community by allowing women and children having a night out without hesitation. The project supports the cultural traditions of the local communities and is also culturally appropriate. Ethnic women often find themselves isolated and also not being able to express themselves. It has also improved statistics in terms of mental health and establishment for many of the victim and migrant families. However, this project has gained popularity over the years with the ladies as due to its recognition for being a "ladies only event", it provides them with a chance to celebrate their culture and freedom in a traditional way where they feel a sense of belonging and empowerment. The proposed event would be alcohol and drug free ensuring that the community feel safe. This project will also support the diversity of arts and cultural traditions within the community. This project will provide the opportunity for participants to perform, learn, explore, engage and also experience the uniqueness and cultural diversity. Our aim is to ensure that our communities are well equipped so that there are able to integrate well within the wider community of Aotearoa. This event has got bigger every year and well received by the community.</p>	
<b>Prior event dates, attendance numbers and key outcome</b>	
<p>The previous event was held on 3rd of September, 2016 at Vodafone Event Centre, Manukau from 5.00 pm till mid night. There were approximately 2500 people who attended the event. The initial expected attendance was only 2000 people, but the overall attendees were a huge success.</p>	
<b>Dates and description of any Auckland Council Group support</b>	
<p>Auckland Council funded the amount of \$ 5,000.00 for the event.</p>	
<b>Amount of grant requested</b>	\$22,079.00
<b>Ways in which event SUPPORTS REGIONAL EVENT KEY PRIORITIES</b>	
<p>The key priorities that supports the Auckland City regional events are as follows:</p> <ol style="list-style-type: none"> <li>1. This event will be delivering the Auckland wide strategies for arts and culture</li> </ol>	

2. Building the sense of connection, trust & understanding and a way to reach out to the ladies in the wider community.
3. Extending the event by showcasing Auckland's assets such as the Vodafone Events Centre, recognizing the talent within the community.
4. This event will have a great impact as there is no alcohol on the premises and all participants that attend this event will enjoy the diversity of the cultures and feel safe.
5. This event is unique as the performances that is held on the day includes all ages and generation. Starting from aged 3 years old to 75 years old that will be participating in performances for the day. We aim to bring together the generation and age gap within the community.
5. Improves statistics in terms of mental health and establishment for many of the victim and migrant families.

<b>Project Title</b>	<b>2018 National Secondary Schools Tournament</b>
Applicant	NEW ZEALAND RUGBY LEAGUE
Website	<a href="http://www.nzrl.co.nz">http://www.nzrl.co.nz</a>
Proposed venue/location	Pulman Park
Proposed event dates	03/09/2018-07/09/2018
Proposed event times	10:00 - 15:00 each day
Estimated number of participants	624
Estimated total audience excluding participants	5000
Target audience	Rugby League players aged 15 - 18yrs
Project cost GST inclusive?	No
Total estimated running costs	\$112,995.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>The NZRL Secondary School National Tournament brings a true quality experience and pinnacle event to youth and in particular to the Maori and Pasifika groups. The event brings the best 24 schools in New Zealand together. We have 16 schools who qualify in regional competitions to play for the National Premiership. A further 8 teams play in a developing schools division exposing a wider range of player to the National Tournament environment and allows an opportunity for emerging teams to experience the dynamic.</p> <p>The event promotes excellence in sporting endeavour. All 16 NRL Clubs will be present to provide career opportunities to participants. This is an area closely managed by the NZRL through enforced accreditation of agents and scouts. The event celebrates Maori and Pasifika culture with the encouragement of Haka, Song and Team Chants prior to matches and championing such endeavour through NZRL Secondary Schools National Awards evening that will celebrate the cultures brought to the tournament by the participating teams.</p> <p>Throughout the 5 day event the NZRL leads welfare and educational programmes, focusing on development of leadership skills, anti-violence messaging and education that the leaders of each of the 24 participating schools then take into primary and intermediate schools in the Counties Manukau area. 60 games are played across 5 days. Community wellness, and leadership is delivered across a series of workshops.</p> <p>As we have progressed with the Tournament we are introducing a girls element to the event with the ambition of having a girls competitive section in the future. Females are a huge part of our sport in all areas including as players, officials, coaches, managers, trainers, medics, administrators and volunteers and the Secondary Schools National Tournament provides further opportunity for ladies in Rugby League.</p> <p>A key focus for us while we have the students at our event is to provide information on</p>	

career paths through our Careers Expo. As well as trades and university courses are promoted through our partnerships with ITOs and tertiary institutes. The intention is to uplift and inspire young people to reach their full potential both on and more importantly off the field.

The NZRL National Secondary Schools allows us an opportunity to provide a pathway for our referees, match officials, coaches, managers, trainers, medics /physios and students and gives us the ability to upskill those within and outside of our organisation in event management and associated related fields.

We are selecting a NZ Secondary Schools Representative Team to play a to be confirmed international team and working very hard to have annual fixtures for the team ongoing which allows the players the opportunity to represent their country at International level in Rugby League as well as bringing much prestige to their school.

#### Prior event dates, attendance numbers and key outcome

Monday 4th to Friday 8th September 2018.

The event has been held at Bruce Pulman Park supported by the Papakura Local Board since 2011. The Papakura Local Board has been very pleased with the impact the Tournament has had on local youth and their engagement throughout the year in making it to the event. Papakura High School has reported over a 40% increase in year 13 boys attendance on the basis of focus on making it to and being a part of the event.

The Papakura Local Board have also acknowledged the increase in economic output for the township during the event with many services being accessed by participating schools.

Local businesses in the area have been delighted with the extra revenue over the Tournament period also.

The increase of participating schools with 24 competing has had quite an impact and in turn crowds have increased considerably with over 5000 attending over the week of Tournament.

The event Awards is always a special evening currently being held at Mt Smart Stadium to date with a number of players and officials being recognised for their contribution and excellence in lead up and over the tournament time. Members of the Papakura Local Board attend as guest speakers along with other dignitaries addressing youth on the issues in youth development with over 700 attendees raising the level of experience for all involved.

It is very rewarding to be able to provide students an opportunity to be involved in a week long event to gain experience in the sporting and event industry whilst achieving merit and meeting unit standards on the National Qualification framework.

#### Dates and description of any Auckland Council Group support

To date the Papakura Local Board is a key partner of putting on the NZRL Secondary Schools Tournament in Papakura's Bruce Pulman Park which we hope will continue due to the benefits for both organisations. The fund that the Papakura Local Board has provided to us has enabled the growth of the Tournament to where it currently stands today. The Papakura Local Board fund directly supports the running of the event and the opportunity to youth to participate in a professionally run

tournament.

<b>Amount of grant requested</b>	\$40,000.00
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Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

The NZRL Secondary Schools National Tournament is a youth sporting event that brings together Secondary School students from all parts of Auckland to challenge the best schools from around the country. The event has a Youth and Community Development focus through sport celebrating the cultural diversity of New Zealand and of the sport of Rugby League through four pillars of value:

1. Football Experience, Development and Pathways
2. Cultural Identity and Appreciation
3. Wellbeing and Leadership
4. Educational Learning

In 2017 thirteen Secondary Schools from the Auckland Region participated in this event: St Paul's College, Westlake Boys High School, Aorere College, Mount Albert Grammar School, Papatoetoe High School, Southern Cross College, Kelston Boys High School, Papakura High School, James Cook High School, Marcellin College, Onehunga High School, Wesley College and Manurewa High School.

The event is known to be in Pulman Park in Papakura and is portrayed in media as the home of the NZRL Secondary Schools National Tournament growing awareness of the town of Papakura and the associated facilities within.

Visiting teams from outside of Auckland are provided with a to do guide to take in the sights and facilities of greater Auckland. With both Auckland located schools and schools from around the country converging on Papakura the town continues to prosper and experience the economic benefits of the event. The event provides a pathway opportunity for talented sports people with real possibilities of progressing to New Zealand representation and career prospects to all 16 National Rugby League (NRL) franchises.

The NZRL in running the event ensures a professional experience is had by all and considers the event as the number 1 priority of domestic events with a focus on providing a violence free, anti-intimidation environment and mantra. The Secondary Schools National Tournament is held in the winter tournament week where the major community and sports events are limited.

The NZRL with the support of the Auckland Regional Fund are expanding the Sports and Education event to be inclusive of Cultural identity and appreciation with a focus on performing arts aspects of song and haka that is traditional in sporting events.

The NZRL Secondary Schools Awards evening has become a cultural celebration where the best performers will be formally recognised, lifting the importance of the cultural elements of the tournament.

Numerous development workshops are held for players, coaching staff, teachers and parents and involves many students at Secondary and Tertiary levels. The local Secondary School provides services as a part of their curricular and in sports, and students from AUT, and Wintec develop



capability and competency in event management and community development.

The event is only possible due to a range of partners and support including the Papakura Local Board, MSD, NZ Police, NZ Secondary School Sport Council, Sport NZ, NRL, and ACC. The event has

been awarded the innovation award by the NZSSSC for its approach to running a Secondary Schools event. The NZRL Secondary Schools National Tournament has been well covered in the media and is considered by Sport NZ as a leading example of a quality experience a National Sports Organisation can offer to participants and wider community and many other sports are using this framework as a benchmark for similar events.

The range of supporter and potential diversity of funding and revenue has made the NZRL Secondary Schools National Tournament a low risk endeavour for the New Zealand Rugby League.

<b>Project Title</b>	<b>Tempo Dance Festival 2018 community engagement events and activities</b>
Applicant	New Zealand Dance Festival Trust
Website	<a href="http://www.tempo.co.nz">http://www.tempo.co.nz</a>
Proposed venue/location	Queen St, sites throughout Auckland CBD, Q Theatre, Aotea Square, Aotea Centre, Wellesley Studios, South/West Auckland sites (TBC)
Proposed event dates	21-28 April, late June/early July, 27 Sept - 14 Oct
Proposed event times	10am - 10pm (various)
Estimated number of participants	750
Estimated total audience excluding participants	12000
Target audience	Everyone
Project cost GST inclusive?	No
Total estimated running costs	\$470,000.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>The mission of Tempo and NZDFT is to:</p> <ul style="list-style-type: none"> <li>• empower artists to create and present high-quality, innovative new dance work, and</li> <li>• engage and enrich audiences and communities through high-quality dance events and experiences</li> </ul> <p>Tempo provides opportunities for NZ dance artists to present their work as part of a high-profile Auckland-based dance festival, held each year in October at Q Theatre, as well as performance events presented at other key times of the year across the Auckland region including New Zealand Dance Week (April), Matariki Festival (June/July) and post-festival touring in South and West Auckland (October/November).</p> <p>Through its diverse and dynamic programming of events and activities, Tempo provides unique opportunities for the wider public to engage with dance as both spectators and participants. Alongside ticketed events as part of Tempo's October festival season, free community engagement and participatory events presented by Tempo throughout the year aim to connect with diverse communities across Aotearoa.</p> <p>Tempo also facilitates year-round opportunities for professional and artistic development for artists through its global networking contacts which include international arts festivals, residency programmes, venues and other organisations that can provide development and performance opportunities for New Zealand artists. Establishing an Auckland-based residency exchange programme between NZ and international artists is part of Tempo's long-term strategic plan to continue to establish Auckland as a 'go-to' destination for New Zealand dance.</p>	

Now the ONLY pan-genre dance festival in New Zealand, Tempo actively supports dance performance at all levels and across all dance forms and communities, promoting creativity, health, fitness and active involvement in and engagement with dance – as well as celebrating diversity of dance throughout New Zealand. Tempo annually presents between 50+ events, including ticketed shows, public participatory events, free public performances and installations, artist talks and demonstrations, legacy events and community engagement and development forums.

Tempo supports and presents hundreds of dancers, choreographers and performers each festival year (700+ in 2017) by providing free venue hire, production and technical support, marketing, publicity, ticketing, mentoring, professional development and festival management. Through both its ticketed and free public events, Tempo encourages the wider community to participate in and actively engage with dance in all its many forms. We anticipate that approximately 12,000 people from the wider Auckland community will engage with and participate in Tempo 2018 through shows, workshops, free community events, public installations and engagement events (an increase on 2017 engagement, which was approximately 10,000).

This application for Regional Events funding is specifically to support Tempo's free public, community engagement and participatory events. In 2016, Tempo presented 16 such engagement events; in 2017, Tempo presented 21. In 2018, Tempo aims to present 25 (or more) free community engagement events and activities across the year.

Outside of the October festival season:

- New Zealand Dance Week activities (21-29 April) that will include public dance installation performances by Auckland-based artists and groups in select shop-front windows in and around the Auckland CBD, including Queen Street and High Street shops and areas in around Queens Wharf and Wynyard Quarter

- Matariki Festival event – public installation that will project dance films by notable NZ choreographers onto public buildings throughout Auckland, including the CBD and areas in South/West Auckland (locations TBC)

During the October festival season:

- A free public outdoor performance event in conjunction with Auckland Live and the New Zealand Dance Company youth engagement programme participants at Aotea Square

- A free public engagement and participatory event in conjunction with Auckland Live in and around Aotea Centre that engages active participation in dance for all ages, led by award-winning Melbourne-based NZ artists Rebecca Jensen and Sarah Aiken

- Site-specific performance installation in and around Q Theatre spaces, including Q Lounge and foyer spaces (TBC)

- Public/participatory Tempo Dance Party in Q Theatre's Lounge space with live DJ and dance performances

- Tempo workshops and masterclasses – TBC
- Tempo residency showings – TBC
- Tempo Artist Talks and post-show forums
- Other free/public community engagement events – 2018 programme is still in planning stages

#### Prior event dates, attendance numbers and key outcome

Tempo Dance Festival 2018 will be the 15th festival year of activities delivered by the NZDFT since 2003. Tempo has an impressive history of annually presenting high-quality, engaging, accessible arts experiences to Auckland audiences. Each year, the festival has grown in breadth and scope, improving the quality of its content and increased levels of satisfaction reported by both audiences and dance practitioners. Attendance and total engagement numbers have risen since 2011:

2011 - 2,610  
 2012 - 4,250  
 2013 - 4,500  
 2014 - 5,240  
 2015 - 6,990  
 2016 - 8,000  
 2017 – 10,000

Tempo continues to increase the number of activities and events on offer across each year, including events as a part of the October festival season and during other parts of the year. Tempo was able to deliver additional free, public events in 2017 outside of the October festival season:

- Move Ya Body free outdoor dance class with internationally renowned dancer Gandalf Archer Mills and New Zealand top DJ Aroha (George FM). This event took place in April 2017 at The Cloud as part of the World Masters Games events being held in Auckland.

- AXIS: Anatomy of Space 360-degree dome cinema dance event by NZ Arts Laureate Daniel Belton which took place at Stardome Observatory and Planetarium as part of Matariki Festival 2017 in June (4 sold out showings across 2 nights).

Free/public/community engagement events as part of the October festival season include:

- Pedal Power choreographed “bicycle ballet’ featuring members of local community cycling groups working with choreographer Susan Jordan. Two performances took place in Aotea Square in conjunction with Auckland Live.

- LOST + FOUND [dances of exile] interactive, site-specific installation work choreographed and created by Carol Brown and the New Zealand Dance Company in conjunction with the archives of veteran dancer Shona Dunlop MacTavish throughout the spaces of Q Theatre. Eight sold out guided tours through this work were included.

- Inferno late-night performance installation by South Auckland Vogue dance LGBTIQ collective COVEN in the Q Theatre Vault (numerous shows had to be added to meet demand for this work, which was free to the public but capacity was limited per show)

- Snap Dance on Snapchat, 10 international artists uploaded dance works in 30 second increments as part of the Snapchat format of videos that only remain live for 24 hours. This digital platform, accessible globally, allowed for maximum engagement with Snapchat users.

- Shimmer Dance Residency with Vicky Kapo included a free end-of-week showing of the work that was being created for a future performance.

- Tempo Dance Party celebrated 40 years of Limbs Dance Company and 50 years of the New Zealand School of Dance with a night of fun, dancing and memories that was open to the public to share – DJ Anton Carter from DANZ kept the dance floor going into the wee hours of the night.

- Northern Dance Network 20 year celebrations marked the successes of one of NZ's most prolific advocacy organisations for dance.

- Limbs 40th Anniversary events included a poster and photographic exhibition in the foyer of Q Theatre, book launch of Limbs Dance Company history book by Marianne Schultz, and talk by Limbs founder Chris Jannides at The Basement Theatre.

- EMAKI dance film installation at Auckland Art Gallery, featuring new work by NZ Arts Laureate, choreographer and filmmaker Daniel Belton.

- Artist talks with a variety of performers and choreographers, including Jahra Rager Wasasala, Sarah Foster Sproull and Foster Group, FRESH artists Amelia Chong, Elijah Kennar, Zoe Nicholson, Emma Cosgrave and Ben Mitchell, Limbs Dance Company members, Java Dance Theatre, Carol Brown, Russell Scoones and students from the New Zealand School of Dance.

In 2014, Tempo was granted Toi Uru Kahikatea status through Creative New Zealand, which helps to support the operating costs of Tempo annually. Tempo's relationship with Auckland Council has grown significantly over the many years the festival has been funded, previously through Arts Alive support and now through the many streams available for specific and targeted project funding. Support through these Council funding opportunities has allowed Tempo to grow as an organisation and continue to develop its activities and events that serve a growing number of artists, audiences and communities each year.

Tempo and NZDFT have developed strong relationships with other dance/arts organisations to present and support high-quality performances, workshops and other events as part of Tempo each year. Strategic relationships include: Auckland Live, Local Waitemata Board, Auckland Arts Festival, DANZ, ATEED, Q Theatre, The Royal New Zealand Ballet, The University of Auckland, Unitec, Atamira Dance Company, Okareka Dance Company, The New Zealand Dance Company, Footnote Dance NZ, The New Zealand School of Dance, Wellesley Studios, IndependDANCE, Auckland Art Museum, The Wallace Foundation, Christchurch Arts Festival and many more.

Dates and description of any Auckland Council Group support

2017 Auckland Regional Events Funding - \$15K

2017 Auckland Council Arts Grants - \$15K for Strategic Relationships

2017 Waitemata Local Board Accommodation Grant -\$8,316

2016 Auckland Council Regional Events funding - \$15.1K

2016 Auckland Council Arts Grants - \$25K for Strategic Relationships; \$7K for Audience Development

2016 Waitemata Local Board Accommodation Grant -\$3.9K

2008 - 2015 Arts Alive funding granted annually for Tempo Dance Festival (\$10K in 2008/09; \$15K in 2010/11; \$25K in 2012-2015)

2004 - 2012 Creative Communities funding to support community/youth dance programmes (varying amounts between \$2K and \$5K)

2004 - present Auckland Live/The Edge support for various events including outdoor dance classes, photography exhibition space, in-kind marketing support for Tempo events held in Auckland Council venues as part of previous festivals

<b>Amount of grant requested</b>	\$24,750.00
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Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

1. Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development: Tempo Dance Festival is highly supportive of council strategic outcomes through promoting enjoyment of the arts, recreation, health, fitness and well-being through active participation in dance and physical movement. Tempo is now New Zealand's ONLY pan-genre dance festival, and has been serving artists and audiences in the greater Auckland region since 2003 by:

a) providing a platform for choreographers and performers of all ages and levels of ability (from youth to professional) across all styles of dance;

b) programming and presenting high-quality, engaging, diverse and accessible performances and events to audiences across the wider Auckland region, including performances, installations, public participatory events and other free community engagement activities.

2. Extent to which the event builds regional identity: Auckland is home to the largest population of professional, experienced and actively working dancers, choreographers, dance artists, performers and professional dancers working in the dance sector. Tempo is now the only presenting platform dedicated exclusively to dance and movement performance (across all genre and styles) that services and supports this large, representative group. As a uniquely Auckland event, Tempo is able to attract artists and companies to the region as part of a touring circuit, both nationally and internationally. Tempo has plans in 2018 to develop a touring circuit for selected works around the Auckland regions, including South, North and West Auckland where a significant portion of Tempo audiences travel from to attend events in the CBD during Tempo's October festival season.

3. Extent to which the event showcases Auckland's assets (including harbours and coastline, stadia, renowned and talented people) and what's special about the region: Tempo is unique in being the ONLY pan-genre dance festival in NZ and the most important dance event on the NZ arts and cultural calendar. The vast majority of Tempo artists (the majority of which are professional, highly-

experienced dancers and choreographers) and participants are from the Auckland region, although Tempo does attract numerous artists from throughout NZ and internationally. Tempo showcases the immense talent, innovation and ability that is a quintessential component of Auckland's creative industries. Public performances and participatory events, such as the Pedal Power bike ballet and other public dance installations plus Tempo's free outdoor participatory events held across Auckland throughout the year showcase Auckland's heritage buildings, public spaces and urban cityscapes. As the only dance festival in NZ, Tempo also attracts audiences from outside of Auckland to attend festival events annually. According to 2017 audiences surveys, 18% of audiences from ticketed events were from outside of Auckland (up from 14% in 2016).

4. Extent to which the event has a region-wide impact: According 2017 to audience surveys, 82% of audiences from ticketed events are from the Auckland region. Surveys and ticketing data show that patrons come from all regions of Auckland with this approximate breakdown:

Central - 45%

West - 24%

North - 17%

South - 7%

East - 7%

Tempo artists and performers also come from an equally diverse range of regions throughout Auckland with Central, North and West represented most prominently.

<b>Project Title</b>	<b>Iwi of Origin 2018</b>
Applicant	Aktive - Auckland Sport & Recreation
Website	<a href="http://www.heorangapoutama.co.nz">http://www.heorangapoutama.co.nz</a>
Proposed venue/location	Bruce Pulman Park, Takanini
Proposed event dates	Sun 14 Oct 2018
Proposed event times	0700 - 1800
Estimated number of participants	3000
Estimated total audience excluding participants	3000
Target audience	Māori
Project cost GST inclusive?	Yes
Total estimated running costs	\$39,225.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>The Iwi of Origin is an inter-iwi sports event for urban Māori living in Tāmaki / Auckland. The event provides a platform for Māori across the wider Auckland region to take part in a sports event whilst representing their Iwi, hapu or marae.</p> <p>The Iwi of Origin aims to engage urban Māori in sport, to promote Māori Sport organisations, to celebrate Māori participation in sport and to use the event as a tool to assist in the development of Māori communities.</p> <p>The sports being played are yet to be determined but are likely to include: Netball, Touch, Ki o Rahi, Rugby League, Amazing Race, Tag, indoor games for kaumātua, kids activities</p> <p>The Iwi of origin is designed to be an all ages physical activity experience for all whānau in Tāmaki.</p> <p><b>OBJECTIVES</b></p> <ul style="list-style-type: none"> <li>• To engage our urban Māori whānau in a sports event</li> <li>• To provide a platform to celebrate Māori sport at a community level</li> <li>• To work collaboratively with other organisations</li> <li>• To celebrate the unique identity of being “Māori in Auckland”.</li> </ul>	
<b>Prior event dates, attendance numbers and key outcome</b>	
<p>2007 Iwi of Origin held in Northcote, North Shore. Approximately 500 participants 700 total attendees</p> <p>2008 Iwi of Origin in Northcote, North Shore. Approximately 600 participants 800 total attendees</p> <p>2012 Iwi of Origin held in Northcote, North Shore. Approximately 600 participants 900 total attendees</p> <p>2013 Iwi of Origin held in Mt Albert, Auckland. Partnered by Unitec. Approximately 600 participants 900 total attendees</p> <p>2014 Iwi of Origin held in Mt Albert, Auckland. Partnered by Unitec. Approximately 700 participants 1000 total attendees</p> <p>2015 Iwi of Origin held in Mt Albert, Auckland partnered by Unitec. Approximately 1100 total attendees</p>	



2016 Iwi of Origin held at Bruce Pulman Park Takanini partnered by MUMA, approximately 2400 attendees

2017 Iwi of Origin held at Bruce Pulman Park Takanini partnered by MUMA, approximately 4000 attendees

The popularity of the event continues to increase and feedback from the participants has seen a desire for the event to grow further

#### Dates and description of any Auckland Council Group support

2007 and 2008. Funding support from NSCC approx \$1000 each year

2012 Funding support from Te Waka Angamua approx \$2000

2014 Funding support from 3 x Local Boards (Henderson/Massey, Whau and Manurewa) approx \$2500

2015 Funding from Regional Event Fund = \$2000

2016 Funding from Regional Event Fund = \$4000

2016 Manurewa Local Board = \$2000

2016 Mangere - Otahuhu Local Board = \$2000

2017 Auckland Council Regional Event Fund = \$13,000

<b>Amount of grant requested</b>	\$20,000.00
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#### Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

"Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development"

This event provides support to the Auckland Sport and Recreation Strategic Action Plan and could also link indirectly to the Auckland Māori sport and Recreation Plan "Te Whaioranga"

- Extent to which the event builds regional identity

This event provides a sense of identity for those urban Māori who are living away from their "iwi of origin" by enabling a connection with other Māori living in Tāmaki

- Extent to which the event has a region-wide impact.

This event is promoted and open to Māori who reside within the wider Tāmaki/ Auckland area

<b>Project Title</b>	<b>M2M 2019</b>
Applicant	Aktive - Auckland Sport and Recreation
Website	<a href="http://www.heorangapoutama.co.nz">http://www.heorangapoutama.co.nz</a>
Proposed venue/location	Mangere and Kaipara
Proposed event dates	17 Feb 2019 and 24 Feb 2019
Proposed event times	0900-1500
Estimated number of participants	1500
Estimated total audience excluding participants	2000
Target audience	Māori
Project cost GST inclusive?	Yes
Total estimated running costs	\$21,300.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>M2M (Marae to Maunga, Maunga to Maunga / Marae to Marae)</p> <p>A walk or run course from Marae to Marae or Marae to Maunga or Maunga to Maunga run in 2 areas of Auckland – Kaipara and Mangere.</p> <ul style="list-style-type: none"> <li>• Opportunities for whānau to connect with Marae, hapu, iwi and communities Tamaki Makaurau wide.</li> <li>• Whakawhanaungatanga – linking all participating Marae in a common kaupapa of health and activity</li> <li>• Whānau then link into our annual sports kaupapa / event – Iwi of Origin</li> <li>• Connection to the whenua and history of the area that our Marae are connected to</li> </ul> <p>Our role - to organise and provide the structure to this event, linking Auckland Council, hui with Marae, provide training advice and support, sourcing consent to run this event, management of the sports component for the events, delegating roles to our volunteers and wider whānau.</p> <p>A route of approximately 6-7kms or 60-70 minute walk / run is mapped out from Marae / Maunga to destination. Once at destination we will have a number of activities, health checks, sports for participants.</p> <p>Training programme developed for whānau to build on fitness levels and prepare whānau for activity. Linking with other services to support whānau.</p> <p>There will also be karakia, mihi, whakawhanaungatanga, games and activities and then a shared kai, celebration of achievement.</p>	
<b>Prior event dates, attendance numbers and key outcome</b>	
<ul style="list-style-type: none"> <li>- October 2014 100 participants from Manurewa Marae</li> <li>- March 2015 100 participants from Mangere under Papatuanuku Marae</li> <li>- 3 events were held in 2016 (April 5 Marae of Mangere, Late April Orakei Marae, September Hoani Waititi Marae) 500 participants total</li> <li>- 2 events held in 2017 (April Mangere, May Kaipara) 600 participants total</li> </ul>	

The main aim for the events was to focus on the processes and stakeholder relationships which highlighted a number of messages for us to build on for next time. The main findings were:

- Overall the events were very well run on the day
- Safety was the utmost importance
- Auckland transports advice and assistance was invaluable
- Fantastic feedback from all participants
- Desire from 5 Marae in Kaipara for a similar walk to be held
- Media coverage

Dates and description of any Auckland Council Group support

2015/2016 Regional Event Fund 6k  
2016/2017 Regional Event Fund 8k  
2017/2018 Regional Event Fund 8k

<b>Amount of grant requested</b>	\$15,000.00
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Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

"Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development"

This event will sit alongside the Auckland Sport and Recreation Strategic Action Plan and could also link indirectly to the Auckland Māori sport and Recreation Plan "Te Whaioranga"

- Extent to which the event has a region-wide impact.

This event is promoted and open to Māori who reside within the wider Tāmaki/ Auckland area

<b>Project Title</b>	<b>Te Whare Tapere o Matariki</b>
Applicant	Aktive - Auckland Sport & Recreation
Website	<a href="http://www.heorangapoutama.co.nz">http://www.heorangapoutama.co.nz</a>
Proposed venue/location	ASB Netball Centre, St Johns, Auckland
Proposed event dates	21 June 2018
Proposed event times	0700 - 1600
Estimated number of participants	600
Estimated total audience excluding participants	1200
Target audience	5-17 year olds
Project cost GST inclusive?	Yes
Total estimated running costs	\$16,996.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>Te Whare Tapere o Matariki is a one-day event which celebrates the Māori New Year by engaging 11-17 year olds in traditional Māori sport and games. The event will be held on the 21 June 2018 at the Auckland Netball Centre and will be split into 2 parts:</p> <ol style="list-style-type: none"> <li>1. 16 x Intermediate Schools participating in an Auckland wide Ki o Rahi competition. (Ki o rahi is a traditional Māori ball sport, similar to rugby).</li> <li>2. Approx 10 x traditional Māori games "stations" will be held indoors in order for the general public / schools to participate in and learn. In the past, the majority of these participants have been from local Schools.</li> <li>3. A Secondary School Ki o Rahi tournament for up to 20 Māori and mainstream schools to participate in. This will be held on the netball courts</li> </ol> <p>The HOP staff will start visiting schools in May/June to teach them the game of Ki o Rahi with the expectation that those schools will participate in the competition. Local Māori youth will also be trained to deliver some of the Māori games workshops at the event.</p> <p>The event is open to all ethnicities and cultures in Auckland</p>	
<b>Prior event dates, attendance numbers and key outcome</b>	
<p>2009 Hato Petera College, 120 attendees  2010, Hato Petera College, 160 attendees  2011, Trusts Stadium, 350 attendees  2012, Trusts Stadium, 400 attendees  2013 Trusts Stadium, 450 attendees  2014 Auckland netball centre, 600 attendees  2015 Auckland netball centre, 700 attendees  2016 Auckland Netball centre, 800 attendees  2017 Auckland Netball Centre, 900 attendees</p>	

Key outcomes achieved include:

- a gradual increase in participant numbers over 5 years.
- very positive feedback from participants including teachers and general public
- event has stayed within budget
- increased awareness of traditional Māori games particularly Ki o rahi
- a desire from more and more schools to participate in the annual event

Dates and description of any Auckland Council Group support

2014 - Regional event fund granted \$10,400 to support 4 HOP led projects delivered during Matariki which included Te Whare Tapere o Matariki

2015 - \$2000 provided by Auckland Council Parks, Sport and Recreation Dept

2016 - \$8000 provided by Regional Event fund

2017 - \$8000 provided by Regional Event Fund

<b>Amount of grant requested</b>	\$12,000.00
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Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development"

This event provides support to the Auckland Sport and Recreation Strategic Action Plan and could also link indirectly to the Auckland Māori sport and Recreation Plan "Te Whaioranga"

- Extent to which the event has a region-wide impact.

This event is promoted and open to both Māori and non-Māori of any age who reside within the wider Tāmaki/ Auckland area

<b>Project Title</b>	<b>Mauri Toa Wānanga</b>
Applicant	Aktive - Auckland Sport & Recreation
Website	<a href="http://www.heorangapoutama.co.nz">http://www.heorangapoutama.co.nz</a>
Proposed venue/location	Hoani Waititi, Kia Aroha College
Proposed event dates	29 March, 28 June, 20 Sept, 6 Dec
Proposed event times	9am - 4pm
Estimated number of participants	150
Estimated total audience excluding participants	170
Target audience	Māori youth
Project cost GST inclusive?	Yes
Total estimated running costs	\$22,392.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>4 x traditional Māori weaponry grading events will be held at Hoani Waititi and/or Kia Aroha Marae in 2017 for between 80-100 secondary schools students who have enrolled into the Mauri Toa programme.</p> <p>The current Mauri Toa programme has been managed by Te Whare Tu Taua (Māori weaponry school) for the past 3 years. The current students are from 10 Wharekura from across Auckland and include TKKM o Hoani Waititi, Te Kotuku, Tiriwa (West), Te Raki Paewhenua (North Shore), Maungarongo, Opuau (Central Auck), Alfriston College, Kia Aroha, Sir Edmund Hillary and James Cook (South Auckland).</p> <p>HOP will work with Te Whare Tu Taua in 2018 to deliver 4 x quality events which will compliment the current Mauri Toa programme being delivered by Te Whare Tu Taua.</p>	
<b>Prior event dates, attendance numbers and key outcome</b>	
<p>The Mauri Toa Māori weaponry programme has been running for the past 4 years. The programme has been very successful in terms of engaging Wharekura (Full immersion Māori Sec Schools) students in Auckland into traditional Māori weaponry including learning the principles, values and hard work required to achieve their goals. Each student has also achieved NZQA unit standards during the programme in the past.</p> <p>Mauri Toa received funding support from the Regional Events fund in 2017 to support 3 x 2 day events. Te Whare Tu Taua have approached HOP again to assist in the running and organising of 4 x 2 day events in 2018. HOP and Te Whare Tu Taua are working together to reduce the barriers to participation.</p>	
<b>Dates and description of any Auckland Council Group support</b>	
Auck Council Regional Events Fund - 6k 2017	
<b>Amount of grant requested</b>	\$12,100.00
<b>Ways in which event SUPPORTS REGIONAL EVENT KEY PRIORITIES</b>	

This application supports the Auckland Council Strategic Outcomes for the following:

Sport and Recreation - has direct alignment with the Māori sport and recreation plan (Te Whaioranga) and also with Auckland Sport and Recreation Action Plan (ASARSAP).

Youth - 80-100 Rangatahi will be participating in each event

Arts and culture - Opportunity to learn about and celebrate Māori culture

Region-wide impact - 80-100 students from 10 x Wharekura from across Auckland.

West - Te Wharekura o Hoani Waititi, Te KKM o Te Kōtuku, Tiriwa

North Shore - Te Wharekura o Te Rakipaewhenua

Central Auckland - TKKM o Puau, TKKM o Maungarongo

South Auckland - Kia Aroha, Sir Edmund Hillary, Alfriston College, James Cook,

<b>Project Title</b>	<b>InMotion Matariki 2018</b>
Applicant	Touch Compass Dance Trust
Website	<a href="http://www.touchcompass.org.nz">http://www.touchcompass.org.nz</a>
Proposed venue/location	Auckland Viaduct
Proposed event dates	07/07/2018
Proposed event times	6.30pm
Estimated number of participants	130
Estimated total audience excluding participants	3000
Target audience	General public with a focus on accessibility for all
Project cost GST inclusive?	Yes
Total estimated running costs	\$148,686.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>What is InMotion Matariki?</p> <p>InMotion Matariki is an inclusive, family friendly illuminated parade celebrating the night sky/Matariki on all things wheeled – floats, bikes, wheelchairs, mobility scooters, skateboards, strollers etc. Our motivation is to enrich Auckland's creative vibrancy with a positive experience that encourages widespread participation in the city's arts and culture.</p> <p>What is the relevance of InMotion Matariki for New Zealanders?</p> <p>InMotion Matariki asks New Zealanders to learn about Matariki, the night sky, participate in an inclusive all wheels parade and enjoy inclusive performances.</p> <p>What are our aims and objectives?</p> <ol style="list-style-type: none"> <li>1. Deliver a high quality, inclusive community event 7th July 2018</li> <li>2. Have more than 3,000 participants, of which 1,000 are disabled people</li> <li>3. Collaborate with a range of Auckland Council organisations, corporates, creative arts and performance groups, and community organisations</li> <li>4. Secure sponsorship and grants to enable us to do this</li> </ol>	
<b>Prior event dates, attendance numbers and key outcome</b>	
<p>InMotion Matariki was the first illuminated all-wheels parade of its kind in Auckland it took place on the 10th June 2017. It involved the company collaborating with 33 organisations, with a total of over 130 people engaged to deliver the artistic programmes. Producing such a large event and securing the appropriate suppliers and consents in such a small amount of time (eight weeks) stretched the company. However the challenge paid off with total audiences of 2230 comprising: 500 at the public workshop; 1,000+ attended the parade; 450 visited over the three day weekend; 150 over the week; 130 at the schools workshop; and 1,700 unique visits to the inmotion website. There were also a high number of participants with disabilities: 250 (based on NZ statistics one in four people identified as having some kind of impairment).</p>	



Panuku Developments and Auckland Transport have been highly complementary of the event not only as a new and vibrant activation for the city but also as Paul Nicoll, of Panuku said "it was a successful collaboration across several council organisations; Auckland Transport and Panuku Development Auckland, that helped cement relationships to achieve a common goal...". Touch Compass also benefited from over \$70,000 in pro-bono Auckland Council support that included venues such as The Cloud (for 10 days that included Queen's Birthday weekend), use of Silo Park, as well as new sponsorships such as NZTA and Auckland Transport.

**Dates and description of any Auckland Council Group support**

For 2017 we received Auckland Council grants as follows:

Regional Arts and Culture grant: Strategic relationship - \$15000 which was used towards our community and professional programmes including In Motion Matariki.

Audience Development - \$15000 which was used towards In Motion Matariki 10th June and In Motion Live in Aotea Square 1st-8th December.

<b>Amount of grant requested</b>	\$40,000.00
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**Ways in which event SUPPORTS REGIONAL EVENT KEY PRIORITIES**

We hope that InMotion Matariki will become one of the leading public events in terms of inclusivity in performance, participation and audience engagement in Auckland. It will enable those with a disability to take an active part in the Matariki festival. Not only are we able to showcase the Auckland's viaduct and harbour at night to the general public but we will also be showcasing the diverse and talented communities within the wider Auckland region. Key areas in the Viaduct will be showcased in this event such as Silo Park, The Cloud, Te Wero bridge and the shops and restaurants along the route. The collaborations between Touch Compass and the diverse local performers, musicians, artist and sponsors will build a strong sense of regional identity. Auckland has a strong artistic vision with a diverse range of public events that thrill and inspire audiences, InMotion Matariki supports this vision and will enable audiences and participants alike to build a strong regional identity. The result being a high quality cultural event in the Auckland Calendar.

<b>Project Title</b>	<b>Auckland Regional Waka Ama Sprint Championship</b>
Applicant	Auckland Region Outrigger Canoe Association
Website	
Proposed venue/location	Lake Pupuke
Proposed event dates	8-9 December 2018
Proposed event times	8.00am-5.00pm daily
Estimated number of participants	600
Estimated total audience excluding participants	300
Target audience	Waka Ama is targeted at all age groups from 5 years - 70+ age categories. Waka Ama has a large Maori and Pacific Island heritage and base of paddlers but is open for all New Zealanders
Project cost GST inclusive?	Yes
Total estimated running costs	\$20,500.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>The event is for all Auckland paddlers to come together and compete in a sprint format leading up to the National event at Karapiro. For the W1 (individual) paddlers this event is the qualification event to compete at the National level. The W6 races are not qualification but give all Auckland teams an opportunity to race if attending Nationals or not. This is a pinnacle event on the Auckland calendar.</p>	
<b>Prior event dates, attendance numbers and key outcome</b>	
<p>9-10 December</p> <p>600 entries for both teams and individuals. Entries increased from 2016 which was a key target of the event. We also had a overall club prize which boosted the profile.</p> <p>Age Division Male and Female breakdown</p> <p>Midget</p> <p>45</p> <p>51</p> <p>Int</p> <p>44</p> <p>71</p> <p>J16</p> <p>42</p> <p>77</p> <p>J19</p> <p>18</p> <p>25</p>	

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Dates and description of any Auckland Council Group support

9-10 December 2017

\$9000 funding from Auckland council towards event running costs. - Regional Event Fund

<b>Amount of grant requested</b>	\$9,000.00
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Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

The event builds our regional identity, there are 6 regions for Waka Ama across New Zealand and this event is our showcase event of the region.

We then send paddlers to the National event to represent the Auckland region.

The event showcases Lake Pupuke as a city based lake which is so rare internationally.

Clubs are represented from Kaipara, to Tuakau.

<b>Project Title</b>	<b>2018 Pacific Music Awards</b>
Applicant	Pacific Music Awards Trust
Website	<a href="http://www.pacificmusicawards.org.nz">http://www.pacificmusicawards.org.nz</a>
Proposed venue/location	Vodafone Events Centre
Proposed event dates	Awards ceremony: 24 May 2018
Proposed event times	7 - 11pm
Estimated number of participants	800
Estimated total audience excluding participants	1200
Target audience	Pacific music artists, Pacific community, music industry
Project cost GST inclusive?	Yes
Total estimated running costs	\$190,510.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>The Pacific Music Awards is the annual awards event, which celebrates Pacific music, providing the opportunity to honour the achievements and success of our current Pacific artists and also paying tribute to legacy and developing artists as well. The awards night allows the wide audience for Pacific music to be involved in the night, starting with the family and friends of the artists, to their fans, the Pacific community and the local music industry, to all come together on the one night, to share the positive celebration. Through the television show produced by Tagata Pasifika and the live streaming on the night, we are also able to reach a national and international audience for the event. The awards evening is also unique in that it is able to combine being a family orientated community event, alongside being an industry event and there is definitely no other event like it.</p> <p>The Pacific Music Award Trust has a number of key objectives, with the core objective being: "To create and manage an event that acknowledges the success of Pacific artists, celebrates and promotes excellence in Pacific music and encourages young Pacific musicians to aspire to a high level of achievement." All the objectives strive towards providing a sustainable platform that profiles Pacific music and Pacific artists. We hope that the outcomes generated will support the artists' and their music careers long term. The awards event is also able to contribute to supporting and sustaining the current music industry, as well as encouraging developing music artists.</p> <p>The awards ceremony involves the presentation of 16 awards and 8-10 live performances. The performances are lead by the finalists from that year, along with special tribute performances created especially for the night. The live music is at the heart of the awards and provides a vibrant talent-packed showcase of the best in Pacific music.</p> <p>The awards is supported by a healthy group of sponsors and funders, with 23 organisations on board for 2017. Through this support the Trust can connect to the music industry, Pacific community and wider music and business community, to support the event.</p> <p>The Pacific Music Awards is definitely a one of a kind night and a unique experience for everyone</p>	

who is involved and who attends. The awards are the premier Pacific music event, and an iconic event for Auckland and New Zealand.

#### Prior event dates, attendance numbers and key outcome

Our 2018 key dates are as follows:

1 February: Nominations due

9 February – 11 March: Judging

Late March/early April: Finalist Announcement Event

Early April – mid May: People's Choice Voting

April – mid May: Tickets on sale

Thursday 24 May: Pacific Music Awards held

We host the awards within the Arena of the Vodafone Events Centre and in 2017 this involved 410 VIP guests at tables and 1221 GA guests in general seating.

The Trust has confirmed the core objectives for the awards, which are as follows:

- Provide an event that focuses public and media attention on the excellence of our local Pacific music industry;
- Provide the Pacific music community with it's own night of a thousand stars by creating an event that attracts NZ achievers of Pacific descent and icons from all areas of the entertainment world;
- Honour the achievements of our home-grown music talent;
- Provide a premium sponsorship vehicle by gaining extensive media exposure for the event and its supporters;
- Demonstrate the healthy state of the New Zealand Pacific music industry and highlight the essential role it plays in defining our culture and identity.

Working on from these key objectives, each year our Event Producer will work with the team, to review the objectives and outcomes, along with confirming which are the priorities for each year. The details we'll look out in terms of whether our out comes were achieved include:

- the number of entries received each year in total - and the numbers received per category
- the number of finalists - this will demonstrate the state of the Pacific music industry, showing the depth of talent, the range of genres and the number of activity Pacific artists
- attendees on the night: we'll look at our VIP RSVPs and general public ticket numbers - and review the details each year
- the number and nature of the sponsors and funders that support the awards event
- the media coverage received – which further affirms our profile and presence within the wider community – and how the awards are valued.
- the social media stats and activity details
- the streaming figures in total and also the number of countries our viewers are from

We will also receive and review the direct feedback received from our artists, sponsors, funders, and guests – which is the most important element and marker of how we can achieve our outcomes and how we can continue to improve for the future.

Key outcomes for the 2017 awards, were that we received the highest number of artist nominations, which was a great achievement for us and also an excellent reflection of the healthy state of the

Pacific music industry. We also had a larger audience attend on the awards night, demonstrating the attraction for the event; then our audience members advised in high numbers that this was “the best ever awards held” – which was made our Trust very happy and proud.

For 2018, our Trust has confirmed some initial priorities which includes focusing on our international strategy, leveraging from the Best Pacific International Artist award category and is working to develop our connections with Pacific artists living overseas, which in turn builds the profile of New Zealand based artists internationally. The Trust is also working on creating and implementing supporting activities for our artists and in particular developing artists, which include workshops, mentoring, live showcases and artist online content.

#### Dates and description of any Auckland Council Group support

We have maintained a long term relationship with Auckland Council and have been provided with the following sponsorship support:

- 2017 Pacific Music Awards - Regional Event Funding secured for \$10,000
- 2016 Pacific Music Awards - Regional Event Funding secured for \$12,000
- 2015 Pacific Music Awards - Regional Event Funding secured for \$15,000
- 2014 Pacific Music Awards - Regional Event Funding secured for \$20,000
- 2013 Pacific Music Awards - Regional Event Funding secured for \$10,000
- 2010-2012 Pacific Music Awards – Manukau City Council funding secured for \$18,000

The level of support received has impacted how we acknowledge Auckland Council, and in previous years due to the higher amount of funding received, we have acknowledged Auckland Council as our Associate Sponsor. Most recently, Auckland Council is confirmed as an award category sponsor, supporting the Best Pacific Gospel Artist Award. We have also hosted our Finalist Announcement event with the Council, as part of the sponsorship in previous years.

To support from the Council is predominantly financial, but the Council has provided in kind support for the event as well, with the specific details negotiated each year. The majority of this in kind support comes through comms and marketing aspects, that the Council can provide support for the awards through.

<b>Amount of grant requested</b>	\$20,000.00
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#### Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

We believe that the Pacific Music Awards supports the Regional Event Key Priorities, confirmed by Auckland Council. The main aspects we support are to by producing a major event that showcases Auckland’s assets and what’s special about the region; and an event that has a region-wide impact.

The awards event celebrates and showcases the talented people that are our Pacific artists – who are absolutely an asset of Auckland City. We celebrate their talent, creativity and achievement in music. Each year we have finalists and winners that are honoured as current artists; and we also have awards that pay tribute to our legacy artists and up and coming artists, through the Lifetime Achievement Award and Most Promising Artist Award.

The nature of music, means that with every artist comes other talented individuals undertaking various roles, from co-writers, producers, managers, record label reps, video directors, mentors, publicists – which is the region wide impact – as the success of each artist, in turns impacts the careers and work of others, along with the wider music industry itself. We believe, the Pacific Music

Awards plays an important role in sustaining the industry and developing the Pacific music community.

To produce the awards event, we also involve and support other art forms through the team involved in the event, such as our creatives: graphic designer, web designer, audio-visual production, venue dressing and event theming. We couldn't produce the event without the talent and skill of each of these individuals.

In terms of the region-wide impact, it is those individuals who are directly involved, along with the audience that attends, who we know are impacted positively from their involvement with the Pacific Music Awards. There are also significant outcomes for the finalists and winners, following the awards – from the media coverage, to additional performances and other career opportunities that extend the impact of the awards event.

Over the last 13 years, the Pacific Music Awards has become an iconic event and an excellent platform to celebrate and showcase Pacific music. Hosting the event in Auckland, the nation and world's largest Pacific city, is very important. We want to showcase the assets of Auckland, from the artists themselves to the venue we host the awards at, the Vodafone Events Centre. Auckland is a dynamic, culturally diverse and creative city – and the awards ceremony reflects this completely, with the award presentations and live performances – and all the elements that collectively make up the awards ceremony event.

<b>Project Title</b>	<b>Condor Sevens- National Secondary School Sevens Finals</b>
Applicant	Condor Rugby Football Club
Website	<a href="http://www.condorsevens.co.nz">http://www.condorsevens.co.nz</a>
Proposed venue/location	Sacred Heart College
Proposed event dates	Thursday November 29th 2018 to Sunday December 2nd 2018
Proposed event times	9am until 5pm daily
Estimated number of participants	1400
Estimated total audience excluding participants	10000
Target audience	youth plus parents and families of competitors
Project cost GST inclusive?	No
Total estimated running costs	\$300,000.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>The Condor Sevens is the event name that represents the National Secondary School Sevens Finals. The event has been established for thirty one years and has seen exponential growth over the last eight years.</p> <p>The purpose of the event is two fold. It gives an opportunity for over fourteen hundred rugby players to participate in a National Finals. The rugby players come from very corner of New Zealand from the top of the North to the bottom of the South. However over 50% come from the greater Auckland Region.</p> <p>Secondly it develops the elite by giving them an opportunity to compete at the highest level.</p>	
<b>Prior event dates, attendance numbers and key outcome</b>	
<p>Our event is always held in late November, early December. As outlined it has seen growth year on year after the last eight years with team numbers growing exponentially.</p> <p>We have between 3000-5000 spectators that attend our event over the four days with our television audience exceeding 10,000 viewers at peak times.</p> <p>Our event had twelve hours live coverage on Sky Sport.</p> <p>Key outcomes also include many of the players moving onto higher honours in rugby sevens, super rugby and rugby league.</p>	
<b>Dates and description of any Auckland Council Group support</b>	
<p>Auckland Council provided \$10,000 to us for the 2017 event. Also the Orakei Board where the event is held provided \$10,000 to support our event.</p>	



<b>Amount of grant requested</b>	\$30,000.00
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<b>Ways in which event SUPPORTS REGIONAL EVENT KEY PRIORITIES</b>
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The event supports Regional event key priorities including:

Sport- This event is the National Secondary School Sevens Rugby Finals

Community Development- The Scared Heart School community including Kapa Haka group and the rugby committee as well as the general school community are heavily engaged in this event.

<b>Project Title</b>	<b>World School Sevens</b>
Applicant	World School Sevens - A division of Next Generation Sport
Website	<a href="http://www.nextgenerationsport.co.nz">http://www.nextgenerationsport.co.nz</a>
Proposed venue/location	Pakuranga Rugby Club and Sacred Heart College
Proposed event dates	13/12/2018 and 15/12/2018
Proposed event times	9am to 5pm
Estimated number of participants	240
Estimated total audience excluding participants	1500
Target audience	sporting public
Project cost GST inclusive?	No
Total estimated running costs	\$350,000.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>The World School Sevens is an international sevens rugby event focussed on players who are U18 years of age. It is Nation vs Nation at U18 age group level i.e Australia v Japan, Canada v New Zealand.</p> <p>The first pilot event was staged in New Zealand in 2016. Ten teams competed including Australia, New Zealand, NZ Fijians, Samoa and the Cook Islands.</p> <p>In 2017 in the 2nd edition fourteen teams competed including the above named teams and also Tonga, Japan and Canada.</p> <p>The event was broadcast live on Sky Sport One in New Zealand and also broadcast live into Australia through Fox Sport and also broadcast into Fiji.</p> <p>In addition to this numerous press and online articles were published including content highlights on all main media outlets in New Zealand.</p> <p>The vision for World School Sevens is to continue to develop and grow the footprint in New Zealand also establish a second event in Asia to coincide with the Rugby World Cup in 2019 and the Olympics in 2020.</p>	
<b>Prior event dates, attendance numbers and key outcome</b>	
<p>The World School Sevens is held each year in December. It pitches the best U18 age group National sides against each other with Sevens Rugby as the key focus.</p> <p>Spectator live attendance is approximately 1000 people- with television viewership rising to over 20,000 at peak times in New Zealand with additional television viewership in Australia and Fiji.</p>	

Key out comes include the growth and momentum of international teams being added to the event year on year. Plus the growth of out international television coverage.

Dates and description of any Auckland Council Group support

Not applicable in 2017

<b>Amount of grant requested</b>	\$20,000.00
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Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

The event supports other regional event key priorities including developing sport - this is the World School Sevens.

The event not only has a Region wide impact it also has an International impact.

<b>Project Title</b>	<b>Waiheke Jazz, Arts and Music Festival 2018</b>
Applicant	Waiheke Island International Jazz festival
Website	<a href="http://www.waihekejazzfestival.co.nz">http://www.waihekejazzfestival.co.nz</a>
Proposed venue/location	Various venues on Waiheke, including Rangihoua Estate, The Barn, Artworks theatre
Proposed event dates	Friday 30th March - Mon 2nd April
Proposed event times	12noon Friday 30 March - 7 pm Monday 2nd April
Estimated number of participants	150
Estimated total audience excluding participants	2500
Target audience	Jazz, Arts and Music lovers - broad ranging demographics/ psychographics
Project cost GST inclusive?	No
Total estimated running costs	\$120,000.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>WAIHEKE INTERNATIONAL JAZZ, ARTS &amp; MUSIC FESTIVAL (waiJ.A.M) is the sequent entity of the Waiheke International Jazz Festival. Building on the popularity of the Jazz festival. waiJAM festival adds depth through non-genre-specific Artistic direction – programming of all sorts of musical genre. In addition to wider appeal musically, a whole new market in the Arts is developed – painting workshops, performance art and exhibitions – creating an exciting new festival!</p> <p>waiJ.A.M builds on the Jazz Festival's success, appealing to a wider audience base than its predecessor, facilitating connectivity through art galleries, iconic small venues, bars and estates to deliver an internationally significant calendar event on Waiheke at Easter.</p> <p>The festival fosters and promotes exciting new local and international collaborations, exhibitions and performances.</p>	
<b>Prior event dates, attendance numbers and key outcome</b>	
<p>March 30 - April 2 2018</p> <p>Attendance numbers in the past have varied between 3 - 4500.</p> <p>Attendance numbers for 2018 are predicted to be around 20 - 300 - a conservative estimate, based on the re-brand of the event to include the Arts and Music of multi genres. In reality, the rebrand could have a very positive affect on growth, but the festival is constricted as to capacity somewhat due to the lack of suitable venues on the island.</p> <p>Key outcomes achieved: - Community engagement and participation</p>	

- International reach
- Progress towards financial sustainability
- Profile and aspirational values attached to Waiheke promoted
- Good business and social acceptance within the Waiheke community

Dates and description of any Auckland Council Group support

Waiheke International Jazz Festival Ltd (the Promoter) has received Auckland council funding every year the event has been run by this organiser ( \$5000 received each year with much gratitude)

<b>Amount of grant requested</b>	\$15,000.00
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Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

1. The Event helps build a sense of Community and involves a wide sector of the Waiheke Community
2. The Event is the ONLY Jazz Festival in the greater Auckland region and helps to build a regional identity - especially within the Hauraki Gulf Islands
3. The event showcases Auckland's assets (includes harbours and coastline, renowned and talented people)
4. The Event has region-wide impact - providing employment, volunteering and performance opportunities and key business revenue opportunities for a range of stakeholders, as outlined in the Business plan

<b>Project Title</b>	<b>Walk the Line</b>
Applicant	YMCA of Auckland Inc
Website	<a href="http://www.ymcaauckland.org.nz">http://www.ymcaauckland.org.nz</a>
Proposed venue/location	ANZ Viaduct Events Centre
Proposed event dates	1 Sep 2018
Proposed event times	11:45am
Estimated number of participants	100
Estimated total audience excluding participants	600
Target audience	Young people from across the region as participants and models, and adults from across the region in the audience
Project cost GST inclusive?	Yes
Total estimated running costs	\$19,200.00
Has event been held before?	Yes
<b>Brief project description</b>	
<p>Walk the Line is one of Auckland's largest youth events and the only youth produced fashion show at New Zealand Fashion Week. Young people enter their design creations to 'walk the line' at New Zealand Fashion Week with the opportunity to win the title of "NZ Fashion Week's Young Designer of the Year", a scholarship at NZ Fashion Tech and other prizes. Up to 20 young people make up the Raise Up crew and they are trained to produce a professionally-run show. Crew members also perform various front and back stage duties to create a great experience for participants and the audience.</p> <p>Some of the key purposes of the event are:</p> <ol style="list-style-type: none"> <li>1. To provide young people with an opportunity to showcase their design and modelling talents on New Zealand biggest fashion stage.</li> <li>2. To give young dancers the opportunity to perform at an iconic New Zealand event.</li> <li>3. To give young people in Raise Up crew roles hands-on experience in planning and producing a prestigious large-scale event.</li> <li>4. To support young designers to achieve NCEA credits and further their fashion/design education.</li> <li>5. To raise awareness of the Raise Up youth development programme in the community.</li> </ol>	
<b>Prior event dates, attendance numbers and key outcome</b>	
<p>2 September 2017 – 52 young designers, 25 young models, 15 crew members and over 600 in the audience.</p> <p>27 August 2016 – 60 young designers, 30 young models, 24 crew members and over 600 in the audience.</p> <p>29 August 2015 – over 110 young people participated including 60 young designers. 500+ in the audience.</p> <p>August 2014 – 158 young designers, models and crew members, and almost 800 in the audience.</p> <p>September 2013 – 160 young people involved as participants including designers, models and crew</p>	

members, and 700 in the audience.

September 2012, 2011, 2010, 2009 – approximately 50 young designers, and 40 crew members to 500-600 people in the audience.

Key outcomes achieved:

1. Walk the Line provided the platform for aspiring young people to showcase their design and modelling talents and the pathways for them to pursue education and a career in the fashion industry. Past winner Danielle Power-Silk credited Walk the Line for helping her to launch her own brand.
2. Young people in crew roles gained hands-on experiences and learned valuable skills in leadership, event management and other life skills that help them to succeed in school and life.
3. Young people developed confidence, self-esteem and other valuable qualities to become contributing members of society, making positive changes for themselves and others in the community.
4. Raised awareness of YMCA on a public stage helping us to connect Raise Up youth development programme to young people, schools and the community, and to attract funding and in-kind support for the programme.
5. Brought people together to share a great memorable experience.
6. Recognised and celebrated the talents of young New Zealanders in fashion design and performing arts.

Dates and description of any Auckland Council Group support

2014 Regional Event Fund \$8000

2015 Regional Event Fund \$4000

2017 Regional Event Fund \$4000

<b>Amount of grant requested</b>	\$10,000.00
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Ways in which event **SUPPORTS REGIONAL EVENT KEY PRIORITIES**

Walk the Line supports regional event key priorities of:

Supporting Council strategic outcomes for arts and culture with the event incorporating a cultural aspect in either the overall theme or category. Walk the Line also gives young people another outlet for arts and cultural expression through their design creations.

Supporting Council strategic outcomes for sport and recreation. Connecting with young people through their interest in fashion allows us to introduce and connect them into sports and recreational opportunities available at YMCA and the local communities that they may not have previously been aware of.

Building regional identity with the event being a showcase of young talents mainly from Auckland regions. Of the 21 schools involved in 2017, about 80% of them were from the Auckland region.

Showcasing Auckland's assets with the event being held at the iconic Viaduct Events Centre in the reinvigorated Wynyard Quarter by the stunning waterfront that Auckland takes pride in; and with involvement from renowned Auckland-based fashion designers and brands in the show.

