




























Mangere Mountain Education Trust Performance October 2017



Funding Agreement Outcomes	Outcome Description	KPIs/Delivery Requirements	Status	Comments
1. Prepare a 10-year strategic plan for MMET	Approve strategic plan to underpin annual SOI, funding applications and accountabilities. Review and provide for updates.	Final version to be completed by 2018 New projects to Business Plan Review annually in time for inclusion of new directions in each SOI		<ul style="list-style-type: none"> Out of scope
2. Governance Review of MMET	Review the Trust Deed to reflect changed status as a CCO, to better reflect the relationships with: <ul style="list-style-type: none"> Tupuna Maunga o Tamaki Makaurau Authority Māngere-Ōtāhuhu Local Board Mana Whenua 	Submit to Auckland Council and Te Waiohū for approval of, and implementation of change by end of 2017		<ul style="list-style-type: none"> Out of scope
	Review the membership of the Trust and their mode of appointment.	Submit to Auckland Council and Te Waiohū for approval of, and implementation of change by end of 2017		<ul style="list-style-type: none"> Out of scope
3. Relationship Management	Identify key institutional relationships to be managed including: <ul style="list-style-type: none"> Te Waiohū and local Marae Auckland Council Governing Body The Māngere Ōtāhuhu Local Board Te Tupuna Taonga Trust Te Tupuna Maunga o Tamaki Makaurau Authority National Agencies including DOC and MCH Schools and other education partners Waikato Tainui Strategic alliances with other visitor attractions and commercial stakeholders. 	<ul style="list-style-type: none"> Each institution invited to contribute to strategic planning. 		<ul style="list-style-type: none"> Invitations to each institution
		<ul style="list-style-type: none"> Regular follow-up meetings with each institution from July 2017 		<ul style="list-style-type: none"> Regular follow up meetings are undertaken
		<ul style="list-style-type: none"> Relationships section to be included in SOI from 2017 to report on strategic alliances with key third party stakeholders 		<ul style="list-style-type: none"> Relationships section has been included in SOI and clearly sets out strategic alliances
		<ul style="list-style-type: none"> List of key institutions to be reviewed annually 		<ul style="list-style-type: none"> Will be reviewed early 2018
		<ul style="list-style-type: none"> Cherish and exercise through manawhenuatanga the special relationship and partnership between the board and Makaurau and Pukaki Marae 		<ul style="list-style-type: none"> Trustee appointed by Pukaki Marae has resigned. A new trustee will need to be appointed.
4. Deliverables programme	LOTC: Learning outside the classroom (LOTC) educational programmes on Mangere Mountain and environs covering:	<ul style="list-style-type: none"> Prepare a plan and performance measures for each element of the programme. 		<ul style="list-style-type: none"> Evaluation programme has been put in place. Key measures include: participation numbers by number of students per school, health and safety performance using Ministry of Education framework Qualitative evaluation forms completed by school team leaders

<ul style="list-style-type: none"> History Environment Pre-European life Gardening, fishing and food research and establish flax gardens Archaeology and history-Mountain Report (20170 King Taawhiao's cottage Reserve management planning Facilitating management planning Volunteer programmes 			<p><i>and used to assess delivery of programmes measured against stated learning intentions and usefulness to curriculum. Reported to board of trustees monthly.</i></p>
	<ul style="list-style-type: none"> Extend the target audiences for elements of the 2017 education programme. 		<ul style="list-style-type: none"> Education audience growth 42% Revenue growth 31% Geographical reach 25% schools in Auckland, 36% schools in Mangere-Otahuhu area
	<ul style="list-style-type: none"> Participate fully in the Reserves Act Management planning being conducted by Tupuna Maunga o Tamaki Makaurua Authority with respect to Mangere Mountain Reserves. 		<ul style="list-style-type: none"> In liaison with, and acting on advice from TMA
	<ul style="list-style-type: none"> Complete Archaeology Report December 2017 and publish report by July 2018 		<ul style="list-style-type: none"> First half of report is published, second half on track for publication within timeframe
	<ul style="list-style-type: none"> Outline historic programme inspired by Taawhiao's cottage and that period by April 2017 and initiate programme by 2018/19. 		<ul style="list-style-type: none"> Delays in CCC have impacted ability to use the cottage. This has delayed development of historic programme.
	<ul style="list-style-type: none"> Investigate and if appropriate establish flax gardens 2018. 		<ul style="list-style-type: none"> Project has been placed on hold due to other investment priorities
<p>Outreach:</p> <p>Increase reach of participation of schools from within Māngere-Ōtāhuhu</p>	<ul style="list-style-type: none"> Increase programme participation from 3100 in 2014-15 to 5000 in 2017-18. 		<ul style="list-style-type: none"> Have already achieved 5000 in participation numbers. Revised forecast of 8000 - 10,000 by end of financial year 2018
<p>Outreach destination for Sir Keith Park School</p>	<ul style="list-style-type: none"> Host Sir Keith Park School three days per week 		<ul style="list-style-type: none"> Sir Keith Park School participates in visits to MMEC three times per week
<p>Continue to grow participation of local ECEs</p>	<ul style="list-style-type: none"> Increase participation of schools within Māngere-Ōtāhuhu from 22 to 48. 		<ul style="list-style-type: none"> Current rate of participation from local addressable market of 60 schools is 22. Visitation from local schools is prioritised for coming period Roadshow to meet local staff one-on-one undertaken Plans developed to undertake outbound education programmes to local schools (e.g. Mara Kai programme)
	<ul style="list-style-type: none"> Grow visitation from local ECEs including Tadpoles ECE, Kauri ECE and White Heron ECE. 		<ul style="list-style-type: none"> Growth in ECE participation is healthy. Tadpoles visit weekly, Sunrise ECE have an ongoing commitment for regular full day Friday programmes

	<p>Other Activities:</p> <p>Complete Participatory Science Project as part of SouthSci in association with curious minds – designed to promote science learning within South Auckland.</p> <p>Host PopUp South Collective activities in order to actively promote Polynesian arts and crafts within Mangere and surrounds</p> <p>Development of Pacific Garden in partnership with the Auckland Teaching Garden Trust</p> <p>Provide venue for local church groups and other community led activities such as fitness classes</p> <p>Work with Mangere Arts Centre to structure and implement a week long Arts at the Mountain event, facilitating participation, engagement and exhibition of local art within the local community.</p>	<ul style="list-style-type: none"> • Increase participation levels of SouthSci project 		<ul style="list-style-type: none"> • Programme is 70% delivered and on track. It has included collaboration between COMET/Curious Minds, Mangere Bridge Primary School (MBPS), with close involvement of DOC and Auckland Council Bio Security Team. • MBPS has delivered significant learning outcomes and the next stage is to present findings to COMET executive team
		<ul style="list-style-type: none"> • To host at least one PopUp South Collective 		<ul style="list-style-type: none"> • MMEC is now part of the management forum for this project. We have hosted meetings at the centre, are active in its development and plan to remain a key driver for its activity
		<ul style="list-style-type: none"> • Complete creation of Pacific garden 		<ul style="list-style-type: none"> • Have identified species and allocated space for project. • Awaiting the growing season to complete garden.
		<ul style="list-style-type: none"> • Provide venue for church groups and other community groups on weekly basis throughout year 		<ul style="list-style-type: none"> • Close relationship with South Auckland Affinity Services – Adult Mental Health programme • Destination for Auckland teaching Gardens. • Sunday Venue for 3 separate local church groups that meet weekly • Evening venue for 3 separate fitness clubs 3 nights a week • Rolling programme for hire by the local community for events such as Tongan Parenting Group, birthday parties and other community hire
		<ul style="list-style-type: none"> • Deliver a week long Art at the Mountain event in 2017/2018 		<ul style="list-style-type: none"> • This is currently in progress. First draft scope of activity has been prepared with Sally Barnett. • Completion will be contingent on budget and capacity
<p>5. Strategic Alliances</p>	<p>Identify and work with strategic partners who are aligned with the spirit of the Trust, to ensure we can achieve its objectives.</p> <p>Nestle Foods (Ka Tuna Ka Ora programme) Stardome and Motat have been selected because they:</p> <ul style="list-style-type: none"> • Enhance and amplify our brand presence • Embed MMEC as a viable visitor destination • Augment delivery of our education programmes • Drive visitation • Develop new programmes and products • Build revenue 	<ul style="list-style-type: none"> • MOUs with key partners 		<ul style="list-style-type: none"> • Formal agreements exist with MOTAT, Stardome, Nestle Foods, Kiwi Care, Ambury Farm Park, Cruise International, DOC
		<ul style="list-style-type: none"> • New programmes that we can market to the education sector • New visitor programmes 		<ul style="list-style-type: none"> • MOTAT Force in Motion • MOTAT indigenous innovation • Stardome Land & Sky • Stardome Myths and Legends • Ambury Farm Park- Living Volcano • Nestle – Cook For Life • Walk the Present Discover The Past – international tourist programme • DOC – Conservation Days
		<ul style="list-style-type: none"> • Partner funded marketing • Partner funded implementation resources • Partner funded human resources 		<ul style="list-style-type: none"> • MOTAT: funded display module container, 3D printer and resources. Channel marketing expenses • Stardome: channel marketing expenses, educator provision • Ambury Farm Park: educator provision • Nestle: equipment, training, marketing and educator provision
		<ul style="list-style-type: none"> • Accountable increases in participation numbers, defined as 		<ul style="list-style-type: none"> • Student participation increase by 42% • Recreational visitors increase from 0 to 300, forecast to

		new participants that would not have otherwise participated		increase to 1000 in 2018
		<ul style="list-style-type: none"> Accountable increases in revenue – defined as new revenue streams that are incremental 		<ul style="list-style-type: none"> Alliance based education programmes account for around .5% of total education revenue Visitor revenue did not exist pre 2017, forecast \$15000 domestic, \$10,000 international as per submitted budget
		<ul style="list-style-type: none"> Increase in brand health and awareness –measured by consumer unprompted and prompted response 		<ul style="list-style-type: none"> CultureTrip.com listed top 10 museum in Auckland 2017 Westpac Excellence in Marketing Award Facebook engagement increase from 350 to 1000+, Regular PR features in regional, national press International coverage achieved with CNN Google: 60% increase in searches (approx.. 36,800 searches last quarter) Brand connected with ATEED and RFA
6. Capital programme	Taawhiao's cottage council building project has now been completed. The building has been blessed and tapu lifted.	Use as focal point for local history and events in Mangere in nineteenth century.		<ul style="list-style-type: none"> Delays in CoC have meant that cottage has been unavailable for use and that programme has not been developed

Specific projects delivering on Māori outcomes

Outcomes	Outcome Description	KPIs/Delivery Requirments	Analysis	Comments
All project / initiatives	All projects contribute to a better understanding of the cultural and sacred importance of Te Pane o Mataoho to Mana Whenua.			<ul style="list-style-type: none"> Staff employed are mana whenua Close relationship with ATEED's Maori Cultural team
New programmes	All programmes (Reserve Management, Taawhiao, flax, Archaeology and partnership) to be developed with hapu input and to illuminate traditional hapu perspectives.	Strengthen Te Waiohua involvement in the design and delivery of programmes relating to their rohe and history.		<ul style="list-style-type: none"> Trustee appointed by Pukaki Marae has resigned. A new trustee will need to be appointed. Relationships with TMA have been strengthened