



T +64 9 973 5212
E info@electionservices.co.nz
W electionservices.co.nz

PO Box 5135, Wellesley Street, Auckland 1141, New Zealand
Level 2, 198 Federal Street, Auckland

// bringing change

PAPAKURA BUSINESS IMPROVEMENT DISTRICT EXPANSION BALLOT

REPORT TO: PAPAKURA BUSINESS ASSOCIATION

From Independent Election Services Ltd

20 March 2018

Outline

A ballot to determine whether there was enough support to expand the Business Improvement District in the Papakura business association area closed at 12 noon, Friday 16 March 2018.

The ballot indicated support for the expansion of the Business Improvement District area.

This report summarises the ballot process.

1. INTRODUCTION

1.1 Background

Notification of a ballot in the Papakura Business Association area, to determine whether to extend the existing Business Improvement District (BID) area, was received in June 2017. Following discussions with Papakura Business Association, a ballot date of 16 March 2018 was agreed.

A 25% return of voting documents from all eligible electors is required for the ballot to be valid, and support from a 51% majority of those who voted is required for the BID area to be expanded.

Auckland Council's Business Improvement District (BID) Policy was updated and came into effect on 1 July 2016. One change to the BID Policy was the introduction of online voting as an option.

The Papakura BID ballot was conducted by postal and online voting.

2. NARRATIVE

2.1 Timetable

Voting packs for all electors on the supplied electoral data were lodged with NZ Post on Thursday 15 February 2018. Electors then had four weeks to complete and return their voting documents, with voting closing at 12 noon on Friday 16 March 2018.

A more detailed timetable is attached ([Appendix 1](#)).

2.2 Roll of Electors

Every ratepayer/tenant/business owner of commercially rated property within the proposed BID expansion area was eligible to vote.

A roll of electors within the Papakura Business Association area was compiled from Auckland Council and Papakura Business Association data and contained 176 entities/electors. Four records were added during the voting period (due to them recently moving into the area and/or not being included in the initial list), bringing the total number to 180 electors. A marked roll of electors (with a line through those who returned their voting document) is attached ([Appendix 2](#)).

2.3 Voting Packs

The voting packs consisted of:

- outward Maxpop sized envelope;
- return DLE sized prepaid envelope;
- personalised voting document;
- Information brochure/flyer;
- Covering letter.

A sample voting document is attached ([Appendix 3](#)).

2.4 Additional Voting Packs

During the voting period 40 replacement voting packs were sent out (by post and, during the final days of voting, by courier) – some to electors at different postal addresses and/or contact

people, and some to electors who had been sent a voting pack in the original mailout, but who had misplaced or not received it.

2.5 Returns

When voting closed, 60 of 180 electors had returned their vote (this being a 33.3% return). A schedule of daily returns is attached ([Appendix 4](#)).

This compares to other BID ballot returns of:

Wiri BID Expansion Ballot (March 2017)	29.4%
Manukau BID Expansion Ballot (November 2016)	30.9%
North Harbour BID Expansion Ballot (April 2016)	30.6%
Warkworth BID Establishment Ballot (April 2016)	62.23%
Parnell BID Expansion Ballot [May 2015]	52.3%
Dominion Rd BID Expansion Ballot (May 2015)	39.5%
Devonport BID Establishment Ballot (March 2014)	41.8%
North West District BID Establishment Ballot (March 2014)	29.8%
Manukau BID Expansion Ballot (April 2014)	15.1%
Otahuhu BID Expansion Ballot (April 2014)	31.4%

2.6 Results

Each returned voting document was counted twice and the two counts reconciled.
The results of the ballot are:

Question:

Do you support the expansion of the Papakura Business Improvement District (BID) programme delivered by Papakura Business Association and accordingly support the paying of a targeted rate?

Yes	39	(65.00%)
No	18	(30.00%)
Informal or Blank	3	

As more than 25% of the eligible electors returned their voting document and over 51% of those that voted supported the expansion of the Papakura Business Improvement District, the poll is successful.

A copy of the final results is attached ([Appendix 5](#)).

2.7 Costs

The cost to conduct the ballot is \$3,094.43 + GST, made up of:

- \$2,288.00 + GST, being \$13.00 + GST for each elector, for 176 electors
- \$208.29 + GST being print and fold 300 A4 information brochures/flyers
- \$520.00 + GST being 40 additional packs issued @ \$13.00 per pack
- \$78.14 + GST for cost of couriers

Our invoice for this is included with this report for your attention.

3. SUMMARY

A ballot was undertaken on whether there was support for the expansion of the Business Improvement District in the Papakura Business Association area. The ballot indicated that of those who returned their vote, a majority supported expanding the BID area.

We trust that the Papakura Business Association is satisfied with the conduct of the ballot.

Please do not hesitate to contact us if we can be of any further assistance.

4. RECOMMENDATION

That this report be received.

Yours faithfully,



Judith Ofoske
Director // Operations Manager
Election Services

APPENDIX 1

Papakura Business Association
Proposed Business Improvement District Expansion Ballot

Ballot Timetable

Close of Voting: 12 noon, Friday 16 March 2018

(Number of Electors: 200?)


by Thursday 8 February 2018	Voter register complete Receive voter data and additional information from WBA/AC
Thursday 15 February 2018	Lodgement of Voting Packs with NZ Post
from Friday 16 February 2018	Delivery of Voting Mailers
Friday 16 February 2018 - Friday 16 March 2018	Voting period Progressive roll scrutiny Early processing
Friday 16 March 2018	Polling Day Voting closes (12 noon) Results available as soon as possible



Dale Ofoske
June 2017

APPENDIX 2 (Marked Roll – separate pdf)

APPENDIX 3



0170085617

THE ELECTORAL OFFICER
INDEPENDENT ELECTION SERVICES LTD
PO BOX 5135
WELLESLEY STREET
AUCKLAND 1141


Fold Here

2 ways to vote


you can choose ONE of these methods to vote

vote by post

Tick your preferred option on the voting document (over page)



Tear off and discard your details below and post the voting document in the return envelope




OR

vote online

Go to www.voteonline.co.nz/
Enter the following details, which are unique to you.


Your Voter ID is _____
Your Password is _____

NOTE: All passwords are case sensitive - letters must be entered in capitals.



Follow the instructions online on how to vote

Tear Along Perforation



0170085617

Attention: Contact
Business/Ratepayer
Address1
Address2
Address3
Address4

VOTING DOCUMENT



Papakura Business Improvement District PROPOSED BID EXPANSION BALLOT 16 March 2018

Before you vote: please read the accompanying information.

How to vote: indicate your preferred choice by placing a tick ✓ clearly in one box after the question below.

After voting: tear off top portion, fold the voting document and place in the prepaid envelope so the return address is shown in the window. Post or deliver the envelope to Independent Election Services Ltd, so that it is received before **12 noon, Friday 16 March 2018.**



Question:

Do you support the expansion of the Papakura Business Improvement District (BID) programme delivered by the Papakura Business Association and accordingly support the paying of a target rate?

Please refer to the map contained in the accompanying information.

YES

NO

**Voting closes at 12 noon Friday 16 March 2018. Online voting must be completed by this time.
If voting by post, post your vote early to ensure it is received at the Electoral Office in time.**

Independent Election Services Ltd
PO Box 5135, Wellesley Street, Auckland 1141
Level 2, 198 Federal Street, Auckland 1010
Ph (09) 973 5212

Tear Along Perforation

Papakura Business Improvement District (BID) Expansion Ballot – 16 March 2018

Have your say on the proposed expansion of the Papakura Business Improvement District (BID) area.

The purpose of this ballot is to gauge your support as an eligible voter for the Papakura Business Improvement District (BID), to expand to include the area in red, as shown on map in the accompanying information. By ticking YES you agree to support the target rate for commercial premises.

To be eligible to vote in the ballot, a person must be a commercial property ratepayer or a business tenant of commercially rated property within the proposed expansion area as shown in blue.

There is one vote for each ratepayer or one vote for each business tenant irrespective of how many properties or businesses you own within the expansion area.

The results of the ballot will be announced by the Papakura Business Association on the website www.papakura.co.nz by the end of March 2018. A full report will be submitted by the Papakura Business Association to the Papakura Local Board and Auckland Council for their approval. If ratified, the Papakura Business Improvement District expansion will come into affect on 1 July 2018.

VOTING CLOSES AT 12 NOON, FRIDAY 16 MARCH 2018.

If you would like further information, please contact:

Papakura Business Association: Tracy Shackleton Ph: (09) 298 8996 or tcm@papakura.co.nz

Auckland Council: Claire Siddens, Auckland Council BID Programme Growth Specialist, Ph: (09) 890 8380 or claire.siddens@aucklandcouncil.govt.nz

For any electoral related queries please contact the electoral office on (09) 973 5212 or info@electionservices.co.nz

APPENDIX 4



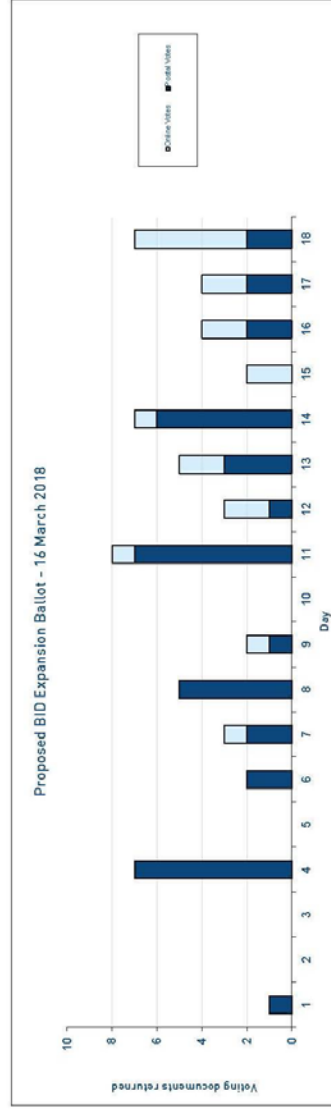
Papakura Business Improvement District Proposed BID Expansion Ballot 16 March 2018

Voting document returns
Voting documents issued: 180

Voting document returns	21-Feb	22-Feb	23-Feb	26-Feb	27-Feb	28-Feb	1-Mar	2-Mar	5-Mar	6-Mar	7-Mar	8-Mar	9-Mar	12-Mar	13-Mar	14-Mar	15-Mar	16-Mar
Postal Votes	1	0	0	7	0	2	2	5	1	0	7	1	3	6	0	2	2	2
Online Votes	0	0	0	0	0	0	1	0	1	0	1	2	2	1	2	2	2	5
Daily Total	1	0	0	7	0	2	3	5	2	0	8	3	5	7	2	4	4	7
Accum Total	1	1	1	8	8	10	13	18	20	20	28	31	36	43	45	49	53	60
Daily %	0.6%	0.0%	0.0%	3.9%	0.0%	1.1%	1.7%	2.8%	1.1%	0.0%	4.4%	1.7%	2.8%	3.9%	1.1%	2.2%	2.2%	3.5%
Accum %	0.6%	0.6%	0.6%	4.4%	4.4%	5.6%	7.2%	10.0%	11.1%	11.1%	15.6%	17.2%	20.0%	23.9%	25.0%	27.2%	29.4%	33.3%

41

10



APPENDIX 5

RESULT SHEET

OFFICIAL RESULT

**Papakura Business Improvement District
BID EXPANSION BALLOT
16 March 2018**

Question: Do you support the expansion of the Papakura Business Improvement District (BID) programme delivered by the Papakura Business Association and accordingly support the paying of a target rate?

		TOTAL	
YES	101	39	65.00%
NO	102	18	30.00%
INFORMALS	103	0	0.00%
BLANK	104	3	5.00%

60