

ID	LB Plan Outcome	Lead Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	FY18/19
343	Albert-Eden has thriving town centres and a growing local economy	ATEED: Local Economic Growth	Albert-Eden Business Award	Deliver a local business award programme and provide opportunities for businesses to benchmark their success against other local businesses. Award categories include retail, hospitality-license, hospitality-non-license, business & professional services, health& beauty, manufacturing & trade, emerging business, excellence in marketing, excellence in innovation, and excellence in environmental sustainability.	Showcase successful business operations and demonstrate how things are done by other businesses. To inject fresh ideas into participating businesses.		Q1; Q2; Q3; Q4	LDI: Opex	\$ 25,000
345	Albert-Eden has thriving town centres and a growing local economy	ATEED: Local Economic Growth	Epsom Business Engagement	Initiate a series of local business engagement events with Alexandra Park and other local businesses in Epsom. The aim is to facilitate a local business network where businesses can work together as part of a connected and collaborative business community.	Provides an opportunity for local businesses to network and build new relationships on an informal basis. Local businesses will see each other as part of a connected and collaborative community through these local business engagement events which may empower them to form a local business association over the longer term.		Q1; Q2; Q3; Q4	LDI: Opex	\$ 15,000
346	Albert-Eden has thriving town centres and a growing local economy	ATEED: Local Economic Growth	Albert Eden Business Sustainability Development	ATEED and I&ES staff will work together to promote sustainable business practices. This programme of work will include identifying the needs of local business through a short one on one engagement, working with interested businesses through coaching sessions to establish a sustainability action plan, and encouraging participant to monitor their progress. The collaborations with I&ES include information sharing and referring businesses to I&ES's education programmes.	Highlights the benefits of sustainability initiatives already undertaken by local businesses. Supports local businesses in identifying their material sustainability impacts and creating a practical action plan to reduce these.		Q1; Q2; Q3; Q4	LDI: Opex	\$ 20,000
2322	Albert-Eden has thriving town centres and a growing local economy	ATEED: Local Economic Growth	Marketview Retail Spend Monitor	Purchase retail spend data of town centres including 1. Kingsland 2. Mt Eden 3. Dominion Road 4. Epsom/ Greenwoods Corner 5. Sandringham 6. Mt Albert 7. Point Chevalier The local board will purchase Marketview report package including an annual report and an event report at a cost of \$1750 for each town centre	The retail spend data offer insights to consumer trends, sector and town centre performance.		Q1; Q2; Q3; Q4	LDI: Opex	\$ 15,525