

25 May 2018

## Memorandum

To:	Community Development and Safety Committee
Subject:	Update on Auckland Council Whānau Internal Strategy to Minimise Alcohol-Related Harm 2016
From:	Kataraina Maki, General Manager, Community & Social Policy
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- To provide a progress update to the Community Development and Safety Committee (committee) on the Auckland Council Whānau Internal Strategy to Minimise Alcohol-Related Harm 2016 (strategy). At the request of the chair of the committee, this reporting is by way of memorandum.

### Key Messages/Executive Summary

- A steering group, established following the review of the strategy in 2016, meets quarterly.
- The strategy commits the council to six monthly reporting.
- Over the last six months, the steering group has focused on implementing clear processes for monitoring and reporting on the actions associated with the strategy.
- Over the next six months, the focus will be on creating further opportunities for departments to collaborate and share information.
- Next reporting to the committee is due in October 2018.

### Background

- The strategy guides and informs work for the council, and council controlled organisations, in relation to alcohol. It captures the work that various departments across the council do to contribute to minimising alcohol-related harm in the wider Auckland community.
- A steering group was established following the strategy review in 2016. This provides an opportunity for those departments to share information and learnings.

### Context

#### *Further information sought by Community Development and Safety Committee*

- The Internal Strategy commits the council to ongoing meetings and reports to the appropriate committee every six months. At the last reporting to committee on 20 September 2017, the following was requested:

“The Committee requested that when staff report on the Internal Strategy to Minimise Alcohol-Related Harm 2016, the following information is also included:

- all activities associated with the strategy including regulatory activities
- local board views and findings with respect to the deployment of the strategy in their districts
- the impact and mitigation of anti-social behaviour associated with alcohol upon staff, including those who work on public transport.”

*All activities associated with the Internal Strategy including regulatory activities and local board views and findings*

- The Internal Strategy consists of 91 individual activities. These activities are divided into five streams of activity as follows:

Stream	Purpose of activities within stream
<b>Regulatory</b>	To use regulatory, legislative and planning tools effectively to reduce the irresponsible consumption, sale and supply of alcohol.
<b>Amenities and services</b>	To continuously improve public and staff amenities and services to support alcohol harm minimisation.

Stream	Purpose of activities within stream
<b>Communication</b>	To commit to clear, effective messages, guidelines and processes to support alcohol harm minimisation.
<b>Events and inter-sectorial projects</b>	To develop and implement effective, collaborative projects and events to combat alcohol-related harm in Auckland communities.
<b>Information and education</b>	To support alcohol harm minimisation by providing information and education to increase knowledge, change attitudes and change social norms.

6. Attachments one to five provide a summary and progress update of the activities.

*Local Board views and findings with respect to the deployment of the strategy in their districts*

7. The strategy applies to the internal operations of council. Local board services have been included in the steering group to provide relevant information from local boards and share information from the steering group with local boards.
8. To capture local board views and findings on the strategy, projects detailed in the attachments have identified local board involvement. The strategy is due for renewal in 2019 and local boards would be consulted, and views obtained, as part of the review process.

*The impact and mitigation of anti-social behaviour associated with alcohol upon staff, including those who work on public transport.*

9. Our Charter has been developed by the council which includes health and safety guides for council staff. These are separate from the strategy. Relevant provisions of Our Charter which relate to anti-social behaviour associated with alcohol include:
- **Drug and alcohol guide.** The guide encourages staff to speak up if they notice alcohol or drug related issues.
  - **Key safety requirement: anti-violence.** This provides for risk assessments to be completed specific to the task and for staff to consider controls to eliminate or minimise harm. Risky situations could include when a person is under the influence of alcohol.
  - **Key safety requirement: lone worker.** This sets out controls for lone workers who may be affected by a customer or service user being under the influence of alcohol.
10. Auckland Transport collects data on all incidents which impact on workers involved with public transport. Since May 2017 there were 387 recorded incidents of anti-social behaviour on public transport. Of those, 31 recorded alcohol as a factor.
11. Parking officers and transport officers who are likely to be exposed to anti-social behaviour receive training on how to manage it. A review is currently being undertaken of training requirements and controls for bus operators.
12. Regional Facilities Auckland staff work regularly around alcohol. The safety of staff is addressed by ensuring those who work late at night have support or security available to them. Staff complete training on drug and alcohol matters, how to identify intoxicated persons and conflict resolution.

**Next Steps**

13. The last six months the focus of the steering group has been on having clear processes for monitoring and reporting on actions.
14. The next steering group meeting is to occur in June 2018. Over the next six months the focus will be on creating further opportunities to share resources and learn from other departments.
15. The next reporting to the committee will occur in October 2018. Staff will work with the committee chair to determine the most appropriate format and content for this report.

APPENDIX ONE

Regulatory – business as usual			
Business unit(s)	Focus Area	Priorities for action	Status
Social Policy and Bylaws	Advocacy	<ul style="list-style-type: none"> <li>* Influence and provide advice to government departments and ministers as opportunities arise.</li> <li>* Make submissions to central government on alcohol-related legislation.</li> </ul>	<b>Implemented.</b> Resource capacity provided to respond as required.
	Consultation	<ul style="list-style-type: none"> <li>* Empower communities to participate by using plain language and channels that are easy to access.</li> <li>* Undertake broad and meaningful community engagement and consultation.</li> </ul>	<b>Implemented.</b>
	Other	<ul style="list-style-type: none"> <li>* Consider the impacts of alcohol in any other bylaw the council develops.</li> <li>* Consider the ways to minimise alcohol-related harm when making or reviewing policy and bylaws.</li> </ul>	<b>Implemented.</b>
Hearings	Consultation	Ensuring the voice of the community is heard in council decision making processes.	<b>Implemented.</b> Built relevant competencies and criteria into recruitment process for DLC members and chairpersons in 2017.
	Regulation and Enforcement	<ul style="list-style-type: none"> <li>* Support and advise the District Licensing Committee (DLC) where appropriate, to make and communicate decisions that are lawful, evidence based and minimise alcohol-related harm.</li> <li>* Ensure consistency and transparency of decision making at officer, committee and political level.</li> </ul>	<b>Implemented.</b> Part of the role of the Principal Advisor Hearings and Hearings team.
Licensing and Regulatory Compliance		Advocate and recommend more low alcohol options for events.	<b>Implemented.</b> Low alcohol options are recommended by alcohol inspectors to the DLC for all special event licences.
		Continue to upskill alcohol licensing staff to concentrate on harm minimisation practices.	<b>Implemented.</b> Training ongoing.
	Alcohol Licensing	Monitor applications for special licences to ensure operators are compliant and adhering to the scope of their licence type.	<b>Implemented.</b> Large scale events are monitored for compliance. Due to budget constraints, small events are monitored if they pose a risk.
		Provide support and licensing for events with alcohol harm minimisation in the forefront of decision making.	<b>Implemented.</b> Licensing inspectors discuss harm minimisation for large events with special licence applicants with emphasis on food, water, number of serves, strength of alcohol, low alcohol and non alcohol options.

	Regulation and Enforcement	Regularly monitor and inspect licensed premises for compliance with the Sale and Supply of Alcohol Act 2012, where breaches are detected, council will engage in the appropriate corrective action as soon as practicably possible.	<b>Implemented.</b> Work ongoing. From July 2017 to January 2018, 1037 inspections completed on licensed premises. Infringements and suspension action taken for non-compliance.
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## Regulatory - project

Business unit(s)	Focus Area	Priorities for action	Status	Local Board Input
Social Policy and Bylaws	Local Alcohol Policy	Complete the Local Alcohol Policy to contribute towards minimising alcohol-related harm in Auckland communities.	<b>In progress.</b> Reconsidered policy has been resubmitted to the Alcohol Regulatory and Licensing Authority. The policy is currently delayed due to legal challenges consisting of appeals lodged with the Authority, and the Authority's decision of 19 July 2017 is subject to judicial review proceedings in the High Court. Elected members were updated by memorandum on 12 October 2017, 27 November 2017 and by email on 7 March 2018.	Local board input obtained during policy development
	Public Safety and Nuisance	Draft and enforce bylaws to protect the public from nuisance, maintain public safety and minimise the potential for offensive behaviour in public places.	<b>In progress.</b> Review being reported to Regulatory Committee	Local board input as part of phase 2 of the review.
		Develop a permanent alcohol ban policy process.	<b>Completed.</b> Process developed and circulated to local boards. Has been used for new local alcohol ban requests received in 2017.	Circulated to all local boards in 2017.
		Develop a temporary alcohol ban policy process.	<b>In progress.</b> Work occurring with ATEED to improve the forward planning for the management of events venue alcohol bans and will form part of Alcohol Control Bylaw review.	Local board input to be obtained as part of the Alcohol Control Bylaw review in 2019.
	Alcohol Ban Policies	Alcohol bans.	<b>In progress. Work ongoing as required.</b> Alcohol bans are investigated and a report provided to the relevant local board for consideration. For the period 1 September 2017 to 1 March 2018, alcohol bans were confirmed by the requisite local board as follows: * Temporary Bans - Waitematā Local Board - Auckland City Limits Festival and Lantern Festival. Maungakiekie-Tamaki Local Board - Mt Smart (for Foo Fighters concert). Hibiscus & Bays Local Board - Whangaparaoa beaches (Crate Day). * Permanent Bans - Hibiscus & Bays Local Board - Manly Esplanade in Browns Bay extended from a night time ban to 24 hour ban.	Alcohol bans are reported to the requisite local board.
		Review the Alcohol Control Bylaw.	<b>To start.</b> Review of Alcohol Control Bylaw scheduled for 2019.	Local board input to be obtained in 2019 as part of review.

## Regulatory - project

Regulatory - project				
Business unit(s)	Focus Area	Priorities for action	Status	Local Board Input
	Advocacy	Make submissions to central government on alcohol-related legislation.	<b>In progress.</b> Submission on the Sale and Supply of Alcohol (Renewal of Licences) Amendment Bill 2018 (No 2). Reported to Environment and Community Committee on 10 April 2018 and submission lodged on 16 April 2018.	Information on the Bill was provided to the local board chairs' forum. Local board members provided with memorandum and draft submission and invited to, and did attend, drop-in sessions. Specific resolutions from local boards were included as part of the report to the Environment and Community Committee.
	Consultation	Ensuring the voice of the community is heard in council decision making processes.	<b>In progress.</b> Working with Healthy Families to conduct a co-design process that enables a better experience for communities attending DLC hearings in South Auckland.	Local board input to be addressed as part of project.
Hearings	Regulation and Enforcement	Look for ways in which alcohol licensing notifications can be more effectively communicated to communities.	<b>In progress.</b> Notifications are currently made on the alcoholnotices.co.nz website, by weekly notification on the intranet for local board information	Local boards provided with application details through intranet.
	Alcohol Licensing	Raise licensees' awareness of their responsibilities and assist licensees with meeting their responsibilities – provide advice and guidance to licensees.	<b>In progress.</b> Workshops are being planned in association with Hospitality NZ for licensees to inform them of the new LAP requirements. Timeframes are dependent on when LAP implemented.	N/A
Licensing and Regulatory Compliance	Regulation and Enforcement	Look for ways in which alcohol licensing notifications can be more effectively communicated to communities.	<b>In progress.</b> Notifications are currently made on the alcoholnotices.co.nz website, by weekly notification on the intranet for local board information.	Local boards provided with application details through intranet.
	Events/Alcohol Licensing	Along with Events, to develop and implement a Best Practice Alcohol and Events Guideline document to provide operational consistency and support alcohol harm minimisation at events.	<b>Completed.</b> Guide for Applicants on Large Events completed.	Input to be confirmed.

Regulatory - project				
Business unit(s)	Focus Area	Priorities for action	Status	Local Board Input
Community Empowerment		Empower communities to participate by using plain language and channels that are easy to access.	<b>In progress.</b> BUZZED is used. This is an online platform created to reach young persons.	Auckland Regional Ministry of Health funded programme.
	Consultation	Undertake broad and meaningful community engagement and consultation.	<b>In progress.</b> CAYAD Community Action Plans developed to help communities identify, understand and respond to alcohol-related harm. Tools and resources being developed by CAYAD designed to be easy for communities to use. This includes supporting communities and local boards to identify, understand and respond to alcohol-related harm.	Different local boards are involved in this project. These are Maungakiekie-Tamaki Safety and Alcohol Harm Reduction Plan, Māngere-Ōtāhuhu sale of alcohol harm reduction form and Ōtara-Papatoetoe community-led response to alcohol licensing and advertising.



APPENDIX TWO

Amenities and Services – business as usual			
Business unit(s)	Focus Area	Priorities for action	Status
Community Places	Community Leases	<ul style="list-style-type: none"> <li>* Ensure compliance on the use of alcohol in leased council facilities.</li> <li>* Require written council consent for any leased council facilities where alcohol is sold.</li> </ul>	<p><b>Implemented.</b> Hirers are informed of host responsibility and service coordinators meet hirers when there is alcohol present. There is a check on the night. Work with police and booking form updated drawing on licensing guidelines. Review events which haven't declared alcohol but may be suspicious e.g. running late. Report sent to police on Thursdays of any events with alcohol and let them know any that could be of concern. Good feedback from police. Written consent is required as BAU through the licensing process. Local boards kept informed.</p>
	Community venues	<ul style="list-style-type: none"> <li>* Require security for all community venue bookings where alcohol will be present.</li> <li>* Increase safety through the use of Crime Prevention through Environmental Design practices at council owned community venues.</li> </ul>	<p><b>Implemented.</b> Static guard in place for last 3 hours of functions when alcohol is present.</p>
	Environmental health	<ul style="list-style-type: none"> <li>* Maintain a high level of communication between Alcohol Inspectors and Noise Specialists.</li> <li>* Take a joint approach to enforcing and investigating solutions to combat noise issues created from licensed premises.</li> </ul>	<p><b>Implemented.</b> Alcohol inspectors and noise specialists work together on any noise issues arising from licensed premises.</p>
	Health, Safety and Wellbeing	<ul style="list-style-type: none"> <li>* Promote host responsibility at council staff events.</li> <li>* Ensure alcohol and drug policies and practices to protect staff are in place.</li> <li>* Provide access to alcohol-related support services to staff, e.g. EAP.</li> </ul>	<p><b>In progress.</b> Policies in place and detail to be confirmed by Health, Safety and Wellbeing.</p>
Amenities and Services - project			
Business unit(s)	Focus Area	Priorities for action	Status
Community Places	Community Leases	<ul style="list-style-type: none"> <li>Input alcohol harm minimisation practices into Community Occupancy Guidelines.</li> </ul>	<p><b>Completed.</b> Resulted in changes listed above which now form business-as-usual.</p>
	Community venues	<ul style="list-style-type: none"> <li>Include information and guidance for safe use of alcohol at council owned community venues and facilities within the online venue booking system.</li> </ul>	<p><b>Completed.</b> Resulted in changes listed above which now form business-as-usual.</p> <p>To be confirmed</p>
			Local Board Input
			Memo sent to all local boards and met with Henderson-Massey to provide updates.



APPENDIX THREE

Communication – business as usual			
Business unit(s)	Focus Area	Priorities for action	Status
Communication and Engagement	Messaging, media and social media	<ul style="list-style-type: none"> <li>* Allow easy access to information and resources.</li> <li>* Provide consistent and appropriate messaging around the impact of alcohol on local communities.</li> <li>* Utilise free media and its own channels to promote media articles consistent with the principles of this strategy.</li> </ul>	<b>Ongoing.</b> Status to be confirmed by Communication and Engagement.
	Messaging	Not hold or use any images in the image library that promote the excessive consumption or abuse of alcohol.	<b>Ongoing.</b> Status to be confirmed by Communication and Engagement.
	Appropriate and responsible communication and customer service	Include good news stories and the celebration of successful alcohol-related harm minimisation projects.	<b>Ongoing.</b> Status to be confirmed by Communication and Engagement.
Social Policy and Bylaws	Advertising and Sponsorship	Continue to complete submissions to central government on alcohol advertising and sponsorship legislation and regulation as opportunities arise.	<b>Implemented.</b> No submissions required in the past 6 months but continue to provide resource capacity within unit to respond to consultation requirements as required.
Hearings	Licensing Communication	Ensure external stakeholders and the community will be able to have easy access to the description of rules and processes under which licensing decisions are made.	<b>Implemented.</b> Website reviewed and hearings webpage content being reviewed to explain more clearly how licensing decisions are made.
Social Policy and Bylaws & Licensing and Compliance Services	Licensing Communication	<ul style="list-style-type: none"> <li>* Ensure external stakeholders and the community will be able to have easy access to the description of rules and processes under which licensing decisions are made.</li> <li>* Provide clear, easy and understandable information and processes on the website to: apply for a licence, renew a licence, apply or renew a manager's certificate, object to an alcohol licence and request an alcohol ban.</li> </ul>	<b>Implemented.</b> Website updated and reviewed by staff.

APPENDIX THREE

Communication – business as usual			
Business unit(s)	Focus Area	Priorities for action	Status
Auckland Transport	Advertising and Sponsorship	Not allow any alcohol advertising including alcohol brands or products on any Auckland Transport infrastructure, facilities or services including transport hubs and bus stops as detailed in the Auckland Transport Advertising Policy 2014.	<b>Implemented.</b> This applies to assets owned by Auckland Transport/Auckland Council. Concerns have been raised about alcohol advertising on some buses servicing Auckland. Those buses are owned by a third party and are not subject to the Auckland Transport Advertising Policy 2014.
Events	Advertising and Sponsorship	Look for ways to reduce alcohol advertising at events sponsored by the Auckland Council community events team.	<b>Implemented.</b> Events do not actively seek sponsorship from organisations where alcohol is the main business. Wherever possible, are now also advertising events as alcohol and smoke free.
Strategic Partnerships	Advertising and Sponsorship	Ensure responsible advertising and sponsorship practices pertaining to alcohol in the areas it controls as detailed in the Commercial Sponsorship Policy and Operational Guidelines 2015.	<b>Ongoing.</b> Status to be confirmed by Strategic Partnerships.

Communication - project			
Business unit(s)	Focus Area	Priorities for action	Status
Hearings	Licensing Communication	Provide clear, easy and understandable information and processes on the website to: apply for a licence, renew a licence, apply or renew a manager's certificate, object to an alcohol licence and request an alcohol ban.	<b>Complete.</b> Worked with Health Promotion Agency to develop a guide for applicants and objectors to alcohol licence applications in 2015 - available at alcohol.org.nz or through the hearings page on the council website.
		Ensure external stakeholders and the community will be able to have easy access to the description of rules and processes under which licensing decisions are made.	<b>Complete.</b> Website reviewed and hearings webpage content being reviewed to explain more clearly how licensing decisions are made. Worked with Health Promotion Agency to develop a guide for applicants and objectors to alcohol licence applications in 2015 - available at alcohol.org.nz or through the hearings page on the council website.
			To be confirmed
			To be confirmed

APPENDIX FOUR

Events and Projects – business as usual			
Business unit(s)	Focus Area	Priorities for action	Status
Events & Compliance Services & Social Policy and Bylaws	Work with hospitality industry and key stakeholders involved in alcohol service and retailing	<ul style="list-style-type: none"> <li>* Maintain good relationships with the alcohol industry.</li> <li>* Work with key stakeholders in the industry to promote responsible business practices.</li> </ul>	<p><b>Implemented as follows:</b></p> <ul style="list-style-type: none"> <li>* Licensing and Compliance Services have regular meetings with Licensing Trusts and Hospitality NZ representatives.</li> <li>* Social Policy and Bylaws liaise with industry representatives on alcohol related policy and bylaw reviews.</li> <li>* Events maintains lines of communication and understanding with the industry.</li> <li>* Events connect regularly with Licensing and NZ Police, especially around preventative measures.</li> </ul>
Events & ATEED	Events	<ul style="list-style-type: none"> <li>* Work with venue managers and event organisers to continuously improve alcohol management plans.</li> <li>* Encourage better practices to identify intoxicated people entering events.</li> <li>* Support and advise on responsible alcohol consumption messages at events and on safe transport options.</li> <li>* Support and increase non-alcoholic activities at council sponsored events.</li> </ul>	<p><b>Implemented as follows:</b></p> <ul style="list-style-type: none"> <li>* ATEED plans to discuss with Police alcohol ban extensions in 2018.</li> <li>* ATEED work with partners to put in place measures that ensure the minimisation of alcohol harm, such as trained security, and medical support at events and promotion of public transport.</li> <li>* ATEED assists event organisers through the regulatory requirements necessary in order to obtain an event permit and assists in developing Operation Plans (how the event will be managed from start to finish and how to minimise alcohol harm) and Traffic Management Plans (including: road closures, pedestrian safety, traffic flow and integrated ticketing requirements).</li> <li>* Events gives guidance to third parties running events and have clause for funding that events need to be alcohol and smoke free. Runs community workshops for event organisers and talks about alcohol management. Introducing glass free policy at events. When there is alcohol at events, security and alcohol management plans to be included in their health and safety plans.</li> </ul>
Licensing and Compliance Services	Collaborate with Government and government agencies	Actively work in partnership to help minimise alcohol-related harm.	<p><b>Implemented.</b> Monthly meetings with Police, Medical Officer of Health, Health Promotion Agency, Alcohol Health Watch. Work with Ministry of Justice when required.</p>

APPENDIX FOUR

Events and Projects – business as usual			
Business unit(s)	Focus Area	Priorities for action	Status
Community Empowerment	Collaborate with Government and government agencies	Actively work in partnership to help minimise alcohol-related harm.	<b>Implemented.</b> Partners include: Health Promotion Agency, Ministry of Health, NZ Drug Foundation and District Health representatives.
	Inter-sectorial projects and planning	<ul style="list-style-type: none"> <li>* Complete targeted activities and projects to reach high-risk population groups, i.e. Māori and youth.</li> <li>* Engage, empower and support local communities to take action against alcohol-related harm in their areas.</li> <li>* Fund and work with community groups and networks to support community-based projects and programmes to minimise alcohol harm.</li> </ul>	<b>Implemented and ongoing.</b> CAYAD has a Community Action Fund and currently supports 17 community groups and also supports communities to develop, implement and evaluate their community action plans. This includes implementation of Local Board line items that have an alcohol or drug harm reduction component.
Social Policy and Bylaws	Collaborate with Government and government agencies	<ul style="list-style-type: none"> <li>* Actively work in partnership to help minimise alcohol-related harm.</li> <li>* Provide evidence-based advice to the Ministry of Justice.</li> <li>* Utilise relationships and influence to inform and work with central government ministers and departments in the best interests of Auckland's communities.</li> </ul>	<b>Implemented as follows:</b> <ul style="list-style-type: none"> <li>* Continue to participate in the Alcohol Harm Reduction Executive Planning Group.</li> <li>* Continue to participate in the Local Government Alcohol Reference Group - staff attended meetings in August 2017 and September 2017.</li> </ul>
	Inter-sectorial projects and planning	* Continue to be actively involved in regional and sub-regional forums and networks such as the Auckland Executive Planning Group.	<b>Implemented.</b> Continue to participate in the Alcohol Harm Reduction Executive Planning Group.
Steering Group	Inter-sectorial projects and planning	<ul style="list-style-type: none"> <li>* Align services and provide support to ensure comprehensive, complementary, outcomes-based programmes and projects.</li> <li>* Share information and research to improve the effectiveness of alcohol harm minimisation initiatives.</li> </ul>	<b>Implemented and ongoing.</b> Steering group rolling agenda item. Local board services included on the steering group.

## Events and Projects - project

Events and Projects - project				
Business unit(s)	Focus Area	Priorities for action	Status	Local Board Input
Events & Licensing and Compliance Services & Social Policy and Bylaws	Events	Building a calendar of events to increase efficiencies for analysing and processing licences and temporary alcohol bans.	<p><b>Ongoing as follows:</b></p> <ul style="list-style-type: none"> <li>* Social Policy and Bylaws is working with ATEED to improve the forward planning for the management of events venue alcohol bans.</li> <li>* Events produces an annual calendar of events with one of the columns indicating whether alcohol will be present - allows for snap shot of events, where they will be, who we need to talk to.</li> </ul>	<p>Events consult with local boards on all requests for events where alcohol is proposed to be present within their local board area. Where an alcohol ban is proposed, this is a project for Social Policy and Bylaws and is reported to the relevant local board for input.</p>
Community Empowerment	Inter-sectorial projects and planning	Complete the World Health Organisation Safe City Accreditation.	<b>In progress.</b>	A Governance Group is currently being formed to oversee this accreditation process. Once in place, this group will determine appropriate Local Board involvement.

APPENDIX FIVE

Information and Education – business as usual		
Business unit(s)	Focus Area	Priorities for action
Community Empowerment	Educational Programmes and campaigns	<ul style="list-style-type: none"> <li>* Continue to run, participate in and promote a wide range of educational initiatives.</li> <li>* Contribute to the goals and objectives of the National Drug Policy 2015-2020.</li> <li>* Increase awareness of alcohol-related harm in our communities.</li> </ul>
		<b>Status</b>
		<b>Implemented.</b> CAYAD runs various awareness raising campaigns throughout the year which are aligned with the National Drug Policy.

Information and Education - project		
Business unit	Focus Area	Priorities for action
Community Empowerment & Hearings	Educational Programmes and campaigns	<p>Continue to educate the community on how to object to licences based on the new Sale and Supply of Alcohol Act 2012 processes and rules.</p> <p>Work collaboratively with external partners to delay the age at which young people start drinking.</p>
		<b>Status</b>
		<b>In progress.</b> Ongoing work of both departments to provide education to communities.
		<b>In progress.</b> Current focus is with Maungakiekie-Tamaki as part of a small component of its alcohol harm reduction strategy.
		<b>Local Board Input</b>
		Who with relevant local boards to promote educational activities in the board area. Local board members invited to events.
		Specific project with Maungakiekie-Tamaki under its alcohol harm reduction strategy.
Community Empowerment	Educational Programmes and campaigns	<p>Work on education and projects to reduce harmful consumption of alcohol among young people aged 15-24 and other high risk population groups.</p>
		<b>Status</b>
		<b>In progress as follows:</b>
		<ul style="list-style-type: none"> <li>* The National Whole School Approach is a pilot programme to develop and implement a whole school approach to reduce drug and alcohol-related harm.</li> <li>* Achieving at Waitākere Collective Impact Initiative: Youth At-Risk Pilot is a project aimed at increasing the educational success of at-risk young people aged 13-17 by removing the barriers to educational engagement including alcohol and drug use.</li> </ul>
		Nation-wide programme part of Auckland Ministry of Health contract.