

ID	LB Plan Outcome	Lead Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	FY18/19
541	A thriving local economy	ATEED: Local Economic Growth	Supporting the Franklin Tourism Sector	<p>There are several potential projects that could be delivered over a two to three year period, building on the recommendations of the Motor Caravanning research undertaken in 2016/17.</p> <ul style="list-style-type: none"> <li>- Supporting development of an overarching framework to guide investment and activity in developing tourism across the Franklin Local Board area</li> <li>- Understanding Franklin visitor information needs</li> <li>- Supporting the Franklin Tourism group to develop and promote the Franklin tourism offer.</li> </ul> <p>This project proposes to roll out delivery of those recommendations.</p> <p>Planning to enable optimal economic benefit from the Hunua Trail in the Clevedon / Pohutukawa Coast area is covered in a separate project (SharePoint 1833). Subject to resource that could be funded under this item, as a separate item or utilising 2017/18 underspend.</p>	Benefits are a coordinated approach to improving and promoting the Franklin visitor offer in order to bring in higher value visitors.		Q1; Q2; Q3; Q4	LDI: Opex	\$ 30,000
645	A thriving local economy	ATEED: Local Economic Growth	Young Enterprise Scheme (FR)	The Auckland Chamber of Commerce , on behalf of the Young Enterprise Trust, delivers the Young Enterprise Scheme (YES) in Auckland. ATEED as the economic development agency is a strategic partner supporting the delivery of YES. YES is a practical, year-long programme for year 12 and 13 students. Through the programme, students develop creative ideas into actual businesses, complete with real products and services and experience real profit and loss. The funding from the local board will support the delivery of the Young Enterprise Scheme Kick Start Days in February 2019. The Kick Start days are held in sub-regions (north, south, east, central/west) and are the first day students get to meet the Young Enterprise team, and find out about their 2019 year, what YES is all about, and what is in store for them.	Students learn key work and life skills and business knowledge including: business fundamentals, planning, interpersonal relations, financial, decision making, reporting, risk management and team work. YES helps create a culture of innovation and entrepreneurship amongst Auckland's young people. The soft skills that are learnt as part of YES are transferable into their communities / families. Not only helping them to become future ready, but enabling them to be future leaders.	No further decisions anticipated	Q3	LDI: Opex	\$ 2,000
1375	A thriving local economy	ATEED: Local Economic Growth	Hunua Trail	Establishment of the Hunua Trail provides a significant opportunity for economic development in the Franklin District. Work is currently underway to establish a body to oversee the development of the trail, articulate a vision and identify economic development opportunities. Experiences in neighbouring districts has shown that in the early stages of development and implementation the oversight of the management of the trail. This project provides for the local board to provide continued support until the trail is fully established. In early 2018/19 it is likely two tasks will need completing. One is to prepare the aspirational plan for the trail and the other is to prepare the funding and delivery strategy.	<p>Establishment of trail of regional significance</p> <p>Establishment of potential additional funding sources</p> <p>Creation of opportunities for local business growth</p> <p>Creation of opportunities for local business creation</p>	Dependent on the progress made in the current financial year on the development of the Hunua Trails Trust and the agreed next steps for 2018/19.	Q1; Q2; Q3; Q4	LDI: Opex	\$ 10,000

Local Economic Development: ATEED Work Programme 2018/2019

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1782	A thriving local economy	ATEED: Local Economic Growth	Coordination of Franklin Skills Network	Provide support to the Franklin Skills Network to develop a deliverable work programme and ensure that agreed activities are delivered.	Delivery of agreed actions to help improve the skills of young people		Q1; Q2; Q3; Q4	LDI: Opex	\$ 25,000