

Local Economic Development: ATEED Work Programme 2018/2019

ID	LB Plan Outcome	Lead Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	FY18/19
348	Our economy is sustainable and prosperous	ATEED: Local Economic Growth	Great Barrier Visitor Strategy Implementation	Work with Destination Great Barrier Island, the local island community, Ngāti Rehua Ngātiwai ki Aotea, DOC and our island based service providers to implement Great Barrier Island Visitor Strategy developed by New Zealand Tourism Research Institute in April 2018.	Visitor economy will grow through a strategic focus on increasing visitor yield and increase the economic viability of local community		Q1; Q2; Q3; Q4	LDI: Opex	\$ 25,000
1457	Our economy is sustainable and prosperous	ATEED: Local Economic Growth	Dark Sky Sanctuary Leverage	Work with Destination Great Barrier to leverage a successful Dark Sky Sanctuary accreditation. The funding will be used for activities such as provision of capability workshop, promotion and meeting compliance costs for having Dark Sky Sanctuary status.	Increased community's capability to leverage opportunities from Great Barrier Island being a Dark Sky Sanctuary		Q1; Q2; Q3; Q4	LDI: Opex	\$ 20,000