

ID	LB Plan Outcome	Lead Dept/Unit or CCO	Activity Name	Activity Description	Activity Benefits	Further Decision Points for LB	Timeframe	Budget Source	FY18/19
665	A vibrant and prosperous metropolitan centre	ATEED: Local Economic Growth	Commercial Project Group Implementation	<p>The local board has convened a commercial centre project group to drive forward the revitalization of Papakura and support the transition of the town centre to a metropolitan centre.</p> <p>This fund will provide budget to support the Commercial Centre Project Group and the implementation of any actions identified by the group.</p> <p>Emerging activities that could be pursued by the group include: Looking at how Papakura can build on its sporting assets to attract events and become a sporting destination; producing a video promotion campaign in partnership with tourism operators to promote Papakura as a tourism / visitor destination.</p>	<p>This activity will also contribute to the local board plan outcome a strong local economy.</p> <ul style="list-style-type: none"> •more investment in papakura •change in perceptions of papakura as a place •a revitalized town centre 	Formal sign off of any use of the funds as a grant will need to be approved by the Local Board.	Not scheduled	LDI: Opex	\$ 80,000
2727	A strong local economy	ATEED: Local Economic Growth	Takanini Business Association pre BID establishment research project	<p>This project will engage with the Takanini business owners to collect information and feedback on doing business in Takanini and the role of their business within the local business community. The survey information will be collected utilising a number of ways including online, face to face and at business association events. The information collected will include business owner contact details. This information will be used by the Takanini Business Association to provide updates and progress information to the business owners relating to doing business and being part of the Takanini business community. The project will also collect a range of feedback from business owners on how they think their business is doing, identify issues, concerns and opportunities for their business and their collective business community. And lastly the project will identify the level of support for being part of or joining the business association and what level of commitment they would be happy with.</p> <p>The end survey report will provide a range of information for the Takanini Business Association to use to develop the membership, identify those issues, concerns and opportunities that galvanise business owners, using the results to develop a potential Business Improvement District (BID) strategic plan. Lastly the survey will capture the level of interest and appetite to be part of and contribute to a coordinated approach and possible BID programme</p>	<ol style="list-style-type: none"> 1. Takanini Business database. 2. Information on what are the concerns, issues and opportunities facing business owners in Takanini. 3. Information to build a draft BID programme strategic plan 4. Level of interest from business owners in being part of and contributing to a coordinated approach and possible BID programme 5. Identify the next steps needed to investigate the establishment of a BID programme 	No decisions anticipated. A copy of the survey report will be made available to the Local Board.	Not scheduled	LDI: Opex	\$ 15,000