

ATTACHMENT C: REGIONAL EVENT FUND APPLICATION SUMMARIES 2018/2019 ROUND 2

Detail from funding applications in this schedule has been presented as received.
No editing of content has been carried out.

APPLICATION	ORGANISER	EVENT NAME
REF19-2-00002	Te Pou Theatre Trust	Kōanga Festival Whānau Day
REF19-2-00003	New Zealand Eid Day Trust	New Zealand Eid Day
REF19-2-00004	Howick Village Business Association	Howick Village HOP - Classic Car Event
REF19-2-00006	Interacting	InterACT 2019!
REF19-2-00009	MANUP	New Approach Hui
REF19-2-00012	Aktive - Auckland Sport & Recreation	Iwi of Origin 2019
REF19-2-00013	New Zealand Rugby League	2019 National Secondary Schools Tournament
REF19-2-00014	Communicare CMA (Ak) Inc	Communicare Neighbours' Day
REF19-2-00015	Total Sport	Partners Life DUAL
REF19-2-00016	North Harbour Hockey	Vantage National Under 21 Tournament
REF19-2-00017	Badminton New Zealand Incorporated	Barfoot & Thompson New Zealand Badminton Open
REF19-2-00018	Graeme Dingle Foundation	The Great NZ Santa Run
REF19-2-00019	World School Sevens (Next Generation Sport Ltd)	World School Sevens
REF19-2-00020	Touch Compass	InMotion Matariki Parade (2019)
REF19-2-00021	Total Sport	Cargo Plus Coastal Challenge
REF19-2-00022	Aktive - Auckland Sport & Recreation	M2M 2020
REF19-2-00023	Aktive - Auckland Sport & Recreation	Whare Tapere o Matariki 2019
REF19-2-00024	Aktive - Auckland Sport & Recreation	Mauri Toa Wānanga 2019
REF19-2-00027	Harbour Sport Trust	Mud Monster Mud Rush
REF19-2-00028	YMCA North Incorporated	Raise Up Youth Festival
REF19-2-00029	Pacific Music Awards Trust	2019 Pacific Music Awards
REF19-2-00030	Auckland Malayali Samajam Inc	Arts Festival
REF19-2-00031	Church of the Saviour Trust	Christmas at the Beach 2019
REF19-2-00032	Waiheke Jazz, Art & Music Festival	Waiheke Jazz, Art & Music Festival 2019
REF19-2-00035	Auckland Region Outrigger Canoe Association	Auckland Regional Waka Ama Sprint Championship
REF19-2-00036	Hockey New Zealand	FIH Pro League
REF19-2-00037	Pop-up Globe Foundation Ltd	Medieval Fair at Shakespeare Gardens

Project Title	Kōanga Festival Whānau Day
Applicant	Te Pou Theatre Trust
Website	http://www.tepoutheatre.nz
Proposed venue/location	Te Pou Theatre
Proposed event dates	Saturday 8 September 2018
Proposed event times	10am - 4pm
Estimated no. of participants	200
Estimated total audience	500
Target audience	Families, Māori whānau, Pacific Island and Asian communities
Project cost GST inclusive?	No
Total estimated project cost	39,400
Has event been held before?	Yes
Brief Project Description	
<p>The purpose of the Te Pou Theatre whānau day is to invite whānau from around Tāmaki Makaurau to the nations only Māori led theatre space and enjoy a fun filled day of storytelling, performance and art based activities. The event is targeted towards families with children 2 - 12.</p> <p>This event sits within The Kōanga (Spring) Festival at Te Pou Theatre. Te Pou Theatre Overview: Te Pou Theatre, established in 2015 by Ruia Taitea Creative Limited, is the nations only dedicated tikanga Māori led theatre venue since the closing of Taki Rua's Depot in 1995. Te Pou, based in New Lynn, operates as an accessible rehearsal, performance and event venue for all that operates on the principles of Manaakitanga and whanaungatanga. Kōanga Festival overview: In 2015 we launched Auckland's first Kōanga (Spring) Festival since Don Selwyn's Te Kōanga: Spring Festival of Māori Arts in 1990. Twenty five years ago this festival was established to provide a platform for the presentation of Māori arts by Māori for Māori and despite the intervening time and great growth in Māori theatre, the need for more platforms for Māori art, outside of the popular Matariki Season is still present. We have presented three annual Kōanga Festivals in association with The Going West Books and Writers Festival. The Festival is a platform to support the development of new stories and storytellers. Over 16 days we deliver two theatre seasons, a series of new play workshops and readings, a writers workshop and our Whānau Day. Whānau Day Overview: The kaupapa (or purpose) of this event is to encourage and empower Auckland's youngest storytellers; engaging youth from our diverse cultures in Tamaki with the art of storytelling in an tikanga Māori held space. The Event is presented in association with Going West Books and Writers Festival and has previously been supported by Auckland Council Regional Arts and Culture, Whau Local Board, The Trusts Community Foundation (The Going West Festival Trust) and The Auckland Diversity Fund (Creative New Zealand and Foundation North). Whānau Day delivers a day of Performing Arts performances, traditional arts from around the world, story telling in the languages of Aucklands Communities, story and arts based Activities, Kai and Music.</p>	
Prior event dates, attendance numbers and key outcomes	
<p>12 September 2015 - Attendance numbers approximately 400</p> <p>11 September 2016 - Attendance numbers 530</p> <p>10 September 2017 - Attendance numbers 350</p>	

All occasions have increased in scale and quality for audiences, see full koanga festival reports attached.

Dates and description of any prior Auckland Council Group support

2015

\$3,001.50

Towards Koanga Festival

2017

\$7,500.00

Koanga Festival

2017

\$4,500.00

Koanga Festival 2017

2017

\$9,000.00

Koanga Festival 2017

2016

\$15,000.00

Koanga Festival 2016

2016

\$3,000.00

Koanga Festival 2016

Total Amount Requested \$ 20,000

Ways in which event **Supports Regional Event Key Priorities**

This event helps build Auckland's identity as a vibrant and diverse city with arts activity to cater for the communities it holds. We showcase renowned and talented Aucklanders through this event. For example, in 2016 Rawiri Paratene read the Legends of Māui in both english and Māori for a pack room of families. This event has region wide impact. As the only Māori venue in Auckland we engage people from across the city with our programming. This event is no different. in 2016 we conducted surveys with the audience members and had attendees from all four corners of the city.

Project Title	New Zealand Eid Day
Applicant	New Zealand Eid Day Trust
Website	https://www.facebook.com/nzEidDay/?ref=br_rs
Proposed venue/location	Auckland Central
Proposed event dates	June 4th, 5th or 6th
Proposed event times	9am to 4pm
Estimated no. of participants	10000
Estimated total audience	10000
Target audience	Open to all; but will showcase the Muslim community and its religious holiday
Project cost GST inclusive?	Yes
Total estimated project cost	60,000
Has event been held before?	Yes
Brief Project Description	
<p>New Zealand Eid Day is a bi-annual (twice a year) project to celebrate the "Eid" events that our Muslim community observes. Our purpose is to bring the community together in a day of fun, diversity, and unity under the one banner. Our NZ community is made up of at least 20 different cultures from across the globe.</p> <p>This event which is open to all Aucklanders, is designed to showcase our Muslim community and provide an opportunity for our community to interact with the wider society in an environment of joy and happiness.</p>	
Prior event dates, attendance numbers and key outcomes	
<p>Eid al Fitr 2017 June 26th, 2017 10,000 attendance at Mt Smart Stadium Largest attendance to date; including local politicians; inclusion of more local businesses and charities, a Bigger event due to the expansion of financial budget</p>	
Dates and description of any prior Auckland Council Group support	
<p>Eid al Fitr 2018 June 16th, 2018 12,000 attendance at Eden Park Stadium Largest attendance to date; first under the new charitable trust. Incorporation of Maori in marketing and representation at the event</p>	
Total Amount Requested \$	35,000
Ways in which event Supports Regional Event Key Priorities	
<p>The event showcases the many cultures within the Muslim community in NZ, and is a platform for the celebration of the expression of all these cultures on Eid.</p> <p>It has become well known to the extent that as an event, Eden Park Trust considered it a larger then event then its Super rugby games due to the participation of attendees.</p>	

It is a platform for performers, children, and besides celebrities and speakers, the event allows for TV and radio media, politicians (including Mayor Phil Goff), and the wider community to come and showcase the NZ Muslim community to New Zealanders.

We have people fly in from other cities, as the event is not just for Aucklanders.

Project Title	Howick Village HOP - Classic Car Event
Applicant	Howick Village Business Association
Website	http://www.howickvillage.co.nz
Proposed venue/location	Howick Village - Picton Street, Howick
Proposed event dates	9 March 2019
Proposed event times	8.00am - 2.00pm
Estimated no. of participants	250
Estimated total audience	12000
Target audience	Total Howick community and beyond
Project cost GST inclusive?	No
Total estimated project cost	19,700
Has event been held before?	Yes
Brief Project Description	
<p>As per our 2018/2019 business plan, we are re-establishing a signature event, to build regional identity and a positive impact across our region. It will also expand the variety and range of events on our annual calendar.</p> <p>Howick Village "HOP" is an event that will be open for involvement/participation from members of the local community and the wider Auckland region - it is a opportunity for car enthusiasts - young and old - to meet and showcase their vehicles for the enjoyment of the regional and local community. This is a free event for anyone wanting to attend. Howick Village Business Association is seeking funding assistance for the traffic management plan for a road closure in the interests of public health and safety and to provide a safe pedestrian space for all persons including those with disabilities.</p>	
Prior event dates, attendance numbers and key outcomes	
<p>A similar event was held in Howick Village on 22 March 2014 and was named Howick Festival Of Wheels.</p> <p>This event attracted over 5000 attendees and 70 participants. A road closure of Cook Street and Picton Street was in place allowing a free flowing controlled event with the Howick Markets and entertainment during the event. A comprehensive Health and Safety Plan was in place. It was a very successful and well received community event.</p>	
Dates and description of any prior Auckland Council Group support	
No funding assistance was received for this event.	
Total Amount Requested \$	5,677
Ways in which event Supports Regional Event Key Priorities	
<p>Aligning with the Howick Local Board's plans for the development of visitor/tourism to the region. To build an event which will give a regional identity to the Howick ward - showcase East Auckland's assets of coastlines, nature walks and adjacent Pohutakawa coastline. With Howick Village's 175th year anniversary pending in 2021, showcasing our region's history.</p>	

Project Title	InterACT 2019!
Applicant	Interacting
Website	http://www.interacting.org.nz
Proposed venue/location	Corbans estate arts centre
Proposed event dates	30/10/2019- 1/11/2019
Proposed event times	10-2pm with gala nights 7-9pm
Estimated no. of participants	450
Estimated total audience	5000
Target audience	People with disabilities, their whanau and supporters
Project cost GST inclusive?	No
Total estimated project cost	70,000
Has event been held before?	Yes
Brief Project Description	
<p>This is a 3 day festival involving New Zealand's leaders in the field of Disability Arts and providing the community an opportunity to showcase, network and connect. It will have a focus on audience development and networking via a series of workshops and showcase performances. It will create a highly participative programme, inviting disabled artists and arts workers, representatives from funding bodies and mainstream arts organisations and venues to be involved. The festival offers an opportunity to celebrate the achievements of disabled people in the arts to date and a pathway forward toward a thriving and vibrant future for Disability Arts and the community. The organisers are building on the highly collaborative and inclusive nature of previous festivals and maintaining the momentum created by those events. Audience numbers have risen every year and peaked at over 5000 last year.</p>	
Prior event dates, attendance numbers and key outcomes	
<p>Interact 2011 numbers=1200 key outcomes= relationships built with disability providers and special schools</p> <p>Interact 2012 numbers= 2500 key outcomes= bigger volunteer base, greater collaboration with other community groups</p> <p>Interact 2013 numbers=3260 key outcomes= greater engagement by disability community, much greater coverage in mainstream press and then greater attendance by non disabled people.</p> <p>Interact 2014 numbers = 4000 key outcomes, performer development amongst disability sector</p> <p>Interact 2015 numbers=4000+ key outcomes, greater collaboration with partners in disability community</p> <p>Interact 2016 number 4000+ key outcomes, disabled people in key roles and management</p> <p>Interact 2017 number 4500- key outcomes= involvement of local community youth groups to optimise youth engagement in the festival</p> <p>Interact 2018 numbers over 5000- key outcomes=corporate collaboration in volunteering and event delivery</p>	
Dates and description of any prior Auckland Council Group support	
<p>Interact 2018 received \$14000 from Regional event fund and \$3654 from Waitakere, Whau and Henderson local boards.</p> <p>2017 received \$12000 from Regional event fund and \$6963 from Waitakere, Whau and Henderson local boards.</p>	

InterACT 2016 received \$5500 from local board event fund.

InterACT 2015 received \$13000 from local board event fund.

InterACT 2014 received \$8500 from event fund

InterACT 2013 received \$20500 Printing of programmes and flyers carried out by Auckland council

InterACT 2012 received \$19666 Printing of programmes and flyers carried out by Auckland council

InterACT 2011 received \$3000 Printing of programmes and flyers carried out by Auckland council

Total Amount Requested \$	18,000
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Ways in which event Supports Regional Event Key Priorities

Obviously the event has very much an arts and culture focus and its organisation and delivery relies for its success on a number of community organisations working together. These include Mapura trust, Circability Trust, Touch Compass, He Waka Eke Noa Charitable Trust, Zeal, A Supported Life

Extent to which the event showcases Auckland's assets- InterACT hires virtually the whole of the Corbans site (last year it extended into the venue of the Pacifica Mamas for a workshop) for five days and many people who come to InterACT have never visited the site before. The organising team spends a great deal of time and effort to make the site accessible and attractive to visitors.

Extent to which the event has a region-wide impact- as well as Auckland , we have had visitors from Wellington, Rotorua and several performers from overseas. However, the bulk of the audience comes from all over Auckland.

Project Title	New Approach Hui
Applicant	MANUP
Website	http://www.manup.org.nz
Proposed venue/location	Te Atatu Peninsula Community Hall
Proposed event dates	8th & 9th of March 2019
Proposed event times	6pm to 10pm Friday, 10am to 8pm Saturday
Estimated no. of participants	60
Estimated total audience	700
Target audience	Maori, Pacific, low income,
Project cost GST inclusive?	Yes
Total estimated project cost	13,366
Has event been held before?	Yes
Brief Project Description	
<p>1. What is The New Approach Hui?</p> <p>MANUP West Auckland are hosting one of a series of successful events called "THE NEW APPROACH HUI" being held around the country with hundreds and sometimes thousands in attendance from local community. The event seeks to bring solutions to the high level of dysfunctions facing individuals and families through engagement with the MANUP & Legacy programs currently operating in West Auckland.</p> <p>The West Auckland New Approach Hui will begin on Friday 8 th March presenting firstly the purposed designed program which engages with youth to promote positive change through a safe, non-judgemental environment. Both the Boy2Men and Legacy Diamond programs also, currently operate in West Auckland.</p> <p>Following this on Saturday 9 th March will be the presentation of MANUP & Legacy and will feature the following arrangements:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Testimonies of 4 prominent ex-gang leaders who have made positive change through the MANUP program over the past 2 years <input type="checkbox"/> 1000 free Hangi for the community <input type="checkbox"/> Free Family fun activities <input type="checkbox"/> Free Harley rides for the children from the Tu Tangata riders <input type="checkbox"/> Opportunity for people to register for local MANUP & Legacy programs 	
Prior event dates, attendance numbers and key outcomes	
<p>New Approach Hui 2018</p> <p>All New Approach Hui are hosted by their local Manup and Legacy Community Groups.</p> <p>2018, Kaitaita, Te Rangianiwaniwa Hall, 500 attendees</p>	

2018, Kaikohe, Memorial Hall, full to capacity, (450)
 2018, Whangarei, ASB Stadium, full to capacity (600)
 2018, Manurewa, Netball courts, full to capacity (800) standing room only
 11th November, Tauranga, Queen Elizabeth youth center, 1000 attendees
 10th November, Tokoroa, Youth Park, 200 attendees, Lunchtime hui
 10th November, Rotorua, Energy Events center, full to capacity (850) (overflowed)
 9th November, Taupo, Great Lake Center, full to capacity (400) (people turned away)

Outcomes - at all events we have had a minimum of 100 register for their local Manup and Legacy programs that target all peoples who want positive change in their lives. Change the father, change the family, change the family, change the community. Rasing fathers to raise their children. Raised awareness of drug and alcohol addictions, family violence, suicide, depression and other dysfunctions that have registered staggering high statistics in recent months.

Dates and description of any prior Auckland Council Group support

NA

Total Amount Requested \$	7,000
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Ways in which event **Supports Regional Event Key Priorities**

Providing entertainment and food for the community in order to connect and safely share experiences through people with changed lives. The event is informative and helps to build community knowledge, and raise awareness to develop a shared understanding of social issues, offering solutions t through partnerships with lifestyle programs, health services, emergency needs, physical health. social services to aid in the development of stronger communities by improving social behavior and increasing community spirit and pride.

Project Title	Iwi of Origin 2019
Applicant	Aktive - Auckland Sport & Recreation
Website	http://www.aktive.org.nz
Proposed venue/location	Bruce Pulman Park, Takanini
Proposed event dates	Sat 12 and Sun 13 October 2019
Proposed event times	0700 - 1700 (both days)
Estimated no. of participants	3000
Estimated total audience	3000
Target audience	Māori, youth
Project cost GST inclusive?	Yes
Total estimated project cost	59,300
Has event been held before?	Yes
Brief Project Description	
<p>The Iwi of Origin is an inter-iwi sports event for urban Māori living in Tāmaki / Auckland. The event provides a platform for Māori across the wider Auckland region to take part in a sports event whilst representing their Iwi, hapu or marae.</p> <p>The Iwi of Origin aims to engage urban Māori in sport, to promote Māori Sport organisations, to celebrate Māori participation in sport and to use the event as a tool to assist in the development of Māori communities.</p> <p>The recent increase in interest from both the public and from sports groups has seen the need to increase the event from one day to two days. The sports being played are yet to be determined but are likely to include:</p> <p>Netball, Touch, Ki o Rahi, Rugby League, Cycling, Tag, indoor games for kaumātua and tamariki activities. New proposed sports are rugby union and waka ama.</p> <p>The Iwi of origin is designed to be an all ages physical activity experience for all whānau in Tāmaki.</p> <p>OBJECTIVES</p> <ul style="list-style-type: none"> • To engage our urban Māori whānau in a sports event • To provide a platform to celebrate Māori sport at a community level • To work collaboratively with other organisations • To celebrate the unique identity of being “Māori in Auckland”. 	
Prior event dates, attendance numbers and key outcomes	
<p>2007 Iwi of Origin held in Northcote, North Shore. Approximately 500 participants 700 total attendees</p> <p>2008 Iwi of Origin in Northcote, North Shore. Approximately 600 participants 800 total attendees</p> <p>2012 Iwi of Origin held in Northcote, North Shore. Approximately 600 participants 900 total attendees</p> <p>2013 Iwi of Origin held in Mt Albert, Auckland. Partnered by Unitec. Approximately 600 participants 900 total attendees</p> <p>2014 Iwi of Origin held in Mt Albert, Auckland. Partnered by Unitec. Approximately 700 participants 1000 total attendees</p> <p>2015 Iwi of Origin held in Mt Albert, Auckland partnered by Unitec. Approximately 1100 total attendees</p> <p>2016 Iwi of Origin held at Bruce Pulman Park Takanini partnered by MUMA, approximately 2400 attendees</p>	

2017 Iwi of Origin held at Bruce Pulman Park Takanini partnered by MUMA, approximately 4000 attendees

2018 Iwi of Origin at Bruce Pulman Park Takanini partnered by MUMA approximately 4300 attendees

Dates and description of any prior Auckland Council Group support

2007 and 2008. Funding support from NSCC approx \$1000 each year

2012 Funding support from Te Waka Angamua approx \$2000

2014 Funding support from 3 x Local Boards (Henderson/Massey, Whau and Manurewa) approx \$2500

2015 Funding from Regional Event Fund = \$2000

2016 Funding from Regional Event Fund = \$4000

2016 Manurewa Local Board = \$2000

2016 Mangere - Otahuhu Local Board = \$2000

2017 Auckland Council Regional Event Fund = \$13,000

2018 Auckland Council Regional Event Fund = \$15,000

Total Amount Requested \$	32,300
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Ways in which event **Supports Regional Event Key Priorities**

Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development"

This event provides support to the Auckland Sport and Recreation Strategic Action Plan and could also link indirectly to the Auckland Māori sport and Recreation Plan "Te Whaioranga"

- Extent to which the event builds regional identity

This event provides a sense of identity for those urban Māori who are living away from their "iwi of origin" by enabling a connection with other Māori living in Tāmaki

- Extent to which the event has a region-wide impact.

This event is promoted and open to Māori who reside within the wider Tāmaki/ Auckland area

Project Title	2019 National Secondary Schools Tournament
Applicant	NEW ZEALAND RUGBY LEAGUE
Website	http://www.nzrl.co.nz
Proposed venue/location	Pulman Park
Proposed event dates	02/09/2019-06/09/2019
Proposed event times	10:00 - 15:00 each day
Estimated no. of participants	624
Estimated total audience	5000
Target audience	Rugby League players aged 15 - 18yrs
Project cost GST inclusive?	No
Total estimated project cost	112,995
Has event been held before?	Yes
Brief Project Description	
<p>The NZRL Secondary School National Tournament brings a true quality experience and pinnacle event to youth and in particular to the Maori and Pasifika groups.</p> <p>The event brings the best 24 schools in New Zealand together. We have 16 schools who qualify in regional competitions to play for the National Premiership. A further 8 teams play in a developing schools division exposing a wider range of player to the National Tournament environment and allows an opportunity for emerging teams to experience the dynamic.</p> <p>The event promotes excellence in sporting endeavour. All 16 NRL Clubs will be present to provide career opportunities to participants. This is an area closely managed by the NZRL through enforced accreditation of agents and scouts. The event celebrates Maori and Pasifika culture with the encouragement of Haka, Song and Team Chants prior to matches and championing such endeavour through NZRL Secondary Schools National Awards evening that will celebrate the cultures brought to the tournament by the participating teams.</p> <p>Throughout the 5 day event the NZRL leads welfare and educational programmes, focusing on development of leadership skills, anti violence messaging and education that the leaders of each of the 24 participating schools then take into primary and intermediate schools in the Counties Manukau area. 60 games are played across 5 days. Community wellness, and leadership is delivered across a series of workshops.</p> <p>As we have progressed with the Tournament we are introducing a girls element to the event with the ambition of having a girls competitive section in the future. Females are a huge part of our sport in all areas including as players, officials, coaches, managers, trainers, medics, administrators and volunteers and the Secondary Schools National Tournament provides further opportunity for ladies in Rugby League.</p> <p>A key focus for us while we have the students at our event is to provide information on career paths through our Careers Expo. As well as trades and university courses are promoted through our partnerships with ITOs and tertiary institutes. The intention is to uplift and inspire young people to reach their full potential both on and more importantly off the field.</p>	

The NZRL National Secondary Schools allows us an opportunity to provide a pathway for our referees, match officials, coaches, managers, trainers, medics /physios and students and gives us the ability to upskill those within and outside of our organisation in event management and associated related fields.

Prior event dates, attendance numbers and key outcomes

Monday 2nd to Friday 6th September 2019.

The event has been held at Bruce Pulman Park supported by the Papakura Local Board since 2011. The Papakura Local Board has been very pleased with the impact the Tournament has had on local youth and their engagement throughout the year in making it to the event.

The Papakura Local Board have also acknowledged the increase in economic output for the township during the event with many services being accessed by participating schools.

Local businesses in the area have been delighted with the extra revenue over the Tournament period also.

The increase of participating schools with 24 competing has had quite an impact and in turn crowds have increased considerably with over 5000 attending over the week of Tournament.

The event Awards is always a special evening currently being held at Mt Smart Stadium to date with a number of players and officials being recognised for their contribution and excellence in lead up and over the tournament time.

Dates and description of any prior Auckland Council Group support

To date the Papakura Local Board is a key partner of putting on the NZRL Secondary Schools Tournament in Papakura's Pulman Park which we hope will continue due to the benefits for both organisations. The fund that the Papakura Local Board has provided to us has enabled the growth of the Tournament to where it currently stands today. The Papakura Local Board fund directly supports the running of the event and the opportunity to youth to participate in a professionally run tournament.

Total Amount Requested \$	40,000
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Ways in which event Supports Regional Event Key Priorities

The NZRL Secondary Schools National Tournament is a youth sporting event that brings together Secondary School students from all parts of Auckland to challenge the best schools from around the country. The event has a Youth and Community Development focus through sport celebrating the cultural diversity of New Zealand and of the sport of Rugby League through four pillars of value:

1. Football Experience, Development and Pathways
2. Cultural Identity and Appreciation
3. Wellbeing and Leadership
4. Educational Learning

In 2018 thirteen Secondary Schools from the Auckland Region participated in this event: St Paul's College, Westlake Boys High School, Mount Albert Grammar School, Southern Cross College, Kelston Boys High School, Papakura High School, James Cook High School, Onehunga High School,

Wesley College, Manurewa High School, Otahuhu College, Whangaparaoa College, Sir Edmund Hillary Collegiate and Howick College.

The event is known to be in Pulman Park in Papakura and is portrayed in media as the home of the NZRL Secondary Schools National Tournament growing awareness of the town of Papakura and the associated facilities within.

Visiting teams from outside of Auckland are provided with a to do guide to take in the sights and facilities of greater Auckland. With both Auckland located schools and schools from around the country converging on Papakura the town continues to prosper and experience the economic benefits of the event. The event provides a pathway opportunity for talented sports people with real possibilities of progressing to New Zealand representation and career prospects to all 16 National Rugby League (NRL) franchises.

The NZRL in running the event ensures a professional experience is had by all and considers the event as the number 1 priority of domestic events with a focus on providing a violence free, anti-intimidation environment and mantra. The Secondary Schools National Tournament is held in the winter tournament week where the major community and sports events are limited.

The NZRL with the support of the Auckland Regional Fund are expanding the Sports and Education event to be inclusive of Cultural identity and appreciation with a focus on performing arts aspects of song and haka that is traditional in sporting events.

The NZRL Secondary Schools Awards evening has become a cultural celebration where the best performers will be formally recognised, lifting the importance of the cultural elements of the tournament.

Numerous development workshops are held for players, coaching staff, teachers and parents and involves many students at Secondary and Tertiary levels. The local Secondary School provides services as a part of their curricular and in sports, and students from AUT, and Wintec develop capability and competency in event management and community development.

The event is only possible due to a range of partners and support including the Papakura Local Board, NZ Police, NZ Secondary School Sport Council, Sport NZ, NRL, and ACC.

The range of supporter and potential diversity of funding and revenue has made the NZRL Secondary Schools National Tournament a low risk endeavour for the New Zealand Rugby League.

Project Title	Communicare Neighbours' Day
Applicant	Communicare CMA (Ak) Inc
Website	http://www.communicare.org.nz
Proposed venue/location	Yarnton House, 14 Erson Avenue, Royal Oak, Auckland
Proposed event dates	27/03/2019
Proposed event times	1.30pm-3.00p.m.
Estimated no. of participants	50
Estimated total audience	15
Target audience	Royal Oak community - friends and neighbours
Project cost GST inclusive?	No
Total estimated project cost	959
Has event been held before?	No
Brief Project Description	
<p>The event is first and foremost simply a neighbourhood meet and greet. It will also serve to kick off celebrations designed to mark Communicare's 60 years of service delivery across the city. In 2019 we celebrate 60 years of providing friendship centres to help Auckland seniors address the issues of loneliness and social isolation. Our 21 friendship centres will each hold their own morning tea function. We are hoping the Neighbours Day in March will not only serve as a fitting launch for our celebrations but will also help us to bring the local community together and raise our profile and provide greater awareness of our services in both the Mt Roskill community and across South, Central, East and West Auckland communities generally.</p>	
Prior event dates, attendance numbers and key outcomes	
Dates and description of any prior Auckland Council Group support	
Total Amount Requested \$	959
Ways in which event Supports Regional Event Key Priorities	
<p>The Neighbours' Day event strongly supports council's strategic outcome for community development. It is part of a wider Neighbours' Day Aotearoa initiative to enhance a culture of community not only across Auckland but throughout the whole country. Establishing community connections like this significantly promotes the wellbeing of individuals, family/whanau and the wider community.</p>	

Project Title	Partners Life DUAL
Applicant	Total Sport
Website	http://www.totalsport.co.nz
Proposed venue/location	Motutapu & Rangitoto Islands
Proposed event dates	23 March 2019
Proposed event times	0600 - 01800
Estimated no. of participants	1800
Estimated total audience	1100
Target audience	People that like adventures on their own backdoor step. Runners, walkers and mountain-bikers, of all ages, ability and gender
Project cost GST inclusive?	Yes
Total estimated project cost	159,575
Has event been held before?	Yes
Brief Project Description	
<p>The purpose of The DUAL is to create an event which provides people with a totally unique event experience - a once a year opportunity to participate with like-minded people from all walks of life, across a number of event categories in one of the most stunning natural landscapes in the world..</p> <p>The event categories include; 42km Marathon run/walk, 21km Half Marathon run/walk, 10km run/walk, 5km run/walk, 45km and 30km mountain-bike, and off-road triathlon.</p> <p>The DUAL has a very strong relationship with our charity partner, the Motutapu Restoration Trust, who have a vision to plant large chunks of Motutapu in native trees, as well as re-introduce endangered species (such as Kiwi and Takahe) onto the island, providing them with a safe and protected pest-free environment.</p>	
Prior event dates, attendance numbers and key outcomes	
<p>Over the past 10 years (the inaugural event was held in 2009) Total Sport, as part of our commitment to the partnership with the MRT have contributed \$450,000 to the MRT enabling them to carry out their vision around the ongoing protection and sustainable future of Motutapu.</p> <p>The DUAL is generally held on the last Saturday in March - 2019 will be the 11th annual DUAL event.</p> <p>Average participation numbers are approx 1800-1900, with another 900 - 1200 spectators and supporters attending, along with another 120-150 volunteers, suppliers/contractors, and the event team.</p> <p>The key outcomes are varied, and include;</p> <ul style="list-style-type: none"> - providing people with a truly unique event opportunity and experience - profiling Motutapu (and Rangitoto) as places to visit and play - profiling the wonderful work the Motutapu Restoration Trust undertake, around the ongoing planting of native trees and the re-introduction of endangered species (such as Kiwi and Takahe) into a protected environment on Motutapu 	

- contributing over \$400,000 to the Motutapu Restoration Trust

Dates and description of any prior Auckland Council Group support

The DUAL event has received funding from ATEED in the past, and was part of the ATEED event portfolio up until and including the 2014 event. Since 2015 the event has (from time to time) received funding out of the Regional Event Fund, which has been much appreciated and has contributed towards allowing us to deliver the event to a very high standard and to as many New Zealanders as possible, particularly Aucklanders checking out their own amazing 'back-yard'.

Total Amount Requested \$ 40,000

Ways in which event **Supports Regional Event Key Priorities**

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Project Title	Vantage National Under 21 Tournament
Applicant	North Harbour Hockey
Website	http://www.harbourhockey.org.nz
Proposed venue/location	North Harbour Hockey Stadium
Proposed event dates	5th May 2019 - 11th May 2019
Proposed event times	9am - 4pm
Estimated no. of participants	372
Estimated total audience	2023
Target audience	U21 Men and Women, Volunteer Coaching staff, Tournament Administrators, Match Directors and Umpires. Audience is family and friends
Project cost GST inclusive?	No
Total estimated project cost	10,614
Has event been held before?	No
Brief Project Description	
<p>The Vantage U21 National Tournament is a Tier one representative tournament with the primary objective of finding an U21 National champion.</p> <p>This tournament gives a large number of players their last taste of age group representative hockey at a national tournament. The objective is to create a positive experience to inspire players to continue challenging themselves as individuals and great a desire to keep growing as they prepare to enter the Senior Tournament stage.</p> <p>The format of the tournament is expected to be as follows:</p> <ul style="list-style-type: none"> - 2 pools of 4, 3 x pool games - After pool play, games become knockout competition. 1st in Pool A will play 4th in Pool B in Quarter Finals - Semi Finals are played by winning teams -The final is played - All teams will continue to play until Saturday for rankings for 2018 - 6 games in 7 days 	
Prior event dates, attendance numbers and key outcomes	
Dates and description of any prior Auckland Council Group support	
Total Amount Requested \$	7,500
Ways in which event Supports Regional Event Key Priorities	
REGIONAL WIDE IMPACT - This event will bring 372 participants into the Auckland Region along with approximately 2023 supporters across 7 days.	

SHOWCASE AUCKLANDS ASSETS - This event showcases the Premier Hockey Venue in Auckland, North Harbour Hockey Stadium. This venue is the only one nation wide that has three water turfs at one venue. With the majority of participants approaching their end of schooling this event showcases Massey University with our turfs being less than 5 minutes drive away.

BUILDING REGION WIDE IDENTITY This event will help Aucklanders feel proud of what we can offer in terms of delivering a Hockey tournament. In addition they will take pride in the fantastic facilities.

Project Title	BARFOOT & THOMPSON New Zealand Badminton Open
Applicant	Badminton New Zealand Incorporated
Website	http://www.badminton.org.nz/
Proposed venue/location	Eventfinda Stadium (formerly North Shore Events Centre)
Proposed event dates	30/04/19 to 05/05/19
Proposed event times	Schedule TBC with Badminton World Federation, likely all day Tuesday to Thursday, 5pm to 10pm Friday, 1pm to 7pm Saturday/Sunday
Estimated no. of participants	150
Estimated total audience	10000
Target audience	Auckland Asian and Badminton communities.
Project cost GST inclusive?	Yes
Total estimated project cost	615,000
Has event been held before?	Yes
Brief Project Description	
<p>Our Vision is to deliver world class badminton experiences that people will never forget. We will do this by delivering exceptional event experiences, providing excellence in all aspects of delivery, building strong partnerships both locally and internationally and leveraging on the legacy of the event to assist in building towards the BWF World Junior Championships 2020.</p> <p>Focusing on these few core values, ensures that we provide all players, volunteers, fans and partners with experiences which inspire them to love badminton for life.</p>	
Prior event dates, attendance numbers and key outcomes	
<p>BARFOOT & THOMPSON New Zealand Open 2018</p> <ul style="list-style-type: none"> * 1-6 May, 2018 * 10000 attendees across the 6 days, with 5000 of these on the weekend * 1,000,000 live stream views on Youtube, from Tuesday to Friday. * The Event was live through 13 broadcasters, to 45,000,000 households with China, Malaysia, Singapore, Thailand and Hong Kong the five largest broadcast markets. * For the first time Lin Dan (China) attended the event, as the biggest star in World Badminton having won 2x Olympic Gold Medals and 5x World Championship Gold Medals, this star power brought a crowd and atmosphere to the event, beyond anything that we had previously experienced. The support to players extended beyond the one player however, with Chinese Taipei, Japanese and Indonesian players all expressing that they felt as though they were competing in a home event, such was the support from the local Asian communities. Support includes, rival fans having chant battles, traditional instruments and massive fan engagement sessions. 	
Dates and description of any prior Auckland Council Group support	
The event has not been financially support by Auckland Council in recent years.	
Total Amount Requested \$	54,905
Ways in which event Supports Regional Event Key Priorities	
As New Zealand's premier badminton event, the New Zealand Open brings the entire badminton community together to deliver a world-class event which will inspire people to love badminton for life.	

Over 150 volunteers will assist Badminton NZ to deliver the event, with volunteers come from across Auckland and the entire country to show their support. The pride that the community takes in the event, ensures that the 10,000 spectators who attend throughout the week, leave the stadium inspired to return in the future.

Additionally, the event showcases two high quality sporting venues, Eventfinda Stadium and Badminton North Harbour Centre. Eventfinda Stadium has become the home of the New Zealand Open, with their entire team working together with Badminton New Zealand to ensure that the product delivered to fans is of the highest value. This is highlighted by their recent upgrades to the entrance area, including the installation of a big-screen which we will be utilising throughout the week. As the practice venue, Badminton North Harbour Centre allows the opportunity for local fans to watch some of the best players in the world practice for the event that is to come and pick up small pieces of knowledge which they can add to their game.

Project Title	The Great NZ Santa Run
Applicant	Graeme Dingle Foundation
Website	http://www.dinglefoundation.org.nz
Proposed venue/location	5 locations across Auckland
Proposed event dates	first week of December 2019
Proposed event times	Early evening
Estimated no. of participants	1200
Estimated total audience	200
Target audience	Families, business, local community groups, schools
Project cost GST inclusive?	No
Total estimated project cost	20,000
Has event been held before?	Yes
Brief Project Description	
<ul style="list-style-type: none"> • A fun run where everyone is encouraged to dress up as Santa! • This is a fun, community-based event where everyone gets together before Christmas to run 2-3kms for charity • There are large Santa Runs in major cities around the world including London and other towns/cities in the UK and cities in Canada and the United States. In New Zealand this has been run successfully for several years <p>The event is a 2-3 km fun run/walk, organised in the weeks leading up to the festive season in conjunction with Lactic Turkey Events. Courses are easy so everyone can finish, with minimal training and kids are encouraged to participate with their parents.</p>	
Prior event dates, attendance numbers and key outcomes	
<p>The events run in Dec 2018 in conjunction with Lactic Turkey received very positive feedback from all involved. The 5 Auckland events were held on Dec 5th and 6th in Takapuna, with almost 800 people attending.</p> <p>This event raised awareness of the Graeme Dingle Foundation, and raised a small amount of funding to be distributed back out into our regions for programme delivery. We have received a lot of feedback of people wanting to participate next year and that they will bring their families and friends along!</p> <p>We saw a 'sea of red' warming communities in the lead up to Christmas - getting families out together, participating in a positive, fun event with a community feel. We also got people out from behind their desks and computer screens, out of their cars and into the early summer sunshine!</p>	
Dates and description of any prior Auckland Council Group support	
For the 2018 run events we received no Auckland Council funding or in-kind support.	
Total Amount Requested \$	12,000
Ways in which event Supports Regional Event Key Priorities	

Project Title	World School Sevens
Applicant	World School Sevens (Next Generation Sport Ltd)
Website	
Proposed venue/location	Pakuranga Rugby Club
Proposed event dates	Monday December 9th to Sun Dec 15th
Proposed event times	9am to 5pm daily
Estimated no. of participants	350
Estimated total audience	30000
Target audience	Maori and Pasifika Community
Project cost GST inclusive?	Yes
Total estimated project cost	150,000
Has event been held before?	Yes
Brief Project Description	
<p>The World School Sevens is a Nation v Nation under 18 sevens rugby event that showcases the best rugby talent in New Zealand,Asia, America's and the Pacific.</p> <p>The event is also a demonstration of New Zealand culture with a powhiri, cultural evening and pasifika food stalls at the tournament.</p> <p>The Sevens event itself features teams from Australia,Fiji, Canada, Japan, Tonga and Vanuatu. In total nineteen teams competed in 2018 with that number set to rise to twenty four teams in 2019.</p> <p>The Tournament takes place on the Friday & Saturday night. Other activities in the week leading up to the event include a hit out, team welcome, church service, beach day and team photo session.</p>	
Prior event dates, attendance numbers and key outcomes	
<p>The World School Sevens is an annual event and has been staged successfully on three previous occasions.</p> <p>Our ground attendance is approximately 2000 people. Our television audience exceeds 25,000 and our international streaming coverage was picked up by over ten countries.</p> <p>Our global television audience reach includes the Pacific Islands, Australia, Canada, Asia and Europe.</p> <p>Our key outcomes include:</p> <ul style="list-style-type: none"> - Delivering a world class event each year which we believe we have done. - Growing our television audience - Creating greater engagement on social media - Providing rugby pathways - Showcasing our New Zealand culture 	

- embracing other nations and their culture

Dates and description of any prior Auckland Council Group support

This event received \$21,000 from the Howick Local Board in 2018

Total Amount Requested \$	30,000
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Ways in which event **Supports Regional Event Key Priorities**

The World School Sevens is an international Sevens rugby event that combines sport and cultures including specifically the Maori and Pacific cultures.

This established event (currently three years) is starting to build significant identity in the Region and Internationally.

Not only is the event staged at a local rugby club (Pakuranga) but it also embraces the local beaches. This year all except one of the international teams stayed at Willow Park which is located next to Eastern Beach, Team trainings occurred frequently at the beach. We also ran a beach challenge day for all the teams to attend at Eastern Beach

Team players and team supporters came from all over Auckland to watch the event.

Project Title	InMotion Matariki Parade (2019)
Applicant	Touch Compass
Website	http://www.touchcompass.org.nz
Proposed venue/location	Wynyard Quarter (incl. Silo Park)
Proposed event dates	Sat 6th July 2019
Proposed event times	From 5:30pm
Estimated no. of participants	270
Estimated total audience	2500
Target audience	Families/youth/children, The disability sector (diversity), Creative types, The cycling community
Project cost GST inclusive?	No
Total estimated project cost	220,000
Has event been held before?	Yes
Brief Project Description	
<p>InMotion Matariki is an annual All Wheels illuminated parade, presented in celebration of Matariki: the Māori New Year. Each winter, we invite the people of Auckland to decorate their wheels (be it a bicycle, a wheelchair, a Segway or a unicycle) and enjoy pockets of performance as they roll along Auckland's waterfront.</p> <p>The parade is presented by Touch Compass, New Zealand's leading inclusive professional performing arts organisation combining artists with and without a disability.</p> <p>Touch Compass was inspired to develop the InMotion Matariki parade, in Auckland, upon meeting the Lucid DreamBike collective from Wellington. Lucid are an eclectic group of artists with a passion for the bicycle. Several years ago, they created a bicycle parade which led the audience on a magical journey of discovery, through parts of Wellington city that most people rarely go. Lucid invented a rich narrative of fantasy, presented through performance along the route.</p> <p>In 2017, Touch Compass collaborated with Lucid DreamBike, adapting the concept to create the inaugural InMotion Matariki inclusive and accessible parade for Auckland. The fundamental purpose of the event is twofold: as a showcase of diversity (disability) to all Aucklanders, and as an opportunity to learn about and celebrate Māori culture (Matariki) with a unique (and distinctly Auckland) point of difference.</p> <p>We are also fortunate that InMotion Matariki:</p> <ul style="list-style-type: none"> - lends itself to a youth audience (especially young families), and - runs during the winter "low season" of each calendar year. <p>InMotion Matariki is proudly presented as part of Auckland Council's annual Matariki Festival with support from Panuku Development Auckland, Auckland Live and Auckland Transport.</p> <p>ADDITIONAL NOTE: In our first meeting with ATEED, Touch Compass suggested that the parade could evolve into a much grander attraction: the Auckland inclusive creative arts and accessibility</p>	

festival. In years to come, the existing InMotion Matariki parade could be just one event within a festival which includes: inclusive film, inclusive theatre, and inclusive music.

Prior event dates, attendance numbers and key outcomes

Saturday. 10th June 2017

The inaugural parade started in The Cloud and finished at Silo Park.

Total parade participants: 1000

Total reach of the event (through marketing initiatives): 19,000

Saturday 21st July 2018

The second event running from Silo Park to The Cloud

Total parade participants: 1500

Total reach of the event (through marketing initiatives): 28,600

KEY OUTCOMES:

COMMUNITY: delivered a high quality, inclusive regional event as part of the Auckland Council Matariki Festival. The event is recognised throughout the region as being one of few events truly geared toward the wider community (ref. people with a disability & accessibility needs)

COLLABORATION: the parade has created a fantastic opportunity for collaboration amongst a diverse group of individuals and organisations, including: Panuku, Auckland Transport, AucklandLive, Sustainable Coastlines, Media Design School, AUT (Event Management interns), Ngati Whatua (performance artists), Taka Tu (kapa haka from Rotorua), Vector Ltd (sponsor), and many others.

EDUCATION: the event provides a fantastic opportunity to raise awareness of Matariki (and te ao māori). In 2018 we promoted the InMotion Matariki parade by developing an educational resource ("the InMotion Matariki School Kit") - provided free to teachers and students throughout New Zealand. The school resource was also a showcase of diversity and inclusive performance. The educational resource was complemented with a week long series of education based workshops, delivered free of charge to schools (primary & intermediate) throughout the Auckland region.

FINANCE: Touch Compass has continued to develop sound event management process/controls such that the event is kept to an agreed budget.

Dates and description of any prior Auckland Council Group support

2018

\$17,000 Auckland Council - Regional Event Funding

\$25,000 Auckland Council - Regional Arts and Culture - Projects

\$2,000 Auckland Transport - (in-kind support in the way of traffic management, onsite mechanics for bike checks, paid event promotion)

\$23,840 Panuku Development Auckland (in-kind - access to sites across the Wynyard Quarter and security costs)

\$6,400 Auckland Live (in-kind The Cloud venue hire, scissor lift and power)

2017

\$15,000 Auckland Council (grant)

\$34,520 Panuku Development Auckland (in-kind support)

\$20,000 Auckland Transport (in-kind support)

Total Amount Requested \$ 70,000

Ways in which event Supports Regional Event Key Priorities

As mentioned above, the team at Touch Compass are working hard to see that InMotion Matariki creates an opportunity to build an understanding and appreciation of Māori culture across the region. A successful parade on Saturday 6th July will see an array of Aucklanders from throughout the region, and of all manner of cultural backgrounds, head to the Wynyard Quarter. The parade route will take the participants on a magical journey of discovery through this regenerated corner of the city. The backdrop on a winters evening is always stunning: whether it be the lights of the Sky Tower, the Auckland Harbour Bridge or the Gantry at Silo Park. And it is, of course, an ideal opportunity for Auckland Council to show-off the developments which are being made for the upcoming America's Cup.

Project Title	Cargo Plus Coastal Challenge
Applicant	Total Sport
Website	http://www.totalsport.co.nz
Proposed venue/location	North Shore Coastline. Arkles Bay to Devonport
Proposed event dates	2/3/2019
Proposed event times	0700 - 1500
Estimated no. of participants	1800
Estimated total audience	1500
Target audience	Aucklanders looking for an adventure!
Project cost GST inclusive?	Yes
Total estimated project cost	34,000
Has event been held before?	Yes
Brief Project Description	
<p>The Coastal Challenge has been run for 15+ years. It is a favorite for many Aucklanders and a magic way for them to experience this beautiful coastline in their own backyard.</p> <p>Participants run, walk, wade, and rock hop their way down Auckland's extraordinary North Shore coastline – along several of our most beloved beaches. A one-of-a-kind event for a one-of-a-kind city. With multiple course distances, there's something for all ages, abilities, and levels of adventure. Bring the whole whanau and friends - there's fun and festivities at the finish line.</p> <p>The event is more than just adventure, it has multiple 'coastal clean up days' to support our environment and also partners with Hospice, giving large amounts of financial support back to North Shore Hospice (over \$100k worth of funding through their association with the event).</p>	
Prior event dates, attendance numbers and key outcomes	
<p>The Coastal Challenge is generally held on the first Saturday in March - 2019 will be the 16th annual event.</p> <p>Average participation numbers are approx 800 -1100, with another 900 - 1200 spectators and supporters attending, along with another 100 volunteers, suppliers/contractors, and the event team.</p> <p>The key outcomes are varied, and include;</p> <ul style="list-style-type: none"> - providing people with a truly unique event opportunity and experience - profiling the North Shore Coastline and how beautiful Auckland is. - supporting the sustainability of our coastlines as well as North Shore Hospice. <p>Over the past 16 years, Total Sport has contributed in excess of \$100,000 to the North Shore Hospice to assist with supporting their objectives. As well as an estimated \$20,000 to the local Rotary group.</p>	
Dates and description of any prior Auckland Council Group support	
<p>The Coastal Challenge was previously supported by the North Shore District Council. Since the merge of the Auckland Councils, the Coastal Challenge has not received support.</p>	

Total Amount Requested \$	15,000
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Ways in which event Supports Regional Event Key Priorities

The Coastal Challenge event is a large scale event that promotes sport and recreation in the wider Auckland region.

Aucklanders and North Shore locals in particular have a sense of pride of their home and in particular their unique coastline. Increasing their sense of identity, and also their sense of unity on event day.

I am not sure if there is another landbased event that showcases the North Shore Coastline better than the Coastal Challenge, it demonstrates so clearly what is special about the region and profiles it for all to see on the event day and in photography and video content that comes from the day.

People from all over greater Auckland descend on the coastline to complete their personal challenge.

Project Title	M2M 2020
Applicant	Aktive - Auckland Sport & Recreation
Website	http://www.aktive.org.nz
Proposed venue/location	Mangere and Kaipara
Proposed event dates	2nd Feb 2020 and 16 Feb 2020
Proposed event times	0900-1500
Estimated no. of participants	1500
Estimated total audience	2500
Target audience	Māori, youth, marae
Project cost GST inclusive?	No
Total estimated project cost	21,300
Has event been held before?	Yes
Brief Project Description	
<p>M2M (Marae to Maunga, Maunga to Maunga / Marae to Marae / Marae to Moana) A walk or run course from Marae to Marae or Marae to Maunga or Maunga to Maunga run in 2 areas of Auckland – Kaipara and Mangere.</p> <ul style="list-style-type: none"> • Opportunities for whānau to connect with Marae, hapu, iwi and communities Tamaki Makaurau wide. • Whakawhanaungatanga – linking all participating Marae in a common kaupapa of health and activity • Whānau then link into our annual sports kaupapa / event – Iwi of Origin • Connection to the whenua and history of the area that our Marae are connected to <p>Our role - to organise and provide the structure to this event, linking Auckland Council, hui with Marae, provide training advice and support, sourcing consent to run this event, management of the sports component for the events, delegating roles to our volunteers and wider whānau.</p> <p>A route of approximately 6-7kms or 60-70 minute walk / run is mapped out from Marae / Maunga to destination. Once at destination we will have a number of activities, health checks, sports for participants.</p> <p>Training programme developed for whānau to build on fitness levels and prepare whānau for activity. Linking with other services to support whānau.</p> <p>There will also be karakia, mihi, whakawhanaungatanga, games and activities and then a shared kai, celebration of achievement.</p>	
Prior event dates, attendance numbers and key outcomes	
<ul style="list-style-type: none"> - October 2014 100 participants from Manurewa Marae - March 2015 100 participants from Mangere under Papatuanuku Marae - 3 events were held in 2016 (April 5 Marae of Mangere, Late April Orakei Marae, September Hoani Waititi Marae) 500 participants total - 2 events held in 2017 (April Mangere, May Kaipara) 600 participants total - 2 events will be held in Feb/March 2019 (Mangere and Kaipara) working with Marae and Mana Whenua 	

The main aim for the events was to focus on the processes and stakeholder relationships which highlighted a number of messages for us to build on for next time. The main findings were:

- Overall the events were very well run on the day
- Safety was the utmost importance
- Auckland transports advice and assistance was invaluable
- Fantastic feedback from all participants
- Desire from 5 Marae in Kaipara for a similar walk to be held
- Media coverage

Dates and description of any prior Auckland Council Group support

2015/2016 Regional Event Fund 6k

2016/2017 Regional Event Fund 8k

2017/2018 Regional Event Fund 8k

2018/2019 Regional Event Fund 8k

Total Amount Requested \$	15,000
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Ways in which event **Supports Regional Event Key Priorities**

"Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development"

This event will sit alongside the Auckland Sport and Recreation Strategic Action Plan and could also link indirectly to the Auckland Māori sport and Recreation Plan "Te Whaioranga"

- Extent to which the event has a region-wide impact.

This event is promoted and open to Māori who reside within the wider Tāmaki/ Auckland area

Project Title	Whare Tapere o Matariki 2019
Applicant	Aktive - Auckland Sport and Recreation
Website	http://www.aktive.org.nz
Proposed venue/location	Auckland Netball Centre, St Johns, Auckland
Proposed event dates	24th July 2019
Proposed event times	0700-1500
Estimated no. of participants	600
Estimated total audience	1200
Target audience	Rangatahi
Project cost GST inclusive?	Yes
Total estimated project cost	16,996
Has event been held before?	Yes
Brief Project Description	
<p>Te Whare Tapere o Matariki is a one-day event which celebrates the Māori New Year by engaging 11-17 year olds in traditional Māori sport and games. The event will be held on the 21 June 2018 at the Auckland Netball Centre and will be split into 2 parts:</p> <ol style="list-style-type: none"> 1. 16 x Intermediate Schools participating in an Auckland wide Ki o Rahi competition. (Ki o rahi is a traditional Māori ball sport, similar to rugby). 2. Approx 10 x traditional Māori games "stations" will be held indoors in order for the general public / schools to participate in and learn. In the past, the majority of these participants have been from local Schools. 3. A Secondary School Ki o Rahi tournament for up to 20 Māori and mainstream schools to participate in. This will be held on the netball courts <p>The HOP staff will start visiting schools in May/June to teach them the game of Ki o Rahi with the expectation that those schools will participate in the competition. Local Māori youth will also be trained to deliver some of the Māori games workshops at the event.</p> <p>The event is open to all ethnicities and cultures in Auckland</p>	
Prior event dates, attendance numbers and key outcomes	
<p>2009 Hato Petera College, 120 attendees 2010, Hato Petera College, 160 attendees 2011, Trusts Stadium, 350 attendees 2012, Trusts Stadium, 400 attendees 2013 Trusts Stadium, 450 attendees 2014 Auckland netball centre, 600 attendees 2015 Auckland netball centre, 700 attendees 2016 Auckland Netball centre, 800 attendees 2017 Auckland Netball Centre, 900 attendees 2018 Auckland Netball Centre, 900 attendees</p> <p>Key outcomes achieved include:</p> <ul style="list-style-type: none"> - a gradual increase in participant numbers over 4 years. We believe we can grow numbers further by splitting the event into more than 1 day. 	

- very positive feedback from participants including teachers and general public
- event has stayed within budget
- increased awareness of traditional Māori games particularly Ki o rahi
- a desire from more and more schools to participate in the annual event

Dates and description of any prior Auckland Council Group support

2014 - Regional event fund granted \$10,400 to support 4 HOP led projects delivered during Matariki which included Te Whare Tapere o Matariki

2015 - \$2000 provided by Auckland Council Parks, Sport and Recreation Dept

2016 - \$8000 provided by Regional Event fund

2017 - \$8000 provided by Regional Event Fund

2018 - \$8000 provided by Regional Event Fund

Total Amount Requested \$	12,000
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Ways in which event **Supports Regional Event Key Priorities**

Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development"

This event provides support to the Auckland Sport and Recreation Strategic Action Plan and could also link indirectly to the Auckland Māori sport and Recreation Plan "Te Whaioranga"

- Extent to which the event has a region-wide impact.

This event is promoted and open to both Māori and non-Māori of any age who reside within the wider Tāmaki/ Auckland area

Project Title	Mauri Toa Wānanga 2019
Applicant	Aktive - Auckland Sport & Recreation
Website	http://www.aktive.org.nz
Proposed venue/location	Hoani Waititi, Kia Aroha College
Proposed event dates	12th April, 5th July, 27th September, Dec 2019 (dateTBC)
Proposed event times	12pm - 2100
Estimated no. of participants	150
Estimated total audience	170
Target audience	Māori youth
Project cost GST inclusive?	Yes
Total estimated project cost	22,392
Has event been held before?	Yes
Brief Project Description	
<p>4 x traditional Māori weaponry grading events will be held at Hoani Waititi and/or Kia Aroha Marae in 2019 for between 100 -150 secondary schools students who have enrolled into the Mauri Toa programme.</p> <p>The current Mauri Toa programme has been managed by Te Whare Tu Taua (Māori weaponry school) for the past 4 years. The current students are from 10 Wharekura from across Auckland and include TKKM o Hoani Waititi, Te Kotuku, Tiriwa (West), Te Raki Paewhenua (North Shore), Maungarongo, Opuau (Central Auck), Alfriston College, Kia Aroha, Sir Edmund Hillary and James Cook (South Auckland).</p> <p>HOP will work with Te Whare Tu Taua in 2019 to deliver 4 x quality events which will compliment the current Mauri Toa programme being delivered by Te Whare Tu Taua.</p>	
Prior event dates, attendance numbers and key outcomes	
<p>The Mauri Toa Māori weaponry programme has been running for the past 4 years. The programme has been very successful in terms of engaging Wharekura (Full immersion Māori Sec Schools) students in Auckland into traditional Māori weaponry including learning the principles, values and hard work required to achieve their goals. Each student has also achieved NZQA unit standards during the programme in the past.</p> <p>Mauri Toa recieved funding support from the Regional Events fund in 2018 to support 3 x 2 day events. Te Whare Tu Taua have approached HOP again to assist in the running and organising of 4 x 2 day events in 2019. HOP and Te Whare Tu Taua are working together to reduce the barriers to participation.</p>	
Dates and description of any prior Auckland Council Group support	
<p>Auck Council Regional Events Fund - 4k 2017</p> <p>Auck Council Regional Events Fund - 4k 2018</p>	
Total Amount Requested \$	12,100
Ways in which event Supports Regional Event Key Priorities	
<p>This application supports the Auckland Council Strategic Outcomes for the following:</p> <p>Sport and Recreation - has direct alignment with the Māori sport and recreation plan (Te Whaioranga) and also with Auckland Sport and Recreation Action Plan (ASARSAP).</p>	

Youth - 80-100 Rangatahi will be participating in each event

Arts and culture - Opportunity to learn about and celebrate Māori culture

Region-wide impact - 80-100 students from 10 x Wharekura from across Auckland.

West - Te Wharekura o Hoani Waititi, Te KKM o Te Kōtuku, Tiriwa

North Shore - Te Wharekura o Te Rakipaewhenua

Central Auckland - TKKM o Puau, TKKM o Maungarongo

South Auckland - Kia Aroha, Sir Edmund Hillary, Alfriston College, James Cook,

Project Title	Mud Monster Mud Rush
Applicant	Harbour Sport Trust
Website	http://www.harboursport.co.nz
Proposed venue/location	Massey University Albany
Proposed event dates	30/08/2019
Proposed event times	31/08/2019
Estimated no. of participants	2000
Estimated total audience	1000
Target audience	All members of the community
Project cost GST inclusive?	Yes
Total estimated project cost	32,046.5
Has event been held before?	Yes
Brief Project Description	
<p>The goal of the Mud Monster Mud Rush is to promote a healthy active lifestyle for children and families with a strong focus on community engagement and unity amongst family and friends. The event provides an opportunity for participants to let loose and have fun while engaging in physical activity together without the pressure of competition. The 2.5km muddy obstacle course features 20+ obstacles and encourages participation and physical activity amongst all demographics and age groups.</p>	
Prior event dates, attendance numbers and key outcomes	
<p>The previous event took late in 2018 September 7th, 8th and 9th. Attendance reached over 2000 which includes participants, spectators and volunteers. With the numbers and positive feedback, we were able to state that the event was a success in that it provided the ability to bring the community together through sports.</p>	
Dates and description of any prior Auckland Council Group support	
<p>2018 Devonport-Takapuna local board grants funding provided \$1500 2018 Hibiscus & Bays local board grants funding provided \$5000 2018 Kaipatiki local board grants funding provided \$3000 2018 Upper Harbour Non-contestable local board grants funding provided \$3000</p>	
Total Amount Requested \$	10,500
Ways in which event Supports Regional Event Key Priorities	
<ul style="list-style-type: none"> - The event is held on the weekend making it available to as many people as possible - The event is the most economical of its kind, therefore including a larger demographic - The event is non-competitive; therefore anyone can join in no matter their physical ability, culture or age (as long as they are 6 and above) - The event provides the capability for regional sports organisations to be present on the day to promote their programmes - Is unique in the sense that it does not co-exist with similar events, and there is no competition involved 	

All these points show that this event can have a region-wide impact as well as build a regional identity as this event is designed to have anyone and everyone take part. The event also coincides with the Auckland Council Vision to have more Aucklanders living physically active lives by taking part in informal physical activity. The Mud Rush has been a strong and capable event for six years and delivered quality recreation and sporting experiences sustainably. The proceeds of the event go back into the community through Harbour Sports various programmes that endeavours to inspire, empower, and strengthen the community through sport and physical activity.

Project Title	Raise Up Youth Festival
Applicant	YMCA North Incorporated
Website	http://www.ymcauckland.org.nz
Proposed venue/location	Western Springs
Proposed event dates	12/10/2019
Proposed event times	12pm - 6pm
Estimated no. of participants	200
Estimated total audience	3000
Target audience	the event is targeted at Auckland's youth, young people between the ages of 12 and 24.
Project cost GST inclusive?	No
Total estimated project cost	30,539
Has event been held before?	No
Brief Project Description	
<p>Raise Up Youth Festival is a food, music and wellbeing event that will bring young people from across Auckland together with youth support services and opportunities. A need for this event was identified by the young people in our Raise Up Crews. The event will feature a diverse range of performances by local young people, showcasing the talents of Auckland's youth. Food trucks will provide a diverse range of cuisine showcasing the cultural diversity of our city. Youth organisations and support services will be invited to participate in the event. These organisation will hold stalls and organise activities that raise awareness of their services as well as teaching youth about health and wellbeing. The event is designed to guide young people to the support services and development opportunities they need in an environment where they are comfortable and not afraid to approach support services or learn about how to improve their wellbeing. Many kiwi youth struggle with mental health issues and wellbeing. Many of these people do not reach out for the help and support they need due to embarrassment or not knowing where to find the support they need. The Raise Up youth festival will connect young people with youth support services as well as educate youth about the diverse range of opportunities available to them in Auckland. Youth organisations and support services will be able to raise awareness of their services and reach young people in a fun, non-threatening environment. The event will provide a space where youth can have fun, build connections and enjoying the diverse opportunities Auckland has to offer.</p>	
Prior event dates, attendance numbers and key outcomes	
Dates and description of any prior Auckland Council Group support	
Total Amount Requested \$	15,000
Ways in which event Supports Regional Event Key Priorities	
<ul style="list-style-type: none"> • Bring People together to share memorable experiences – the event will bring people together to share kai and enjoy the entertainment and performances provided by talented local youth. • Celebrate Auckland and its people – the event will celebrate the talents of Auckland's young people, and help more young people to reach their potential through connecting them with support services and opportunities. 	

- Talented local youth will perform music and dance at the event celebrating the range of amazing talents that Auckland's rangatahi possess,
- young people will also be celebrated for their capabilities as the event will be run by youth, these young people can demonstrate their event managements and leadership skills.
- Profile Auckland and it's diverse localities– the event will bring together community and youth organisations and young people from across Auckland to enjoy a day at Western Springs, one of Auckland's public green spaces. En route to Western Springs attendees can also enjoy the sites nearby, lake, MOTAT, Auckland Zoo etc.

Project Title	2019 Pacific Music Awards
Applicant	Pacific Music Awards Trust
Website	http://www.pacificmusicawards.org.nz
Proposed venue/location	Vodafone Events Centre (Sir Woolf Fisher Arena)
Proposed event dates	23 May 2019
Proposed event times	6.30 - 10.30pm
Estimated no. of participants	300
Estimated total audience	1500
Target audience	Pacific music artists, Pacific music supporters, Pacific community, music industry, arts industry, general public
Project cost GST inclusive?	Yes
Total estimated project cost	209,210
Has event been held before?	Yes
Brief Project Description	
<p>The Pacific Music Awards is the annual awards event, which celebrates Pacific music and Pacific artists. The event provides the opportunity to honour the achievements and success of our current Pacific artists and also pay tribute to legacy and developing artists. It also allows the wider Pacific community and music industry, to come together on the one night, to share the celebration. The awards then bring together a great collection of artists that represent the Pacific music industry. The ceremony is a one of a kind night and a unique experience for everyone who is involved and who attends. The awards are the premier Pacific music event, and an iconic event for Auckland and New Zealand.</p> <p>The programme for the awards ceremony involves on average, the presentation of 16 awards and 10 live performances. The performances provide a dynamic showcase of the best Pacific music talent. Whilst the basic format is similar each year, what is presented and performed on the night is absolutely unique to that event. The finalists each year will reflect the recent year of music, and we'll then have additional awards which acknowledge outstanding achievement, lifetime achievement and most promising artists.</p> <p>The award categories and event are supported by a group of sponsors and funders, with 21 companies and organisations supporting the 2018 event. This allows the Trust and event to connect with the wider music and business community, to support the event.</p> <p>The Pacific Music Award Trust has a number of key objectives, with the core objective being : "To create and manage an event that acknowledges the success of Pacific artists, celebrates and promotes excellence in Pacific music and encourages young Pacific musicians to aspire to a high level of achievement."</p> <p>The purpose of the event is to deliver this core objective and also the other objectives the Trust has, along with annual goals and deliverable objectives each year. A key purpose is to provide the platform that profiles Pacific music and Pacific artists. This in turn supports their music careers and impacts the team that they work with and the future income opportunities available to them. The Trust also sees how the awards contribute to supporting and sustaining the current music industry participants, as well as encouraging and inspiring future music creators.</p>	

Through the television show produced by Tagata Pasifika and the live streaming on the night, we are also able to reach a national and international audience for the event. The introduction of the Best Pacific International Artist award category has also allowed us to develop our connections with Pacific artists living overseas, which in turn builds the profile of New Zealand based artists internationally.

The awards evening is also unique in that it is able to combine being a family orientated community event, alongside being an industry event – bringing together our Pacific music artists, the NZ music industry, the Pacific community – and simply anyone who loves music – together in the one room to share the experience of such a unique event together.

Prior event dates, attendance numbers and key outcomes

Our 2018 key dates were as follows:

- November: Entries Open, 2018 Pacific Music Awards announcement
- Thursday 1st February: Entries Close
- Friday 9 February: Judging begins
- Sunday 11 March: Judging Concludes
- 28 March: Finalist Announcement Event
- 24 April: People's Choice Voting opens
- 10 May: Tickets on sale
- 14 May: People's Choice Voting closes
- 15 May: Lifetime Achievement Award recipient announcement
- Thursday 24 May: Awards Ceremony

Attendance numbers:

- Finalists: 23 artists/producers/video directors
- Performers: 130 (artists/musicians/dancers)
- Sponsors: 20 sponsor/funder organisations
- VIP guests: 420
- GA guests: 1100
- Individuals who work on the event: Event Producer, Graphic Designer, Web Designer, Social Media, Venue design, A/v production, event production (sound/lighting/staging), publicity/PR, photographer, venue staff, accountant, trophy manufacture, television crew (approx. 40)
- Volunteers: 5 (MAINZ) and 10 (Manukau Institute of Technology)
- Streaming figures from Facebook live video (i.e. of the whole awards ceremony) 24 May – 12 June: 1,001,811 minutes viewed

Core Trust objective: To create and manage an event that acknowledges the success of Pacific artists, celebrates and promotes excellence in Pacific music and encourages young Pacific musicians to aspire to a high level of achievement.

General trust objectives:

- Provide an event that focuses public and media attention on the excellence of our local Pacific music industry;
- Provide the Pacific music community with it's own night of a thousand stars by creating an event that attracts NZ achievers of Pacific descent and icons from all areas of the entertainment world;

- Honour the achievements of our home-grown music talent;
- Provide a premium sponsorship vehicle by gaining extensive media exposure for the event and its supporters;
- Demonstrate the healthy state of the New Zealand Pacific music industry and highlight the essential role it plays in defining our culture and identity.

Key outcomes:

- the number of entries/nominations received
- the number of finalists
- guest numbers for the awards ceremony: VIP and GA attendees
- the number and nature of the sponsors and funders that support the awards event
- the media coverage received
- the social media stats and activity details
- positive feedback from our audience and stakeholders
- the streaming figures in total and also the number of countries our viewers are from

Overall our objectives and outcomes we hope will epitomise our byline “celebrating Pacific music”. and that we can demonstrate the healthy state of the Pacific music industry, showing the depth of talent, the range of genres and the number of active Pacific artists we have. These achievements will further affirm the profile and presence of Pacific artists and their music within the wider community – and how their music and the awards are valued.

Dates and description of any prior Auckland Council Group support

We are very grateful for the support we have received from Auckland Council and the long term relationship we have maintained. We have been provided with the following sponsorship support from Auckland Council:

- 2018 Pacific Music Awards - Regional Event Funding secured for \$12,000
- 2017 Pacific Music Awards - Regional Event Funding secured for \$10,000
- 2016 Pacific Music Awards - Regional Event Funding secured for \$12,000
- 2015 Pacific Music Awards - Regional Event Funding secured for \$15,000
- 2014 Pacific Music Awards - Regional Event Funding secured for \$20,000
- 2013 Pacific Music Awards - Regional Event Funding secured for \$10,000
- 2010-2012 Pacific Music Awards – Manukau City Council funding secured for \$18,000

Auckland Council is confirmed as an award category sponsor, supporting the Best Pacific Gospel Artist Award.

However in the past, due to the higher amount of funding received, we have acknowledged Auckland Council as our Associate Sponsor. We have also hosted our Finalist Announcement event with the Council, as part of the sponsorship in previous years.

Total Amount Requested \$	20,000
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Ways in which event **Supports Regional Event Key Priorities**

Pacific Music Awards supports the following Regional Event Key Priorities:

- Extent to which the event showcases Auckland’s assets (includes harbours and coastline, stadia, renowned and talented people) and what’s special about the region
- Extent to which the event has a region-wide impact.

The Pacific Music Awards has become an iconic event and an excellent platform to celebrate and showcase Pacific music. Each year we have finalists and winners that are honoured as current artists; and we also have awards that pay tribute to our legacy artists and up and coming artists, through the Lifetime Achievement Award and Most Promising Artist Award. We host the event in Auckland, as this is where our people are, including Pacific artists and the music industry.

The essence of an awards event is to showcase talented people. The Pacific Music Awards celebrates and showcases the talents of Pacific artists and the music they create. There is no doubt that our Pacific music artists, and the people that they work with, are assets of Auckland. The awards event provides the opportunity to celebrate talent, creativity and achievement in music.

Auckland is acknowledged as the biggest Pacific city in the world – therefore it is important to host an event that celebrates and showcases the Pacific community. Throughout we want to respect and honour the various cultures, traditions and histories we are representing from each of the artists involved. We are also aware and conscious to be within the area of Auckland most representing our Pacific people and at a venue that reflects us as well, which is why we have been at the Vodafone Events Centre since 2006.

The majority of our artists are based in Auckland, but the awards are a national event, therefore we have artists involved from throughout New Zealand. Also, with the international category, we are able to involve artists based overseas and build connections internationally.

What is special about the region of Auckland, begins and ends with its people. The cultural diversity of Auckland and the talent of the residents – in particular the Pacific population - is what is special about Auckland. The people of a city absolutely contribute to the definition of that city and what makes it special from other cities around the world. Auckland is a dynamic, creative and culturally diverse city. The awards ceremony reflects Auckland and demonstrates what is special, from the award presentations to the live performances – and all the elements of the awards ceremony event.

The awards event has established a strong position over the last 14 years and is able to positively contribute to the industry and community we work within. The awards event is able to connect a wide and diverse group – bringing a number of communities together on the one night. Our core participants and audience members are Pacific music artists, Pacific music community, NZ music industry, arts industry, and the general public who support Pacific music. This has allowed us to directly involve and impact the region of Auckland.

In terms of region wide impact, we believe the awards event is a special and significant occasion, which brings diverse communities together – to enjoy a community, cultural and entertainment experience. The event is also of a significant scale, to ensure its importance to our region – providing national profile through the media coverage and promotion we are able to secure. Social media also allows wide public awareness and also dialogue about Pacific music both within New Zealand and overseas.

By celebrating our Pacific artists and their music; we are showcasing success and creative achievement. The chance to pause and celebrate, acknowledge achievement and success; is very significant to all that are involved. We know that there is an important impact that takes place at the awards ceremony and that this impact extends widely beyond the event.

The nature of music, means that with every artist comes other talented individuals undertaking various roles, from co-writers, producers, managers, record label reps, video directors, mentors, publicists – as the success of each artist, in turns impacts the careers and work of others, along with the wider music industry itself. We believe that the Pacific Music Awards plays an important role in

sustaining the industry and developing the Pacific music community. This all affirms the region wide impact of the event.

In terms of the region-wide impact, it is those individuals who are directly involved, along with the audience that attends, who we know are impacted positively from their involvement with the Pacific Music Awards. There are also significant outcomes for the finalists and winners, following the awards – from the media coverage, to additional performances and other career opportunities that extend the impact of the awards event.

Project Title	Arts Festival
Applicant	Auckland Malayali Samajam Inc
Website	https://www.aucklandmalayalisamajam.org.nz
Proposed venue/location	Blockhose Bay Community Centre, Blockhose Bay
Proposed event dates	6th July 2019
Proposed event times	8am to 8pm
Estimated no. of participants	150
Estimated total audience	300
Target audience	All age group
Project cost GST inclusive?	Yes
Total estimated project cost	2,600
Has event been held before?	Yes
Brief Project Description	
<p>The aim of the Samajam is to promote, preserve and nurture the special culture and linguistic heritage of the Malayalees and also to foster contacts and friendship among the Malayalees in Auckland and other parts of New Zealand and enrich the diverse cultural fabric of New Zealand with the best Malayalee traditions. We also have Malayalam classes to keep the younger generation of the Diaspora living here abreast of our mother tongue.</p> <p>The Society aims to foster friendship and unity among the New Zealand Societies.</p> <p>To educate our young ones the rich culture and language and help them to grow as responsible citizens</p> <p>To educate the members about the evils of family violence, drug and alcohol dependence.</p> <p>Our mission is to further promote the interests of our organization and our members to the community. We strive to make a difference by educating the public and expanding our reach.</p>	
Prior event dates, attendance numbers and key outcomes	
<p>AUCKLAND MALAYALI SAMAJAM KALOLSAVAM 2018</p> <p>DETAILS July 7th, 2018 Venue: Blockhouse Bay Community Hall, Categories: Sub junior, junior and senior categories for all competitions Smiling competition – for kids category (age for each category listed in rules and conditions)</p> <p>Competitions conducted on July 7th 2018 1.CLASSICAL DANCE- SINGLE AND GROUP a) Bharatanatyam b) Mohiniyattom c) Kuchipudi</p>	

- 2.KIDS SMILING CONTEST
- 3.CLASSICAL MUSIC SOLO
 - a) Carnatic
 - b) Hindustani
- 4.ENGLISH SOLO
- 5.CINEMATIC DANCE – SOLO AND GROUP
- 6.FANCY DRESS
- 7.FILM SONG MALAYALAM – SOLO AND GROUP
- 8.RECITATION MALAYALAM-SOLO
- 9.SPEECH ENGLISH
- 10.SPEECH MALAYALAM
- 11.MIMICRY
- 12.ENGLISH STORY WRITING
- 13.MALAYALAM STORY WRITING
- 14.ENGLISH POETRY WRITING
- 15.MALAYALAM POETRY WRITING
- 16.PAINTING
- 17.PENCIL DRAWING

GENERAL INSTRUCTIONS AND REGULATIONS FOR KALOLSAVAM 2018

1)REGISTRATION

- All participants should be members of Auckland Malayali Samajam.Please quote your membership number while registering for a competition.
- Link- <https://form.jotform.co/80456338314860>.
This link is available on our official Facebook page also.
- Participants may register their names with any of the following committee members on or before 2018 June 22nd 12pm midnight. No registrations will be accepted after the specified date.
- All registrations should be accompanied by text messages or emails.

Contact:

- 1)Dr. Mary Smitha:0221902420
- 2)Shaly Clement: 0212539026
- 3)Swarnalatha Venugopalan :0221548004
- 4)official email: amskalolsavam@gmail.com

2) COMPETITIONS

- All items will be considered as competition items. Even if there is only one participant in a category that will be considered as a competition.

3) TIME LIMIT

1. Time limit for Bharatanatyam, Mohiniyattom, Kuchipudi - maximum 8 minutes
2. Cinematic dance –maximum 6 minutes

3. English solo – maximum 5 minutes
4. Film song – maximum 6 minutes
5. Instrumental music –maximum 5 minutes
6. Recitation – maximum 5 minutes
7. Mimicry – maximum 5 minutes
8. Speech- maximum 5 minutes
9. Fancy dress-3minutes (including narration, background music, stage setting, entry and exit)
10. Classical music- maximum 5 minutes

4) NUMBER OF PARTICIPANTS

- A minimum of 3 participants should be present in each team participating for group items.
- Maximum of 8 participants only are allowed in a team participating for a group item.

5) RULES FOR SONG COMPETITION

- Group songs and solos should not be supported by Karaoke or any other instruments.
- In English music category, film song, country music or album songs may be used.
- In classical music category, sruthyppetty/harmonium can be used for sruthi.

6) RULES FOR FANCY DRESS

- Participant will have only 3 minutes time for the performance. Background narration, setting the stage, background music (if any), entry and exit should be completed within time limit.
- Participants are not allowed to say any dialogues on stage. Only background narration /commentary from backstage or background music will be allowed.

7) DRAWING AND PAINTING

- For all art items participants should bring their own sketching and colouring materials.
- Topics will be given on the spot

8) LITERARY ITEMS

- Topics will be given on the spot in all items except junior and sub junior speech.
- For Junior and sub junior category speech, topics will be given on June 2018.(date to be added)

9) AGE GROUP (classification according to the class students are studying in their schools)

- a) KIDDIES: (All kids who have not started school yet, with age group starting from 2 year olds. Those who have already started school will be classified according to the school year.)
- b) SUBJUNIOR: school year1 to school year5
- c) JUNIOR: school year 6-to school year 9
- d) SENIOR: school year 10 to school year 13

10) MANDATORY REGULATION

- A participant can participate only in a maximum of 5 single stage items, 2 literary items, 2 group items
- A participant can participate in only 3 dance items. (Any single dance item will be counted in the 5 single stage items.)
- A participant can choose any 5 from single stage items.

- To become a champion in Male or Female category the participant should participate in at least one group item.
- To become a champion, winning in a group item is not compulsory, only participation in a group item is compulsory.
- If the group in which the aspiring champion participates, wins any of the three places, he will get points according to that for the group category.
- Decision of judges will be final.

11) Points will be awarded as follows

Single item and Group item

First Place- 5 points

Second Place- 3 points

Third place- 1 point

Dates and description of any prior Auckland Council Group support

Nil

Total Amount Requested \$	2,600
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Ways in which event **Supports Regional Event Key Priorities**

Project Title	Christmas at the Beach 2019
Applicant	Church of the Saviour Trust
Website	http://www.cots.org.nz
Proposed venue/location	Blockhouse Bay Beach, Endeavour St, Blockhouse Bay, Auckland
Proposed event dates	15/12/2019
Proposed event times	5pm-9.30pm
Estimated no. of participants	150
Estimated total audience	2000
Target audience	Families and Community
Project cost GST inclusive?	Yes
Total estimated project cost	24,700
Has event been held before?	Yes
Brief Project Description	
<p>Christmas at the Beach provides an opportunity for the Blockhouse Bay community to come together to celebrate Christmas with activities for children, entertainment, a carol service, a live band, food trucks and fun events like santa arriving on a jet ski last year, and on a V8 trike the year before. It is free as a counter to the commercialism of Christmas in the mall, and sees roughly 2000 people in the community from many different nationalities and religions come together to be part of this community celebration run by people in the community for the community. We aim to have entertainment and activities for all ages, and also provide disability access and a seating area for older folks or those who need it. It showcases local talent from choirs, schools and churches, as well as Blockhouse Bay local Shane Hales and the Shazam Band.</p> <p>Overall it is a celebration of all that is good about our community and Christmas!</p>	
Prior event dates, attendance numbers and key outcomes	
<p>Christmas 2014 - Christmas Day combined churches event at the beach - simple format attendance 300</p> <p>Christmas 2015 - week before Christmas scaled down version of current event, with 2 stages, band, some childrens entertainment attendance 600</p> <p>Christmas 2016 - week before Christmas - expanding version of current event with more activities, and more community involvement attendance 1000plus</p> <p>Christmas 2017 - week before Christmas - full event with stage programme, more Childrens activities, food trucks, and some innovations around Santa's arrival! attendance 2000 plus</p> <p>Christmas 2018 - 16th Dec - full programme, included clean event, added additional activities and new performers including local school, and a choir from the children of a local woman's refuge.</p> <p>Over 5 years we have grown the event to a Community favourite with people asking on social media 'when is Christmas at the Beach?' The event has great community spirit and members of the local board have been invited to speak as part of the event and in recognition of the councils support for local community initiatives.</p>	
Dates and description of any prior Auckland Council Group support	
<p>The Whau local board has supported this event for 4 years now providing between \$5000 on average but on one occasion providing \$8000 due to two funding rounds from 2 years, which allowed us to</p>	

expand our programme and reach many more people. in 2018 we received \$5500 from the local board.

Total Amount Requested \$	15,000
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Ways in which event Supports Regional Event Key Priorities

Being held at the beach it allows the natural environment to shine. Photos show the pohutakawas and the coastline.

Using local community groups and businesses it allows them to show their skills and expertise.

Local band, Shane and the Shazam Band with Shane Hale a Blockhouse Bay resident along with others in the band.

Project Title	Waiheke Jazz, Art & Music Festival 2019
Applicant	Waiheke Jazz, Art & Music Festival
Website	http://www.waihekejazzfestival.co.nz
Proposed venue/location	Multiple venues across Waiheke Island
Proposed event dates	19 - 22 April 2019
Proposed event times	Mid day til late each day
Estimated no. of participants	250
Estimated total audience	3000
Target audience	Jazz (15 - 75 age range, multi cultural, 50/50 split M/F), Art (20 - 80 age range - multi-cultural - painters, sculptors), Music (15 - 55 age range, DJs, Trinity Roots etc, multicultural, even split M/F)
Project cost GST inclusive?	Yes
Total estimated project cost	120,000
Has event been held before?	Yes
Brief Project Description	
<p>WAIHEKE INTERNATIONAL JAZZ, ARTS & MUSIC FESTIVAL (waiJ.A.M) is the sequent entity of the Waiheke International Jazz Festival. Building on the popularity of the Jazz festival. waiJAM festival adds depth through non- genre-specific Artistic direction – programming of all sorts of musical genre. In addition to wider appeal musically, a whole new market in the Arts is developed – painting workshops, performance art and exhibitions – creating an exciting new festival! waiJ.A.M builds on the Jazz Festival, appealing to a wider audience base than its predecessor, facilitating connectivity through art galleries, iconic small venues, bars and estates to deliver an internationally significant calendar event on Waiheke at Easter. The festival fosters and promotes exciting new local and international collaborations, exhibitions and performances.</p>	
Prior event dates, attendance numbers and key outcomes	
<p>March 30 - April 2 2018</p> <p>Attendance numbers in the past have varied between 3 - 4500.</p> <p>Attendance numbers for 2019 are predicted to be around 2500 - 3000 - a conservative estimate. The festival is constricted as to capacity somewhat due to the lack of suitable large indoor venues on the island.</p> <p>Key outcomes achieved:</p> <ul style="list-style-type: none"> - Community engagement and participation - International reach - Progress towards financial sustainability - Profile and aspirational values attached to Waiheke promoted - Good business and social acceptance within the Waiheke community 	
Dates and description of any prior Auckland Council Group support	
<p>Waiheke International Jazz Festival Ltd (the Promoter) has received Auckland council funding every year the event has been run by this organiser (\$5000 received in previous years, with much gratitude)</p>	

Total Amount Requested \$	15,000
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Ways in which event Supports Regional Event Key Priorities

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|---|
| <ul style="list-style-type: none">• The Event encourages and participates in capability building with community organisations and individuals - and provides dozens of Volunteer opportunities for residents.• The Event promotes promoting excellence in performance and production values• The Event focuses on talent development - especially among youth• The Event champions cultural expression and better understanding of diverse communities. <ol style="list-style-type: none">1. The Event helps build a sense of Community and involves a wide sector of the Waiheke Community2. The Event is the ONLY Jazz Festival in the greater Auckland region and helps to build a regional identity - especially within the Hauraki Gulf Islands3. The event showcases Auckland's assets (includes harbours and coastline, renowned and talented people)4. The Event has region-wide impact - providing employment, volunteering and performance opportunities and key business revenue opportunities for a range of stakeholders, as outlined in the Business plan |
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Project Title	Auckland Regional Waka Ama Sprint Championship
Applicant	Auckland Region Outrigger Canoe Association
Website	
Proposed venue/location	Sylvan Park Lake Pupuke Milford
Proposed event dates	7-8 December 2019
Proposed event times	8am - 5pm daily
Estimated no. of participants	2000
Estimated total audience	250
Target audience	Event is targeted at all age groups from 5 years to 70 plus age categories. Waka Ama has a rich Māori and Pasifika heritage, a large base of Māori and Pasifika paddlers and is inclusive of all nations.
Project cost GST inclusive?	Yes
Total estimated project cost	31,115
Has event been held before?	Yes
Brief Project Description	
<p>The event is for all Auckland paddlers to come together and compete in a sprint format leading up to the National event at Lake Karapiro.</p> <p>For the W1 (Individual) paddlers, this event is the qualification event to compete at the National level. The W6 races are not for qualification. Instead, W6 races are an opportunity for an interclub competition. This is one of two competition events lead by AROCA.</p>	
Prior event dates, attendance numbers and key outcomes	
<p>10-11 December 2016</p> <p>Inaugural Sprint Championship event revamped model. 438 entries for both teams and individuals. 301 W1 entries. 137 W6 entries. 1123 competitors.</p> <p>9-10 December 2017</p> <p>600 entries for both teams and individuals. Entries increased from 2016 which was a key target of the event. We also introduced an overall club prize which boosted the event profile.</p> <p>8-9 December 2018</p> <p>610 entries for both teams and individuals. 392 W1 entries. 218 W6 entries. 1700 competitors. 15 clubs participated. Key targets 1. Turnkey event systems 2. 100% affiliate engagement.</p>	
Dates and description of any prior Auckland Council Group support	
<p>9-10 December 2017</p> <p>\$9000 funding from Auckland Council towards event running costs - Regional Event Fund.</p> <p>8-9 December 2018</p> <p>\$9000 funding from Auckland Council toward event running cost - Regional Event Fund</p>	

Total Amount Requested \$	15,000
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Ways in which event Supports Regional Event Key Priorities

The event builds our regional identity.

There are six regions for Waka Ama across New Zealand and this event is our showcase event of the region.

We then send paddlers to the National event to represent the Auckland region.

The event showcases Lake Pupuke as a city-based lake which is so rare internationally.

Clubs are represented from Kaipara to Onewhero.

Project Title	FIH Pro League
Applicant	Hockey New Zealand
Website	http://www.hockeynz.co.nz
Proposed venue/location	North Harbour Hockey
Proposed event dates	08/03/19, 10/03/19 and 25/03/19
Proposed event times	Games start at either 2.30pm/4.30pm/5pm or 7pm
Estimated no. of participants	170
Estimated total audience	3000
Target audience	Anyone with an interest in seeing international hockey/sport being played in Auckland, in particular families and young people
Project cost GST inclusive?	No
Total estimated project cost	792,544
Has event been held before?	No
Brief Project Description	
<p>New Zealand Hockey rankings for womens and mens hockey teams meant that they were eligible to participate in the FIH Pro League, a new format for world hockey. New Zealand will continue to participate in ranked competitions in other countries throughout 2019</p> <p>We wanted to ensure that this international event was family friendly and affordable and as such have kept ticket prices as low as possible.</p>	
Prior event dates, attendance numbers and key outcomes	
Dates and description of any prior Auckland Council Group support	
Total Amount Requested \$	30,000
Ways in which event Supports Regional Event Key Priorities	
<ul style="list-style-type: none"> • Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development: <p>This event supports the Council's Sport and Recreation Strategic Action Plan. This includes the key areas of :-</p> <p>Participation – Get more Aucklanders living physically active lives through participation: hosting fun opportunities to learn about hockey for children attending games with family and friends will support their desire to participate when back at school.</p> <p>Excellence in recreation and sport – Help to build pride in the region's recreation and sporting achievements, nurture talent, and celebrate excellence; Success at the 2018 Commonwealth games has increased the publics desire to see our top ten ranked womens and mens team playing locally against some of the top teams in the world. Watching sport at this level is a common occurrence for those living in New Zealand. Diversifying the range of sport that people can watch at this level helps build up confidence in our elite players, celebrates with them and demonstrates the best of what it means to be a team.</p> <p>Sector development – Have a sports and recreation sector that is strong and capable enough to deliver quality sport and recreation experiences in a sustainable way; We want people to come away from this with a positive experience of Hockey New Zealand's ability to deliver on an international</p>	

sports event. The more we can deliver of these kinds of events the more that we can show that they can be held at an affordable level for families, driving others to do the same. This event is being televised and will be viewed internationally as well as nationally.

Project Title	Medieval Fair at Shakespeare Gardens
Applicant	Pop-up Globe Foundation Ltd
Website	http://www.popupglobe.co.nz
Proposed venue/location	Pop-up Globe Theatre and gardens at Auckland Racecourse
Proposed event dates	23rd and 24th March 2019
Proposed event times	9.00am to 11.00pm
Estimated no. of participants	60
Estimated total audience	1500
Target audience	Individuals and families
Project cost GST inclusive?	No
Total estimated project cost	25,963.57
Has event been held before?	No
Brief Project Description	
<p>To provide an opportunity for Aucklanders to come and observe and/or participate in a range of activities that are focused around local based artisans who are reviving hand crafts and skills from the past. It is designed to be easily accessible/affordable and a fun filled family environment, that celebrates talents and promotes local.</p> <p>If this is successful, it is anticipated that this would become a regular event. There is nothing like this in Auckland.</p>	
Prior event dates, attendance numbers and key outcomes	
Dates and description of any prior Auckland Council Group support	
Total Amount Requested \$	15,000
Ways in which event Supports Regional Event Key Priorities	
<p>It celebrates the skills across arts and culture of those in our community in a fun, hands on way, that encourages participation and engagement. It supports those who are developing new skills and it broadens knowledge and appreciation of artisans in the local community.</p>	

