

# Hibiscus and Bays – Signage Improvement Project

## Audit outline and status update

Local Board Workshop 15 November 2018

## Content

- Programme Delivery – current scope
- Current status
- Next steps
- Additional areas under investigation
- Delivered outcomes FY18 and FY19
- Example of scoping works

## Programme delivery – current scope\*

- Orewa:
  - Orewa Marine Parade Reserve (Orewa Reserve Layby / Orewa Recreation Reserve)
  - Orewa Reserve (Orewa Domain)
  - Arundel Recreation Reserve
  - Kinloch Reserve
  - Remembrance Reserve
  - Moana Reserve
  - Victor Eaves Park
- Stanmore Bay
  - Cooper - Lea Reserve
  - Stanmore Bay East Beach Reserve
  - Stanmore Bay Park
- Manly
  - Browns Walk Reserve
- Mairangi Bay
  - Mairangi Bay Park
  - Mairangi Bay Village Green
- Murrays Bay
  - Mairangi Bay Beach Reserve
  - Murrays Bay Beach Reserve
- Browns Bay
  - Browns Bay Beach Reserve
  - Browns Bay Village Green
  - Freyberg Park
  - Sherwood Reserve

\*The above scope has been verbally approved by the local board at the workshop on 05 July 2018 and has been the basis for works. A formal approval of this programme will be sought following this workshop.



## Programme delivery – current scope

### Signage delivered in cooperation with other projects:

- Torbay
  - Deep Creek Reserve Development
- Campbells Bay
  - Centennial Park tracks



# Current status

Reserves by suburb	Number of signs	Investigation
<b>Browns Bay</b>		
Browns Bay Beach Reserve	24	☑
Browns Bay Village Green	32	☑
Freyberg Park	5	☑
Sherwood Reserve	4	☑
<b>Mairangi Bay</b>		
Mairangi Bay Park	11	☑
Mairangi Bay Village Green	12	☑
<b>Manly</b>		
Browns Walk Reserve	3	☑
<b>Murrays Bay</b>		
Mairangi Bay Beach Reserve	2	☑
Murrays Bay Beach Reserve	21	☑
<b>Orewa</b>		
Arundel Reserve	15	☑
Kinloch Reserve	5	☑
Moana Reserve	5	☑
Orewa Marine Parade Reserve	23	☑
Orewa Reserve	47	☑
Remembrance Reserve	4	☑
Victor Eaves Park	14	🕒
<b>Stanmore Bay</b>		
Cooper - Lea Reserve	8	🔄
Stanmore Bay East Beach Reserve	7	🔄
Stanmore Bay Park	33	🔄
<b>Grand Total</b>	<b>275</b>	

- Investigation 87% complete
- Results documented in overview maps and spreadsheets, refer to attachment one for an example

Completed ☑ Scheduled 🕒 In progress 🔄



# Current status

Reserves by suburb	Number of signs	Investigation	Planning
<b>Browns Bay</b>			
Browns Bay Beach Reserve	24	☑	🕒
Browns Bay Village Green	32	☑	🕒
Freyberg Park	5	☑	☑
Sherwood Reserve	4	☑	☑
<b>Mairangi Bay</b>			
Mairangi Bay Park	11	☑	🕒
Mairangi Bay Village Green	12	☑	🕒
<b>Manly</b>			
Browns Walk Reserve	3	☑	🕒
<b>Murrays Bay</b>			
Mairangi Bay Beach Reserve	2	☑	🕒
Murrays Bay Beach Reserve	21	☑	🕒
<b>Orewa</b>			
Arundel Reserve	15	☑	🕒
Kinloch Reserve	5	☑	🕒
Moana Reserve	5	☑	🕒
Orewa Marine Parade Reserve	23	☑	🕒
Orewa Reserve	47	☑	🕒
Remembrance Reserve	4	☑	🕒
Victor Eaves Park	14	🕒	🔄
<b>Stanmore Bay</b>			
Cooper - Lea Reserve	8	🔄	🕒
Stanmore Bay East Beach Reserve	7	🔄	🕒
Stanmore Bay Park	33	🔄	🕒
<b>Grand Total</b>	<b>275</b>		

- Planning of new signage concepts by reserve underway with 13 % completed
- Budget change request for renewal funding component submitted
  - Condition 3 signs – applicable for renewals funding at 50%
  - Condition 4+5 signs – applicable for renewals funding at 100%

Completed ☑ Scheduled 🕒 In progress 🔄



## Next steps

- Prepare local board report for approval of scope (currently 19 reserves, as per slide 3)
- Complete remaining investigation and planning work
- Prepare design proposal for signage renewal / upgrade by reserve
- Present design proposal to local board for approval

## Additional areas under investigation:

Investigation work on this project is on the one hand focused on the reserves, on the other hand investigation considers signage guidelines and responses to concerns / complaints raised by other teams, the public or other sources and have been notified to the project.

The below is an extract of items that were investigated:

- Digital signage
- Silverdale under path signage
- Improve interpretative signage for walkways in / around Orewa
- Stillwater Hall – “hall for hire” sign
- Stanmore Bay Beach – cars on beach reserve

Further details on the above can be found on the following slides.

# Digital Signage

- Investigate options to introduce digital signage (DS)
  - Consider for key locations where DS could be used to
    - advertise event details,
    - inform about tide times,
    - alert to risks,
- ⇒ Generally to be able to relay a great amount of information
- Locations considered:
    - Orewa Beach (in proximity to Surf Club)
    - Arundel Reserve
    - Browns Bay Beach Reserve
  - Work with other initiatives (e.g. SafeSwim) and consider joint delivery of outcomes

# Silverdale under path signage

- Raised by local board at last workshop
- Current signage: two small directional AT signs on Hibiscus Coast Highway, no directional sign on Tavern Road
- In contact with AT to discuss options for optimizing signage (under consideration of strategic plans for the intersection)
- Further investigation needed in collaboration with AT

# Improve interpretative signage for walkways in / around Orewa

Orewa is a popular holiday spot and provides a network of walkways that are only partially promoted:

- Te Ara Tahuna Estuary
  - Orewa Millennium walkway
  - Alive Eaves Reserve walking tracks (part of Millennium walkways):
- A number of signs refer to the less known walkways and investigation shows that there is a level of confusion about the routes:

Source Trip Advisor: *“The signage was not very clear, we didn't know where, how far or long the walk would take us. At intersections we didn't know where each path would lead us and how long it would take. A big picture type of map detailing where you are would have been useful.”*

- Consideration will be given to new interpretative signage at key locations in Orewa (Arundel Reserve, Alice Eaves Bush, close to Orewa bridge) to promote track network
- Proposal will be presented to the local board once available

## Stanmore Bay Beach – cars on beach reserve

- Issue with lack of signage and location of signage: “No vehicles on beach”
- Reserve signage included in scope
- Short-term fix: additional sign added at main beach entrance on existing signage frame
- Further investigation will take place to validate how best to present all information at Stanmore Bay beach, including the above
- Signage content proposed by resident(s) is not in line with Auckland Signage guidance– further discussion with Bylaws team and Brands team to work on an appropriate solution that is more “user friendly”

# Delivered outcomes FY 18

## Hibiscus Men's Shed sign

- Land owner approval August 2017
- Sign erected January 2018



# Delivered outcomes FY 18

## Stillwater Hall – “hall for hire” sign

- The tenant of the Stillwater Hall had requested a sign to promote the hall to the public

The tenant defined requirement (July 2017) as:

- One sign clearly visible from the road, stating:
  - Stillwater Community Hall
  - Akl Council and /or Local Board logo's
  - Wording to the effect of: to book this Hall please email [hall.bookings@stillwater.org.nz](mailto:hall.bookings@stillwater.org.nz)
- A sign was installed in March 2018
- Note: the community lease confirms that external signage is the responsibility of the tenant (needs to be in line with Auckland Council signage policy)



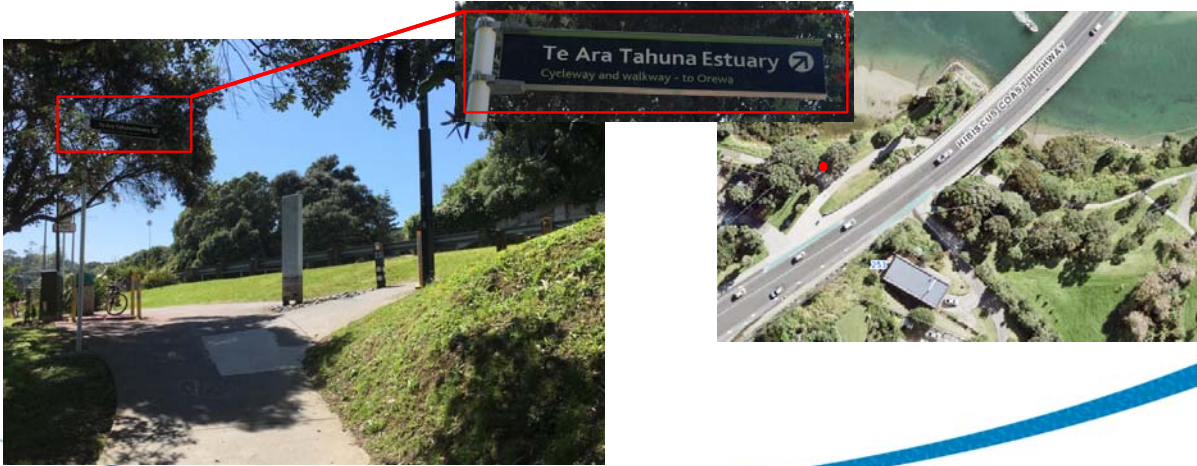
ITEMS	OUTGOINGS AND MAINTENANCE	COUNCIL	TENANT
OTHER	External Signage relating to the site in compliance with the Council's signage policy		✓



# Delivered outcomes FY19

## Additional wayfinding signage for the Te Ara Tahuna Estuary walkway

- 1. Hibiscus Coast Highway (to indicate turn onto bridge; previous confusion with visitors heading straight to Amorino Park)



# Delivered outcomes FY19

## Additional wayfinding signage for the Te Ara Tahuna Estuary walkway

- 2. Arran Point Parade footbridge (to indicate walkway continues to the right, used to be left prior to development continuing and visitors ended up in cul-da-sec)





# Delivered outcomes FY19

## Additional wayfinding signage for the Te Ara Tahuna Estuary walkway

- 3. Roundabout Arran Drive/Arran Point Parade (previously no indication as to how the walkway continues)

