



**THE VISION: OUR SPACES  
ENABLE AND PROMOTE  
ACTIVE, HEALTHY &  
FLOURISHING COMMUNITIES**

# PRINCIPLE 1.

**WAI (WATER) IS THE  
EASIEST CHOICE**

It's easier to choose water over Sugar Sweetened Beverages (SSB's) because it is **PROMOTED**, made more **VISIBLE & ATTRACTIVE**, and more **ACCESSIBLE** (it is also free and/or cheaper)

# → PRINCIPLE 2. ←

## GOOD KAI (FOOD) FOR ALL

Kai (food) is nutritious, inclusive, accessible, affordable, celebrated  
and sustainable

# PRINCIPLE 3.

**CHAMPION SMOKEFREE,  
ALCOHOL & DRUG FREE**

*Our community champions and leaders continue to promote  
smokefree, alcohol free & drug free (where appropriate)*

# PRINCIPLE 4.

## ENCOURAGE MOVEMENT

We look for ways to nudge people to walk, cycle, play, and dance instead of driving or sitting