

## Memorandum

28 March 2019

**To:** Governing Body, local board members and the Independent Māori Statutory Board (Finance and Performance Committee)

**Subject:** Update on America's Cup 36 Programme

**From:** Martin Shelton, Programme Director AC36

### Purpose

1. To provide an update on the America's Cup 36 programme.

#### Summary

- The America's Cup 36 programme was established in 2018 to enable Tāmaki Makaurau, Auckland and New Zealand to host the 36<sup>th</sup> defence of the America's Cup in 2021.
- Six challengers to Emirates Team New Zealand's defence of the America's Cup have been confirmed. Challengers' syndicates will start arriving in New Zealand from August 2019 to build their team bases.
- The focus of the America's Cup 36 programme is to ensure that the essential infrastructure is provided on time and that the America's Cup events take place safely, while showcasing Auckland and New Zealand to the world.
- The Wynyard Edge Alliance, which was formed by Auckland Council, the Crown, McConnell Dowell, Downer, Tonkin and Taylor, and BECA, is responsible for delivering the essential infrastructure to host the America's Cup.
- Construction of the America's Cup infrastructure is on track for delivery within the required timeframes (see detailed list of milestones for 2019 in Attachment A).
- Auckland Tourism, Events and Economic Development is leading coordination and planning of the America's Cup events on behalf of Auckland Council and the Crown. Five race course options have been identified and are shown in Attachment B. Lead up races in Auckland will start from December 2020 with the Cup Match being held in March 2021.
- A strategic framework has also been developed in partnership with mana whenua to identify how Auckland and New Zealand can best leverage off the events to achieve wider benefits and the desired legacy from the America's Cup (see Attachment C).
- Regular updates will be provided to all elected members as the programme develops. Workshops have also been scheduled in April 2019 with the four local boards that will be most impacted by the America's Cup: Devonport-Takapuna, Ōrākei, Waiheke and Waitemātā.
- If elected members have queries on the America's Cup 36 programme they can contact Jaimee Maha, Team Leader Relationship Advisory, at [Jaimee.Maha@aucklandcouncil.govt.nz](mailto:Jaimee.Maha@aucklandcouncil.govt.nz).

### Context/Background

*He waka eke noa, kia eke panuku, kia eke Tangaroa*

We're in this waka together. Through all our efforts, we will succeed.

2. This whakatauki has been chosen in partnership with mana whenua to encapsulate the spirit of the America's Cup 36 (AC36) programme.
3. The programme is a partnership between America's Cup Event Limited, Auckland Council, the Crown (represented by Ministry of Business, Innovation and Employment) and mana whenua.

4. Emirates Team New Zealand has established America's Cup Event Limited to manage the delivery of the AC36 events in Auckland for both the on-water racing and the America's Cup Race Village.
5. Six challenges for the 36<sup>th</sup> defence of the America's Cup have been accepted from:
  - Luna Rossa Challenge (Italy)
  - American Magic (United States of America)
  - Stars & Stripes Team USA (United States of America)
  - Malta Altus Challenge (Malta)
  - Dutchsail AC36 (Netherlands)
  - INEOS Team UK (United Kingdom).
6. Two lead up events in Auckland, followed by the 36<sup>th</sup> defence of the America's Cup, will focus global attention on New Zealand during the first three months of 2021 (see Table 1).

**Table 1. Race and time period**

Race	Time
Christmas Race	December 2020 to January 2021
Prada Cup (the challenger selection series)	January to February 2021
36 <sup>th</sup> America's Cup Match, presented by Prada	6-21 March 2021

7. Five race course options been identified and are shown in Attachment B. Supporting activities are likely to take place in the Devonport-Takapuna, Ōrākei, Waiheke and Waitemata local board areas.

## Discussion

### America's Cup 36 Programme

8. The AC36 programme's focus is on ensuring that the required infrastructure is provided on time and that the events take place safely while showcasing Auckland and New Zealand to the world.
9. The AC36 programme comprises three essential projects:
  - AC36 infrastructure project
  - AC36 event planning and city integration project
  - AC36 benefits realisation project.
10. Governance for the AC36 programme is provided by a Joint Chief Executive Group that includes representatives from Auckland Council group, the Crown, mana whenua and America's Cup Event Limited.
11. An update on the involvement of mana whenua in the programme and each of the three projects is provided below.

### Mana whenua

12. The AC36 programme continues to work with mana whenua to enable them to provide guidance on tikanga and fulfil their role as kaitiaki throughout the programme. Key mechanisms for this include:
  - the Joint Chief Executive Group currently has three members on it representing mana whenua from the following iwi representations: Waiohua Tāmaki and Waikato, Ngāti Whātua representation and Marutūāhu. Representative from Ngāti Manuhiri, Ngāti Rehua and Ngātiwai is yet to be confirmed.
  - Mana Whenua Kaitiaki Forum (which includes representatives of all 19 iwi) are also engaged in the wider AC36 programme

- AC36 resource consents require specific iwi consultation and involvement. A detailed engagement strategy has been prepared to support this.

### **AC36 infrastructure project**

13. This project delivers the essential infrastructure in Wynyard Quarter and the Viaduct Basin to host AC36. This includes the syndicate base platforms for the six challengers.
14. The infrastructure is designed and constructed by the Wynyard Edge Alliance; Consisting of Auckland Council, the Crown (represented by the Ministry of Business, Innovation and Employment), McConnell Dowell, Downer, Tonkin and Taylor, and BECA.
15. The alliance has made significant progress in 2019, including:
  - a 63-metre barge has been operating in the Eastern Viaduct basin installing piles for the extension to Hobson Wharf, to accommodate Luna Rossa's team base
  - work on a breakwater along the wharf to the rear of the Maritime Museum to ensure the water surrounding the challenger berths and visiting yachts is calm
  - dredging work is underway to ensure the approach to the Viaduct Harbour and the basin area deep enough for the AC36 race boats
  - repair work underneath the Wynyard Wharf is 40 per cent complete and work has started on the syndicate base areas
  - an application to vary the Hobson Wynyard resource consent conditions has been lodged to accommodate design improvements to the temporary team base locations on Wynyard Wharf.
16. In addition to delivering the AC36 infrastructure, the Wynyard Edge Alliance is delivering several auxiliary works provided for within the council's current Long-term Plan. These include relocation of the SeaLink ferry terminal and extension of the Daldy Street stormwater outfall.

### **AC36 event planning and city integration project**

17. This project involves national and city-wide event planning and coordination. Auckland Tourism, Events and Economic Development is the lead agency for the event planning and coordination. It is responsible for bringing together the wider Auckland Council group and other relevant agencies (such as emergency services) to ensure the city continues to function in the lead up to and during the event.
18. This planning and coordination will be done in close collaboration with the event deliverer, America's Cup Event Limited, who are responsible for the on-water racing and the race village.
19. An inter-agency steering group has been established to ensure operational partners and regulatory authorities are working collaboratively to enable successful delivery of the event.
20. Early planning is also in progress for supporting activations and opportunities to enhance the event experience for all Aucklanders and visitors.

### **AC36 benefits realisation project**

21. Planning is underway to ensure that all benefits realised from AC36 before, during and after the event are identified, captured and tracked.
22. The Ministry of Business, Innovation and Employment commissioned Market Economics in 2017 to evaluate the potential economic impact of an Auckland-based AC36. Their report estimates that from 2018 to 2021 between \$0.6 to \$1.0 billion will be added to New Zealand's economy and an employment boost of between 4,700 and 8,300. The range reflects different assumptions around the number of syndicates competing, visiting super yachts, international tourists and the cost of hosting.
23. A data and evaluation framework is being developed and will be finalised by June 2019. This will ensure that both hard (economic) and soft (broader environmental, social and cultural) benefits of the cup are measured.

24. Initial workshops have been held, including with the Mana Whenua Kaitiaki Forum, to determine what leverage and legacy opportunities are of common interest to the various stakeholders and may therefore benefit from being brought into the programme wide leverage and legacy frameworks. The leverage and legacy plans will be finalised by September 2019.
25. The Strategic Framework for the America's Cup is shown in Attachment C. It has identified some key principles and a vision to inform development of these legacy and leverage outcomes.

#### **Next steps for engagement with elected members**

26. The AC36 programme is committed to providing regular engagement and opportunities for input to elected members and the Independent Māori Statutory Board.
27. Workshops have been scheduled in April 2019 with the four local boards that will be most impacted by the America's Cup: Devonport-Takapuna, Ōrākei, Waiheke and Waitemata.
28. Quarterly updates will also be provided to the Finance and Performance Committee through the quarterly performance report and to local boards by memo.
29. Elected members will also be offered opportunities to participate in additional AC36 stakeholder forums and events as these arise.
30. Elected members are also invited to access online information at [www.akl2021.co.nz](http://www.akl2021.co.nz). This has been established to provide information on the major events taking place in Auckland in 2021.

#### **Contact for queries**

31. If you have any questions relating to this memo or the America's Cup programme you can contact Jaimee Maha, Team Leader Relationship Advisory, at [Jaimee.Maha@aucklandcouncil.govt.nz](mailto:Jaimee.Maha@aucklandcouncil.govt.nz).

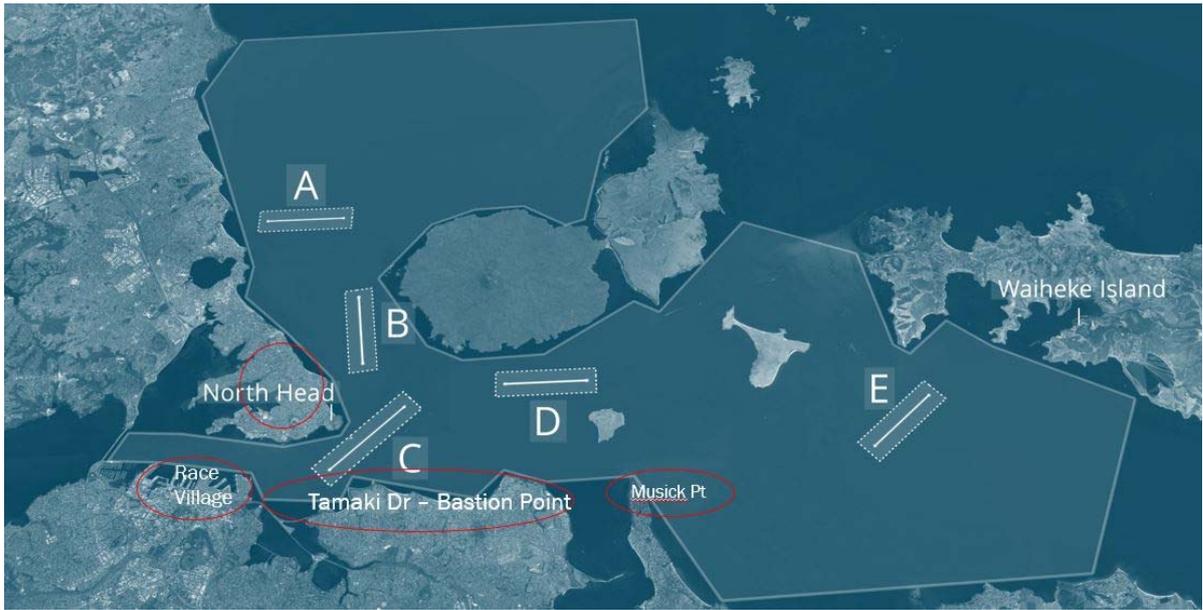
#### **Attachments**

- Attachment A: 2019 AC36 programme milestones
- Attachment B: AC36 race courses
- Attachment C: Strategic framework for AC36

## Attachment A: 2019 AC36 programme milestones

Milestone	Timing
Decision on Hobson Wynyard resource consent amendment expected from Auckland Council and Independent Commissioner	end of March 2019
Host Venue Agreement (including Superyacht Agreement, Master-base Agreement and Viaduct Event Centre Lease) finalised and signed by parties	April 2019
New permanent link road from Brigham Street to Hamer Street completed	April 2019
Dredging of the outer Viaduct Harbour completed	May 2019
Dredging of Wynyard Basin	May and October 2019
Berths and water space by Halsey Wharf handed over to ETNZ	May 2019
Construction for first three challenger team base platforms, closest to Wynyard Point	April to August 2019
Benefits data and evaluation framework due for completion	June 2019
Legacy and leverage frameworks endorsed by Joint Chief Executive Group	June 2019
Challenger syndicates expected to start arriving to build team bases.	August 2019
Legacy and leverage plans endorsed by Joint Chief Executive Group	September 2019
Hobson Wharf extension complete and handed over to Challenger of Record to construct their team base building	September 2019

## Attachment B: AC36 race courses



The five race course options have been developed to help to determine what area would showcase the race the best if there were unforeseen wind conditions. Race courses, scheduled race days and times may change in response to weather and tactical decisions.

## Attachment C: Strategic Framework for AC36

A Strategic Framework for AC36 (vision, principles and themes) guides the programme and sets the themes from which the legacy and leverage frameworks will be structured.

