

Attachment C: Summary of key themes from pre-consultation engagement

High-level summary of feedback provided in local board workshops.

Economic benefits

- Filming has economic benefits for Auckland but the potentially negative impacts of filming must be managed and mitigated.
- It is important to get the criteria for determining when and where filming should or should not take place right.

Landowner approval timeframes

- Landowner approval timeframes are very tight, particularly when considering complex or contentious applications.
- The current timeframes do not allow sufficient time to consider applications at full board meetings or to consult key stakeholders.

Impact on public access

- Need to give greater consideration of the extent to which filming will reduce service levels or restrict access to public open space and community facilities.
- Usage varies at different times of year, for example many places are busier during school and public holidays, and this needs to be taken into account when assessing applications. Should consider restricting filming in public open spaces and community facilities during periods of high demand.

Environmental impacts

- Need to ensure that the potentially negative effects of filming on the environment are managed and mitigated.
- Filming can have a cumulative impact on the environment, particularly in areas of high demand. This needs to be taken into account when assessing applications.

Drones

- The increasing use of drones for filming is resulting in a number of issues which need to be managed. Drones can be harmful to birds, for example by disrupting nesting or interrupting feeding. Negative impacts on birds, particularly endangered native species need to be prevented.
- Drones can also cause concerns for other users and neighbours of public open spaces. Filmmakers need to ensure that their use of drones does not impinge on the privacy of other users or neighbours and that they do not unduly impact on other users' enjoyment of public places.

Content

- There should be greater scrutiny of applications where content may be offensive or injurious to the public good. Applications where content does not comply with New Zealand law or is inconsistent with Auckland Council's legal and policy obligations should not be approved.

Notification

- Neighbours, local businesses and affected parties don't always get sufficient notice of filming and are not always provided enough information about the proposed filming; this impacts on their ability to give feedback.

Other legislative or regulatory matters which should be covered in the protocol

- The Waitakere Ranges Heritage Areas Act 2008 needs to be taken into consideration when assessing applications to film within the area of the Act. This needs to be reflected in the Protocol.
- Reserve Management Plans are site specific plans which set out what types of activities may, or may not, be undertaken in a public open space classified as a reserve under the Reserves Act 1977. Reserve management plans need to be taken into account when assessing an application to film in a reserve; this needs to be reflected in the Film Protocol.
- The Film Protocol must communicate that all filming must comply with New Zealand law. For example, the film sector have a legal obligation, as employers, to provide a smokefree workplace.

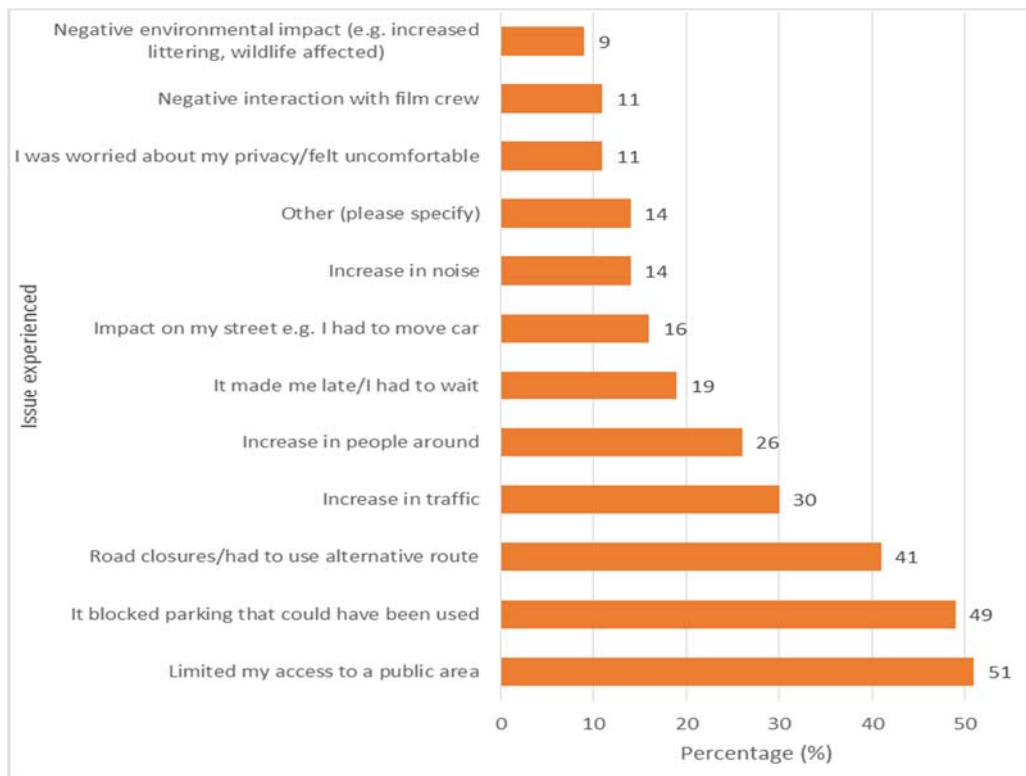
High-level summary of feedback from the screen sector

- Auckland is a great place to film because of the variety of great locations within easy reach
- 69% of survey respondents felt that the Protocol was reasonably easy or very easy to understand
- 67% of survey respondents felt that the Protocol provides reasonably clear or very clear guidance on expectations of film makers behavior
- Main challenges to filming in Auckland include:
 - Length of time required to get a permit
 - Uncertainty around whether a permit will be granted
 - Process can be complex, especially when consultation with multiple stakeholders is required

High-level summary of People's Panel survey

- When asked about professional filming in Auckland:
 - 84% agree or strongly agree that *"filming creates job opportunities"*
 - 80% agree or strongly agree that *"filming is good for tourism"*
 - 69% agree or strongly agree that *"filming is great for my community"*
 - 57% agree or strongly agree that *"filming is vital for our economy"*
 - 23% agree or strongly agree that *"filming has an effect on the environment"*
 - 12% agree or strongly agree that *"filming is an nuisance or an inconvenience"*
- When asked if they would like to see more or less professional filming in Auckland:
 - 70% of survey respondents would like to see more professional filming in Auckland
 - 18% would like to see the same amount of professional filming
 - 2% would like to see less professional filming
- 62% of survey respondents had encountered professional filming in Auckland.
- Those who had encountered filming were asked what impact it had had on them:
 - 44% said that filming had no impact on them
 - 39% said that filming had a slightly positive or very positive impact on them
 - 16% said that filming had a slightly negative or very negative impact on them

- Those who were negatively impact by filming were asked how they were negatively impacted



Further information on the Peoples Panel survey can be found at:

<https://aucklandcouncil.uq.co.nz/surveys/reports/xpQ&xLxrokGiDQjWLUzGzg>