
Notice of Motion – Consideration of additional regional funding to support Waitangi@Waititi event.

1. In accordance with Standing Orders, please place the following Notice of Motion on the agenda for the Henderson-Massey Local Board meeting being held on 3 December 2019.

Recommendation/s

That the Henderson-Massey Local Board:

- a) request that the Parks, Arts, Community and Events Committee review and substantively increase the regional funding allocation to Waitangi@Waititi event, with consideration also being made to enter into a multi-year funding agreement.
- b) request the opportunity to speak to the next Parks, Arts, Community and Events Committee with regards to a).
- c) note the substantive growth and value to Māori and wider local and regional community, of the Waitangi@Waititi Waitangi Day event held at Hoani Waititi Marae, Parris Park in west Auckland with over 35,000 participants estimated from across Auckland.

Background

2. Each of the three west Auckland local boards allocate budget toward the Waitangi@Waititi event under a three-year funding agreement with the Henderson-Massey Local Board allocating \$10,000, Waitākere Ranges Local Board \$10,000, and Whau \$5,000 annually.
3. Auckland Council through its regional event funding pool currently allocates \$25,000 and the Henderson-Massey Local Board propose that the event is of such significance to residents of Auckland and a showcase of Māori leadership and self-determination that its level of funding support be reviewed for a regional increase. As part of this review consideration may also be made with regards to the fiscal and contra support to the other Māori led Waitangi Day major celebrations across Auckland ensuring that capacity development is facilitated.
4. In a city and a region that celebrates its unique Māori identity, and as a Council that seeks to empower Māori and work alongside of its community, the Henderson-Massey Local Board along with the Waitākere Ranges and Whau Local Boards have been proud supporters of the Waitangi@Waititi event since its inception.
5. The event is a magnificent celebration based at Hoani Waititi Marae and managed and delivered by Te Whanau o Waipareira Trust. Attendance has seen the activity grow from a localised celebration of Waitangi Day to be a destination event of regional and national significance with numbers reported by the organisers growing from 8,000-10,000 in 2015 to 35,000+ in 2019.
6. The event has many benefits which not only includes a great whanau friendly free day out open to all, but more consequently, it is an event that facilitates successful Māori identity and leadership being apparent to all attendees and beyond, with its reach also

including successful social media and signage-based communication. It is a Smokefree Healthy Kai event that has higher Maori attendance compared to most other regionally funded Council activities along with attracting significant numbers of younger people.

7. The local board anticipate that other pressures will already exist on regional events funding and suggest consideration may be given to accessing allocations through budget lines associated with the significant Māori responsiveness budget identified in the current Long-term Plan 10 year budget. Images below are from 2019 Waitangi@Waititi event.



Signatories:

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