

ATTACHMENT A: REGIONAL EVENT FUND APPLICATION SUMMARIES 2019/2020 ROUND 2

Detail from funding applications in this schedule has been presented as received.

APPLICATION	ORGANISER	EVENT NAME
REF20-200002	North Harbour Hockey Association Incorporated	Rankin Cup & India Shield Tournament
REF20-200004	Badminton New Zealand Incorporated	BARFOOT & THOMPSON New Zealand Badminton Open
REF20-200005	New Zealand Eid Day Trust	NZ Eid Day - Eid Al Fitr 2020
REF20-200006	New Zealand Eid Day Trust	NZ Eid Day - Eid Al Adha 2020
REF20-200008	YMCA North	Raise Up Youth Fest
REF20-200009	Total Sport	XTERRA Auckland Trail Run / Walk Series
REF20-200011	Perinatal Mental Health New Zealand	Maori Maternal Mental Health Hui
REF20-200012	Aktive - Sport and Recreation Auckland	Mauri Toa Mau Rakau Wānanga
REF20-200013	Devonport Business Association	AC36 Race Place
REF20-200014	Interacting	InterACT2020!
REF20-200016	Waiheke Jazz, Art & Music Festival	Waiheke Jazz, Art & Music Festival 2020
REF20-200017	German-New Zealand Chamber of Commerce Inc.	German New Zealand Festival
REF20-200018	Pacific Music Awards Trust	2020 Pacific Music Awards
REF20-200019	Aktive - Sport and Recreation Auckland	M2M
REF20-200020	Aktive - He Oranga Poutama	Te Whare Tapere o Matariki
REF20-200021	Auckland Regional Outrigger Canoe Association	Auckland Regional Waka Ama Sprint Championship
REF20-200022	Aktive - He Oranga Poutama ki Tāmaki Makaurau	Iwi of Origin
REF20-200023	New Zealand Nepal Society Incorporated	Nepal Festival April 4 2020

REF20-200002

Project Title	Rankin Cup & India Shield Tournament
Applicant	North Harbour Hockey Association Incorporated
Website	http://www.harbourhockey.org.nz/
Proposed venue/location	National Hockey Centre - North Harbour Hockey
Proposed event dates	31st August - 5th September 2020
Proposed event times	8:00am - 6:00pm
Estimated no. of participants	644
Estimated total audience	940
Target audience	Secondary school aged Males, tournament administrators, Match Directors, and Umpires. Audience is Family and Friends.
Project cost GST inclusive?	No
Total estimated project cost	17,520.79
Has event been held before?	No
Brief Project Description	
<p>The Rankin Cup & India Shield Tournament is a 32 team tournament with the primary objective of finding a National Secondary School Champion for Boys Hockey. This tournament is the top tiered event for Secondary School Hockey. It is run as outlined below:</p> <ul style="list-style-type: none"> - 8 pools of 4, 3 x pool games across Monday & Tuesday - Top 2 in each pool move on to top 16 competition (Rankin Cup) - Bottom 2 in each pool move on to bottom 16 competition (India Shield Tournament). This becomes the Tier 2 competition. - After pool play, games become knockout competition. 1st in Pool A will play 2nd in Pool G etc. - All teams will continue to play until Saturday for rankings and to determine who is relegated to Tier 3. - 7 games in 6 days 	
Prior event dates, attendance numbers and key outcome	
Dates and description of any prior Auckland Council Group support	
Total amount requested	6,000.00
Ways in which event supports Regional Event Key Priorities	
<p>SHOWCASE AUCKLANDS ASSETS -This event showcases the new world class National Hockey Center in Auckland - home of North Harbour Hockey. This brand new facility was built in 2018-2019 as part of a NZTA relocation project, with the official NZTA opening held on the 13th December 2019. The facility consists of 4 new astro water turfs with an already existing 5th water turf across the newly built walking bridge, the facility is the only hockey facility in Auckland that has 5 water turfs at one venue.</p> <p>BUILDING REGION WIDE IDENTITY - This event will help Aucklanders feel proud of what we can</p>	

offer in terms of delivering a world class Hockey tournament no matter the level. In addition they will take pride in the fantastic new facilities.

REF20-200004

Project Title	BARFOOT & THOMPSON New Zealand Badminton Open
Applicant	Badminton New Zealand Incorporated
Website	http://www.badminton.org.nz/
Proposed venue/location	Eventfinda Stadium
Proposed event dates	28/04/20 to 03/05/20
Proposed event times	Schedule TBC with Badminton World Federation. Likely to be 9am to 9pm Tuesday to Thursday, 4pm to 10pm Friday and 1pm to 7pm Saturday and Sunday.
Estimated no. of participants	200
Estimated total audience	10000
Target audience	Auckland Asian and Badminton Communities are the two largest groups in attendance.
Project cost GST inclusive?	No
Total estimated project cost	715,000.00
Has event been held before?	Yes
Brief Project Description	
<p>Our Vision is to deliver world class badminton experiences that people will never forget. We will do this by delivering exceptional event experiences, providing excellence in all aspects of delivery, building strong partnerships both locally and internationally and leveraging on the legacy of the event to assist in building towards the BWF World Junior Championships 2020.</p> <p>Focusing on these core values, ensures that we provide all players, spectators, partners and fans with experiences which inspire them to love badminton for life.</p>	
Prior event dates, attendance numbers and key outcome	
<p>Barfoot & Thompson New Zealand Open 2019</p> <ul style="list-style-type: none"> * 30th April to 5th May, 2019 * The 2019 was the strongest ever field, with 20 singles players or doubles pairs ranked inside the Top 10 in the world. It was also the first time the event had been attended by a current BWF World #1. * 10,000 attendance across the 6 days, with large numbers on Wednesday, Saturday and Sunday. 2,500,000 live stream views on YouTube from Tuesday to Friday through BadmintonWorld.TV. * The event had a live broadcast on Saturday and Sunday to 45,000,000 homes with key markets being China, Japan, India, Malaysia, Korea, Thailand and Singapore. * In 2019, we gained the entries of a number of global badminton superstars, including Lin Dan (China), Saina Nehwal (India), Mohammad Ahsan/Hendra Setiawan (Indonesia) as well as stars from Japan, Malaysia, Chinese Taipei and Korea. * Finally, the event is now seen as a highlight on the BWF Calendar, with many players seeking to retire in New Zealand following the conclusion of their careers due to the experience they had during the NZ Open each year. 	
Dates and description of any prior Auckland Council Group support	

Auckland council supported the event in 2019 by contributing \$10,000 to delivery costs. This support was greatly appreciated and Badminton New Zealand are excited by the prospect of building a long lasting partnership with the Council.

Total amount requested	36,632.00
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Ways in which event supports Regional Event Key Priorities

As New Zealand's premier badminton event, the New Zealand Open brings the entire badminton community together to celebrate world-class sporting talent. During the event over 150 volunteers will assist Badminton NZ to deliver the event, with volunteers coming from across Auckland and the entire country. The pride that the community takes in the event, ensures that all 10,000 spectators have a memorable experience which inspires them to love badminton.

The event has the additional benefit of showcasing two high quality sporting venue. Eventfinda stadium has become the home of badminton and in partnership with the stadium, the NZ Open deliver high quality experiences to the Auckland community. The event also partners with Badminton North Harbour as the practice venue which provides our community an opportunity to learn best practice from some of the greatest players in the world.

REF20-200005

Project Title	NZ Eid Day - Eid Al Fitr 2020
Applicant	New Zealand Eid Day Trust
Website	https://www.facebook.com/nzEidDay/?ref=br_rs
Proposed venue/location	TBD - ASB Showgrounds or Eden Park
Proposed event dates	TBD (dependent on the Lunar calendar: Approx 23rd or 24th of May)
Proposed event times	9am to 4pm
Estimated no. of participants	250
Estimated total audience	1200
Target audience	Both Muslim and non-Muslim communities of all ethnicity's
Project cost GST inclusive?	Yes
Total estimated project cost	70,000.00
Has event been held before?	Yes
Brief Project Description	
<p>New Zealand Eid Day is a bi-annual (twice a year) project to celebrate the "Eid" events that our Muslim community observes. Our purpose is to bring the community together in a day of fun, diversity, and unity under the one banner. Our NZ community is made up of at least 20 different cultures from across the globe.</p> <p>This event which is open to all Aucklanders, is designed to showcase our Muslim community and provide an opportunity for our community to interact with the wider society in an environment of joy and happiness.</p>	
Prior event dates, attendance numbers and key outcome	
<p>Eid al Fitr 2018 June 16th, 2018 12,000 attendance at Eden Park Stadium Largest attendance to date; first under the new charitable trust. Incorporation of Maori in marketing and representation at the event</p>	
Dates and description of any prior Auckland Council Group support	
<p>Eid al Fitr 2019 June 4th 2019 10,000 people in attendance at Eden Park Grant provided by Regional event fund and Auckland Council</p>	
Total amount requested	20,000.00
Ways in which event supports Regional Event Key Priorities	
<p>The event showcases the many cultures within the Muslim community in NZ, and is a platform for the celebration of the expression of all these cultures on Eid.</p> <p>It has become well known to the extent that as an event, Eden Park Trust considered it a larger then event then its Super rugby games due to the participation of attendees.</p> <p>It is a platform for performers, children, and besides celebrities and speakers, the event allows for TV and radio media, politicians (including Mayor Phil Goff), and the wider community to come and</p>	

showcase the NZ Muslim community to New Zealanders.

We have people fly in from other cities, as the event is not just for Aucklanders.

REF20-200006

Project Title	NZ Eid Day - Eid Al Adha 2020
Applicant	New Zealand Eid Day Trust
Website	https://www.facebook.com/nzEidDay/?ref=br_rs
Proposed venue/location	TBD - ASB Showgrounds or Eden Park
Proposed event dates	TBD (dependent on the Lunar calendar: Approx 30th / 31st July)
Proposed event times	9am to 4pm
Estimated no. of participants	250
Estimated total audience	9000
Target audience	Both Muslim and non-Muslim communities of all ethnicity's
Project cost GST inclusive?	Yes
Total estimated project cost	65,000.00
Has event been held before?	Yes
Brief Project Description	
<p>New Zealand Eid Day is a bi-annual (twice a year) project to celebrate the "Eid" events that our Muslim community observes. Our purpose is to bring the community together in a day of fun, diversity, and unity under the one banner. Our NZ community is made up of at least 20 different cultures from across the globe.</p> <p>This event which is open to all Aucklanders, is designed to showcase our Muslim community and provide an opportunity for our community to interact with the wider society in an environment of joy and happiness.</p>	
Prior event dates, attendance numbers and key outcome	
<p>Eid al Fitr 2018 June 16th, 2018 12,000 attendance at Eden Park Stadium Largest attendance to date; first under the new charitable trust. Incorporation of Maori in marketing and representation at the event</p>	
Dates and description of any prior Auckland Council Group support	
<p>Eid al Fitr 2019 June 4th 2019 10,000 people in attendance at Eden Park Grant provided by Regional event fund and Auckland Council</p>	
Total amount requested	20,000.00
Ways in which event supports Regional Event Key Priorities	
<p>The event showcases the many cultures within the Muslim community in NZ, and is a platform for the celebration of the expression of all these cultures on Eid.</p> <p>It has become well known to the extent that as an event, Eden Park Trust considered it a larger then event then its Super rugby games due to the participation of attendees.</p> <p>It is a platform for performers, children, and besides celebrities and speakers, the event allows for TV and radio media, politicians (including Mayor Phil Goff), and the wider community to come and</p>	

showcase the NZ Muslim community to New Zealanders.

We have people fly in from other cities, as the event is not just for Aucklanders.

Project Title	Raise Up Youth Fest
Applicant	YMCA North
Website	http://www.ymcauckland.org.nz
Proposed venue/location	Three Kings Reserve
Proposed event dates	27/02/2021
Proposed event times	10am - 4pm
Estimated no. of participants	150
Estimated total audience	3500
Target audience	the event is targeted at Auckland's youth, young people between the ages of 12 and 24.
Project cost GST inclusive?	No
Total estimated project cost	34,699.48
Has event been held before?	Yes
Brief Project Description	
<p>Raise Up Youth Fest is a food, music and youth wellbeing event that brings young people from across Auckland together with youth support services and development opportunities. A need for this event was identified by the young people in our Raise Up Crews. They noticed a gap in the Auckland event landscape for large scale community events aimed at youth, and also identified the difficulty many young people have in approaching support services. The event will feature a diverse range of music and dance performances by local young people, showcasing the talents of Auckland's youth. Food trucks will provide a diverse range of cuisine showcasing the cultural diversity of our city. Youth organisations and support services will be invited to participate in the event. These organisations will hold stalls and organise activities that raise awareness of their services as well as teaching youth strategies to support their wellbeing. The event is designed to guide young people to the support services and development opportunities they need in an environment where they are comfortable and not afraid to approach support services or learn about how to improve their wellbeing. Many kiwi youth struggle with mental health issues and wellbeing. Many of these people do not reach out for the help and support they need due to embarrassment or not knowing where to find the support they need. The Raise Up youth festival will connect young people with youth support services as well as educate youth about the diverse range of opportunities available to them in Auckland. Youth organisations and support services will be able to raise awareness of their services and reach young people in a fun, non-threatening environment. Youth Fest will provide a space where youth can have fun, build connections and enjoy the diverse opportunities Auckland has to offer.</p>	
Prior event dates, attendance numbers and key outcome	
<p>The First Raise Up Youth Fest will be taking place on the 1st of Feb 2020. We aim to make this an annual event in order to connect youth with support services that will support their wellbeing and success at the start of the school year.</p> <p>Planning for the 2020 event is well underway, and while the event is yet to take place we have had a high level of interest in the event on Facebook, eventfinda, and eventbrite. Youth Support Services have also been eager to participate and we have a line up of organisations who will be participating on the day including:</p> <p>Rainbow Youth, Youthline, Shine, Youhtown, Zeal, Oranga Tamariki, Work and Income, Study Link, local Universities, financial literacy group, youth counselling services and more.</p>	

Dates and description of any prior Auckland Council Group support	
01 Feb 2020 Raise Up Youth Festival 2020 - Regional Event Fund \$15,000	
Total amount requested	20,000.00
Ways in which event supports Regional Event Key Priorities	
<ul style="list-style-type: none">• Bring People together to share memorable experiences – the event will bring people together to share kai and enjoy the entertainment and performances provided by talented local youth.• Celebrate Auckland and its people – the event will celebrate the talents of Auckland’s young people, and help more young people to reach their potential through connecting them with support services and opportunities.• Talented local youth will perform music and dance at the event celebrating the range of amazing talents that Auckland’s rangatahi possess,• young people will also be celebrated for their capabilities as the event will be run by youth, these young people can demonstrate their event managements and leadership skills. Furthermore there will also be a youth marketplace where young people can sell their products and showcase their talents. <ul style="list-style-type: none">• Profile Auckland and it’s diverse localities– the event will bring together community and youth organisations and young people from across Auckland to enjoy a day at Three Kings reserve, one of Auckland’s public green spaces.	

REF20-200009

Project Title	XTERRA Auckland Trail Run / Walk Series
Applicant	Total Sport
Website	http://www.trailrun.co.nz
Proposed venue/location	Various wider Auckland Region. Shakespear Regional Park, Waitara Regional Park, Riverhead Forest, Totara Park, Waiuku Forest, Hunua Ranges
Proposed event dates	Sundays May - Auckland, 17 May, 7 June, 28 June, 19 July, 9 August, 30 August.
Proposed event times	7am - 1pm
Estimated no. of participants	6000
Estimated total audience	4000
Target audience	People wanting to experience Aucklands amazing regional parks and forests in a safe and manageable way. From 10 year olds to 80 year olds. 50 / 50 male - female and all racial groups.
Project cost GST inclusive?	Yes
Total estimated project cost	296,987.21
Has event been held before?	Yes
Brief Project Description	
<p>The purpose of XTERRA Trail Run Series is to create a series of events that provides (mostly) Aucklanders with a reason to keep fit and active through the winter months. It takes them to places that they wouldn't normally head to on their own, and provides them with a safe and manageable way for them access these wonderful regional parks and forests right on their doorstep.</p> <p>Each event caters to a wide variety of age groups and abilities. Categories included at each event includes - Short (5 - 8km), Medium (10 - 14km), Long (16 - 20km) and Super Long (20km+) distance options.</p>	
Prior event dates, attendance numbers and key outcome	
<p>The Series has been running for over 15 years, in various locations and formats. I will outline below the details from the 2019 Series.</p> <p>Six events in six stunning locations:</p> <ul style="list-style-type: none"> • 19th May, Shakespear Regional Park • 9th June, Waitawa Regional Park • 30th June, Waiuku Forest • 21st July, Totara Park • 14th August, Riverhead forest • 1st September, Hunua Ranges <p>All events had 990 - 1250 participants.</p> <p>Key outcomes achieved</p> <ul style="list-style-type: none"> • Participant numbers were increased on 2018. 	

- Increase in youth participation, including some schools using the event as a unit standards option.
- Continue to build on good relationships with Auckland Council Rangers at each site.
- Excellent post event report for compliance to CAN notice at Hunua from the Ministry for Primary Industries.
- Great core team of volunteers who help pre event, then run.
- New bib and timing chip system worked well.
- Great feedback from participants (see testimonials in Communications Plan)
- Great video content and imagery produced which can be utilized for future marketing.

Dates and description of any prior Auckland Council Group support

We appreciate and receive support from council around facilitating our permitting requirements for the events that are on council land,
 We also partner with council to activate a strong Kauri dieback programme.
 Please see letters of support for more information.

Total amount requested	30,000.00
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Ways in which event supports Regional Event Key Priorities

Low Season Event (May - September)
 This series runs from 17th May - 30th August, so most certainly ticks the box of offering Aucklanders a desirable event to take part in over the low event season.

Project Title	Maori Maternal Mental Health Hui
Applicant	Perinatal Mental Health New Zealand
Website	http://www.pada.nz
Proposed venue/location	Hoani Waititi Marae
Proposed event dates	23 July 2020
Proposed event times	8.30am to 6pm
Estimated no. of participants	80
Estimated total audience	10000
Target audience	Health Care Providers
Project cost GST inclusive?	No
Total estimated project cost	4,619.00
Has event been held before?	Yes
Brief Project Description	
<p>Perinatal healthcare is critical. From birth through to two years old is the time period when we lay the foundations for the way we will behave, think and feel throughout our lives. This is the time when pathways in the brain are laid. Nurturing and dependable relationships are paramount to healthy brain development. An illness like postnatal depression affects a mother's ability to bond with her baby and many studies have shown that depression is associated with a risk of poorer cognitive and behavioural development of the child.</p> <p>A 2014 NZ Ministry of Health report on how to improve maternity care and reduce child abuse emphasizes that early investment in these cycles is most worthwhile and brings about better outcomes. Early prevention far outweighs the monetary cost to put it right. There is no health without mental health. Increasing awareness will drive social change with a goal toward improving the quality of care for whanau experiencing all types of perinatal illness and reducing the stigma of perinatal mental illness.</p> <p>Our hui in Auckland will have a focus on Maori Maternal Mental Health. Hinemoa Elder will be one of our guest speakers along with a panel of Maori whanau with lived experiences, and Te Kaha o te Rangatahi. We will also have a presenter from the Romiromi crew to learn about Maori world views of healing, the Ngati Whatua Hapuora programme, and Tamariki Ora will also present. We will also have a panel of Maori Midwives from the TV programme Te koha te Rangitahi. Our target audience is Maori providers however non-Maori will also attend.</p>	
Prior event dates, attendance numbers and key outcome	
<p>23 July 2015 at West Campus Colin Maiden Park, University of Auckland.</p> <p>44 attendees.</p> <p>The work of PADA is directly reducing the stigma around mental health and parenthood. Families and whanau are better informed and supported and parents are more adjusted through our initiatives. Children and siblings in these families will be better resourced preventing lasting negative outcomes. Midwives report that they are better informed and able to recognise early warning signs of distress and refer or give information more appropriately and confidently. Care providers have gained up to</p>	

date knowledge so they can learn how to build a trusted relationship with a client, recognise symptoms, screen patients, learn when and how to refer to specialists, and intervene early to prevent depression or anxiety from becoming chronic or acute. Reports from MOH report that the mental health of young families is improving.

Our research shows that we are the only organisation offering professional development in perinatal mental health to local care providers. DHB's often rely on community groups like PADA to fill this gap for the health professionals in the region. Maternal mental health services are at capacity and only see patients that are at the severe end of the scale. They rely on community support groups to help those experiencing mild to moderate symptoms of depression or anxiety, however without appropriate support these symptoms can become worse leading to chronic or acute mental illness. Often the volunteers in these groups are untrained and rely on their personal experience of perinatal distress to help others. It is regrettable that a significant proportion of parents are not receiving the services they need to prevent the deterioration of their mental wellbeing. Our seminar evaluation forms show a common thread, that care providers feel they lack knowledge about perinatal mental health but gain new knowledge and skills at our seminars that they will implement in their practice. Better educated care providers leads to parents receiving the help they need in a non-judgmental, culturally appropriate setting. As a result, parents are more likely to recover more quickly and seek help early leading to improved health, stability and resilience. Patients gain a better understanding of mental illnesses and understand why it's important to seek help.

The outcomes we see are:

A reduction in the maternal suicide rate and child abuse statistics

Well-resourced and better educated care providers

More culturally appropriate support being offered

Parents are more knowledgeable about perinatal mental illness and subsequent pregnancies and babies are managed better

Children will have strong bonds with nurturing parents

Dates and description of any prior Auckland Council Group support

N/A

Total amount requested	2,000.00
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Ways in which event supports Regional Event Key Priorities

REF20-200012

Project Title	Mauri Toa Mau Rakau Wānanga
Applicant	Aktive - Sport and Recreation Auckland
Website	https://aktive.org.nz
Proposed venue/location	Marae based in West Auckland & South Auckland
Proposed event dates	April, July, Sept & December 2020
Proposed event times	10am Friday - 2pm Sunday
Estimated no. of participants	100
Estimated total audience	100
Target audience	Students at Secondary School / Wharekura throughout Auckland
Project cost GST inclusive?	Yes
Total estimated project cost	22,392.00
Has event been held before?	Yes
Brief Project Description	
<p>AIM</p> <p>The aim of the Mauri Toa Wānanga events is to provide a culturally appropriate platform for Wharekura (full immersion Māori secondary school) students from across Auckland to train, eat, sleep and have fun together while striving to achieve their respective mental, spiritual, social, physical and cultural goals.</p> <p>HOP will work with Te Whare Tu Taua to hold 4 x 2-day Māori weaponry wānanga (grading events) to compliment the “Mauri Toa” programme being delivered by Te Whare Tu Taua.</p> <p>OBJECTIVES</p> <ul style="list-style-type: none"> • At least 80 secondary school students are participating at each grading events • To work collaboratively with other organisations • To provide a platform to celebrate traditional Māori sport at a community level • To celebrate the unique identity of being “Māori in Auckland”. 	
Prior event dates, attendance numbers and key outcome	
<p>The Mauri Toa Māori weaponry programme has been running for the past 4 years. The programme has been very successful in terms of engaging Wharekura (Full immersion Māori Sec Schools) students in Auckland into traditional Māori weaponry including learning the principles, values and hard work required to achieve their goals. Each student has also achieved NZQA unit standards during the programme in the past.</p> <p>Mauri Toa recieved funding support from the Regional Events fund in 2019 to support 4 x 2 day events. Te Whare Tu Taua have approached HOP again to assist in the running and organising of 4 x 2 day events in 2020. HOP and Te Whare Tu Taua are working together to reduce the barriers to participation.</p>	
Dates and description of any prior Auckland Council Group support	

Auck Council Regional Events Fund - 4k 2017
Auck Council Regional Events Fund - 4k 2018
Auck Council Regional Events Fund - 4k 2019

Total amount requested	12,100.00
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Ways in which event supports Regional Event Key Priorities

This application supports the Auckland Council Strategic Outcomes for the following:

- Sport and Recreation - has direct alignment with the Māori sport and recreation plan (Te Whaioranga) and also with Auckland Sport and Recreation Action Plan (ASARSAP).
- Youth - 80-100 Rangatahi will be participating in each event
- Arts and culture - Opportunity to learn about and celebrate Māori culture
- Region-wide impact - 80-100 students from 10 x Wharekura from across Auckland.
- West - Te Wharekura o Hoani Waititi, Te KKM o Te Kōtuku, Tiriwa
- North Shore - Te Wharekura o Te Rakipaewhenua
- Central Auckland - TKKM o Puau, TKKM o Maungarongo
- South Auckland - Kia Aroha, Sir Edmund Hillary, Alfriston College, James Cook,

Project Title	AC36 Race Place
Applicant	Devonport Business Association
Website	http://www.devonport.co.nz
Proposed venue/location	Devonport
Proposed event dates	05/03/2021 - 21/03/2021
Proposed event times	Daily 10am - 10pm
Estimated no. of participants	800
Estimated total audience	120000
Target audience	Families, Youth, Elderly
Project cost GST inclusive?	No
Total estimated project cost	765,000.00
Has event been held before?	No
Brief Project Description	
<p>Devonport is a location that is expected to be highly impacted by AC36, given its proximity to the races and its prime viewing opportunities. The AC36 Race Place in Devonport offers a world-class event experience for domestic and international visitors to the region. It brings together the talent and skills of our community for all to enjoy in a setting that is a true asset in Tamaki Makaurau.</p> <p>The two week festival, March 5th – 21st, will be free to the public and primarily based on Devonport's waterfront park, Windsor Reserve. This outdoor programme of events includes stage performances, a transport hub, a pop up info centre, big screen broadcast of the AC36 races, movies, the Devonport Arts Festival and interactive activities suitable for all ages.</p> <p>It will kick off with a unique open air event, 'Glow Your Boat' where, after sunset, a flotilla of illuminated boats – Navy vessels, launches and yachts - will glide in the dark waters from behind North Head Maungauika, past Torpedo Bay, Devonport Beach and around towards Stanley Point, offering a plethora of viewing locations along Devonport's waterfront and the CBD. 'Glow Your Boat' will also feature a headline kiwi artist/band, the NZ Navy Band and the premiere en masse performance of a bespoke community haka.</p> <p>Devonport Peninsula schools, businesses, individuals and community groups will be invited to accept the challenge of learning a new Peninsula haka, created in consultation with mana whenua by 3degrees. It will be premiered at The Race Place 'Glow Your Boat' launch event and performed en masse as Team New Zealand make their much anticipated voyages past Devonport during AC36. Having registered for the event online, participants will have received a uniform coloured T-Shirt to wear on the day. The visual spectacle will be stunning and an obvious magnet for media coverage.</p>	
Prior event dates, attendance numbers and key outcome	
Dates and description of any prior Auckland Council Group support	
Total amount requested	75,654.00
Ways in which event supports Regional Event Key Priorities	

The Race Place celebrates NZ's place in the global sporting arena, invites people to come and enjoy Auckland's recreational spaces, showcases arts and culture on a community and professional level and will develop skills within our community to a world class level.

Auckland's urban identity as a playground for all comers, where we enjoy the water and green open spaces, is seen at its best in Devonport. Windsor Reserve is Auckland's only waterfront green park that is directly accessible by both ferry and bus. Without the need to walk any great distance or use secondary transport, visitors will be able to engage in America's Cup related activities and experience The Cup first-hand; seeing the yachts pass by and watching the races live on a big screen.

An event that draws people to Devonport also draws them into a locality where they experience the harbour, the foreshore and 360 degree views of the region. Talent across many disciplines will be on display both in the performing and visual arts including the 'Glow Your Boat' headline act, haka and Navy Brass Band, Ye Auld Tub Parade featuring the Navy Pipe Band, The Great NZ Jazz Picnic, the Dinghies Art Trail and The Devonport Arts Festival.

By inviting performers region-wide to participate, we aim to broaden the audience reach. We also anticipate that by making the events free to the public we will draw a wider audience. By activating the locality media coverage of the region will be of a higher quality and have more impact - unique spectacles and happy people!

Project Title	InterACT2020!
Applicant	Interacting
Website	http://www.interacting.org.nz
Proposed venue/location	Corban Estate Arts Centre
Proposed event dates	02.11.20 - 06.11.20
Proposed event times	10am - 3pm
Estimated no. of participants	5000
Estimated total audience	4600
Target audience	people with disabilities and their whanau and friends
Project cost GST inclusive?	No
Total estimated project cost	72,260.00
Has event been held before?	Yes
Brief Project Description	
<p>This is a 3 day festival involving New Zealand's leaders in the field of Disability Arts and providing the community an opportunity to showcase, network and connect. It will have a focus on audience development and networking via a series of workshops and showcase performances. It will create a highly participative programme, inviting disabled artists and arts workers, representatives from funding bodies and mainstream arts organisations and venues to be involved. The festival offers an opportunity to celebrate the achievements of disabled people in the arts to date and a pathway forward toward a thriving and vibrant future for Disability Arts and the community. The organisers are building on the highly collaborative and inclusive nature of previous festivals and maintaining the momentum created by those events especially this coming year as InterACT2020 will be the 10th festival!</p>	
Prior event dates, attendance numbers and key outcome	
<p>Interact 2011 numbers=1200 , key outcomes - relationships built with disability providers and special schools</p> <p>Interact 2012 numbers= 2500 , key outcomes - bigger volunteer base, greater collaboration with other community groups</p> <p>Interact 2013 numbers=3260 , key outcomes - greater engagement by disability community, much greater coverage in mainstream press and then greater attendance by non disabled people.</p> <p>Interact 2014 numbers = 4000 , key outcomes - performer development amongst disability sector.</p> <p>Interact 2015 numbers=4000+ , key outcomes - greater collaboration with partners in disability community</p> <p>Interact 2016 numbers=4000+ , key outcomes - disabled people in key roles and management</p> <p>Interact 2017 numbers=4500 , key outcomes - involvement of local community youth groups to optimise youth engagement in the festival</p>	

Interact 2018 numbers=over 5000 , key outcomes - corporate collaboration in volunteering and event delivery

Interact 2019 numbers=3850 , key outcomes - have schools/groups that have not been involved before, perform on stage. Increased numbers in new schools/groups hearing and coming to the festival for the first time, having a good reliable team of volunteers to help with the successful event delivery.

Dates and description of any prior Auckland Council Group support

InterACT 2019 received \$14000 from Regional event fund and \$5280 from Waitakere, Whau and Henderson Local boards (and Multiboard to the 3 local boards mentioned).

InterACT 2018 received \$14000 from Regional event fund and \$3654 from Waitakere, Whau and Henderson local boards.

InterACT 2017 received \$12000 from Regional event fund and \$6963 from Waitakere, Whau and Henderson local boards.

InterACT 2016 received \$5500 from local board event fund.

InterACT 2015 received \$13000 from local board event fund.

InterACT 2014 received \$8500 from event fund

InterACT 2013 received \$20500 Printing of programmes and flyers carried out by Auckland council

InterACT 2012 received \$19666 Printing of programmes and flyers carried out by Auckland council

InterACT 2011 received \$3000 Printing of programmes and flyers carried out by Auckland council

Total amount requested	20,000.00
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Ways in which event supports Regional Event Key Priorities

The event is very much arts and culture focused and its organisation and delivery relies for its success on a number of community organisations working together. These include Mapura trust, Circability Trust, Touch Compass, He Waka Eke Noa Charitable Trust, Zeal, A Supported Life. Extent to which the event showcases Auckland's assets- InterACT hires virtually the whole of the Corbans site for five days and many people who come to InterACT have never visited the site before. The organising team spends a great deal of time and effort to make the site accessible and attractive to visitors.

Extent to which the event has a region-wide impact- as well as Auckland , we have had visitors from Wellington, Rotorua and several performers from overseas. However, the bulk of the audience comes from all over Auckland.

REF20-200016

Project Title	Waiheke Jazz, Art & Music Festival 2020
Applicant	Waiheke Jazz, Art & Music Festival
Website	http://www.waihekejazzfestival.co.nz
Proposed venue/location	Multiple venues across Waiheke Island
Proposed event dates	10-13 April 2020
Proposed event times	12 noon til late every day
Estimated no. of participants	250
Estimated total audience	3000
Target audience	Jazz (15 - 75 age range, multi cultural, 50/50 split M/F), Art (20 - 80 age range - multi-cultural - painters, sculptors), Music (15 - 55 age range, DJs, Ardijah, multi-cultural, even split M/F)
Project cost GST inclusive?	Yes
Total estimated project cost	135,000.00
Has event been held before?	Yes
Brief Project Description	
<p>WAIHEKE INTERNATIONAL JAZZ, ARTS & MUSIC FESTIVAL (waiJ.A.M) is the sequent entity of the Waiheke International Jazz Festival. Building on the long-standing popularity of the Jazz festival, waiJAM festival adds depth through non- genre-specific Artistic direction. A new festival experience is created; including painting workshops, performance art and exhibitions, as well and jazz and multi-genre music concerts.</p> <p>waiJ.A.M aims to appeal to a much wider audience-base than its predecessor, facilitating connectivity through art galleries, iconic small venues, bars and estates to deliver an internationally significant calendar event on Waiheke at Easter. The festival fosters and promotes exciting, new, local and international collaborations, exhibitions and performances across a range of genre and cultural experiences.</p>	
Prior event dates, attendance numbers and key outcome	
<p>This Festival has run every Easter 2011 - 2109 inclusive</p> <p>Attendance numbers in the past have varied between 2100 - 3500. Attendance numbers for 2020 are predicted to be around 2100 - 3000.</p> <p>Key outcomes achieved:</p> <ul style="list-style-type: none"> - Community engagement and participation - International reach - Progress towards financial sustainability - Waiheke profile as international event destination promoted - Excellent business and social acceptance within the Waiheke community 	
Dates and description of any prior Auckland Council Group support	
<p>Waiheke International Jazz Festival Ltd (the Promoter) has received Auckland council funding most years the event has been run by this organiser (\$5000 received in previous years was increased to \$7500 in 2019, which really helped)</p>	

Total amount requested	15,000.00
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Ways in which event supports Regional Event Key Priorities	
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- The Event encourages and participates in capability building with community organisations and individuals - and provides dozens of Volunteer opportunities for residents.
- The Event promotes promoting excellence in performance and production values
- The Event focuses on talent development - especially among youth
- The Event champions cultural expression and better understanding of diverse communities.
- The Event helps build a sense of Community and involves a wide sector of the Waiheke Community
- The Event is the ONLY Jazz Festival in the greater Auckland region and helps to build a regional identity especially within the Hauraki Gulf Islands
- The event showcases Auckland's assets (includes harbours and coastline, renowned and talented people)
- The Event has region-wide impact - providing employment, volunteering and performance opportunities and key business revenue opportunities for a range of stakeholders, as outlined in the Business plan

REF20-200017

Project Title	German New Zealand Festival
Applicant	German-New Zealand Chamber of Commerce Inc.
Website	http://www.germantrade.co.nz
Proposed venue/location	Cloud & Shed 10
Proposed event dates	11th & 12th September 2020
Proposed event times	11th from 10am through to 12th 7pm
Estimated no. of participants	150
Estimated total audience	15000
Target audience	Auckland public, business sector, tertiary students,
Project cost GST inclusive?	No
Total estimated project cost	200,000.00
Has event been held before?	No
Brief Project Description	
<p>Having successfully run events of specific interest to our membership, we have begun opening up our workshops and events to others and have realised there is a deep interest by the general public to learn more about topics our members are experts in.</p> <p>We believe it is time to bring a new event to Auckland, an event showcasing the strong inter-connection between Germany and New Zealand.</p> <p>This will not be "yet another food event" but rather an event encompassing all the aspects of the relationship, giving the Auckland public the opportunity to inform themselves on many topics such as:</p> <ul style="list-style-type: none"> - healthy homes, smart buildings, passive house - energy efficiency, renewable energies - artificial Intelligence, industry 4.0 - e-mobility, automotive advances - engineering excellence <p>Of course there will be an entertainment factor as well, through the family style Oktoberfest with German food stalls, music and dance on offer.</p> <p>To enhance this we intend running a nationwide brass band competition and a special craft brewing competition, with the winning brew able to supply the New Zealand Oktoberfest in the following year.</p> <p>The German New Zealand Festival will be a technological product showcase, a shopping experience for arts, crafts, food and drink and a festival event. This makes it unique in the Auckland market and each one of these offerings promises to draw a crowd.</p>	
Prior event dates, attendance numbers and key outcome	
Dates and description of any prior Auckland Council Group support	
Total amount requested	50,000.00

Ways in which event supports Regional Event Key Priorities

The German New Zealand Festival brings a new event to Auckland during the low season. September is traditionally the month the Munich Oktoberfest begins and as a part of this Festival we aim to be the first Oktoberfest worldwide - something we hope will appeal to the German media. Thus providing coverage of Auckland in Germany.

We intend providing Auckland families with an innovative educational fun day out in Winter.

Choosing a central location ensures easy access for the public from all over Auckland.

REF20-200018

Project Title	2020 Pacific Music Awards
Applicant	Pacific Music Awards Trust
Website	http://www.pacificmusicawards.org.nz
Proposed venue/location	Vodafone Events Centre, Manukau
Proposed event dates	21 May 2020
Proposed event times	6.30 – 10.30pm
Estimated no. of participants	310
Estimated total audience	1600
Target audience	Pacific music artists, Pacific music supporters, Pacific community, music industry, arts industry; and regional, national and international audiences
Project cost GST inclusive?	Yes
Total estimated project cost	207,210.00
Has event been held before?	Yes
Brief Project Description	
<p>The Pacific Music Awards is the annual awards event, which celebrates Pacific music and Pacific artists. The event provides the opportunity to honour the achievements and success of our current Pacific artists and also pay tribute to legacy and developing artists. It also allows the wider Pacific community and music industry, to come together on the one night, to share the celebration. The awards bring together a great collection of artists, the best of the best, to represent the Pacific music industry. The ceremony is the premier Pacific music event, a one of a kind night and an iconic event for New Zealand.</p> <p>The awards ceremony involves the presentation of 18 awards and in between the event has live performances that provide a dynamic showcase of the best Pacific music talent. Whilst the basic format is similar each year, what is presented and performed on the night is absolutely unique to that event. The finalists each year will reflect the recent year of music, and we'll then have additional awards which acknowledge outstanding achievement, lifetime achievement and most promising artists.</p> <p>The award categories and event are supported by a group of sponsors and funders, with 21 organisations supporting the 2019 event. This allows the Trust and event to connect with the wider music industry and business community, to support the event.</p> <p>The key purpose for the Pacific Music Award Trust is to provide the platform that profiles Pacific music and Pacific artists. This in turn supports their music careers and impacts the team that they work with and the future income opportunities available to them. The Trust also sees how the awards contribute to supporting and sustaining the current music industry participants, as well as encouraging and inspiring future music creators.</p> <p>The awards ceremony is live streamed on the night, filmed by SunPix Ltd for a television special broadcast on Tagata Pasifika, as well as covered by a number of media outlets. This allows the event to reach a national and international audience for the event. The introduction of the Best Pacific International Artist award category has also allowed us to develop our connections with Pacific artists</p>	

living overseas, which in turn builds the profile of New Zealand based artists internationally. The awards evening is also unique in that it is able to combine being a family orientated community event, alongside being an industry event – bringing together our Pacific music artists, the NZ music industry, the Pacific community – and simply anyone who loves music – together in the one room to share the experience of such a unique event together.

Prior event dates, attendance numbers and key outcome

The Pacific Music Awards was first held on 11 March 2005 and since 2006 has been held in May. This is NZ Music Month and allows us to be part of this celebration. It was the time of year when most awards events were held, but over time the other awards are now in the second half of the year. We like to retain hosting the awards in May, as it allows us to stand alone and also allows extensive media coverage and focus for Pacific music.

From 2006 – 2013, the awards were held within the theatre at the Vodafone Events Centre, which had a capacity of 700. In 2014 we moved to the Arena, within the same venue, which allowed us to double our audience, with the capacity we utilise being 1600 (420 VIP guests and 1200 GA guests).

Pacific Music Awards Trust – milestones:

- 2005: Inaugural Pacific Music Awards held, as part of the Pasifika Festival
- 2006: Awards hosted as a stand alone event, moving to Vodafone Events Centre, Manukau
- 2007: Pacific Music Awards Trust formed
- 2014: Pacific Music Awards celebrated 10 years, moving from the theatre to the arena, within the Vodafone Events Centre, Manukau
- 2014: International category introduced
- 2019: Pacific Music Awards will celebrate 15 years

The key dates for our 2019 Pacific Music Awards were as follows:

- December 2018: Entries Open
- Monday 4 February: Entries Close
- Monday 11 February: Judging begins
- Sunday 17 March: Judging Concludes
- Monday 18 March: Confirm and notify finalists
- Wednesday 3 April: Finalist Announcement (OMAC)
- Profile of finalists
- Event/performer/ticket sale promotion
- Mid April – Mid May: People's Choice Voting
- Early May: Announcement of Lifetime Achievement Award recipient
- Thursday 23 May: Pacific Music Awards

To provide context to the work completed for the 2019 Pacific Music Awards, these details are a summary of some key facts and figures:

- Entries: 46 artists (excluding 6 incomplete/ineligible submissions)
- Finalists: 20 artists
- Performers: 116 (artists/musicians/dancers)
- Sponsors: 21 sponsors/funders
- VIP guests: 420 (42 tables of 10)
- GA guests: 1100
- Individuals who work on the event: Event Producer, Event team, Graphic Designer, Web Designer, Social Media, Video content producer, Venue design, A/v production, event production (sound/lighting/staging), publicity/PR, photographer, venue staff, accountant, trophy manufacture, television crew (approx. 45) • Live stream footage – available on Youtube: 13,341 views as at 11

September

- 15 year medley footage – available on Youtube: 3,577 views as at 11 September

Trust objectives:

- Provide an event that focuses public and media attention on the excellence of our local Pacific music industry;
- Provide the Pacific music community with it's own night of a thousand stars by creating an event that attracts NZ achievers of Pacific descent and icons from all areas of the entertainment world;
- Honour the achievements of our home-grown music talent;
- Provide a premium sponsorship vehicle by gaining extensive media exposure for the event and its supporters;
- Demonstrate the healthy state of the New Zealand Pacific music industry and highlight the essential role it plays in defining our culture and identity.

Key outcomes we strive towards and are elements we review, to determine our success each year:

- the number of entries/nominations received (aiming to grow each year)
- the number of finalists (aiming to grow each year, will also look at the number of repeat vs first time finalists, to indicate the state of the industry)
- guest numbers for the awards ceremony: VIP and GA attendees
- the number and nature of the sponsors and funders that support the awards event
- the media coverage received
- the social media stats and activity details
- positive feedback from our audience and stakeholders
- the streaming figures in total and also the number of countries our viewers are from

Overall our objectives and outcomes we hope will epitomise our byline “celebrating Pacific music”. and that we can demonstrate the healthy state of the Pacific music industry, showing the depth of talent, the range of genres and the number of active Pacific artists we have. These achievements will further affirm the profile and presence of Pacific artists and their music within the wider community – and how their music and the awards are valued.

Dates and description of any prior Auckland Council Group support

We are very grateful for the support we have received from Auckland Council and the long term relationship we have maintained. We have been provided with the following sponsorship support from Auckland Council and Manukau Council to date:

2019 Pacific Music Awards - Regional Event Funding secured for \$20,000
2018 Pacific Music Awards - Regional Event Funding secured for \$12,000
2017 Pacific Music Awards - Regional Event Funding secured for \$10,000
2016 Pacific Music Awards - Regional Event Funding secured for \$12,000
2015 Pacific Music Awards - Regional Event Funding secured for \$15,000
2014 Pacific Music Awards - Regional Event Funding secured for \$20,000
2013 Pacific Music Awards - Regional Event Funding secured for \$10,000
2010-2012 Pacific Music Awards – Manukau City Council funding secured for \$18,000

Auckland Council was confirmed and acknowledged as our Event Sponsor at the 2019 Pacific Music Awards, due to the level of funding provided. Auckland Council was also an award category sponsor, supporting the Best Pacific Female Artist Award. We would like to maintain this level of support and this sponsorship arrangement for the 2020 Pacific Music Awards.

Each year Auckland Council will also provide promotional support for the event, sharing our event

comms and details of the awards finalists and winners each year. We also discuss and confirm additional in-kind support that may be provided.

Total amount requested

20,000.00

Ways in which event supports Regional Event Key Priorities

The Pacific Music Awards will showcase Auckland's assets and what is special about the region. It does this by being, an iconic event and an excellent platform to celebrate and showcase Pacific music – Pacific people – and one of Auckland's great event venues. The awards event provides the opportunity to celebrate talent, creativity and achievement in music. It brings a diverse audience to the venue, to the region and provides a unique, one-off celebration, that we can truly say is like no other event in the country.

The Pacific Music Awards aligns with Auckland being confirmed as a designated UNESCO City of Music, which focuses on using creativity to enable social, economic and cultural urban development. This designation confirms the value of music to Auckland and also within the strategy, an affirmation to support and develop Pacific music. It further affirms the importance of music to the city and the need for it to be supported and acknowledged throughout Auckland.

The awards has been held for 15 years and has established a strong reputation as a quality event. The awards are able to positively contribute to the music industry and the wide community that we work within. The awards event is able to connect a wide and diverse group – bringing a number of communities together on the one night. Our core participants and audience members are Pacific music artists, Pacific music community, NZ music industry, arts industry, and the general public who support Pacific music.

Auckland is acknowledged as the biggest Pacific city in the world – therefore it is important to host an event that celebrates and showcases the Pacific community – in Auckland. We host the awards in Auckland, as this is where our Pacific people are, including Pacific artists and also the New Zealand music industry is based here. We see our Pacific artists and their music as true assets of Auckland, of New Zealand and of the world – and that is who we are celebrating at the Pacific Music Awards. What is special about the region of Auckland, begins and ends with its people – and our Pacific community are a very important element of that. The cultural diversity of Auckland and the talent of its residents – in particular the Pacific population - is what is special about Auckland. There is no where else in the world that you can find this. A genuine asset, unique to New Zealand and unique to the world. The people of a city absolutely contribute to the definition of that city and what makes it special from other cities around the world. Auckland is a dynamic, creative and culturally diverse city. The awards ceremony reflects Auckland and demonstrates what is special, from the award presentations to the live performances – and all the elements of the awards ceremony event.

In terms of region wide impact, we believe the awards event is a special and significant occasion, which brings diverse communities together – to enjoy a community, cultural and entertainment experience. The event is also of a significant scale, to ensure its importance to our region – providing national profile through the media coverage and promotion we are able to secure. Social media also allows wide public awareness, regionally, nationally and internationally. The event allows support to be shown and also generates dialogue and discussion about Pacific music both within New Zealand and overseas.

In terms of the region-wide impact, it is those individuals who are directly involved, along with the audience that attends, who we know are impacted positively from their involvement with the Pacific Music Awards. There are also significant outcomes for the finalists and winners, following the awards – from the media coverage, to additional performances and other career opportunities that extend the impact of the awards event.

The majority of our artists are based in Auckland, but the awards are a national event, therefore we

have artists involved from throughout New Zealand. Artists, those they work with and our audience will travel from outside of Auckland to be at the awards ceremony, to participate, support and attend. Also, with the international category, we are able to involve artists based overseas and build connections internationally through the event.

The nature of music, means that with every artist comes other talented individuals undertaking various roles, from co-writers, producers, managers, record label reps, video directors, mentors, publicists – as the success of each artist, in turns impacts the careers and work of others, along with the wider music industry itself. We believe that the Pacific Music Awards plays an important role in sustaining the industry and developing the Pacific music community. This all affirms the region wide impact of the event.

By celebrating our Pacific artists and their music; we are showcasing success and creative achievement. The chance to pause and celebrate, acknowledge achievement and success; is very significant to all that are involved. We know that there is an important impact that takes place at the awards ceremony and that this impact extends widely beyond the event.

REF20-200019

Project Title	M2M
Applicant	Aktive - Sport and Recreation Auckland
Website	http://www.aktive.org.nz
Proposed venue/location	Three regions in Auckland
Proposed event dates	February & March 2021
Proposed event times	9.30 - 3.30pm
Estimated no. of participants	1500
Estimated total audience	2000
Target audience	Māori, Youth, Marae, Community
Project cost GST inclusive?	Yes
Total estimated project cost	13,400.00
Has event been held before?	Yes
Brief Project Description	
<p>M2M (Marae to Maunga, Maunga to Maunga / Marae to Marae / Marae to Moana)</p> <p>A walk or run course from Marae to Marae or Marae to Maunga or Maunga to Maunga run in 3 areas of Auckland – Waitakere, Manurewa and Mangere.</p> <ul style="list-style-type: none"> • Opportunities for whānau to connect with Marae, hapu, iwi and communities Tamaki Makaurau wide. • Whakawhanaungatanga – linking all participating Marae in a common kaupapa of health and activity • Whānau then link into our annual sports kaupapa / event – Iwi of Origin • Connection to the whenua and history of the area that our Marae are connected to <p>Our role - to organise and provide the structure to this event, linking Auckland Council, hui with Marae, provide training advice and support, sourcing consent to run this event, management of the sports component for the events, delegating roles to our volunteers and wider whānau.</p> <p>A route of approximately 6-7kms or 60-70 minute walk / run is mapped out from Marae / Maunga to destination. Once at destination we will have a number of activities, health checks, sports for participants.</p> <p>Training programme developed for whānau to build on fitness levels and prepare whānau for activity.</p> <p>Linking with other services to support whānau.</p> <p>There will also be karakia, mihi, whakawhanaungatanga, games and activities</p>	
Prior event dates, attendance numbers and key outcome	

- October 2014 100 participants from Manurewa Marae
- March 2015 100 participants from Mangere under Papatuanuku Marae
- 3 events were held in 2016 (April 5 Marae of Mangere, Late April Orakei Marae, September Hoani Waititi Marae) 500 participants total
- 2 events held in 2017 (April Mangere, May Kaipara) 600 participants total
- 2 events will be held in Feb/March 2019 (Mangere and Kaipara) working with Marae and Mana Whenua

The main aim for the events was to focus on the processes and stakeholder relationships which highlighted a number of messages for us to build on for next time. The main findings were:

- Overall the events were very well run on the day
- Safety was the utmost importance
- Auckland transports advice and assistance was invaluable
- Fantastic feedback from all participants
- Media coverage

2020 events still to be delivered Feb / March 2020.

Dates and description of any prior Auckland Council Group support

2015/2016 Regional Event Fund 6k
 2016/2017 Regional Event Fund 8k
 2017/2018 Regional Event Fund 8k
 2018/2019 Regional Event Fund 8k

Total amount requested	10,000.00
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Ways in which event supports Regional Event Key Priorities

"Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development"

This event will sit alongside the Auckland Sport and Recreation Strategic Action Plan and could also link indirectly to the Auckland Māori sport and Recreation Plan "Te Whaioranga"

- Extent to which the event has a region-wide impact.

This event is promoted and open to Māori who reside within the wider Tāmaki/ Auckland area

REF20-200020

Project Title	Te Whare Tapere o Matariki
Applicant	Aktive - He Oranga Poutama
Website	
Proposed venue/location	AMI Netball Courts, St Johns
Proposed event dates	1st July 2020
Proposed event times	9am - 3pm
Estimated no. of participants	300
Estimated total audience	400
Target audience	2 - 13yr olds - targeting Kohanga Reo, Primary / Kura school aged students
Project cost GST inclusive?	Yes
Total estimated project cost	5,410.00
Has event been held before?	Yes
Brief Project Description	
<p>Te Whare Tapere o Matariki is a one-day event which celebrates the Māori New Year by engaging 2-13 year olds in traditional Māori sport and games. The event will be held on the 1st July 2020 at the Auckland Netball Centre.</p> <p>Approx 10 x traditional Māori games "stations" will be held indoors in order for the general public / schools to participate in and learn. In the past, the majority of these participants have been from local Schools.</p> <p>The HOP staff will start visiting schools in Feb to promote the event.</p> <p>Local Māori youth will also be trained to deliver some of the Māori games workshops at the event.</p> <p>The event is open to all Kohanga Reo & Students of schools in Auckland with a capped entry of 300 due to time and venue restraints.</p>	
Prior event dates, attendance numbers and key outcome	
<p>2009 Hato Petera College, 120 attendees 2010, Hato Petera College, 160 attendees 2011, Trusts Stadium, 350 attendees 2012, Trusts Stadium, 400 attendees 2013 Trusts Stadium, 450 attendees 2014 Auckland netball centre, 600 attendees 2015 Auckland netball centre, 700 attendees 2016 Auckland Netball centre, 800 attendees 2017 Auckland Netball Centre, 900 attendees 2018 Auckland Netball Centre, 900 attendees 2019 Auckland Netball Centre, 900 attendees</p>	

Key outcomes achieved include: - a gradual increase in participant numbers over 4 years. We believe we can grow numbers further by splitting the event into more than 1 day.

- very positive feedback from participants including teachers and general public
- event has stayed within budget
- increased awareness of traditional Māori games particularly Ki o rahi
- a desire from more and more schools to participate in the annual event

Dates and description of any prior Auckland Council Group support

2014 - Regional event fund granted \$10,400 to support 4 HOP led projects delivered during Matariki which included Te Whare Tapere o Matariki
 2015 - \$2000 provided by Auckland Council Parks, Sport and Recreation Dept
 2016 - \$8000 provided by Regional Event fund
 2017 - \$8000 provided by Regional Event Fund
 2018 - \$8000 provided by Regional Event Fund
 2019 - \$10,000 provided by Regional Event Fund

Total amount requested	5,000.00
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Ways in which event supports Regional Event Key Priorities

Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development"

This event provides support to the Auckland Sport and Recreation Strategic Action Plan and could also link indirectly to the Auckland Māori sport and Recreation Plan "Te Whaioranga"

- Extent to which the event has a region-wide impact.

This event is promoted and open to both Māori and non-Māori of any age who reside within the wider Tāmaki/Auckland area

REF20-200021

Project Title	Auckland Regional Waka Ama Sprint Championship
Applicant	Auckland Regional Outrigger Canoe Association
Website	
Proposed venue/location	Sylvan Park Lake Pupuke Milford
Proposed event dates	12 - 13 December 2020
Proposed event times	8am - 5pm daily
Estimated no. of participants	2000
Estimated total audience	300
Target audience	Event is targeted at all age groups from 5 years to 70 plus age categories. Waka Ama has a rich Māori and Pasifika heritage, a large base of Māori and Pasifika paddlers and is inclusive of all nations.
Project cost GST inclusive?	Yes
Total estimated project cost	30,223.00
Has event been held before?	Yes
Brief Project Description	
<p>The event is for all Auckland paddlers to come together and compete in a sprint format leading up to the National event at Lake Karapiro.</p> <p>For the W1 (Individual) paddlers, this event is the qualification event to compete at the National level. The W6 races are not for qualification. Instead, W6 races are an opportunity for an interclub competition. This is one of two competition events lead by AROCA.</p>	
Prior event dates, attendance numbers and key outcome	
<p>10-11 December 2016 Inaugural Sprint Championship event revamped model. 438 entries for both teams and individuals. 301 W1 entries. 137 W6 entries. 1123 competitors.</p> <p>9-10 December 2017 600 entries for both teams and individuals. Entries increased from 2016 which was a key target of the event. We also introduced an overall club prize which boosted the event profile.</p> <p>8-9 December 2018 610 entries for both teams and individuals. 392 W1 entries. 218 W6 entries. 1700 competitors. 15 clubs participated. Key targets 1. Turnkey event systems 2. 100% affiliate engagement.</p>	

7-8 December 2019 855 entries for both teams and individuals. increase of over 200 in paddler participation from previous year.

Dates and description of any prior Auckland Council Group support

9-10 December 2017

\$9000.00 funding from Auckland Council towards event running costs - Regional Event Fund.

8-9 December 2018

\$9000.00 funding from Auckland Council toward event running cost - Regional Event Fund.

\$9000.00 funding from Auckland Council towards event running costs - Regional Event Fund.

Total amount requested

30,223.00

Ways in which event supports Regional Event Key Priorities

The event builds our regional identity.

There are six regions for Waka Ama across New Zealand and this event is our showcase event of the region.

We then send paddlers to the National event to represent the Auckland region.

The event showcases Lake Pupuke as a city-based lake which is so rare internationally.

Clubs are represented from Kaipara to Onewhero.

Project Title	Iwi of Origin
Applicant	Aktive - He Oranga Poutama ki Tāmaki Makaurau
Website	http://www.aktive.org.nz
Proposed venue/location	Bruce Pulham Park, Takanini
Proposed event dates	10th & 11th October 2020
Proposed event times	9am - 4pm
Estimated no. of participants	2500
Estimated total audience	4000
Target audience	Māori from ages 10 - 75
Project cost GST inclusive?	Yes
Total estimated project cost	32,000.00
Has event been held before?	Yes
Brief Project Description	
<p>AIM</p> <p>The Iwi of Origin is an inter-iwi sports event for urban Māori living in Tāmaki / Auckland. The event provides a platform for Māori across the wider Auckland region to take part in a sports event whilst representing their Iwi, hapu or marae.</p> <p>The Iwi of Origin aims to engage urban Māori in sport, to promote Māori Sport organisations, to celebrate Māori participation in sport and to use the event as a tool to assist in the development of Māori communities.</p> <p>The recent increase in interest from both the public and from sports groups has seen the need to increase the event from one day to two days. The sports currently confirmed are: Netball, Touch, Ki o Rahi, Rugby League, Rugby, Tag, Basketball, Golf, Waka Ama, Marae Cook Off, Kaumatua Activities and kids activities.</p> <p>The Iwi of origin is designed to be an all ages physical activity experience for all whānau in Tāmaki.</p> <p>OBJECTIVES</p> <ul style="list-style-type: none"> • To engage our urban Māori whānau in a sports event • To provide a platform to celebrate Māori sport at a community level • To work collaboratively with other organisations • To celebrate the unique identity of being “Māori in Auckland” • To provide a platform for whānau to represent their whānau, hāpu & iwi • <p>EVENT DATE & LOCATION</p> <p>Region Wide Project: Sat 10th & Sun 11th October 2020 Bruce Pulman Park, Takanini</p>	
Prior event dates, attendance numbers and key outcome	
<p>2007 Iwi of Origin held in Northcote, North Shore. Approximately 500 participants 700 total attendees</p> <p>2008 Iwi of Origin in Northcote, North Shore.</p>	

Approximately 600 participants 800 total attendees 2012 Iwi of Origin held in Northcote, North Shore.
 Approximately 600 participants 900 total attendees
 2013 Iwi of Origin held in Mt Albert, Auckland. Partnered by Unitec. Approximately 600 participants 900 total attendees
 2014 Iwi of Origin held in Mt Albert, Auckland. Partnered by Unitec. Approximately 700 participants 1000 total attendees
 2015 Iwi of Origin held in Mt Albert, Auckland partnered by Unitec. Approximately 1100 total attendees
 2016 Iwi of Origin held at Bruce Pulman Park Takanini partnered by MUMA, approximately 2400 attendees
 2017 Iwi of Origin held at Bruce Pulman Park Takanini partnered by MUMA, approximately 4000 attendees
 2018 Iwi of Origin at Bruce Pulman Park Takanini partnered by MUMA approximately 4300 attendees
 2019 Iwi of Origin @ Bruce Pulman Park Takanini approx 6000 participants with an increase of additional codes

Dates and description of any prior Auckland Council Group support

2007 and 2008. Funding support from NSCC approx \$1000 each year
 2012 Funding support from Te Waka Angamua approx \$2000
 2014 Funding support from 3 x Local Boards (Henderson/ Massey, Whau and Manurewa) approx \$2500
 2015 Funding from Regional Event Fund = \$2000
 2016 Funding from Regional Event Fund = \$4000
 2016 Manurewa Local Board = \$2000
 2016 Mangere - Otahuhu Local Board = \$2000
 2017 Auckland Council Regional Event Fund = \$13,000
 2018 Auckland Council Regional Event Fund = \$15,000
 2019 Auckland Council Regional Event Fund = \$15,000

Total amount requested	20,000.00
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Ways in which event supports Regional Event Key Priorities

Extent to which the event supports other council strategic outcomes such as for sport and recreation, arts and culture, community development"

This event provides support to the Auckland Sport and Recreation Strategic Action Plan and could also link indirectly to the Auckland Māori sport and Recreation Plan "Te Whaioranga"

- Extent to which the event builds regional identity
 This event provides a sense of identity for those urban Māori who are living away from their "iwi of origin" by enabling a connection with other Māori living in Tāmaki
- Extent to which the event has a region-wide impact.
 This event is promoted and open to Māori who reside within the wider Tāmaki/ Auckland area

REF20-200023

Project Title	Nepal Festival April 4 2020
Applicant	New Zealand Nepal Society Incorporated
Website	http://www.nznepalsociety.co.nz
Proposed venue/location	Aotea Square in Auckland, New Zealand
Proposed event dates	4th April 2020
Proposed event times	All Day
Estimated no. of participants	8000
Estimated total audience	8000
Target audience	Ethnic Community hosted by Nepal Society of NZ.
Project cost GST inclusive?	No
Total estimated project cost	99,189.74
Has event been held before?	Yes
Brief Project Description	
<p>The Event – Nepal Festival April 4, 2020</p> <p>Goal: What do we want to achieve?</p> <p>To introduce Nepalese Food, Art & Culture to New Zealanders and other interested people from the diverse multicultural society of New Zealand.</p> <p>Objective: How are we going to achieve?</p> <ul style="list-style-type: none"> • To provide an opportunity for New Zealanders and others interested in acquiring information about Nepalese Art, Culture and especially Tourism. • To provide an opportunity for visitors to buy Nepalese souvenirs and handicrafts and taste Nepalese Cuisine. <p>Highlight of the Event:</p> <p>The tagline of the event is One Country, Many Stories which overall sum up what Nepal is all about. In line with our goal and tagline, the festival will be showcasing following three aspects which are the core part of any country and community.</p> <ul style="list-style-type: none"> • Food • Art • Culture 	
Prior event dates, attendance numbers and key outcome	
<p>Brief Description about Activities</p> <ul style="list-style-type: none"> • Food – Enjoy The Nepalese Delicacies <ul style="list-style-type: none"> o Estimating 10-12 food stalls selling different Nepalese delicacies. o Few food stalls will have a live demo for Nepalese Food preparation. • Culture – Experience The Nepalese Culture <ul style="list-style-type: none"> o Cultural Parade before the beginning of the show starting from Aotea Square to Custom Street. o Nepalese Folk Dances o Nepalese Music Live Performance By NZ Based Nepalese Artists. o Final Act of the Show – Live Performance by Kutumba – world wide recognized Nepalese Instrumental Folk Band. 	

- Art – Immerse In Beauty of Nepalese Art o Stalls to demonstrate and sale handicraft and souvenir such as to provide an opportunity for visitors to buy Nepalese souvenirs and handicrafts and taste Nepalese Cuisine.

- Tourism – New Zealand to Nepal

- o Dedicated desk by Nepal Tourism Board and Nepalese Embassy, Canberra (Australia) to provide information about Nepal, visa information, places to visit and others in order to promote tourism between two countries.

Why Do We Feel the Necessity of Nepal Festival April 4, 2020?

- Increasing number of young population migrating to NZ for higher studies.
- With the increase in number of Nepalese migrants, the community is growing bigger.
- A huge opportunity for the sustainable and eco-friendly tourism between both countries.
- Time to engage both countries to explore various opportunities in different fields including business, trade, education and agriculture.
- Being first of its kind and long history of both New Zealand and Nepal, this event itself is very unique and opens a new window of interest and opportunity.

Audience – Who Are We Expecting?

Some Facts about Nepalese population in NZ and Auckland:

- 1) Estimated Nepalese Population in New Zealand: 17,000
- 2) Estimated Nepalese Population in Auckland: 8,000
 - o Age Group Between Under 20: 5%
 - o Age Group Between 20-30 : 60%
 - Profession: Mostly Students (70%), Working Professionals (30%)
 - o Age Group Between 31-60 : 30%
 - Profession: Mostly Working Professionals, Self Employed and Entrepreneurs
 - o Age Group Between 60 Plus : 5%

Targeted Audience:

Estimated Attendees: 6,000 – 8,000 visitors

- Nepalese Visitors : 50%
 - o Will be majorly from Auckland and nearby areas.
- Other Asian Communities : 20%
 - o Predominantly Indian origin attendees given the history between Nepal and India plus cultural similarity.
- Kiwis : 20%
- Others which includes majorly tourists : 10%

Dates and description of any prior Auckland Council Group support

Henderson Massrey Local grant	\$3,000.00	Confirmed
Waitemata Local Grant	\$1,500.00	Confirmed
Local contribution of \$18,000 confirmed.		

Total confirmed from Local Councils and local contribution towards this event.

\$ \$22,500

Total amount requested	44,607.16
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Ways in which event supports Regional Event Key Priorities

Nepal Festival to be held of April 4, 2020 promotes food, art, and culture and aligns to A culturally rich and creative Auckland priorities.