

Planning Committee Meeting 5 March 2020

Summary of CCMP input from membership organisations

Introduction.

1. Public engagement on the Auckland City Centre Masterplan refresh ran from 9 September to 18 October 2019. Among the 542 submissions received, some were provided by membership organisations on behalf of their members.
2. This is significant because it shows that city centre interest groups were willing to canvass opinions from their members in order to arrive at an agreed position with regard to the CCMP refresh.
3. The 542 CCMP submissions received thus represent the collated views of a larger number of individuals and organisations. This document provides a summary of the main membership organisations that made submissions on the CCMP refresh.

Business associations

4. Heart of the City is the business association for the city centre, which includes commercially rated properties and businesses, with a strategic objective to see a successful city centre as a vibrant, accessible, safe and welcoming urban community. As well as making their own submission, they actively encouraged city centre businesses to provide feedback for the CCMP refresh. This included encouraging them to provide feedback directly to Auckland Council and offering the opportunity to attend a specific standalone session to hear more about the proposals.
5. Parnell Business Association (PBA) represents 1,200 landowners and tenants in the city fringe. PBA management organised a presentation on the CCMP for its members, notified over 1,600 member contacts about the CCMP refresh and liaised with its members to compile CCMP feedback to reflect an overall view.
6. The Auckland Business Forum represents eight separate organisations with a collective membership of around 500,000 in Auckland. Its submission in support of the CCMP contained input from heavy freight and light delivery companies.

Transport associations

7. The New Zealand Automobile Association (NZAA) has 335,000 members in Auckland. It provided feedback based on the results of a recent membership survey. From 762 respondents 64 per cent supported or strongly supported the vision of Queen Street as a transit street, as envisaged by the CCMP.
8. National Road Carriers Association submitted on the CCMP based on general feedback from over 1,500 member companies. Over half these are Auckland based. This feedback was also shaped by information from its various committees such as Ports, Urban and Executive.

Professional bodies

9. The Tāmaki Makaurau Design Alliance represents the following member organisations, with a combined membership likely excess of 5,000.
 - Architectural Designers NZ (ADNZ)
 - Design Institute of NZ (DINZ)
 - Transportation Group New Zealand
 - NZ Institute of Landscape Architects (NZILA)
 - NZ Planning Institute (NZPI)
 - The Property Council
 - Urban Design Forum (UDF)
10. The TMDA canvassed its member organisations through their representatives, who then collectively agreed the TMDA's submission at its meeting. Individual organisations may also have made their own submissions
11. The New Zealand Institute of Landscape Architects (NZILA) has 250 members in Auckland. The Auckland Branch has 8 senior practitioners and a UNITEC student representative. NZILA circulated the CCMP to members and invited comments. A working group coordinated feedback, enabling a final response to be submitted to Auckland Council.

Advocacy organisations

12. Greater Auckland is an advocacy group with over 5,000 views of its website per day and 30-40,000 unique users per month. It provided a submission on the CCMP refresh and encouraged readers to do the same.
13. Bike Auckland is the key stakeholder and voice for people on bikes in Auckland with a combined social media/ subscriber audience of 25,000+. In addition to its own submission on the CCMP, it covered the consultation in two blog posts, encouraging its members to provide feedback.
14. Generation Zero is a non-partisan, youth-led climate organisation that champions solutions towards a carbon neutral Aotearoa. It has 30 volunteer members in Auckland and a mailing list of around 10,000. Its submission on the CCMP represents the collective view of its members on climate change and reducing emissions.

City centre-specific organisations

15. Auckland City Centre Residents' Group (CCRG) has monthly meetings/workshops that are open to all city centre residents. The CCRG is active across social media and has an e-mail list of around 900. Information is also distributed via property managers and body corporate representatives to many more people. The CCRG's submission on the CCMP refresh was shaped by input from its members, as well as ongoing dialogue with elected members, council officials, neighbouring resident associations and other city centre stakeholders and partners.

Other organisations

16. The consultation was also picked up by industry bodies, including Architecture Now and Property Council NZ who provided links to the CCMP consultation and invited their members to submit feedback responses.